



WSB-TV
PO Box 809036
Chicago, IL 60680-9036
(404) 496-7531

CONTRACT

| | | |
|---|--|--|
| <u>Contract / Revision</u> 1136321 / | | <u>Alt Order #</u> 10780900 |
| <u>Advertiser</u> POL/Brian Jack/R/Con/GA-A | | <u>Original Date / Revision</u> 05/17/24 / 05/17/24 |
| <u>Contract Dates</u> 05/19/24 - 05/21/24 | <u>Estimate #</u> 693 | |
| <u>Product</u> JACK FOR CONGRESS | | |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Property</u> WSB-TV | <u>Account Executive</u> Washington DC CoxF | <u>Sales Office</u> CoxReps Wash |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>Agency Code</u> | <u>Advertiser Code</u> 126 | <u>Product 1/2</u> 135 |
| <u>Agency Ref</u> P00023292 | | <u>Advertiser Ref</u> P00097610-A |

And:

Brabender Cox Mihalke
1218 Grandview Ave
1st Fl
Pittsburgh, PA 15211

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | PCode | Type | Spots | Amount |
|-------|------|-------------------|-----------------|------------------------------|----------------|------|--------|-------------------|-------------|-------|------|-------|------------|
| N 1 | WSBT | 05/20/24 | 05/20/24 | CH2 Action News at 5:5a-530a | | | :30 | | | P-03 | NM | 1 | \$850.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/20/24 | 05/26/24 | 1----- | | | | 1 | \$850.00 | | | | |
| N 2 | WSBT | 05/21/24 | 05/21/24 | CH2 Action News at 5:5a-530a | | | :30 | | | P-03 | NM | 1 | \$850.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/20/24 | 05/26/24 | -1----- | | | | 1 | \$850.00 | | | | |
| N 3 | WSBT | 05/20/24 | 05/20/24 | CH2 Action News at 5:530a-6a | | | :30 | | | P-03 | NM | 1 | \$1,100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/20/24 | 05/26/24 | 1----- | | | | 1 | \$1,100.00 | | | | |
| N 4 | WSBT | 05/21/24 | 05/21/24 | CH2 Action News at 5:530a-6a | | | :30 | | | P-03 | NM | 1 | \$1,100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/20/24 | 05/26/24 | -1----- | | | | 1 | \$1,100.00 | | | | |
| N 5 | WSBT | 05/20/24 | 05/20/24 | CH2 Action News at 6:6a-7a | | | :30 | | | P-03 | NM | 1 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/20/24 | 05/26/24 | 1----- | | | | 1 | \$1,800.00 | | | | |
| N 6 | WSBT | 05/21/24 | 05/21/24 | CH2 Action News at 6:6a-7a | | | :30 | | | P-03 | NM | 1 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/20/24 | 05/26/24 | -1----- | | | | 1 | \$1,800.00 | | | | |
| N 7 | WSBT | 05/21/24 | 05/21/24 | Good Morning Americ:7a-9a | | | :30 | | | P-03 | NM | 1 | \$1,900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/20/24 | 05/26/24 | -1----- | | | | 1 | \$1,900.00 | | | | |
| N 8 | WSBT | 05/19/24 | 05/19/24 | CH2 Action News at 6:6a-7a | | | :30 | | | P-03 | NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/13/24 | 05/19/24 | -----1 | | | | 1 | \$450.00 | | | | |
| N 9 | WSBT | 05/19/24 | 05/19/24 | Su 730a-8a News 730a-8a | | | :30 | | | P-03 | NM | 1 | \$1,050.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/13/24 | 05/19/24 | -----1 | | | | 1 | \$1,050.00 | | | | |
| N 10 | WSBT | 05/19/24 | 05/19/24 | Good Morning Americ:8a-9a | | | :30 | | | P-03 | NM | 1 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/13/24 | 05/19/24 | -----1 | | | | 1 | \$1,800.00 | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!



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|---|-------------------------------------|--|
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| <u>Contract Dates</u> 05/19/24 - 05/21/24 | <u>Product</u> JACK FOR CONGRESS | <u>Estimate #</u> 693 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | PCode | Type | Spots | Amount |
|---------------|------|-------------------|-----------------|-----------------------|----------------|------|--------|-------------------|-------------|-------|------|-----------|--------------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/13/24 | 05/19/24 | -----1 | | | | 1 | \$1,800.00 | | | | |
| N 11 | WSBT | 05/20/24 | 05/20/24 | Live w/ Kelly & Mark | 9a-10a | | :30 | | | P-03 | NM | 1 | \$1,050.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/20/24 | 05/26/24 | 1----- | | | | 1 | \$1,050.00 | | | | |
| N 12 | WSBT | 05/20/24 | 05/20/24 | M-F 10a-11a | 10a-11a | | :30 | | | P-03 | NM | 1 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/20/24 | 05/26/24 | 1----- | | | | 1 | \$750.00 | | | | |
| N 13 | WSBT | 05/20/24 | 05/20/24 | GMA3:What You Neec | 1p-2p | | :30 | | | P-03 | NM | 1 | \$1,050.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/20/24 | 05/26/24 | 1----- | | | | 1 | \$1,050.00 | | | | |
| N 14 | WSBT | 05/20/24 | 05/20/24 | General Hospital | 2p-3p | | :30 | | | P-03 | NM | 1 | \$1,050.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/20/24 | 05/26/24 | 1----- | | | | 1 | \$1,050.00 | | | | |
| N 15 | WSBT | 05/19/24 | 05/19/24 | CH2 Action News | 12p-1230p | | :30 | | | P-03 | NM | 1 | \$850.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/13/24 | 05/19/24 | -----1 | | | | 1 | \$850.00 | | | | |
| N 16 | WSBT | 05/20/24 | 05/20/24 | M-F GA Lottery Drawir | 655p-7p | | :30 | | | P-03 | NM | 1 | \$2,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/20/24 | 05/26/24 | 1----- | | | | 1 | \$2,200.00 | | | | |
| N 17 | WSBT | 05/20/24 | 05/20/24 | Mon Prime Hour 3 | 10p-11p | | :30 | | | P-03 | NM | 1 | \$4,350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/20/24 | 05/26/24 | 1----- | | | | 1 | \$4,350.00 | | | | |
| N 18 | WSBT | 05/20/24 | 05/20/24 | CH2 News Nightbeat | 11p-1135p | | :30 | | | P-03 | NM | 1 | \$1,650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/20/24 | 05/26/24 | 1----- | | | | 1 | \$1,650.00 | | | | |
| N 19 | WSBT | 05/19/24 | 05/19/24 | CH2 News Nightbeat | 11p-1135p | | :30 | | | P-03 | NM | 1 | \$1,650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/13/24 | 05/19/24 | -----1 | | | | 1 | \$1,650.00 | | | | |
| Totals | | | | | | | | | | | | 19 | \$27,300.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|--------------------|---------------------|--------------------|
| 04/29/24 - 05/21/24 | 19 | \$27,300.00 | (\$4,095.00) | \$23,205.00 |
| Totals | 19 | \$27,300.00 | (\$4,095.00) | \$23,205.00 |

Signature: _____ Date: _____

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Thank you for your business!