

CONTRACT



KPEL-FM
 1749 Bertrand Dr.
 Lafayette, LA 70506
 (337) 233-6000

<u>Contract / Revision</u> 2902422 /		<u>Alt Order #</u> 35456184
<u>Advertiser</u> Louisiana Free Enterprise PAC		<u>Original Date / Revision</u> 11/01/21 / 11/01/21
<u>Contract Dates</u> 11/02/21 - 11/13/21	<u>Estimate #</u> na	
<u>Product</u> Issue		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KPEL-FM	<u>Account Executive</u> Katz Philadelphia	<u>Sales Office</u> Katz Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Ref</u>	<u>Advertiser Code</u> na	<u>Product 1/2</u> na
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Katz Media Group
 125 West 55th Street
 3rd Floor
 New York, NY 10019

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KPELF	11/02/21	11/08/21	M-F AM Drive	6:00 AM-10:00 AM		:30			NM	9	\$459.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/02/21	11/08/21	-TWTF--				9	\$51.00			
N 2	KPELF	11/02/21	11/08/21	M-F Midday	10:00 AM-3:00 PM		:30			NM	9	\$459.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/02/21	11/08/21	-TWTF--				9	\$51.00			
N 3	KPELF	11/02/21	11/08/21	M-F PM Drive	3:00 PM-7:00 PM		:30			NM	9	\$459.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/02/21	11/08/21	-TWTF--				9	\$51.00			
N 4	KPELF	11/08/21	11/13/21	M-F AM Drive	6:00 AM-10:00 AM		:30			NM	10	\$510.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/08/21	11/14/21	MTWTF--				10	\$51.00			
N 5	KPELF	11/08/21	11/13/21	M-F Midday	10:00 AM-3:00 PM		:30			NM	10	\$510.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/08/21	11/14/21	MTWTF--				10	\$51.00			
N 6	KPELF	11/08/21	11/13/21	M-F PM Drive	3:00 PM-7:00 PM		:30			NM	10	\$510.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/08/21	11/14/21	MTWTF--				10	\$51.00			
Totals											57	\$2,907.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
11/01/21 - 11/12/21	57	\$2,907.00	(\$436.05)	\$2,470.95
Totals	57	\$2,907.00	(\$436.05)	\$2,470.95

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nov 01, 21
 CONT# 35456184 Mod# Ver# 1 (Last =)
 REP KATZ RADIO
 TO KPEL-FM (Lafayette, LA)
 FM LINDSAY COOPER
 OFF PHILADELPHIA
 AGY Katz Media Group
 ADDR 125 West 55th Street 3rd Floor
 New York, NY 10019
 BYR Helen Hanratty1
 ADV LOUISIANA FREE ENTERPRISE PAC
 PDT Issue
 FLT Nov 02, 21 - Nov 13, 21

DDS CONT# 0
 C/P/E: na / na / na
 SALESPERSON FAX#
 PH #

* REP ORDER COMMENT *

** 11/1/2021 12:06:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

** 11/1/2021 12:06:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH MICHAEL.MERGET@KATZRADIOGROUP.COM OR CALL 215-557-4208. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		FLIGHT 1							
	1.1	.TWTF..	6A - 10A	30	11/2/2021 - 11/5/2021	1W	9	\$51.00	9
	1.2	.TWTF..	10A - 3P	30	11/2/2021 - 11/5/2021	1W	9	\$51.00	9
	1.3	.TWTF..	3P - 7P	30	11/2/2021 - 11/5/2021	1W	9	\$51.00	9
					** WEEKLY FLIGHT TOTALS **		27	\$1,377.00	
		FLIGHT 2							
	2.1	MTWTF..	6A - 10A	30	11/8/2021 - 11/12/2021	1W	10	\$51.00	10
	2.2	MTWTF..	10A - 3P	30	11/8/2021 - 11/12/2021	1W	10	\$51.00	10
	2.3	MTWTF..	3P - 7P	30	11/8/2021 - 11/12/2021	1W	10	\$51.00	10
					** WEEKLY FLIGHT TOTALS **		30	\$1,530.00	

	Nov 21					
SPOTS	57					
CASH	2907.00					
TRADE	0.00					
NSL	0.00					
TOTAL	2907.00					

CONT# Nov 01, 21
REP 35456184 Mod# Ver# 1 (Last =)
 KATZ RADIO

DDS CONT# 0
C/P/E: na / na / na

						TOTAL
SPOTS						57
CASH						2,907.00
TRADE						0.00
NSL						0.00
TOTAL						2,907.00

**** Competitive Comments ****

SVC: SP21 MSA ARB
Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, _____, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Laura Lancaster on behalf of LA Free Enterprise PAC

Agency name: Magnolia Media

Address: 3931 S. Sherwood Forest Blvd

Contact: Laura Lancaster

Phone number: 22-256-5949

Email: Laura@magnoliamediabuying.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: La Free Enterprise PAC

Address: 742 North 5th Street, Baton Rouge, LA 70802

Contact: MARIAH MANUEL

Phone number:

Email:

Station is authorized to announce the time as paid for by such person or entity. **yes**

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

MARIAH MANUEL - Chairperson

AMANDA MALOY - Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

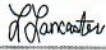
Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor LA Free Enterprise PAC	Station Representative
Signature:  Digitally signed by Laura Lancaster Date: 2021.11.01 09:35:35 -05'00'	Signature:
Name: Laura Lancaster	Name:
Date of Request to Purchase Ad Time: 11/1/21	Date of Station Agreement to Sell Time:

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: 11/1/21

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
 Accepted IN PART (e.g., ad not received to determine content)*
 Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <u>2902422, 2902423</u>	Station Call Letters: <u>KPEL-FM, KTDY-FM</u>	Date Received/Requested: <u>NOV 01 2021</u>
Est. #: <u>—</u>	Station Location: <u>Lafayette, LA</u>	Run Start and End Dates: <u>11/2/21 - 11/13/21</u>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.