



**QUARTERLY ISSUES AND PROGRAMS REPORT
FOR
STATION KZST-FM
4TH QUARTER 2021
(October 1, 2021 – December 31, 2021)**

ISSUES OF CONCERN TO KZST-FM AUDIENCE

Continuous News Reporting of COVID 19 Information

Recognizing and Honoring Indigenous People

Supporting Public Music Performances

Hobby Interest Promotion and Grants

Water Conservation During Drought

Veteran Interaction and Housing Resources

Importance of Proper Nutrition for Seniors

Encouraging Blood Donations

Financial Grants for Young Artists

School Safety and Mentor Programs

Online Security Concerns

Technical Career Opportunities

Vaccination Locations and Availability

Programs That Address Community Issues

(Regularly Scheduled Public Affairs Programs)

4th Quarter, 2021

Public Affairs Programming

“Sonoma County’s Talking”

This program is a 30-minute locally produced program consisting of 2 interview segments with various public officials, community organizations and others to address issues and solutions.

KZST-FM: Sundays 6am to 6:30am

KBBL-FM: Sundays 6am to 6:30am

KJZY-FM: Sundays 7am to 7:30am

KWVF-FM: Saturdays 6:30am to 7am

News Programming

Newscasts air every half hour in the morning covering both the news of the day and a public service announcement reflecting an issue or event in the community. The newscasts air at 5:30am, 6am, 6:30am, 7am, 7:30am 8am, and 8:30am.

KZST-FM has afternoon news at 5pm, 5:30pm and 6pm.

Special News Programming

Programming times and dates vary depending the urgent need to inform the community.

Local History/ Healdsburg Museum

5/22/22

The Healdsburg Museum has an exhibit featuring the people and history of Dry Creek Rancheria. Free admission and tours by appointment. For more information go to KZST.com

Classical Music/SR Symphony

2/13/22

The Santa Rosa Symphony's 2021/2022 season at the Green Music Center, includes 4 world premieres of new work by international composers. For more information go to KZST.com

Local Crafts/Holiday Gift Show

11/7

The Sonoma County Holiday and Gift Show is going on this weekend, November 5th through the 7th, at the Sonoma County Fairground, featuring the Redwood Empire Train Show. For more information go to KZST.com

Water Conservation/Webinar

11/9

Learn how to conserve water by using a do it yourself rain barrel system. The city of Santa Rosa will host a webinar on November 9th. For more information go to KZST.com

Veterans Networking/Keeping Veterans Local

TFN

Veterans are welcome to join the group Keeping Veterans Local. Social interaction, and fun, with a different meeting theme each month. Plus, housing resources. For more information go to KZST.com

Senior Nutrition/Meals on Wheels

TFN

Volunteers are needed to ^{help} Meals on Wheels deliver food to seniors in Sebastopol, Guerneville, Rohnert Park, and Santa Rosa. For more information go to KZST.com

Child Development/First 5 Sonoma County

TFN

You can make a difference in the lives of very young children by interacting with them. First 5 Sonoma County reminds you that the more words a baby hears, the more it boosts language skills. For more information go to KZST.com

Sonoma County History/Library Archive

TFN

The Sonoma County Library invites community members to help preserve history by donating art, writings, and other creative expressions about the pandemic, which will become a part of a collection of primary sources. For more information go to KZST.com

Sonoma County's Talking this week – 10/2/21 and 10/3/21

0703

An Interview with Dr Baia Kasky, Medical Director with American Red Cross, about the current need for blood donations

(14:12)

0706

An Interview with Kristen Madsen, Director of Creative Sonoma, about the County of Sonoma interest in the arts, and financial grants for artists

(14:45)

Sonoma County's Talking this week – 10/9/21 and 10/10/21

0703

An Interview with Erica Vogel, Executive Director of Community Matters, about their youth mentor program, and Safe School Ambassador program

(14:56)

0706

An Interview with Grace Hoyt with Google, about cybersecurity risks with your online accounts, and how to defend yourself from hackers

(13:53)

Sonoma County's Talking this week – 10/16/21 and 10/17/21

0703

An interview with Leslie Simmons with Career Technical Education (or CTE) about encouraging school age students into jobs in Science, Technology, Engineering, and Math

(15:36)

0706

An Interview Dr. Dan Miller, with American Society for Clinical Pathology, about the need for mandatory vaccinations

(15:34)