



Public File 4th Quarter 2013

KZST 100.1 FM

Issues Program Listing

Giving Is Living
No Roof Left Behind
Council on Aging
Save the Train
Redwood Empire Food Bank
SMART
Sonoma County Regional Parks
Junior League of Napa/Sonoma
YMCA
Men Evolving Non Violently
Andy Lopez
Graton casino
YPN of Santa Rosa

Sonoma County's Talking this week – 12/28-29

An interview with Bruce Le, owner of Epic Social Lounge, they host "Giving Is Living" Tuesday Nights, non-profits can bartend for tips

And interview Bob Heyman with the Non Profit No Roof Left Behind. They a giving away a free roof to a deserving family.

21-22

12/~~14~~15 Sonoma County's Talking

0703 – COPA/Save the Howarth train 15:30

0706 – Billy Bartz REFB 13:38

Sonoma County's Talking this week – 12/21-22

An interview with Marianne McBride , the Council on Aging, and Karen Wirsching of Sonoma County Parks talking about Saving the Howarth Park train

And interview Billy Bartz of the Redwood Empire Food Band on the holiday food drive around Sonoma County

12/14-15 Sonoma County's Talking

0703 – Noah Lowery SRSS 14:30

0706 – Billy Bartz REFB 13:38

Sonoma County's Talking this week – 12/14-15

An interview with Noah Lowry, former pitcher for the San Francisco Giants, and now business owner(SRSS) here in Sanat Rosa. He talks about life in the big leagues and business in Sonoma County

And interview Billy Bartz of the Redwood Empire Food Band on the holiday food drive around Sonoma County

Sonoma County's Talking this week – 12/6-7

An interview with Farhad Mansourian, GM of SMART talking about its progress

And interview Billy Bartz of the Redwood Empire Food Bank on the holiday food drive around Sonoma County

12/6-7 Sonoma County's Talking

0703 – Farhaud mansourian SMART 18:10

0706 – Billy Bartz REFB 13:38

Sonoma County's Talking this week – 11/30-12/1

An interview with Meda Freeman of Sonoma County Regional Parks, she talks about the Open House at Hood Mountain Regional Park on December 7th

An interview with Supervisor Efren Carrillo about the shooting death of Andy Lopez

An interview with Ernesto Oliveras of the Santa Rosa City Council, he talks about Posada Navidena , traditional Mexican folkloric dance, at the Wells Fargo Center For the Arts on December 6th

An interview with Patty Bradley of the Junior League of Napa/Sonoma talks about Holiday Home tour December 7th at Hilton in Santa Rosa

11/30-12/1 Sonoma County's Talking

0703 – Meda Freemon 19:45

0706 – Ernesto Oliveiras 10:54

11/23-11/24 Sonoma County's Talking

0703 – Rob Roy Macleod – M.E.N./Nicole Martinovich – YMCA
20:20

0706 – Billy Bartz - Redwood Empire Foodbank 13:23

Sonoma County's Talking this week – 11/23-24

An interview with Billy Bartz from the Redwood Empire Foodbank.

An interview with Nicole Martinovich about Type 2 Diabetes and a new program at YMCA

An interview with Rob Roy Macleod with M.E.N. Men Evolving Non-Violently, about Domestic Violence

Sonoma County's Talking this week – 11/16-17

An interview with Farhaud Mansourian General Manager of SMART train. He updates us on construction.

An interview with Efren Carillo, 5th District Supervisor, he gives his thoughts on Any Lopez

11/16-11/17 Sonoma County's Talking

0703 – Farhaud Mansourian - SMART 18:10

0706 – Efren Carrillo – Andy Lopez 10:23

11/9 - 10

Sonoma County's Talking this week - ~~11/23~~

An interview with Tiffany Krankeman chair of Santa Rosa's Young Professionals Network talking about YPN's Signature Event Saturday November 16th at Joh Ashe

An interview with Rob Roy Mcleod about M.E.N. Men Evolving Non-Violently for Domestic Violence month, and Nicole Martinovich talking about the YMCA and National Diabetes Month

11/9-11/10 Sonoma County's Talking

0703 – Tiffany Krankeman – YPN 12:00

0706 – Robroy Mcleod –DomesticViolence/ Nicole Martinovich –
Diabetes 20:20

Sonoma County's Talking this week – 11/2-3

An interview with Greg Sarris, tribal leader of the Graton Rancheria Indians. RP Casino is opening Tuesday, he talks about it.

This weekend on Sonoma County's Talking, Nate Campbell interviews Efren Carrillo, 5th district Supervisor for the County of Sonoma, about the shooting death of 13 year old Andy Lopez, and the events in our community surrounding the tragedy.

11/2-3 Sonoma County's Talking

0703 – Greg Sarris – 17:10

0706 – Efren Carrillo – 10:23

Sonoma County's Talking this week – 10/26-10/27

An interview with Michael Berkowitz, conductor for the Santa Rosa Symphony talking about the annual Pop Series at the Wells Fargo Center

An interview with David Felte, financial Advisor in Santa Rosa, talking about the rollout of Obamacare

26 27
10/19-10/20 Sonoma County's Talking

0703 – David Felte – 13:30

0706 – Michael Berkowitz, WFC Symphony Pop series – 11:09

Sonoma County's Talking this week – 10/19-10/20

An interview with Michael Berkowitz, conductor for the Santa Rosa Symphony talking about the annual Pop Series at the Wells Fargo Center

An interview with Dr. Julie Magada, about the upcoming North Bay Discovery Day Science Fair at the Sonoma County Fairgrounds on October 26th.

10/19-10/20 Sonoma County's Talking

0703 – Julie Mnagada, North Bay Discovery Day – 15:24

0706 – Michael Berkowitz, WFC Symphony Pop series – 11:09

Sonoma County's Talking this week – 10/12-10/13

An interview with Greg Sarris, tribe chairman for Federated Indians of Graton Rancheria and author and SSU professor, the man who spearheaded the Rohnert Park Casino project, he talks about the opening of the casino on November 5th

An interview with Tiffany Krankeman, board chair of Santa Rosa's Young Professional Network YPN, a division of the SR Chamber of Commerce. She talks about YPN and their Signature Event coming up on November 16th at John Ashe

10/12-10/13 Sonoma County's Talking

0703 – Greg Sarris, tribe chairman Rohnert Park casino – 17:10

0706 – Tiffany Krankeman, board chair SR Young Professional Network. – 12:00

A complaint, from one of your listeners

From: Wayne Watkins

Sent: Sat, Sep 21, 2013 at 11:14 pm

To: nate@kzst.com

Mr. Campbell, I was listening to your newscast Friday morning, while doing my morning exercises, at around 8AM. You reported that the Republicans in the House had voted to cut the Food Stamp program, and I was shocked when you immediately played a woman's voice, asking people to call their congressman to voice opposition to these cuts! Uh, Mr. Campbell, that was such a blatantly biased thing to do, such a brazen political ad; shouldn't you state that it was paid for by the Democrat Party? If the Democrats haven't paid for the ad, then you should give the Republican viewpoint. Or have you given up all pretenses to be a journalist, and you've just sunken to being simply another leftist hack who slants the "news" with leftist propaganda?

We could briefly discuss the merits of opposing cuts to Food Stamps, too. Your hero, Baraq Hussein al Obama, the Food Stamp President, has increased the number of Food Stamp recipients by 70%. He has added over \$7 trillion to the national debt, which now totals over \$17 trillion. And are you going to tell me, with a straight face, that we can't cut any money from this bloated Food Stamp program? I submit to you that you are hurting these same Food Stamp recipients, partly by destroying their work ethic and their sense of self-respect, and partly because these wild deficits are unsustainable, and at this rate, our economy is bound to collapse. When the economy does collapse, where are the recipients of Food Stamps going to do then, when they're completely helpless?

I must also say that you have really gotten sloppy with your reporting. You reported that the Raiders would be playing against Peyton Manning. I didn't know there was a team called Peyton Manning, Mr. Campbell. Is it too much to ask that you tell us what team the Raiders are playing? You reported that the A's won, without giving the score or the name of the opposing team.

Is this the way a competent journalist reports on on current events and sports? I think your listeners deserve better. I look forward to reading your response; to see if you're going to try to defend such shoddy reporting.

Wayne Watkins
Santa Rosa

RE: Mix it up a bit!

From: nate@res-radio.net

Sent: Sat, Oct 26, 2013 at 11:49 am

To: Lisa Hertel

Once again, we thank you for taking the time out your day to recognize and give your thoughts on KZST programming. As part of our licensing agreement with the Federal Communications Council to serve the public interest, we will place your e-mail into our Public File for the viewing of the public.

The KZST News Staff

-----Original Message-----

From: "Lisa Hertel" <lisah@sonic.net>

Sent: Saturday, October 26, 2013 10:20am

To: nate@res-radio.net

Subject: RE: Mix it up a bit!

Wow, what a thoughtful canned reply. It is so nice to know that anybody at your station actually reads the content of an email. VERY disappointing.

On 2013-10-24 21:49, nate@res-radio.net wrote:

> Hi,

>

> Thanks for listening to 100.1 KZST FM and letting us know that local
> Sonoma County News given to you both in the morning and evening is
> important to you. We intend to continue to do what other Sonoma
> County radio stations refuse to do. And that is bring Sonoma County
> residents the News, Information, and Public Affairs you need to know
> about in the North bay community, both day and night. And don't
> forget to take our News poll at kzst.com, to let us know what News is
> important you, as we deliver it both morning and in the evening on
> 100.1 KZST on your FM dial.

>

> The KZST News Staff

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> -----Original Message-----

> From: "Lisa Hertel" <lisah@sonic.net>

> Sent: Thursday, October 24, 2013 6:09pm

> To: news@kzst.com

> Subject: Mix it up a bit!

>

> Hi,

>

> My alarm goes off around 6:15AM and I hear the news from Nate. Then I
> come home after work and tune in to hear the same news I heard when I
> woke up. Certainly news happened during the day. Please try to not
> sound the same at 6:15PM as you did at 6:15AM.

>

> I am thinking about changing my go to station cause I am so bored by
> the
> news guy.

--

Lisa Hertel

PSA Log(Do not erase)

12/27/13 – 7 newscasts From the KZST Community Calendar Epic Social Lounge in downtown Santa Rosa hosts “**Giving Is Living**” every Tuesday Night from 5-7, non-profits can bartend for tips. Epic owner Bruce Le **snd**: For the rest of my interview with Bruce tune in this Sunday morning on Sonoma County's Talking

12/27/13 – 7 newscasts From the KZST Community Calendar **Lagunitas Brewing** will be collecting coats on January 14th from 530-830pm at the Brewery on North Mcdowell in Petaluma. For more information go to kzst.com

12/19/13 – 7 newscasts From the KZST Community Calendar Ken Cooper Roofing is giving a free roof to a family in need this holiday season. For more information about **No Roof Left Behind** go to kzst.com.

12/19/13 – 7 newscasts From the KZST Community Calendar **Rohnert Park Cal Ripken/Babe Ruth Baseball** is looking for coaches and managers for spring 2014. The deadline to sign up is New Years Eve. For more information go to kzst.com

12/18/13 – 7 newscasts From the KZST Community Calendar Rohnert Park Public Safety will host the **8th Annual Bucket Brigade Fire Department Blood Dreive Challenge** on January 17th at their fire station on Country Club Drive. Windsor Fire Protection District has won the challenge the past four years by attracting the most donors. For more information go to kzst.com

12/17/13 – 7 newscasts From the KZST Community Calendar, The **City of Rohnert Park** presents... Jr. NBA Basketball open to boys & girls grades K - 2.

It is designed to help young players master the fundamentals of the game. For more information go to kzst.com

12/17/13 – 7 newscasts From the KZST Community Calendar the **Sonoma Chapter of Speedway Children's Charities** will host its first ever Laps for Charity event on Saturday January 18. For more information go to kzst.com

12/16/13 – 7 newscasts From the KZST Community Calendar Safari West is proud to partner with the **Redwood Empire Food Bank**... the only Sonoma County-area food bank open every week day to anyone experiencing hunger from anywhere in Sonoma County. For more information go to kzst.com

12/16/13 – 7 newscasts From the KZST Community Calendar **Face to Face** is seeking volunteers to support people living with HIV & promote Ending HIV in Sonoma County. For more information go to kzst.com

12/13/13 – 7 newscasts From the KZST Community Calendar **Petaluma's San Antonio Volunteer Fire Department** is hosting a blood drive, benefitting **Blood Center of the Pacific** on Tuesday from 2pm-7, at the Petaluma Elks Lodge on South Petaluma Blvd. For more information go to kzst.com

12/13/13 – 7 newscasts From the KZST Community Calendar, **Cal Fire** is reminding you of the dangers of Christmas tree fires in your house this season. Recut the trunk for moisture, keep it in water, and locate the tree at least 3 feet away from heaters. For more information go to kzst.com

12/12 – 7 newscasts From the KZST Community Calendar today from 10 -4 **CHP** will be holding a child car seat safety demonstration and toy drive in front of Kmart in Petaluma on Mcdowell. For more information go to kzst.com

12/9/13 – 7 newscasts From the KZST Community Calendar Geyserville's New Years Eve Party "Black and White Ball" is set for Odd Fellows Hall. 830 to 1230 New Years Eve, proceeds to benefit **Geyserville Schools**. For more information go to kzst.com
12/9/13 – 7 newscasts From the KZST Community Calendar **SRJC's Shone Farm** will have its free family friendly holiday party this Saturday from 2 to 5, at the farm in Forestville. For more information go to kzst.com

12/3/13 – 7 newscasts From the Kzst Community Calendar this Saturday a breakfast and commemoration to honor all who served at **Pearl Harbor** will take place at the Petaluma Vets Hall. For more information go to kzst.com

12/3/13 – 7 newscasts From the KZST Community Calendar **Heartland Hospice** invites you to the annual tree lighting at Village Terrace this Thursday starting at 5pm. For more information go to kzst.com

11/27/13 – 7 newscasts From the KZST Community Calendar **CHP** has started its CHIPs for Kids toy drive for local hospitals, charities, churches, and community centers. You can bring new unwrapped to the CHP offices on Labath in Rohnert Park For more information go to kzst.com

11/25/13 – 7 newscasts From the KZST Community Calendar **Rohnert Park** will hold its 31st Annual Holiday Tree Lighting Celebration at the City Plaze, from 5-7 the evening of December 7th. For more information go to kzst.com

11/22/13 – 7 newscasts From the KZST Community Calendar **Rohnert Park Public Safety** says Thanksgiving Night is a big one for house fires. To reduce risk, keep things away from the stovetop and always keep a close eye when you're cooking with fire. For more information go to kzst.com

11/21/13 – 7 newscasts From the KZST Community Calendar The **Valley Ford Volunteer Fire Department** will hold its annual Crab Feed Sunday December 8 at the Valley Ford School House. For information on that and other crab feeds this season, find the link on the KZST Facebook Page

11/20/13 – 7 newscasts From the KZST Community Calendar the **Westview Christian Church of Santa Rosa** presents its Holiday Boutique, Saturday December 7th, at 3950 Doubles Drive. For more information go to kzst.com

11/19/13 – 7 newscasts From the KZST Community Calendar the **Santa Rosa Firefighters local 1401** "Toys For Kids" Toy Drive kicks into full swing this Thanksgiving holiday and needs your support. They are holding their annual pancake breakfast on Sunday morning December 1st at the Santa Rosa Vets Hall For more information go to kzst.com

11/19/13 – 7 newscasts From the KZST Community Calendar **Sonoma State Alumni** is raising money for scholarships at Lagunitas Brewing. Monday from 5:30-7:30. For more information go to kzst.com

11/18/13 – 7 newscasts In recognition of International Education Week, the **Santa Rosa Junior College International Club** will host a special event at 5 pm on Wednesday November 20, 2013, at Newman Hall in the Emeritus Building on the Santa Rosa campus. The campus is located at 1501 Mendocino Avenue in Santa Rosa.

11/18/13 – 7 newscasts From the KZST Community Calendar **Becoming Independent** presents its 10th annual Holiday Lights Annual Fine Arts and Crafts Exhibit and sale, Saturday December 7th on Corporate Center Parkway. For more information go to kzst.com

11/13/13 – 7 newscasts From the KZST Community Calendar the **Women's Grassroots Congress, women's School and Women's Spaces** is hosting a 1 day workshop Saturday November 23rd at the Sunflower Center on North Mcdowell Boulevard in Petaluma. For more information go to kzst.com

11/12/13 – 7 newscasts From the KZST Community Calendar a sock and slipper drive is being held for the children and teens of the **Valley of the Moon Children Home** . Drop off location is Brush Salon in Healdsburg. For more information go to kzst.com

11/12/13 – 7 newscasts From the KZST Community Calendar **We Believe in Sonoma County** will be featuring the **Redwood Gospel Mission** next week. It only takes a dollar 79 to provide hope that begins with a meal. For more information go to kzst.com

11/11/13 – 7 newscasts From the KZST Community Calendar The **American Red Cross** is reporting a 15 year low on blood donations. In an effort to give back to their community the ladies of Sonoma County Roller Derby are teaming up with the Red Cross to host a blood drive on November 23rd at the Santa Rosa Vet's Building in Santa Rosa, CA. For more information go to kzst.com

11/11/13 – 7 newscasts From the KZST Community Calendar the 10th annual **Holiday Tree Lighting and Skating Exhibition** is Friday December 6 from 6pm – 8:30pm at Snoopy's Ice Rink in Santa Rosa. The FREE tickets will be available for pickup at Snoopy's Gallery & Gift Shop on Wednesday November 20 after 10am and then up to the day of the show from the Ice Arena Box Office. For more information go to kzst.com

11/7/13 – 7 newscasts Holiday season approaching, and Sonoma County has a plethora of organizations collecting for the needy. **Operation Christmas Child** in Santa Rosa will be collecting Christmas items for kids around the world. Amanda Kinney **Snd:** The collection sites will be at Spring Hills Church on Fulton road and Vineyard of Faith on Arata Lane.

11/7/13 – 7 newscasts One of the News stories you told us is important to you is, your health. Diabetes continues to be a problem in Sonoma County Nicole Martinovich Coordinator of **YMCA's National Diabetes Prevention Month** for November **snd:** To hear the rest of my interview with Nicole tune in this Sunday morning at 6 for Sonoma County's Talking

11/6/13 – 7 newscasts From the KZST Community Calendar the **Santa Rosa French American Charter School** presents Beaujolais Nouveau, a fundraising event at the Mary Agatha Furth Center, November 15th. For more information go to kzst.com

11/5/13 – 7 newscasts From the KZST Community Calendar **CHP** is conducting Drowsy Driving Prevention Week, reminding you to not drive at all if you're too tired. Drowsy driving causes more than 100,000 crashes a year, resulting in 40,000 injuries and contributing to 1,550 deaths. For more information go to kzst.com

11/4/13- 7 newscasts From the KZST Community Calendar the **Santa Rosa Police Department** is collaborating with Pick n Pull in November for Vehicle Amnesty. Unwanted Vehicles can be picked up by appointment. For more information go to kzst.com

11/4/13 – 7 newscasts From the KZST Community Calendar students at Sonoma Academy and the **Sonoma County Task Force for the Homeless** are leading a drive to collect coats and other warm clothing for the winter. For more information go to kzst.com

10/31/13 – 7 newscasts From the KZST Community Calendar the **Red Cross** wants all trick or treaters around Sonoma County to be safe. Kids should take adults, wear reflective costumes, visit only the homes with a porch light on, and stay on the sidewalk. For more information go to kzst.com

10/30/13 – 7 newscasts From the KZST Community Calendar the **Petaluma Dental Group** is offering cash for candy, each pound worth 1 dollar. It will be Friday from 3-6pm at their offices on Southpoint Boulevard. For more information go to kzst.com

10/29/13 – 7 newscasts From the KZST Community Calendar the Petaluma Downtown Craft Mart presents its 5th annual **Holiday Crafterino** show, on Saturday November 30, at the Petaluma Vets Memorial Building. For more information go to kzst.com

10/25/13 – 7 newscasts From the KZST Community Calendar, **El Día de los Muertos**, The Day of the Dead is a traditional holiday in Mexico and a celebration of the memory of deceased ancestors. It's being celebrated beginning at dusk on October 31st through November 2. For more information go to kzst.com

10/25/13 – 7 newscasts From the KZST Community Calendar **CHP** is encouraging parents, educators, business owners, and other community organizations to promote a drug-free lifestyle during National Red Ribbon Week, now until October 31st. For more information go to kzst.com

10/24/13 – 7 newscasts From the KZST Community Calendar a warm coat drive is going on this week at **St. Vincent de Paul Elementary School** in Petaluma. For more information go to kzst.com

10/24/13 – 7 newscasts From the KZST Community Calendar **Trentadue Winery** is bringing back its Festival of Lights, November 30th. For more information go to kzst.com

10/23/13 – 7 newscasts From the KZST Community Calendar Getting our children excited about science, that's a challenge for Dr. Julie Mangada at the Buck Institute. Snd:

Saturday they'll try to fill in the gap with the **Northbay Science Discover Day** out at the Sonoma County Fairgrounds. You can vote on kzst.com for the KZST Kids Favorite Awards.

10/23/13 – 7 newscasts From the KZST Community Calendar Photography In Mexico, the collection from SFMOMA is being shown at the **Sonoma County Museum** now through January 12th 2014. For more information go to kzst.com

10/22/13 – 7 newscasts From the KZST Community Calendar the **California Parenting Institute** presents 4 A Child Masquerade Ball on Saturday November 2nd at DeTurk Round Barn in Santa Rosa. Tiffany Montgomery
Snd:
For more information go to kzst.com

10/20/13 – 7 newscasts From the KZST Community Calendar **Casa Grande** is the only high school in Sonoma and Marin counties without an all weather track. They are willing to do naming rights with any company willing to help get the track. For more information go to kzst.com.

10/18/13 – 7 newscasts From the KZST Community Calendar, the **Santa Rosa Chamber** presents its next after hours Business Mixer, on Thursday. Lend a hand preparing bags and boxes of food for children at the Redwood Empire Food Bank from 4p to 5. For more information go to kzst.com

From the KZST Community Calendar, **CHP and the US Drug Enforcement Administration** will be taking your medications for disposal next Saturday the 26th, from 9-3 at their offices on Labath in Rohnert Park. It's free and anonymous, the Polly Klaas Foundation will be providing abduction prevention information and child safety materials. For more information go to kzst.com

10/17/13 – 7 newscasts From the KZST Community Calendar **Chanslor Ranch** will present the equine fine art of international award winning artist, Melinda Hughes Berland on Saturday November 9th. For more information go to kzst.com

10/16/17 7 newscasts From the KZST Community Calendar, **SRJC** has 2 great concerts. On Friday evening November 15th jazz, with the Bennett Friedman Quartet on campus, and this Saturday night piano virtuoso Rudolf Budginas plays the Burbank Auditorium. For more information go to kzst.com

10/14/13 7 newscasts From the KZST Community Calendar this Sunday is the Kenwood Jazz Blues and Barbecue in Kenwood Plaza Park, a fundraiser for the **Kenwood Plaza Park Gazebo**. For more information go to kzst.com

10/11/13 7 newscasts From the KZST Community Calendar the **Roses Signature Concert Series** presents the Sonoma County Chamber Singers December 8th at the Presbyterian Church of the Roses. For more information go to kzst.com

10/10/13 7 newscasts From the KZST Community Calendar, the **Piner High Varsity Girls Tennis Team** has a fundraising rummage and bake sale tomorrow morning at the high school. For more information go to kzst.com

10/10/13 7 newscasts From the KZST Community Calendar join the **Santa Rosa Rec and Park Department** for their Floating Pumpkin Patch, October 19th at Ridgway Swim Center. For more information go to kzst.com