KEY ISSUES APRIL-JUNE 2021

89.7 KSGN-FM Riverside, CA

- 1. Covid-19
- 2. Healthcare
- 3. Race In America
- 4. Mental Health
- 5. Economy
- 6. Food Insecurity
- 7. Housing
- 8. Environment/Climate Change
- 9. Education
- 10. Strong Families

89.7 KSGN FM

Riverside, California July 10, 2021

Quarterly Program / Issues List 2nd Quarter 2021 (April 1, 2021 – June 30, 2021)

I. Issue: Cooling Centers

Program Title: Morning Newscasts & Mid-days

<u>Type / Description</u>: With excessive heat warnings popping up in California, we shared information about places in the community where individuals and families can go to stay cool and protected during hot summer days.

Date:

June 14 to 25, 2021

Time:

6:30 am, 6:55 am, 7:30 am, 7:55 am, 8:30 am, 8:55 am; also

periodic mention between 9 am to 1 pm

Duration:

Approx 1 minute each

II. Issue: Hope to Dream

Program Title: On-air Promos ROS

<u>Type / Description</u>: The Hope to Dream Program with Ashley Furniture HomeStore is an opportunity to help low-income families get new beds so that kids can have a good night's sleep. We solicited nominations from our listeners and Ashley Furniture HomeStore selected families to receive beds.

Date:

February April 26, 2021 to May 16, 2021

Time:

On-air messaging ROS once an hour

Duration:

1 minute each

III.

Issue: Mental Health

Program Title: Morning Newscasts

<u>Type / Description</u>: As a service to those feeling discouraged, depressed and isolated during Covid-19 the programming included Encouraging Thoughts with uplifting quotes and Bible verses to inspire hope and lift their spirits.

Date:

April 1, 2021 to June 30, 2021 (weekdays)

Time:

6:30 am, 6:55 am, 7:30 am, 7:55 am, 8:30 am, 8:55 am

Duration:

15 seconds each

IV.

Issue: Economy

Program Title: Morning Newscasts & Mid-days

<u>Type / Description</u>: Recognizing that some people were left without jobs due to Covid-19, local job fairs were highlighted so that people looking for work might find it.

Date:

March 19, 20 and 27, 2021 & June 16, 2021

Time:

6:30 am, 7:30 am, 7:55 am, 8:30 am, 8:55 am; also periodic

mention between 9 am to 1 pm

Duration:

30 seconds each

Issue: Food Insecurity

Program Title: Mid days

<u>Type / Description</u>: Many families have been experiencing food insecurity especially during the pandemic. Community locations with food distribution were communicated so that this need could be addressed for people in need.

Date:

April 1 to May 30, 2021 (weekdays)

Time:

9 am to 1pm

Duration:

30 seconds each

Station Manager: