



**REDWOOD EMPIRE**  
STEREDCASTERS

**QUARTERLY ISSUES AND PROGRAMS REPORT**  
**FOR**  
**STATION KZST-FM**  
**3rd QUARTER 2022**  
**(July 1 – September 30, 2022)**

**ISSUES OF CONCERN TO KZST-FM AUDIENCE**

- Continuous coverage of COVID 19 Information
- Local Horticulture Education and Practice
- Effective Animal Rescue and Rehabilitation
- Honoring World War II Era Generation
- The Importance of Public Health Policies
- Creating Enriching Jail Inmate Programs
- Making Public Art Displays Available
- Preventing Child Abduction
- Emergency Preparedness Initiatives
- Construction of Adequate Shelters for Homeless
- Awareness of Utility Safety Issues
- Availability of Science Education for Children

## **Programs That Address Community Issues**

(Regularly Scheduled Public Affairs Programs)

3rd Quarter, 2022

### **Public Affairs Programming**

#### **“Sonoma County’s Talking”**

This program is a 30-minute locally produced program consisting of 2 interview segments with various public officials, community organizations and others to address issues and solutions.

KZST-FM: Sundays 6am to 6:30am

KJZY-FM: Saturdays 6:30am to 7am

KWWF-FM: Saturdays 6:30am to 7am

#### **“Commonwealth Club of San Francisco”**

This program is a 60-minute produced program consisting of segments on various Northern California community issues.

KJZY-FM Sundays 6am to 7am

### **News Programming**

Newscasts air every half hour in the morning covering both the news of the day and a public service announcement reflecting an issue or event in the community. The newscasts air at 5:30am, 6am, 6:30am, 7am, 7:30am 8am, and 8:30am.

KZST-FM has afternoon news at 5pm, 5:30pm and 6pm.

### **Special News Programming**

Programming times and dates vary depending the urgent need to inform the community.

Local Plants/Iris Classes

9/10

You can learn about the art of planting Iris's, by attending a tour or classes offered at the Russian River Rose Company in Healdsburg. For more information go to [KZST.com](http://KZST.com)

Animal Care/Little Trooper

9/30

Little Trooper Ranch Animal Rescue is looking for volunteers to spend time with dogs, help keep the shelter and the barns clean. For more information go to [KZST.com](http://KZST.com)

Animal Education/Creature Display

10/2

The Healdsburg Center for the Arts has a display featuring artists creations about the animals of the world, from the smallest organisms to the largest whales. For more information go to [KZST.com](http://KZST.com)

History Photo/Museum of So Co

5/29

9/11

You can learn about the history of World War II through the photography of Ansel Adams, with a display now open at the Museum of Sonoma County. For more information go to [KZST.com](http://KZST.com)

Health Conditions/Flu Shots

5/20

Flu season is underway, and it's important to protect yourself and your loved ones. Flu shots are available, which has proven to reduce the chance of catching the illness. For more information go to [KZST.com](http://KZST.com)

Plants Available/Jail Industries

TFN

The plant nursery at the Jail near the Sonoma County airport is open year round by appointment to find locally raised plants and trees. Sales help the Inmate program. For more information go to [KZST.com](http://KZST.com)

Local Produce/Windsor Farmers Mtk

8/28

Windsor's Farmers Market has new days and hours open, now on Sundays from 9:30 – 12:30 with local produce, baked goods, cheeses, honey, and farm products. For more information go to [KZST.com](http://KZST.com)

Public Art/LBC Sculpture 9/1

You can experience a colorful sculpture display at the Luther Burbank Center for Arts, featuring the work of artists David Duskin and Darling Gonzalez. For more information go to [KZST.com](http://KZST.com)

Outdoor Exercise/Sugarloaf Hikes 9/3

Get outside and enjoy a hike in Sugarloaf Ridge State Park. Guides will teach you about plants, animals, and aquatic life of Sonoma Creek. For more information go to [KZST.com](http://KZST.com)

Fresh Local Food/Farmers Markets 9/6

There are a number of farmers markets around Sonoma County, open on various days and times, with local produce, baked goods, and craft products. For more information, go to [KZST.com](http://KZST.com)

Art Instruction/Artstart Apprentice 7/28

Teenagers are able to learn about art with the help of professional apprentice mentors through the ARTSTART program. For more information go to [KZST.com](http://KZST.com)

Sonoma County's Talking this week – 7/2/22 and 7/3/22

**0703**

**An interview with Raine Howe with the Polly Klaas Foundation, about preventing child abduction, and their theater restoration project**

**(15:19)**

**0706**

**An Interview with Odessa Gunn with Little Trooper Ranch about animal rescue**

**(14:57)**

Sonoma County's Talking this week – 7/16/22 and 7/17/22

**0703**

**An interview with Randy Hartt with Community Organizations Active in Disaster, about pooling resources with disasters strike**

**(14:50)**

**0706**

**An Interview with Jennielynn Holmes with Catholic Charities about the new facility opening soon that will help the homeless find resources they need.**

**(15:00)**

**Sonoma County's Talking this week – 7/23/22 and 7/24/22**

**0703**

**An interview with Deanna Contreras with PG&E about fire season, and ways to conserve energy during the heat**

**(15:21)**

**0706**

**An Interview with Collette Michaud with Childrens Museum of Sonoma County about their reopening after the pandemic with new programs and activities for kids.**

**(15:26)**