



QUARTERLY ISSUES AND PROGRAMS REPORT
FOR
STATION KZST-FM
3rd QUARTER 2021
(July 1 – September 30, 2021)

ISSUES OF CONCERN TO KZST-FM AUDIENCE

Continuous coverage of COVID 19 Information
Preserving and Recognizing Local History
The Importance of Public Art Expression
Encouraging Youth Ag Education
Dangerous Blood Supply Shortage
Reducing Dementia Illnesses with Research
Fun and Creative Science Education for Youth
Returning to Health Following COVID
Development of a World Class Equestrian Center
Improved Nutrition with Sustainable Aquaculture
Local Business Struggle with Commerce
How to Control and Eliminate Mosquitos

Programs That Address Community Issues

(Regularly Scheduled Public Affairs Programs)

3rd Quarter, 2021

Public Affairs Programming

“Sonoma County’s Talking”

This program is a 30-minute locally produced program consisting of 2 interview segments with various public officials, community organizations and others to address issues and solutions.

KZST-FM: Sundays 6am to 6:30am

KBBL-FM: Sundays 6am to 6:30am

KJZY-FM: Sundays 7am to 7:30am

KWVF-FM: Saturdays 6:30am to 7am

News Programming

Newscasts air every half hour in the morning covering both the news of the day and a public service announcement reflecting an issue or event in the community. The newscasts air at 5:30am, 6am, 6:30am, 7am, 7:30am 8am, and 8:30am.

KZST-FM has afternoon news at 5pm, 5:30pm and 6pm.

Special News Programming

Programming times and dates vary depending the urgent need to inform the community.

Sonoma County's Talking this week – 7/3/21 and 7/4/21

0703

An interview with Dr. Donna O'Shea with United Healthcare about getting healthy again, after months of being away from exercise during the pandemic

(14:41)

0706

An interview with Wanda Smith with California Equestrian Park and Event Center, about building large facility on the grounds of the former Sonoma Developmental Center

(14:13)

Sonoma County's Talking this week – 7/10/21 and 7/11/21

0703

An interview with Eric Schwaab with the Environmental Defense Fund about Sustainable Aquaculture in California

(14:46)

0706

An interview with Claudia Vecchio with Sonoma County Tourism about how tourism will grow with the end of the pandemic

(14:34)

Sonoma County's Talking this week – 7/17/21 and 7/18/21

0703

An interview with Nizza Sequeira with Marin Sonoma Mosquito and Vector Control District about mosquito facts and controlling pests

(14:53)

0706

An interview with Caryl Hart with Sonoma County Ag and Open Space District about their work in preserving and enhancing the undeveloped areas around Sonoma County.

(15:03)

Sonoma County's Talking this week – 7/24/21 and 7/25/21

0703

An interview with Yvonne Horn, author of “100 things to do in Sonoma County before you die”

(14:50)

0706

An interview with Nizza Sequeira with Marin Sonoma Mosquito and Vector Control District about mosquito facts and controlling pests

(14:53)

Sonoma County's Talking this week – 7/31/21 and 8/1/21

0703

An interview with Julie Garner, founder of Yellow Light Project, and organization helping teens avoid distracting driving

(14:31)

0706

An interview with Yvonne Horn, author of “100 things to do in Sonoma County before you die”

(14:50)

Sonoma County's Talking this week – 8/14/21 and 8/15/21

0703

An Interview with Morgan Sullivan with Keeping Veterans Local, and Homes for Heroes, about helping Vets and First Responders find affordable homes to buy

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0706

An interview with Lt. Jeneane Kucker with Santa Rosa Police Department about the 30X30 program, encouraging women to consider a career in law enforcement, with a goal of 30% women in police academies by 2030

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Sonoma County's Talking this week – 8/28/21 and 8/29/21

0703

An Interview with Deva Marie Proto, County Clerk-Recorder-Assessor-Registrar of Voters about each of her jobs, and the election procedure

(15:09)

0706

An interview with Courtney McCormick, dietician, about healthy tips for parents during back to school season.

(14:21)

Sonoma County's Talking this week – 8/7/21 and 8/8/21

0703

An interview with US Army 1st Lt. Bibb about her life as a military helicopter pilot, and her marriage to a fellow pilot she met in flight school

(14:22)

0706

An interview with Dr. Donna O'Shea with United Healthcare about getting healthy again, after months of being away from exercise during the pandemic

(14:41)

Sonoma County's Talking this week – 8/14/21 and 8/15/21

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(15:09)

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(14:21)

Sonoma County's Talking this week – 9/4/21 and 9/5/21

0703

An Interview with Anita Maldonado, CEO of Social Advocates for Youth, about how the organization helps kids form productive lives

(14:28)

0706

An interview with Allison Titus with Laguna de Santa Rosa Foundation about their natural habitat preservation, and education programs

(16:26)

Sonoma County's Talking this week – 9/11/21 and 9/12/21

0703

An interview with Courtney McCormick, dietician, about healthy tips for parents during back to school season.

(14:21)

0706

An Interview with Anita Maldonado, CEO of Social Advocates for Youth, about how the organization helps kids form productive lives

(14:28)

Sonoma County's Talking this week – 9/18/21 and 9/19/21

0703

An Interview Dr. Dan Miller, with American Society for Clinical Pathology, about the need for mandatory vaccinations

(15:34)

0706

An interview with Allison Titus with Laguna de Santa Rosa Foundation about their natural habitat preservation, and education programs

(16:26)

Sonoma County's Talking this week – 9/25/21 and 9/26/21

0703

An Interview with Dr Kanao Otsu, allergist/immunologist about the similarities and differences with symptoms of allergies and COVID 19

(13:35)

0706

An Interview with Scot Medbury, Executive Director of Sonoma Botanical Gardens about their name change and new exhibits as they begin to reopen

(15:18)

Local History/Schulz Museum

8/21

The Charles M Schulz Museum will celebrate their 19th anniversary this Saturday, August 21st, from 10 to 1. There will be visits with Snoopy and Charlie Brown, and special displays of the work of Charles M Schulz. For more information go to KZST.com

Museum/Open House

8/19

The Museum of Sonoma County will be having an open house ~~tomorrow~~ ^{today}, celebrating their latest display, Light, Clay, and Copper: Mid Century Art and Crafts in Sonoma County. For more information go to KZST.com

School Gardening/Willowside Plant Sales

11/6

Willowside School encourages students to get involved with gardening, and will hold plant sales on September 4th and 25th to support the nursery program. For more information go to KZST.com

Blood Donations/YMCA

9/17

The Sonoma County Family YMCA will be hosting the American Red Cross for a Community Blood Drive on September 17th from 10 – 3. For more information go to KZST.com

Dementia Illnesses/Walk to End Alzheimers 10/9

The Sonoma Marin Walk to End Alzheimers will take place October 9th, raising awareness and funds for Dementia care, support, and research. For more information go to KZST.com

Fun Science Learning/Childrens Museum TFN

The Childrens Museum of Sonoma County is looking for volunteers to help diversify it's team, with many opportunities to help children learn about art and science, in a fun way. For more information go to KZST.com

Preserving Environment/Laguna de Santa Rosa TFN

The Laguna de Santa Rosa has a series of learning experiences and tours with environment experts, in one of Sonoma County's natural habitats. For more information, go to KZST.com

Blood Donatons/YMCA 9/17

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