



QUARTERLY ISSUES AND PROGRAMS REPORT
FOR
STATION KZST-FM
2nd QUARTER 2021
(April 1 – June 30, 2021)

ISSUES OF CONCERN TO KZST-FM AUDIENCE

Continuous coverage of COVID 19 Information
Preventing Child Abduction
Safe Shopping for Local Produce
Activity Familiarizing Using Virtual Sources
Feeding Frontline Workers and Veterans
Early Childhood Education
Veteran Connections and Mental Health
Preserving COVID History with Archive Project
Healthcare Resources for Vulnerable People
Preserving Local Plants and Trees
Making Literature Available Online
Rescue and Health Needs of Animals

Programs That Address Community Issues

(Regularly Scheduled Public Affairs Programs)

2nd Quarter, 2021

Public Affairs Programming

“Sonoma County’s Talking”

This program is a 30-minute locally produced program consisting of 2 interview segments with various public officials, community organizations and others to address issues and solutions.

KZST-FM: Sundays 6am to 6:30am

KBBL-FM: Sundays 6am to 6:30am

KJZY-FM: Sundays 7am to 7:30am

KWVF-FM: Saturdays 6:30am to 7am

News Programming

Newscasts air every half hour in the morning covering both the news of the day and a public service announcement reflecting an issue or event in the community. The newscasts air at 5:30am, 6am, 6:30am, 7am, 7:30am 8am, and 8:30am.

KZST-FM has afternoon news at 5pm, 5:30pm and 6pm.

Special News Programming

Programming times and dates vary depending the urgent need to inform the community.

Child Abduction Prevention/Polly Klaas Theater



You can help restore the Polly Klaas Theater in Petaluma that is in disrepair. It is being turned over from the city to the foundation. For more information go to KZST.com

Food Availability/Farmers Markets

12/31

Farmers Markets are open throughout Sonoma County on various days and times, with COVID 19 protocols in place to keep you safe while shopping for fresh local produce. For more information go to KZST.com

Getting to know Sonoma County/Virtual Tours

TFN

There are several sites online that will entertain and inform you about Sonoma County. From rescued animals on Wise Acre Farm, to Safari West, to various museums and guided mediation. For more information go to KZST.com

Feeding Vets and Frontline workers/Meals For Heroes

TFN

You can help feed those who are working hard to help the community during these difficult times. Snacks and meals can be delivered to First Responders, healthcare Workers, and veterans through Meals for Heroes. For more information go to KZST.com

Copy on file

4/6 530 4/7 00 4/9 670 4/20 670 4/21 800 4/24 800

Child Development/First 5 Sonoma County

TFN

You can make a difference in the lives of very young children by interacting with them. First 5 Sonoma County reminds you that the more words a baby hears, the more it boosts language skills. For more information go to KZST.com

4/6 600 4/7 30 4/9 700 4/20 700 4/21 870 4/22 00 4/24 830

Veterans Connections/healvets.org

TFN

Our veterans risked it all to protect our Freedoms. And now, as we all fight the CoronaVirus, vulnerable Veterans have little or no contact with their family or hospital volunteers & staff. Learn how you can help an isolated or sick Veteran. For more information go to KZST.com

4/6 630 4/7 730 4/10 530 4/20 730 4/22 570 5/4 530/w

Sonoma County History/Library COVID 19 Archive

TFN

The Sonoma County Library invites community members to document history through writing, art & other creative expression during ~~the~~ COVID-19 & to donate these items to the library. The materials, representing firsthand experiences by local residents, will become part of a special library collection of primary sources. For more information go to KZST.com

4/6 700 4/7 800 4/9 830 4/10 00 4/20 500 4/22 00 5/4 600/30

Youth Art Expression/So Co Museum

TFN

During the Shelter in Place, kids can have fun while learning about the area where they live. The ^{MUSEUM of} Sonoma County ~~Museum~~ website has a special coloring book of 31 iconic Sonoma County sites and fun history that can be downloaded and printed. For more information go to KZST.com

Sonoma County's Talking this week – 4/3/21 and 4/4/21

0703

An interview with Kim Bender, Executive Director of Healthcare Foundation Northern Sonoma County about connecting vulnerable people to healthcare resources

(14:46)

0706

An Interview with Scot Medbury, Executive Director of Sonoma Botanical Gardens about their name change and new exhibits as they begin to reopen

(15:18)

Sonoma County's Talking this week – 4/10/21 and 4/11/21

0703

An interview with Rachel Icaza with Sonoma County Library about their Adult Literacy Service, helping people to improve reading and writing

(15:20)

0706

An Interview with Odessa Gunn, Champion bike rider, and champion of animals with her rescue program and work with animal health.

(15:49)

Sonoma County's Talking this week – 4/17/21 and 4/18/21

0703

An interview with Karyne Jones with the project Count Me In, a plan to educate the public, and ensure equity in COVID vaccine distribution

(15:15)

0706

An interview with Caryl Hart with Sonoma County Ag and Open Space District about their work in preserving and enhancing the undeveloped areas around Sonoma County.

(15:03)

Sonoma County's Talking this week – 4/24/21 and 4/25/21

0703

An Interview with Collette Michaud with Childrens Museum of Sonoma County about their reopening after the pandemic with new programs and activities for kids.

(15:28)

0706

An interview with Claudia Vecchio with Sonoma County Tourism about how tourism will grow with the end of the pandemic

(14:34)

Sonoma County's Talking this week – 5/1/21 and 5/2/21

0703

An Interview with Scot Medbury, Executive Director of Sonoma Botanical Gardens about their name change and new exhibits as they begin to reopen

(15:18)

0706

An Interview with Dr Kanao Otsu, allergist/immunologist about the similarities and differences with symptoms of allergies and COVID 19

(13:35)

Sonoma County's Talking this week – 5/8/21 and 5/9/21

0703

An Interview with Rohnert Park Public Safety Deputy Chief Aaron Johnson about the Law Enforcement Torch Run to Support Special Olympics

(14:13)

0706

An Interview with Blanca Castro with AARP about rights for Nursing Home residents, and protection from COVID 19

(15:11)

Sonoma County's Talking this week – 5/15/21 and 5/16/21

0703

An interview with Dr Elizabeth Dunn, Psychologist, about financial stress's effect on Mental Health

(14:10)

0706

An interview with Kim Bender, Executive Director of Healthcare Foundation Northern Sonoma County about connecting vulnerable people to healthcare resources

(14:46)

Sonoma County's Talking this week – 5/22/21 and 5/23/21

0703

An interview with Raine Howe, Executive Director of the Polly Klaas Foundation, about the progress on the theater restoration project

(15:36)

0706

An interview with Kris Wilson with Historic Railroad Square Association about the vital role the area has played in the success of the County

(13:36)

Sonoma County's Talking this week – 5/29/21 and 5/30/21

0703

An interview with Jill Gregory, General Manager at Sonoma Raceway, about NASCAR's return to the track, and how it positively effects Sonoma County

(14:54)

0706

An interview with Eric Martin, Executive Director with Oaks of Hebron, about their Business Recycling Program that provides jobs for people with Special Needs.

(14:02)

Sonoma County's Talking this week – 6/5/21 and 6/6/21

0703

An interview with Wanda Smith with California Equestrian Park and Event Center, about building large facility on the grounds of the former Sonoma Developmental Center

(14:13)

0706

An interview with Eric Schwaab with the Environmental Defence Fund about Sustainable Aquaculture in California

(14:46)

Sonoma County's Talking this week – 6/12/21 and 6/13/21

0703

An Interview with Claire Day with the Alzheimer's Association about the new FDA approved drug to help fight the disease

(15:43)

0706

An Interview with Blanca Castro with AARP about rights for Nursing Home residents, and protection from COVID 19

(15:11)

Sonoma County's Talking this week – 6/19/21 and 6/20/21

0703

An interview with Eric Martin, Executive Director with Oaks of Hebron, about their Business Recycling Program that provides jobs for people with Special Needs.

(14:02)

0706

An Interview with Dr. Kevin Chang about the latest information on Colorectal Cancer screenings, prevention, and treatment.

(14:38)

Sonoma County's Talking this week – 6/26/21 and 6/27/21

0703

An interview with Julie Garner, founder of Yellow Light Project, and organization helping teens avoid distracting driving

(14:31)

0706

An interview with Dr Elizabeth Dunn, Psychologist, about financial stress's effect on Mental Health

(14:10)