



QUARTERLY ISSUES AND PROGRAMS REPORT
FOR
STATION KZST-FM
2nd QUARTER 2020
(April 1 – June 30, 2020)

ISSUES OF CONCERN TO KZST-FM AUDIENCE

Continuous Coverage of COVID 19 Information
The Importance of Early Childhood Development Education
Connecting Veterans with Nutrition and Housing Resources
Archiving the Events of COVID-19 for Local History
Encouraging Youth Expression using County Images in Art
Preserving the Local Landmark Post Office
Child Abduction Prevention Awareness With Theater
Feeding Needy Residents Even During the Pandemic
Conserving Natural Resources
Awareness of Mental and Behavioral Health Emergencies
Discovering the Historic Meaning of Easter and Passover

Programs That Address Community Issues

(Regularly Scheduled Public Affairs Programs)

2nd Quarter, 2020

Public Affairs Programming

“Sonoma County’s Talking”

This program is a 30-minute locally produced program consisting of 2 interview segments with various public officials, community organizations and others to address issues and solutions.

KZST-FM: Sundays 6:30am to 7am

KJZY-FM: Sundays 6:30am to 7am

KJZY-HD2: Saturdays 6:30am to 7am

KBBL-FM: Sundays 6am to 6:30am

KWVF-FM: Saturdays 6am to 6:30am

News Programming

Newscasts air every half hour in the morning covering both the news of the day and a public service announcement reflecting an issue or event in the community. The newscasts air at 5:30am, 6am, 6:30am, 7am, 7:30am 8am, and 8:30am.

KZST-FM has afternoon news at 5pm, 5:30pm and 6pm.

Special News Programming

Programming times and dates vary depending the urgent need to inform the community.

4/6 530 4/7 00 4/9 670 4/20 670 4/21 800 4/24 800

Child Development/First 5 Sonoma County

TFN

You can make a difference in the lives of very young children by interacting with them. First 5 Sonoma County reminds you that the more words a baby hears, the more it boosts language skills. For more information go to KZST.com

4/6 600 4/7 30 4/9 700 4/20 700 4/21 830 4/22 00 4/24 830

Veterans Connections/healvets.org

TFN

Our veterans risked it all to protect our Freedoms. And now, as we all fight the CoronaVirus, vulnerable Veterans have little or no contact with their family or hospital volunteers & staff. Learn how you can help an isolated or sick Veteran. For more information go to KZST.com

4/6 630 4/7 730 4/10 530 4/20 730 4/22 530 5/4 530/w

Sonoma County History/Library COVID 19 Archive

TFN

The Sonoma County Library invites community members to document history through writing, art & other creative expression during ~~the~~ COVID-19 & to donate these items to the library. The materials, representing firsthand experiences by local residents, will become part of a special library collection of primary sources. For more information go to KZST.com

4/6 700 4/7 800 4/9 830 4/10 00 4/20 800 4/22 00 5/4 600/30

Youth Art Expression/So Co Museum

TFN

During the Shelter in Place, kids can have fun while learning about the area where they live. The ^{MUSEUM of} Sonoma County ~~Museum~~ website has a special coloring book of 31 iconic Sonoma County sites and fun history that can be downloaded and printed. For more information go to KZST.com

4/6 730 4/7 830 4/9 530 4/20 530 4/21 630 4/22 830 4/24 30

Sonoma County History/Post Office Video

TFN

During your stay at home time you can learn about the interesting history of the 1910 Santa Rosa Post Office in a video narrated by local actor, author and screenwriter Peter Coyote. For more information go to KZST.com

4/6 500 4/7 700 4/9 000 4/10 730 4/20 000 4/21 700

Personal Creative Expression/Sonoma County Fair

TFN

The Sonoma County Fair is months away, but now you can take advantage of the Shelter in Place and get creative with the Pre-Fair contest, and start your arts and crafts projects to compete this summer. For more information go to KZST.com

4/6 830 4/7 630 4/9 600 4/10 800 4/20 600 4/21 700 4/23 530

Food Collection For Needy/Food For Thought

TFN

Food banks in Sonoma County are asking the public for funds to be able to buy critically needed groceries for the needs of many people who are out of work, elderly, or disabled. For more information go to KZST.com

4/6 00 4/7 530 4/9 30 4/10 830 4/20 130 4/21 730 4/23 00 4/24 700

Feeding Veterans/Meals for Heroes

TFN

You can help feed those who are working hard to help the community during these difficult days. Snacks and Meals can be delivered to First Responders, health care workers, and veterans through Meals for Heroes. For more information go to KZST.com

Child Abduction Prevention/Polly Klaas Theatre TFN

You can help restore the Polly Klaas Theater in Petaluma that is in disrepair. It is being turned over from the city to the Foundation. For information about ways to help, go to Community Calendar page at KZST.com

Senior Activities/Virtual Classes 6/29

Seniors can still enjoy specialized classes and support groups through the Sebastopol Senior Center. On line classes in Gentle Yoga, decluttering, speaker presentations and more are available 24/7. For more information go to KZST.com

Youth Creative Expression/Artstart Summer 8/31

Aspiring young artists can now apply for Artstart's Apprenticeship Program. There are 4 week sessions for ages 14-20 and their new location allowing for social distancing with smaller groups. For more information go to KZST.com

Environmental Recycling/Curbside Chipper Program 6/29

You can create a defensible space around your house, to become more fire safe. The free curbside chipper program gets rid of branches and trees, and turns them into usable ground cover. For more information go to KZST.com

4/8 530 / 4/8 730 4/10 600 4/20 830 4/22 630

Water Conservation/City of Santa Rosa free checks

5/4

The City of Santa Rosa has a program to help your home conserve water. WaterSmart Technicians will review your water efficiency, check for leaks & make recommendation to help you save. For more information go to KZST.com

4/8 600 / 4/8 800 4/10 30 4/21 530 4/22 700 4/24 530/00

Senior Connections/Senior Advocacy Services

4/30

Isolation created by the COVID-19 virus leaves our elderly living in Skilled Nursing Facilities alone. Senior Advocacy Services need your donated, working tablet to help them connect with loved ones & the outside world. For more information go to KZST.com

4/8 630 / 4/8 830 / 4/8 00 4/10 630 4/21 00 4/22 730 4/24 630

Getting To Know Sonoma County/Virtual Tours

TFN

There are several sites on line that will entertain and inform you about Sonoma County. From rescued animals on Wise Acre Farm, to Safari West, to various museums, and guided meditation. For more information go to KZST.com

4/8 700 / 4/8 30 4/9 800 4/10 700 4/21 600/30 4/22 800

On Line Literature/Sonoma County Library On Line

5/29

While the doors of the Sonoma County Libraries are closed, their on line service is working 24/7. You can find on line games, books, and fun activities. For more information go to KZST.com

Sonoma County's Talking this week – 4/25/20 and 4/26/20

0703

An Interview Ron Karp, Executive Director of Food For Thought, about their nutrition program for hundreds of Sonoma County residents, and concerns during the pandemic.

(14:59)

0706

An interview with Brett Andrews with Positive Resource Center in San Francisco about Behavioral Healthcare, and how COVID 19 effects their work, and resources.

(15:10)

Sonoma County's Talking this week – 4/11/20 and 4/12/20

0703

An Interview with Pastor Bret of Springhills Church about the meaning of Easter, and services available on line

(14:59)

0706

An interview with Rabbi Mordacai Miller of Congregation Beth Ami about the meaning of Passover, and virtual connections

(14:06)