



**QUARTERLY ISSUES AND PROGRAMS REPORT**

**FOR**

**STATION KZST-FM**

**3<sup>RD</sup> QUARTER 2019**

**(July 1 – September 30, 2019)**

**ISSUES OF CONCERN**

Understanding Planned Safety Power Outages

Investigating Senior Issues, including Meals on Wheels, Transportation

SMART Train Safety Problems & Fixes

Keeping Public Libraries Open and Viable

Developing Community Unity

Strengthening Zero Waste Efforts

Strengthening Non-Profit Participation – Salvation Army, Humane Society, Redwood Empire Food Bank and others

Developing Veteran services from Canine Companions

**Prepared by: Ted Williams, News & Public Affairs Director**

## **Programs That Address Community Issues**

(Regularly Scheduled Public Affairs Programs)

3<sup>rd</sup> Quarter, 2019

### **Public Affairs Programming**

“Sonoma County’s Talking”

This program is a 30-minute locally produced program consisting of 2 interview segments with various public officials, community organizations and others to address issues and solutions.

KZST-FM: Sundays 6:30am to 7am

### **News Programming**

Newscasts air every half hour in the morning covering both the news of the day and a public service announcement reflecting an issue or event in the community. The newscasts air at 5:30am, 6am, 6:30am, 7am, 7:30am 8am, and 8:30am and afternoon news at 5pm, 5:30pm and 6pm.

### **Special News Programming**

Programming times and dates vary depending the urgent need to inform the community.

Sonoma County's Talking this week – 7/6/19 and 7/7/19

**0703**

**An interview with Onita Pelligrini, CEO of Petaluma Chamber of Commerce about the city's history and attractions**

**(15:02)**

**0706**

**An interview with Itzul Gutierrez of the Redwood Empire Food Bank about the return of their Summer Lunch program, giving free lunches to kids throughout the summer.**

**(15:28)**

Sonoma County's Talking this week – 7/13/19 and 7/14/19

**0703**

**An interview with Jeanne Mariani Belding of SMART train talking about their 2 years of service and safety for riders and around tracks**

**(15:34)**

**0706**

**An interview with Captain Joe Stewart of Geyserville Fire Procection District about their area, and the fundraiser “Wine Country To The Rescue” July 20th**

**(14:43)**

Sonoma County's Talking this week – 7/20/19 and 7/21/19

**0703**

**An interview with Jeanne Mariani Belding of SMART train talking about their 2 years of service and safety for riders and around tracks**

**(15:34)**

**0706**

**An interview with Sonoma County Sheriff Mark Essick about the job of running the department and issues the county is dealing with regarding law enforcement.**

**(15:13)**

Sonoma County's Talking this week – 7/27/19 and 7/28/19

**0703**

**An interview with Xinci Tan with Zero Waste Sonoma, the new name for Sonoma County's waste management agency, about the plan for eliminating waste that goes into landfills.**

**(15:07)**

**0706**

**An interview with Sonoma Dentist Dr Boynton about his program to help students with free wisdom teeth removal.**

**(15:03)**

Sonoma County's Talking this week – 8/3/19 and 8/4/19

**0703**

**An Interview with Nizza Sequeira of Marin/Sonoma Mosquito & Vector Control District about the current season and ways to protect ourselves**

**(15:02)**

**0706**

**An interview with Deanna Contreras of PG&E about their latest program for wildfire safety and awareness called Power Of Being Prepared.**

**( 14:30 )**

Sonoma County's Talking this week – 8/10/19 and 8/11/19

**0703**

**An interview with Kira Reginato about care giving for elderly, and the new app called Caring.**

**(15:53)**

**0706**

**An interview with Michelle Williams with Canine Companions for Independence about their programs and matching assistance dogs with Veterans who have PTSD.**

**(14:59)**



Sonoma County's Talking this week – 8/17/19 and 8/18/19

**0703**

**An interview with the Sonoma County Superintendent of Schools, Dr Steve Herrington, about the new school year and the challenges kids face in this day and age.**

**(15:12)**

**0706**

**An interview with Jeana Kinne, author and inventor of Soothing Sammy, a toy Golden Retriever used to calm kids and help them understand their feelings and emotions.**

**(14:19)**

Sonoma County's Talking this week – 8/24/19 and 8/25/19

**0703**

An interview with Cardiologist, Dr. Jitesh Vasadia about heart disease and ways we can become healthier, and to help others when they have cardiac emergencies

(15:05)

**0706**

**An interview with Xinci Tan with Zero Waste Sonoma, the new name for Sonoma County's waste management agency, about the plan for eliminating waste that goes into landfills.**

(15:07)

## Sonoma County's Talking this week – 8/31/19 and 9/1/19

### **0703**

An interview with Sonoma County Supervisor Susan Gorin about an being prepared for emergencies, and a free event called Sonoma Ready Day where people can learn about ways to be prepared

(15:22)

### **0706**

An interview with Elizabeth Gore about fire rebuilding and financial partnership between United Way and North Bay Rebuild Foundation to help fund people and businesses.

(14:46)

## Sonoma County's Talking this week – 9/7/19 and 9/8/19

### **0703**

An interview with Letitia Hanke with the Lime Foundation about helping disadvantaged people learn construction trades and improve their lives.

(14:49)

### **0706**

An interview with Sonoma County Supervisor Susan Gorin about an being prepared for emergencies, and a free event called Sonoma Ready Day where people can learn about ways to be prepared

(15:22)

Sonoma County's Talking this week – 9/21/19 and 9/22/19

**0703**

An interview with former Fire Chief Randy Collins about emergency preparedness information and training at the Family Safety Fair in Healdsburg September 28<sup>th</sup>.

(13:57)

**0706**

An Interview with Kim Strub of the Schurig Center for Brain Injury in Mill Valley about their work helping victims of brain injury due to trauma or stroke.

(16:06)

Sonoma County's Talking this week – 9/28/19 and 9/29/19

**0703**

An interview with pro cyclist Levi Leipheimer about the efforts to help underprivileged youth with fundraising through the King Ridge Gran Fondo bike rides.

(14:44)

**0706**

An Interview with Kim Strub of the Schurig Center for Brain Injury in Mill Valley about their work helping victims of brain injury due to trauma or stroke.

(16:06)