



QUARTERLY ISSUES AND PROGRAMS REPORT

FOR

STATION KZST-FM

1ST QUARTER 2021

(January 1 – March 31, 2021)

ISSUES OF CONCERN TO KZST-FM AUDIENCE

Continuous coverage of COVID 19 Information

The Use of Photo Art to Encourage Natural Resource Conservation

Recycling Christmas Trees into Landscape Material

Virtual Online Site for Learning about Sonoma County

Climate Change Awareness and Action Plans

Outdoor Activities for Families during the Pandemic

Preventing Child Abduction

The Importance of Blood Collection

Jail Inmate Rehabilitation and Vocational Education

Military Veteran Interaction and Housing Resources

Using Art for Life Trauma Expression and Therapy

Older Adult Job Skills Training and Placement

Programs That Address Community Issues

(Regularly Scheduled Public Affairs Programs)

1st Quarter, 2021

Public Affairs Programming

“Sonoma County’s Talking”

This program is a 30-minute locally produced program consisting of 2 interview segments with various public officials, community organizations and others to address issues and solutions.

KZST-FM: Sundays 6:30am to 7am

KJZY-FM: Sundays 6:30am to 7am

KJZY-HD2: Saturdays 6:30am to 7am

KBBL-FM: Sundays 6am to 6:30am

KWVF-FM: Saturdays 6am to 6:30am

News Programming

Newscasts air every half hour in the morning covering both the news of the day and a public service announcement reflecting an issue or event in the community. The newscasts air at 5:30am, 6am, 6:30am, 7am, 7:30am 8am, and 8:30am.

KZST-FM has afternoon news at 5pm, 5:30pm and 6pm.

Special News Programming

Programming times and dates vary depending the urgent need to inform the community.

You can learn how to photograph flowers, trees, and plants with a free virtual class. The session will talk about equipment, composition, and camera settings. For more information go to KZST.com

4/8 530 / 4/8 730 4/10 600 4/20 830 4/22 630
Water Conservation/City of Santa Rosa free checks

Copy in files
5/4

The City of Santa Rosa has a program to help your home conserve water. WaterSmart Technicians will review your water efficiency, check for leaks & make recommendation to help you save. For more information go to KZST.com

4/8 600 / 4/8 800 4/10 30 4/21 530 4/22 700 4/24 530/00
Senior Connections/Senior Advocacy Services

4/30

Isolation created by the COVID-19 virus leaves our elderly living in Skilled Nursing Facilities alone. Senior Advocacy Services need your donated, working tablet to help them connect with loved ones & the outside world. For more information go to KZST.com

4/8 630 / 4/8 830 / 4/8 00 4/10 630 4/21 00 4/22 730 4/24 630
Getting To Know Sonoma County/Virtual Tours TFN

There are several sites on line that will entertain and inform you about Sonoma County. From rescued animals on Wise Acre Farm, to Safari West, to various museums, and guided meditation. For more information go to KZST.com

4/8 700 / 4/8 30 4/9 800 4/10 700 4/21 600/30 4/22 800
On Line Literature/Sonoma County Library On Line 5/29

~~While the doors of the Sonoma County Libraries are closed, their on line~~
service is working 24/7. You can find on line games, books, and fun activities. For more information go to KZST.com

Tree Recycling/Recology

1/8

Christmas trees can be recycled this week at curbside on your address collection day, or by dropping it off at a choice of locations. For more information go to KZST.com

Water Conservation/Water Smart

TFN

During the winter, irrigation systems can be turned off to decrease water use, which is good for the environment, and for your budget. For more information go to KZST.com

Climate Concerns/Summit

1/10

Sonoma County Climate Activist Network will hold their virtual Community Summit this Sunday from 2-5pm on Zoom. It will feature activists and educators to discuss climate issues. For more information go to KZST.com

Cycling Exercise/Family Biking

1/14

Bike Sonoma invites you to learn all about cycling options for families, as well as tips, tricks and tools for biking with your children safely and conveniently. For more information, go to KZST.com

Preventing Child Abduction/Polly Klaas Fundraiser

3/6

You can help restore the Polly Klaas Theater in Petaluma that has been turned over to the foundation after falling into disrepair. There will be a crab feed fundraiser this Saturday. For more information go to KZST.com

Blood Collection/Red Cross

3/11

The American Red Cross and the YMCA urge people to share their good health by giving blood or platelets during March, which is Red Cross Month. The need for blood doesn't stop, even during a pandemic. For more information go to KZST.com

Inmate Jobs/Jail Plant Sales

4/16

You can help rehabilitate inmates by shopping for plants at their Thursday and Saturday sales by appointment. 100% of the revenue from plant sales goes to vocational education. For more information go to KZST.com

Outdoor Activities/Bicycle Coalition

6/28

The Sonoma County Bicycle Coalition is offering a variety of programs to help you enjoy riding, and keep you safe. Plus classes to teach you about your bike and routes to ride. For more information go to KZST.com

Sonoma County's Talking this week – 1/9/21 and 1/10/21

0703

An Interview with Morgan Sullivan with Keeping Veterans Local, and Homes for Heroes, about helping Vets and First Responders find affordable homes to buy

(14:59)

0706

An interview with May Kholsa, biologist and writer, about the Sonoma County Climate Activist Summit on Sunday 1/10, to discuss local climate issues

(14:55)

Sonoma County's Talking this week – 1/16/21 and 1/17/21

0703

An Interview with Kristen Madsen with Creative Sonoma, about how students can work through life's trauma using art expression

(15:49)

0706

An interview Susan Weinstock with AARP about the value of older and retired workers who are looking for jobs during the pandemic

(14:39)

Sonoma County's Talking this week – 1/23/21 and 1/24/21

0703

An Interview with Sonoma County District Attorney Jill Ravitch about the work of her office, and erroneous petition situation

(14:33)

0706

An interview with Andrew Camponella, president of National School Choice Week about the variety of education options for school age children

(15:47)

Sonoma County's Talking this week – 1/30/21 and 1/31/21

0703

An Interview with Raine Howe with the Polly Klaas Foundation about preventing child abduction, and progress on the Polly Klaas Theater project

(15:23)

0706

An interview with Dr Jessica Lee, President of the American Academy of Pediatric Dentistry about children visiting their dentist regularly, even during the pandemic

(14:23)

Sonoma County's Talking this week – 2/6/21 and 2/7/21

0703

An Interview with Ray Holley with the Sonoma County Library about the diverse and expansive services provided during the pandemic

(16:02)

0706

An interview with Kamilah Bunn with Adoption Exchange Association about adopting teenagers out of the Foster Care program

(15:22)

Sonoma County's Talking this week – 2/13/21 and 2/14/21

0703

An Interview with Morgan Sullivan with Keeping Veterans Local, and Homes for Heroes, about helping Vets and First Responders find affordable homes to buy

(14:59)

0706

An Interview with Danielle McCoy with Fannie Mae about how the federal government can help homeowners pay their mortgages during the pandemic.

(14:35)

Sonoma County's Talking this week – 2/20/21 and 2/21/21

0703

An interview with Melissa Haizlip, director and producer of the 2020 Critics Choice winning film Mr. Soul, about black entertainment history.

(14:02)

0706

An Interview with Kristen Madsen with Creative Sonoma, about how students can work through life's trauma using art expression

(15:49)

Sonoma County's Talking this week – 2/27/21 and 2/28/21

0703

An interview with Tina Panza of Sonoma County Bicycle Coalition about their programs for biking safety and learning

(15:01)

0706

An Interview with Sonoma County District Attorney Jill Ravitch about the work of her office, and erroneous petition situation

(14:33)

Sonoma County's Talking this week – 3/6/21 and 3/7/21

0703

An interview with Claudia Vecchio with Sonoma County Tourism about how tourism will grow with the end of the pandemic

(14:34)

0706

An Interview with Dr. Kevin Chang about the latest information on Colorectal Cancer screenings, prevention, and treatment.

(14:38)

Sonoma County's Talking this week – 3/16/21 and 3/17/21

0703

An interview with Karyne Jones with the project Count Me In, a plan to educate the public, and ensure equity in COVID vaccine distribution

(15:15)

0706

An Interview with Ray Holley with the Sonoma County Library about the diverse and expansive services provided during the pandemic

(16:02)

Sonoma County's Talking this week – 3/20/21 and 3/21/21

0703

An interview with Caryl Hart with Sonoma County Ag and Open Space District about their work in preserving and enhancing the undeveloped areas around Sonoma County.

(15:03)

0706

An Interview with Collette Michaud with Childrens Museum of Sonoma County about their reopening after the pandemic with new programs and activities for kids.

(15:28)