

# CONTRACT



**KPEL-FM**  
 1749 Bertrand Dr.  
 Lafayette, LA 70506  
 (337) 233-6000

<u>Contract / Revision</u> 2867100 /		<u>Alt Order #</u> LAC-0759
<u>Advertiser</u> Lafayette Airport Commission		<u>Original Date / Revision</u> 11/04/21 / 11/04/21
<u>Contract Dates</u> 11/08/21 - 11/12/21	<u>Estimate #</u> 28579	
<u>Product</u> 28579 Tax Renewal		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KPEL-FM	<u>Account Executive</u> Mary Galyean	<u>Sales Office</u> Local Lafayette
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u> RI14387	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**Sides & Associates LA**  
 Attention: Bridget Mires  
 PO Box 3267  
 Lafayette, LA 70502

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KPELF	11/08/21	11/12/21	M-F AM Drive	6a-10a		:30			NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/08/21	11/14/21	MTWTF--				5	\$60.00			
N 2	KPELF	11/08/21	11/12/21	M-F Midday	10a-3p		:30			NM	5	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/08/21	11/14/21	MTWTF--				5	\$76.00			
N 3	KPELF	11/08/21	11/12/21	M-F PM Drive	3p-7p		:30			NM	4	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/08/21	11/14/21	MTWTF--				4	\$60.00			
N 4	KPELF	11/08/21	11/12/21	M-F Evening	7p-12xm		:30			NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/08/21	11/14/21	MTWTF--				2	\$25.00			
<b>Totals</b>											16	\$970.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
11/01/21 - 11/12/21	16	\$970.00	(\$145.50)	\$824.50
<b>Totals</b>	16	\$970.00	(\$145.50)	\$824.50

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

# SIDES & ASSOCIATES

SIDES & ASSOCIATES  
P.O. BOX 3267  
LAFAYETTE, LA 70502

337-233-6473 FAX 337-233-6485

To: KPEL  
Attn: Mary Galyean  
P.O. BOX 731227  
DALLAS TX 75373-1227

Rep: Mary Galyean  
Phone: 337 233-6000

Fax:

Flight dates: Wk of Nov 8  
Broadcast month: November  
Ad name: Lafayette Airport - Tax Renewa

Desc: Lafayette Airport - Tax Renewal

Dates	Days	Time	Program	Rating	Len	Rate	CPP Spots	Total
Wk of Nov 8	M-F	6a-10a	Laf Airport Tax Ren...					
Wk of Nov 8	M-F	10a-3p	Laf Airport Tax Ren...	:30		\$60.00	5	\$300.00
Wk of Nov 8	M-F	3p-7p	Laf Airport Tax Ren...	:30		\$76.00	5	\$380.00
Wk of Nov 8	M-F	7p-12m	Laf Airport Tax Ren...	:30		\$60.00	4	\$240.00
				:30		\$25.00	2	\$50.00

TOTAL SPOTS: 16

TOTAL RATING:

CPP:

GROSS: \$970.00  
Less 15.00% Commission \$145.50  
NET: \$824.50

Additional Instructions:

Traffic Instructions:

Terms/Disclaimer:

In placing this order, SIDES & ASSOCIATES, INC. is functioning as an AGENT for the above referenced client. The client assumes LIABILITY for payment of ANY AND ALL CHARGES it has approved. INVOICES SHOULD BE SENT TO SIDES & ASSOCIATES FOR PROCESSING. This CONTRACT should be CONSIDERED A LEGAL DOCUMENT, and any deviation in run dates, delivery or rate schedules should be cleared through SIDES & ASSOC. with a written change order. Any damages resulting from a missed delivery, missed run dates, changed run dates, and/or changed rates without written approval from SIDES & ASSOCIATES and any other causes not specifically agreed upon in advance are the responsibility of the supplier. VENDOR

## Broadcast Order

Order number 28579  
Order date 10/18/21  
Date printed 10/18/21  
Client: LAC  
Job: LAC-0759  
Ordered by BLM  
Market: Lafayette

REVISION: Original

X  
BRIDGET MIRES  
SIDES & ASSOCIATES

PLEASE SIGN AND RETURN ONE COPY:

X *Mary Galyean*  
Mary Galyean  
STATION/MEDIA REP

**ISSUE (Non-candidate) ADVERTISEMENT  
AGREEMENT FORM**

I, Bridget Mires, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

**ALL QUESTIONS/BLOCKS MUST BE COMPLETED**

**Station time requested by:**

Agency name: SIDES & Associates

Address: 222 Jefferson Street, Suite B, Lafayette, LA. 70501

Contact: Bridget Mires

Phone number: 337-233-6473

Email: bridget@sides.com

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

Name: Lafayette Airport Commission

Address: 200 Terminal Drive, Lafayette, La 70508-2159

Contact: Steven Picou, Executive

Phone number: 337-266-4401

Email: stevenp@lftairport.com

Station is authorized to announce the time as paid for by such person or entity.

**List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):**

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election: November 13, 2021

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>Bridget Mires</i> Name: <i>Bridget Mires</i> Date of Request to Purchase Ad Time: <i>see attached</i>	Signature: <i>Mary Galyear</i> Name: <i>Mary Galyear</i> Date of Station Agreement to Sell Time: <i>see attached</i>

TO BE COMPLETED BY STATION ONLY

Ad submitted to station?  Yes  No Date ad received: *10/29/21*

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted  
 Accepted IN PART (e.g., ad not received to determine content)\*  
 Rejected - provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <i>28579</i>	Station Call Letters: <i>KPEL-FM</i>	Date Received/Requested:
Est. #:	Station Location: <i>Lafayette, La.</i>	Run Start and End Dates: <i>11/8-12/2021</i>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

LAFAYETTE AIRPORT COMMISSION  
LAFAYETTE REGIONAL AIRPORT



222 Tower Drive  
Lafayette, LA 70508-2124  
(P) 337-266-4401  
(F) 337-266-4410  
(E) [airport@lftairport.com](mailto:airport@lftairport.com)

October 20, 2021

To whom it may concern,

Please accept this letter as confirmation that SIDES & Associates is the agency of record for the Lafayette Airport Commission and is authorized to make media buys on behalf of Lafayette Regional Airport.

Sincerely,

A handwritten signature in blue ink, appearing to read "S. Picou".

Steven Picou  
Executive Director  
Lafayette Regional Airport

