

WHO
 1801 Grand Ave
 Des Moines, IA 50309
 (515) 242-3500

CONTRACT

<u>Contract / Revision</u> 238046 /	<u>Alt Order #</u> 08052760
--	--------------------------------

<u>Product</u> CARSON 2/28	
<u>Contract Dates</u> 12/28/15 - 01/03/16	<u>Estimate #</u>
<u>Advertiser</u> Carson, B/R/US President	<u>Original Date / Revision</u> 12/14/15 / 12/16/15

And:

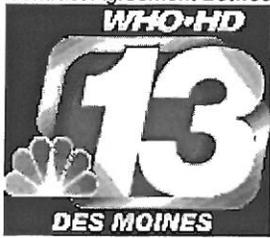
Direct Advantage
 25 Felix Lane
 Norwalk, CT 06850

<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WHO	<u>Account Executive</u> Cheryl Long	<u>Sales Office</u> NSO Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	13	12/28/15	01/01/16	Today In Iowa	530a-6a		:30				NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/28/15	01/03/16	MTWTF--				5	\$125.00	0.00			
N 2	13	12/28/15	01/01/16	Today	7:00 AM-9:00 AM		:30				NM	10	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/28/15	01/03/16	MTWTF--				10	\$270.00	0.00			
N 3	13	12/28/15	01/01/16	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	6	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/28/15	01/03/16	MTWTF--				6	\$110.00	0.00			
N 4	13	12/28/15	01/01/16	Channel 13 News @ Noon	12:00 PM-1:00 PM		:30				NM	5	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/28/15	01/03/16	MTWTF--				5	\$110.00	0.00			
N 5	13	12/28/15	01/01/16	Channel 13 News @ 4p	4:00 PM-5:00 PM		:30				NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/28/15	01/03/16	MTWTF--				5	\$75.00	0.00			
N 6	13	12/28/15	01/01/16	Channel 13 News @ 5p	5:00 PM-5:30 PM		:30				NM	5	\$1,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/28/15	01/03/16	MTWTF--				5	\$325.00	0.00			
N 7	13	01/03/16	01/03/16	Channel 13 News @ 5p	5:00 PM-5:30 PM		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/28/15	01/03/16	-----1				1	\$175.00	0.00			
N 8	13	12/28/15	01/01/16	Channel 13 News @ 6p	6:00 PM-6:30 PM		:30				NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/28/15	01/03/16	MTWTF--				5	\$450.00	0.00			
N 9	13	01/02/16	01/02/16	Channel 13 News @ 6p	6:00 PM-6:30 PM		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/28/15	01/03/16	-----1-				1	\$225.00	0.00			
N 10	13	12/28/15	01/01/16	Channel 13 News @ 10p	10:00 PM-10:35 PM		:30				NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/28/15	01/03/16	MTWTF--				5	\$650.00	0.00			
N 11	13	01/03/16	01/03/16	Late Run News	10:00 PM-10:30 PM		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/28/15	01/03/16	-----1				1	\$650.00	0.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



WHO
 1801 Grand Ave
 Des Moines, IA 50309
 (515) 242-3500

<u>Contract / Revision</u> 238046 /	<u>Alt Order #</u> 08052760
--	--------------------------------

<u>Contract Dates</u> 12/28/15 - 01/03/16	<u>Product</u> CARSON 2/28	<u>Estimate #</u>
--	-------------------------------	-------------------

<u>Advertiser</u> Carson, B/R/US Presiden	<u>Original Date / Revision</u> 12/14/15 / 12/16/15
--	--

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u> <u>Rating</u>					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	13	12/28/15-01/03/16		Late Run News	10:00 PM-10:30 PM	-----Su	:30		\$650.00	0.00	NM		
See MG 11.2													
2	13	01/03/16-01/03/16		Late Run News	10:00 PM-10:30 PM	-----Su	:30		\$550.00	0.00	NM		
Ⓜ MG for 11.1 01/03													
N 12	13	01/02/16	01/02/16	Sa 6a-8a	6:00 AM-8:00 AM		:30				NM	4	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u> <u>Rating</u>					
Week:		12/28/15	01/03/16	-----4-			4	\$110.00 0.00					
N 13	13	01/02/16	01/02/16	Sa 8a-10a	8:00 AM-10:00 AM		:30				NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u> <u>Rating</u>					
Week:		12/28/15	01/03/16	-----4-			4	\$150.00 0.00					
N 14	13	01/03/16	01/03/16	Su 7a-8a	7:00 AM-8:00 AM		:30				NM	2	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u> <u>Rating</u>					
Week:		12/28/15	01/03/16	-----2			2	\$110.00 0.00					
N 15	13	12/28/15	01/01/16	M-F 10a-11a	10:00 AM-11:00 AM		:30				NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u> <u>Rating</u>					
Week:		12/28/15	01/03/16	MTWTF--			5	\$75.00 0.00					
N 16	13	12/28/15	01/01/16	M-F 11a-12p	11:00 AM-12:00 PM		:30				NM	5	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u> <u>Rating</u>					
Week:		12/28/15	01/03/16	MTWTF--			5	\$45.00 0.00					
N 17	13	12/28/15	01/01/16	M-F 3p-330p	3:00 PM-3:30 PM		:30				NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u> <u>Rating</u>					
Week:		12/28/15	01/03/16	MTWTF--			5	\$60.00 0.00					
N 18	13	12/28/15	01/01/16	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	5	\$4,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u> <u>Rating</u>					
Week:		12/28/15	01/03/16	MTWTF--			5	\$810.00 0.00					
N 19	13	01/02/16	01/02/16	Sa 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u> <u>Rating</u>					
Week:		12/28/15	01/03/16	-----1-			1	\$225.00 0.00					
N 20	13	12/28/15	01/01/16	Today In Iowa	5:00 AM-5:30 AM		:30				NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u> <u>Rating</u>					
Week:		12/28/15	01/03/16	MTWTF--			5	\$100.00 0.00					
N 21	13	12/28/15	01/01/16	Today In Iowa	6:00 AM-7:00 AM		:30				NM	5	\$1,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u> <u>Rating</u>					
Week:		12/28/15	01/03/16	MTWTF--			5	\$325.00 0.00					
N 22	13	01/03/16	01/03/16	NFL Reg Ssn Pre Gm	6:00 PM-7:15 PM		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u> <u>Rating</u>					
Week:		12/28/15	01/03/16	-----1			1	\$750.00 0.00					
N 23	13	01/03/16	01/03/16	NFL Reg Ssn Late Gm	7:15 PM-10:30 PM		:30				NM	2	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u> <u>Rating</u>					
Week:		12/28/15	01/03/16	-----2			2	\$2,750.00 0.00					
D 24	13	12/31/15	12/31/15	M-Su 4a-4a	12:00 PM-3:00 PM		:30				NM	0	\$0.00
N 25	13	12/31/15	12/31/15	Thursday Prime Hour 3	9:00 PM-10:00 PM		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u> <u>Rating</u>					
Week:		12/28/15	01/03/16	---2---			2	\$400.00 0.00					
N 26	13	12/31/15	12/31/15	M-F 1035p-1135p	10:30 PM-11:30 PM		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u> <u>Rating</u>					
Week:		12/28/15	01/03/16	---2---			2	\$400.00 0.00					
N 27	13	01/01/16	01/01/16	Rose Parade	10:00 AM-12:00 PM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u> <u>Rating</u>					
Week:		12/28/15	01/03/16	-----1			1						

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



WHO
 1801 Grand Ave
 Des Moines, IA 50309
 (515) 242-3500

<u>Contract / Revision</u> 238046 /	<u>Alt Order #</u> 08052760
--	--------------------------------

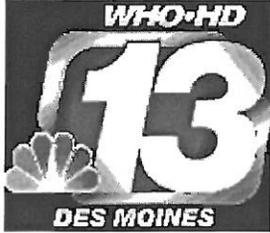
<u>Contract Dates</u> 12/28/15 - 01/03/16	<u>Product</u> CARSON 2/28	<u>Estimate #</u>
--	-------------------------------	-------------------

<u>Advertiser</u> Carson, B/R/US Presiden	<u>Original Date / Revision</u> 12/14/15 / 12/16/15
--	--

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/28/15	01/03/16	----1--				1	\$350.00	0.00			
N 28	13	12/28/15	01/01/16	M-F 1035p-1135p	10:35 PM-11:35 PM		:30				NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/28/15	01/03/16	MTWTF--				5	\$275.00	0.00			
N 29	13	12/28/15	01/01/16	M-F 330p-4p	3:30 PM-4:00 PM		:30				NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/28/15	01/03/16	MTWTF--				5	\$75.00	0.00			
D 30	13	12/28/15	12/28/15	Monday Prime Hour 2	7:00 PM-9:00 PM		:30				NM	0	\$0.00
D 31	13	12/28/15	12/28/15	Monday Prime Hour 3	9:00 PM-10:00 PM		:30				NM	0	\$0.00
N 32	13	12/29/15	12/29/15	Tuesday Prime Hour 1	7:00 PM-8:00 PM		:30				NM	6	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/28/15	01/03/16	-2-----				2	\$975.00	0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	13	12/28/15-01/03/16		Tuesday Prime Hour 1	7:00 PM-8:00 PM	-Tu-----	:30		\$975.00	0.00	NM		
See MG 32.3,32.4													
2	13	12/28/15-01/03/16		Tuesday Prime Hour 1	7:00 PM-8:00 PM	-Tu-----	:30		\$975.00	0.00	NM		
See MG 32.3,32.4													
3	13	12/29/15-12/29/15		Tuesday Prime Hour 1	7:00 PM-8:00 PM	-Tu-----	:30		\$900.00	0.00	NM		
Ⓜ See MG 32.5,32.6,32.7,32.8,32.9,32.10													
4	13	12/29/15-12/29/15		Tuesday Prime Hour 1	7:00 PM-8:00 PM	-Tu-----	:30		\$900.00	0.00	NM		
Ⓜ See MG 32.5,32.6,32.7,32.8,32.9,32.10													
5	13	12/30/15-12/30/15		Wednesday Prime Hour 3	9p-10p	---W-----	:30		\$900.00	0.00	NM		
Ⓜ MG for 32.4,32.3													
6	13	12/31/15-12/31/15		Toast to 2015	7:00 PM-9:00 PM	----Th-----	:30		\$625.00	0.00	NM		
Ⓜ MG for 32.4,32.3													
7	13	01/02/16-01/02/16		Saturday Prime	7p-10p	-----Sa--	:30		\$125.00	0.00	NM		
Ⓜ MG for 32.4,32.3													
8	13	01/02/16-01/02/16		Saturday Prime	7p-10p	-----Sa--	:30		\$125.00	0.00	NM		
Ⓜ MG for 32.4,32.3													
9	13	12/28/15-12/31/15		M-F 2p-3p	2p-3p	MTuWTh----	:30		\$20.00	0.00	NM		
Ⓜ MG for 32.4,32.3													
10	13	01/02/16-01/02/16		Sa 12a-1a	12a-1a	-----Sa--	:30		\$5.00	0.00	NM		
Ⓜ MG for 32.4,32.3													
D 33	13	12/30/15	12/30/15	Wednesday Prime Hour 1	7:00 PM-8:00 PM		:30				NM	0	\$0.00
N 34	13	01/01/16	01/01/16	Friday Prime Hour 1	7:00 PM-8:00 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/28/15	01/03/16	----1--				1	\$400.00	0.00			
N 35	13	01/02/16	01/02/16	Sa 12a-1a	12:05 AM-1:05 AM		:30				NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/28/15	01/03/16	-----1-				1	\$5.00	0.00			
N 36	13	01/01/16	01/01/16	NHL	Various		:30				NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/28/15	01/03/16	----F--				4	\$75.00	0.00			
N 37	13	12/29/15	12/29/15	Tuesday Prime Hour 3	9p-10p		:30				NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/28/15	01/03/16	-T-----				2	\$1,300.00	0.00			
N 38	13	12/29/15	12/29/15	Tuesday Prime Hour 2	8p-9p		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/28/15	01/03/16	-T-----				1	\$650.00	0.00			
N 39	13	12/30/15	12/30/15	Wednesday Prime Hour 3	9p-10p		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/28/15	01/03/16	---W---				1					

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



WHO
 1801 Grand Ave
 Des Moines, IA 50309
 (515) 242-3500

<u>Contract / Revision</u>	<u>Alt Order #</u>
238046 /	08052760

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
12/28/15 - 01/03/16	CARSON 2/28	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Carson, B/R/US Presiden	12/14/15 / 12/16/15

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/28/15	01/03/16	--W----				1	\$900.00	0.00			
N 40	13	12/30/15	12/30/15	Wednesday Prime Hour 2	8p-9p		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/28/15	01/03/16	--W----				1	\$850.00	0.00			
N 41	13	12/30/15	12/30/15	Wednesday Prime Hour 1	7p-8p		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/28/15	01/03/16	--W----				1	\$850.00	0.00			
N 42	13	12/28/15	01/01/16	Today In Iowa	5a-530a		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/28/15	01/03/16	MTWTF--				1	\$100.00	0.00			
Totals										0.00		127	\$39,950.00

Time Period	# of Spots	Gross Amount	Net Amount
12/28/15 - 01/03/16	127	\$39,950.00	\$33,957.50
Totals	127	\$39,950.00	\$33,957.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
------------------------------	--------------

I, Direct Advantage,

being/on behalf of: Carson America, Inc.,

a legally qualified candidate of the Republican

political party for the office of: President

in the Primary

election to be held on: _____

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Carson America, Inc.

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

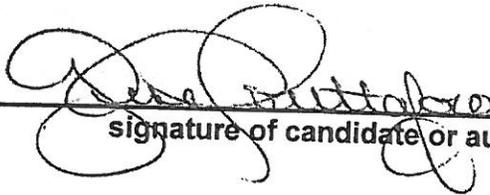
does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Gina Buttafoco, Direct Advantage

printed name

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.