

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> <i>KWLA-FM-Ananacooc, KTHP-Sabine Parish</i> <i>KWLV-FM-Mary, KZBL &amp; KDBH-Natchitoches</i>	<b>Date:</b> <i>5/25/2023</i>
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I, Mike McCreath,

being/on behalf of: myself,

a legally qualified candidate of the \* Republican

political party for the office of: State Senate District 31

in the Primary

election to be held on: \_\_\_\_\_

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACH	SCHEDULE				

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

\* My self

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

N/A

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

5/25/2023                      Mike M. Conally  
Date    Signature

**To Be Signed By Station Representative**

Accepted                       Accepted in Part                       Rejected

Rhonda Leach                      Rhonda Leach                      VP/Operations Manager  
Signature    Printed Name    Title

**Baldrige Dumas Communications**  
 605 San Antonio Avenue · Many, Louisiana 71449  
 1-877-308-5958 · 1-877-600-5952 FAX (318) 256-0950

4/17/23  
 ON

**Advertising Agreement**

WEB	<input checked="" type="checkbox"/> KWLA	<input type="checkbox"/> KWLW	<input type="checkbox"/> KTEZ	<input type="checkbox"/> KTHP	<input type="checkbox"/> KBDV	<input type="checkbox"/> KDBH	<input type="checkbox"/> KZBL	<input type="checkbox"/> KVCL
PAGE	103.1 FM (318) 256-5924	107.1 FM (318) 256-5924	99.9 FM (318) 256-0555	103.9 FM (409) 787-1039	92.7 FM (877) 308-5958	97.5 FM (318) 352-9696	100.7 FM (318) 357-1007	92.1 FM (318) 628-5822

BDCRADIO.COM	KZBLRADIO.COM	KVCLRADIO.COM	KWLA1031.COM
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**Client** Mike McConathy  
 268 Taylor Rd  
**Address** Natchitoches, La 71457

**order #** Senate District 31  
**invoice #**  
**Source #** 1016 **Talent**  
**Paid:** **Bill:**  
**Phone #** 318.792.1541  
**cell** 318.228.3459  
**Account Executive** Rhonda

**Contact Person** Rhonda  
**Start Date** January 16, 2023

**End Date** October 13, 2023

# of Ads	Station	Begin	End	Day Part	S	M	T	W	T	F	S	Rate	Cost
1:30 per day	KWLA	1/16/2023	10/13/2023	7:30-8am		1	1	1	1	1			\$250.00
1-live per day	KWLA	1/16/2023	10/14/2023	7:30-8am									pkg
90-10 sec liners	KTHP	1/16/2023	10/13/2023	24/7	3	3	3	3	3	3	3		\$100.00
90-10 sec liners	KWLW	1/16/2023	10/13/2023	24/7	3	3	3	3	3	3	3		\$100.00
90-10 sec liners	KZBL	1/16/2023	10/13/2023	24/7	3	3	3	3	3	3	3		\$100.00
90-10 sec liners	KDBH	1/16/2023	10/13/2023	24/7	3	3	3	3	3	3	3		\$100.00

Open Line  
 LIVE READ

# of commercials	LENGTH	CLASS	RATE	bill as noted
as noted	:30	Open Line	pkg	
as noted	live	Open Line- LIVE READS	pkg	
as noted	liners	24/7	pkg	

<b>BILL THESE MONTHS:</b>	JAN xx	FEB xx	MAR xx	APRxx	MAYxx	JUNxx
	JULxx	AUGxx	SEPxx	OCT xx	Nov	DEC

**Information/ Instructions:**

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**Web-page Ad Information**

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**Accepted by(Print Name):** \_\_\_\_\_ **Sales Executive:** Rhonda

**Client:** Coach Mike **Notes:**

**Date:** Nov.7,2022- revised April 2023

**CLIENTS HAVE 30 DAYS FROM THE DATE OF AN INVOICE TO DISPUTE A CHARGE**  
**ALL ACCOUNTS PAYABLE 10 DAYS AFTER RECEIPT OF BILL**  
**ALL ACCOUNTS 30 DAYS OR MORE PAST DUE ARE SUBJECT TO LATE CHARGE AND COLLECTION FEE**

**Baldrige Dumas Communications**  
 605 San Antonio Avenue · Many, Louisiana 71449  
 1-877-308-5958 · 1-877-600-5952 FAX (318) 256-0950

**Advertising Agreement**

<b>WEB</b>	<b>KWLA</b>	<input type="checkbox"/> <b>KWLV</b>	<input type="checkbox"/> <b>KTEZ</b>	<input type="checkbox"/> <b>KTHP</b>	<input type="checkbox"/> <b>KBDV</b>	<input type="checkbox"/> <b>KDBH</b>	<input type="checkbox"/> <b>KZBL</b>	<input type="checkbox"/> <b>KVCL</b>
<b>PAGE</b>	103.1 FM	107.1 FM	99.9 FM	103.9 FM	92.7 FM	97.5 FM	100.7 FM	92.1 FM
	(318) 256-5924	(318) 256-5924	(318) 256-0555	(409) 787-1039	(877) 308-5958	(318) 352-9696	(318) 357-1007	(318) 628-5822

<b>BDCRADIO.COM</b>	<b>KZBLRADIO.COM</b>	<b>KVCLRADIO.COM</b>	<b>KWLA1031.COM</b>
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<b>Client</b>	Mike McConathy	<b>order #</b>	Senate District 31
	268 Taylor Rd	<b>invoice #</b>	
<b>Address</b>	Natchitoches, La 71457	<b>Source #</b>	Talent
		<b>Paid:</b>	<b>Bill:</b>
<b>Contact Person</b>	Rhonda	<b>Phone #</b>	318.792.1541
<b>Start Date</b>	February 15, 2023	<b>cell</b>	318.228.3459
	<b>End Date</b> March 3, 2023	<b>Account Executive</b>	Rhonda

additional contract- does not replace current

# of Ads	Station	Begin	End	Day Part	S	M	T	W	T	F	S	Rate	Cost
play offs	<b>KTEZ</b>	2/15/2023	3/3/2023	BB games									\$187.50
play offs	<b>KWLV</b>	2/15/2023	3/3/2023	BB Games									\$187.50
play offs	<b>KZBL</b>	2/15/2023	3/3/2023	BB Games									\$187.50
play offs	<b>KDBH</b>	2/15/2023	3/3/2023	BB Games									\$187.50

# of commercials	LENGTH	CLASS	RATE	Total--- \$750
	:30	Sabine-Play off Games	pkg	\$187.50 ea KTEZ & KWLV
	:30	Natch. Parish play off games	pkg	\$187.50 ea KZBL & KDBH

<b>BILL THESE MONTHS:</b>	JAN	<b>FEB xx</b>	MAR	APR	MAY	JUN
	JUL	AUG	SEP	OCT	Nov	DEC

<b>Information/ Instructions:</b>	
<b>Web-page Ad Information</b>	
Accepted by(Print Name):	Sales Executive: <b>Rhonda</b>
Client: Coach Mike	Notes:
Date: 2/14/23	

**CLIENTS HAVE 30 DAYS FROM THE DATE OF AN INVOICE TO DISPUTE A CHARGE**  
**ALL ACCOUNTS PAYABLE 10 DAYS AFTER RECEIPT OF BILL**  
**ALL ACCOUNTS 30 DAYS OR MORE PAST DUE ARE SUBJECT TO LATE CHARGE AND COLLECTION FEE**

**PAID**  
4/20/23  
DN

**Baldrige Dumas Communications**  
605 San Antonio Avenue · Many, Louisiana 71449  
1-877-308-5958 · 1-877-600-5952 FAX (318) 256-0950

**Advertising Agreement**

WEB	KWLA	KWLV	KTEZ	KTHP	KBDV	KDBH	KZBL	KVCL
PAGE	103.1 FM	107.1 FM	99.9 FM	103.9 FM	92.7 FM	97.5 FM	100.7 FM	92.1 FM
	(318) 256-5924	(318) 256-5924	(318) 256-0555	(409) 787-1039	(877) 308-5958	(318) 352-9696	(318) 357-1007	(318) 628-5822

BDCRADIO.COM	KZBLRADIO.COM	KVCLRADIO.COM	KWLA1031.COM
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**Client** Mike McConathy  
268 Taylor Rd  
**Address** Natchitoches, La 71457

**order #** Senate District 31  
**invoice #**  
**Source #** 46886 Talent  
**Paid:** Bill:  
**Phone #** 318.792.1541  
**cell** 318.228.3458  
**Account Executive** Rhonda

**Start Date** April 25, 2023 **End Date** May 2, 2023

*Program 4697*

# of Ads	Station	Begin	End	Day Part	S	M	T	W	T	F	S	Rate	Cost
30	KWLA	4/25/2023	5/1/2023	6a-6p		5	5	5	5	5	5		pkg
30 min program	KWLA	5/2/2023	5/2/2023	8am			1						\$145.00
30 min program	KWLA	5/2/2023	5/2/2023	4:30pm			1						n/c
30	KTHP	4/25/2023	5/1/2023	6a-6p		5	5	5	5	5	5		pkg
30 min program	KTHP	5/2/2023	5/2/2023	8am			1						\$145.00
30 min program	KTHP	5/2/2023	5/2/2023	4:30pm			1						n/c
30	KWLV	4/25/2023	5/1/2023	6a-6p		5	5	5	5	5	5		pkg
30 min program	KWLV	5/2/2023	5/2/2023	8am			1						\$145.00
30 min program	KWLV	5/2/2023	5/2/2023	4:30pm			1						n/c
30	KTEZ	4/25/2023	5/1/2023	6a-6p		5	5	5	5	5	5		pkg
30 min program	KTEZ	5/2/2023	5/2/2023	8am			1						\$145.00
30 min program	KTEZ	5/2/2023	5/2/2023	4:30pm			1						n/c
30	KDBH	4/25/2023	5/1/2023	6a-6p		5	5	5	5	5	5		pkg
program	KDBH	5/2/2023	5/2/2023	8am			1						\$140.00
program	KDBH	5/2/2023	5/2/2023	4:30pm			1						n/c
30	KZBL	4/25/2023	5/1/2023	6a-6p		5	5	5	5	5	5		pkg
30 min program	KZBL	5/2/2023	5/2/2023	8am			1						\$140.00
30 min program	KZBL	5/2/2023	5/2/2023	4:30pm			1						n/c
30	KVCL	4/25/2023	5/1/2023	6a-6p		5	5	5	5	5	5		pkg
30 min program	KVCL	5/2/2023	5/2/2023	8am			1						\$140.00
30 min program	KVCL	5/2/2023	5/2/2023	4:30pm			1						n/c

# of commercials	LENGTH	CLASS	RATE	total cost \$1000.00
30	:30	6a-6p	pkg	as noted
program	30min	8am May 2	pkg	n/c
program	30min	5/2/2023 16:40	pkg	n/c

<b>BILL THESE MONTHS:</b>	JAN	FEB	MAR	APR	MAYxx	JUN
	JUL	AUG	SEP	OCT	Nov	DEC

**Information/ Instructions:**

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**Web-page Ad Information**

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**Accepted by(Print Name):** Sales Executive: **Rhonda**

**Client:** Coach Mike **Notes:**

**Date:** April 17, 2023

**CLIENTS HAVE 30 DAYS FROM THE DATE OF AN INVOICE TO DISPUTE A CHARGE**  
**ALL ACCOUNTS PAYABLE 10 DAYS AFTER RECEIPT OF BILL**  
**ALL ACCOUNTS 30 DAYS OR MORE PAST DUE ARE SUBJECT TO LATE CHARGE AND COLLECTION FEE**



Baldrige Dumas Communications  
 605 San Antonio Avenue · Many, Louisiana 71449  
 1-877-308-5958 · 1-877-600-5952 FAX (318) 256-0950

Advertising Agreement

WEB	KWLA	<input type="checkbox"/> KWLV	<input type="checkbox"/> KTEZ	<input type="checkbox"/> KTHP	<input type="checkbox"/> KBDV	<input type="checkbox"/> KDBH	<input type="checkbox"/> KZBL	<input type="checkbox"/> KVCL
PAGE	103.1 FM	107.1 FM	99.9 FM	103.9 FM	92.7 FM	97.5 FM	100.7 FM	92.1 FM
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BDCRADIO.COM	KZBLRADIO.COM	KVCLRADIO.COM	KWLA1031.COM
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Client: Mike McConathy  
 Address: 268 Taylor Rd Natchitoches, La 71457  
 Contact Person: Rhonda  
 Start Date: June 5, 2023  
 End Date: June 13, 2023

order # Senate District 31  
 Invoice #  
 Source # Talent  
 Paid: Bill:  
 Phone # 318.792.1541  
 cell 318.228.3459  
 Account Executive Rhonda

4607  
 Program  
 4606  
 Promo

# of Ads	Station	Begin	End	Day Part	S	M	T	W	T	F	S	Rate	Cost
30	KWLA	6/5/2023	6/12/2023	6a-6p		5	5	5	5	5	5		
15 min show	KWLA	6/13/2023	6/13/2023	8am			1						
30	KTHP	6/5/2023	6/12/2023	6a-6p		5	5	5	5	5	5		
15 min show	KTHP	6/13/2023	6/13/2023	8am			1						
30	KWLV	6/5/2023	6/12/2023	6a-6p		5	5	5	5	5	5		
15 min show	KWLV	6/13/2023	6/13/2023	8am			1						
30	KTEZ	6/5/2023	6/12/2023	6a-6p		5	5	5	5	5	5		
15 min show	KTEZ	6/13/2023	6/13/2023	8am			1						
30	KDBH	6/5/2023	6/12/2023	6a-6p		5	5	5	5	5	5		
program	KDBH	6/13/2023	6/13/2023	8am			1						
30	KZBL	6/5/2023	6/12/2023	6a-6p		5	5	5	5	5	5		
15 min show	KZBL	6/13/2023	6/13/2023	8am			1						
30	KVCL	6/5/2023	6/12/2023	6a-6p		5	5	5	5	5	5		
15 min show	KVCL	6/13/2023	6/13/2023	8am			1						

# of commercials	LENGTH	CLASS	RATE	already pre paid
30	:30	6a-6p	pkg	
program	15 min	8 am on June 13	pkg	

BILL THESE MONTHS:	JAN	FEB	MAR	APR	MAY	JUN
	JUL	AUG	SEP	OCT	Nov	DEC

Information/ Instructions:

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Web-page Ad Information

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Accepted by(Print Name): \_\_\_\_\_ Sales Executive: Rhonda

Client: Coach Mike \_\_\_\_\_ Notes:

Date: 6/1/23

CLIENTS HAVE 30 DAYS FROM THE DATE OF AN INVOICE TO DISPUTE A CHARGE  
 ALL ACCOUNTS PAYABLE 10 DAYS AFTER RECEIPT OF BILL  
 ALL ACCOUNTS 30 DAYS OR MORE PAST DUE ARE SUBJECT TO LATE CHARGE AND COLLECTION FEE

7/5/23  
DJM

**Baldrige Dumas Communications**  
 605 San Antonio Avenue · Many, Louisiana 71449  
 1-877-308-5958 · 1-877-600-5952 FAX (318) 256-0950

**Advertising Agreement**

<b>WEB</b>	<b>KWLA</b>	<input type="checkbox"/> <b>KWLV</b>	<input type="checkbox"/> <b>KTEZ</b>	<input type="checkbox"/> <b>KTHP</b>	<input type="checkbox"/> <b>KBDV</b>	<input type="checkbox"/> <b>KDBH</b>	<input type="checkbox"/> <b>KZBL</b>	<input type="checkbox"/> <b>KVCL</b>
<b>PAGE</b>	103.1 FM	107.1 FM	99.9 FM	103.9 FM	92.7 FM	97.5 FM	100.7 FM	92.1 FM
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<b>BDCRADIO.COM</b>	<b>KZBLRADIO.COM</b>	<b>KVCLRADIO.COM</b>	<b>KWLA1031.COM</b>
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<b>Client</b>	Mike McConathy	<b>order #</b>	Senate District 31
	268 Taylor Rd	<b>invoice #</b>	
<b>Address</b>	Natchitoches, La 71457	<b>Source #</b>	7060 Talent
		<b>Paid:</b>	<b>Bill:</b>
		<b>Phone #</b>	318.792.1541
		<b>cell</b>	
<b>Contact Person</b>	Rhonda	<b>Account Executive</b>	Rhonda
<b>Start Date</b>	July 10, 2023	<b>End Date</b>	August 4, 2023

traffic only

# of Ads	Station	Begin	End	Day Part	S	M	T	W	T	F	S	Rate	Cost
20	KWLA	7/10/2023	8/4/2023	6a-8a		1	1	1	1	1			
100	KWLA	7/10/2023	8/4/2023	8a-6p		5	5	5	5	5			
20	KWLV	7/10/2023	8/4/2023	6a-8a		1	1	1	1	1			
100	KWLV	7/10/2023	8/4/2023	8a-6p		5	5	5	5	5			
20	KTHP	7/10/2023	8/4/2023	6a-8a		1	1	1	1	1			
100	KTHP	7/10/2023	8/4/2023	8a-6p		5	5	5	5	5			
20	KTEZ	7/10/2023	8/4/2023	6a-8a		1	1	1	1	1			
100	KTEZ	7/10/2023	8/4/2023	8a-6p		5	5	5	5	5			

# of commercials-480	LENGTH	CLASS	RATE	already billed
as noted	:30		pkg	Pre-Billed in June
				\$360/per station

<b>BILL THESE MONTHS:</b>	JAN	FEB	MAR	APR	MAY	JUNxx
	JUL	AUG	SEP	OCT	Nov	DEC

**Information/ Instructions:**

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**Web-page Ad Information**

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<b>Accepted by(Print Name):</b>	<b>Sales Executive: Rhonda</b>
<b>Client:</b>	<b>Notes:</b>
<b>Date: 6/27/23</b>	

**CLIENTS HAVE 30 DAYS FROM THE DATE OF AN INVOICE TO DISPUTE A CHARGE**  
**ALL ACCOUNTS PAYABLE 10 DAYS AFTER RECEIPT OF BILL**  
**ALL ACCOUNTS 30 DAYS OR MORE PAST DUE ARE SUBJECT TO LATE CHARGE AND COLLECTION FEE**

9/6/23  
 ON

**Baldrige Dumas Communications**  
 605 San Antonio Avenue · Many, Louisiana 71449  
 1-877-308-5958 · 1-877-600-5952 FAX (318) 256-0950

**Advertising Agreement**

WEB	KWLA	<input type="checkbox"/> KWLV	<input type="checkbox"/> KTEZ	<input type="checkbox"/> KTHP	<input type="checkbox"/> KBDV	<input type="checkbox"/> KDBH	<input type="checkbox"/> KZBL	<input type="checkbox"/> KVCL
PAGE	103.1 FM	107.1 FM	99.9 FM	103.9 FM	92.7 FM	97.5 FM	100.7 FM	92.1 FM
	(318) 256-5924	(318) 256-5924	(318) 256-0555	(409) 787-1039	(877) 308-5958	(318) 352-9696	(318) 357-1007	(318) 628-5822

<b>BDCRADIO.COM</b>	<b>KZBLRADIO.COM</b>	<b>KVCLRADIO.COM</b>	<b>KWLA1031.COM</b>
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**Client** Mike McConathy  
 268 Taylor Rd  
**Address** Natchitoches, La 71457

**order #** Senate District 31  
**invoice #**  
**Source #** 7060 Talent  
**Paid:** Bill:  
**Phone #** 318.792.1541  
**cell** 318.228.3459  
**Account Executive** Rhonda

**Contact Person** Rhonda  
**Start Date** September 7, 2023 **End Date** October 13, 2023

revised - replace current

# of Ads	Station	Begin	End	Day Part	S	M	T	W	T	F	S	Rate	Cost	
1:30 per day	KWLA	9/7/2023	10/13/2023	7:30-8am		1	1	1	1	1			\$400.00	Open Line
1-live per day	KWLA	9/7/2023	10/13/2023	7:30-8a		1	1	1	1	1			pkg	LIVE READ
	KWLA	9/7/2023	10/13/2023	8a-6p		3	3	3	3	3				
	KTEZ	9/7/2023	10/13/2023	7:00-8am		1	1	1	1	1			\$400.00	
	KTEZ	9/7/2023	10/13/2023	8a-6p		3	3	3	3	3			pkg	
Fiesta Sponsor	KTEZ	10/12/2023	10/13/2023										\$150.00	
	KWLV	9/7/2023	10/13/2023	7:00-8am		1	1	1	1	1			\$400.00	
	KWLV	9/7/2023	10/13/2023	8a-6p		3	3	3	3	3			pkg	
FAIR SPONSOR	KWLV	9/25/2023	9/29/2023											
	KTHP	9/7/2023	10/13/2023	7:30-8am		1	1	1	1	1			\$400.00	Open Line
	KTHP	9/7/2023	10/13/2023	8a-6p		3	3	3	3	3				
	KZBL	9/7/2023	10/13/2023	6a-6p		3	3	3	3	3			\$350.00	
	KDBH	9/7/2023	10/13/2023	6a-6p		3	3	3	3	3			\$350.00	
	KVCL	9/7/2023	10/13/2023	6a-6p		4	4	4	4	4			\$400.00	
WP Football													pkg	

# of commercials	LENGTH	CLASS	RATE	Total Budget- \$2850.00
as noted	:30	as noted	pkg	

<b>BILL THESE MONTHS:</b>	JAN	FEB	MAR	APR	MAY	JUN
	JUL	AUG	SEP xx	OCT	Nov	DEC

Information/ Instructions:

---

Web-page Ad Information

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Accepted by(Print Name): \_\_\_\_\_ Sales Executive: **Rhonda**

Client: Coach Mike \_\_\_\_\_ Notes:

Date: 9/5/23

**CLIENTS HAVE 30 DAYS FROM THE DATE OF AN INVOICE TO DISPUTE A CHARGE**  
**ALL ACCOUNTS PAYABLE 10 DAYS AFTER RECEIPT OF BILL**  
**ALL ACCOUNTS 30 DAYS OR MORE PAST DUE ARE SUBJECT TO LATE CHARGE AND COLLECTION FEE**