### **ORDER**

Orders	Order / Rev:	307388			
	Alt Order #:		•		
	Product Desc:	Power Coalition For Electoral Justice	•		
	Estimate:		,	KMEZ-FM	
	Flight Dates:	11/13/19 - 11/16/19	Primary AE:	Kelwynn Napoleon	
	Original Date / Rev:	11/12/19 / 11/12/19	Sales Office:	L-NOL	-
	Order Type:	GENERAL	Sales Region:	Local	
Agency	Name:	Enterprise Strategies			
	Buying Contact:		Billing Type:	Cash	
	Billing Contact:		Billing Calendar:	Broadcast	
		PO Box 52693	Billing Cycle:	EOM/EOC	
		New Orleans, LA 70152	Agency Commission:	15%	
Advertiser	Name:	Gumbo Pac			
	Demographic:	A25-54	New Business Thru:		
	Product Codes:	Candidates	Advertiser External ID:		
	Revenue Code 1:	AGY-AVAIL	Agency External ID:		
	Revenue Code 2:	POL-CAND	Unit Code:	General	
	Revenue Code 3:	POL-STATE			

### Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/28/19	11/16/19	25	\$1,360.00	\$1,156.00

#### **Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2019	25	\$1,360.00	\$1,156.00	0.00
Totals	25	\$1,360,00	\$1.156.00	0.00

#### **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kelwynn Napoleon	L-NOL	Local	Start Of Order - End Of Order	100%

Ln Ch Start End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1 KMEZ 11/13/19 11/15/19	M-F AM Drive M-F	СМ	6a-10a	<del></del> 234	1:00	9	\$60.00P-30	0.00 NM	9	\$540.00
<u>Start Date</u> <u>End Date</u> <u>Week: 11/11/19</u> 11/17/19	Weekdays 234	Spots/Week 9	<u>Rate</u> \$60.00	Rating 0.00	_					
N 2 KMEZ 11/13/19 11/15/19	M-F Midday M-F	CM	10a-3p	122	1:00	5	\$60.00P-30	0.00 NM	5	\$300.00
<u>Start Date</u> <u>End Date</u> Week: 11/11/19 11/17/19	Weekdays 122	Spots/Week 5	<u>Rate</u> \$60.00	Rating 0.00	_					
N 3 KMEZ 11/14/19 11/15/19	M-F PM Drive M-F	СМ	3р-7р	13	1:00	4	\$60.00P-30	0.00 NM	4	\$240.00
<u>Start Date</u> <u>End Date</u> Week: 11/11/19 11/17/19	Weekdays 13	Spots/Week 4	<u>Rate</u> \$60.00	Rating 0.00						
N 4 KMEZ 11/14/19 11/15/19	M-F Evening M-F	CM	7p-12p	12	1:00	3	\$30.00P-30	0.00 NM	3	\$90.00
<u>Start Date</u> <u>End Date</u> Week: 11/11/19 11/17/19	Weekdays 12	Spots/Week 3	<u>Rate</u> \$30.00	Rating 0.00						
N 5 KMEZ 11/16/19 11/16/19	Sa-Su AM Sa-Su	CM	6a-10a	2-	1:00	2	\$45.00P-30	0.00 NM	2	\$90.00
Start Date         End Date           Week: 11/11/19         11/17/19	Weekdays 2-	Spots/Week 2	<u>Rate</u> \$45.00	Rating 0.00						
N 6 KMEZ 11/16/19 11/16/19	Sa-Su Midday Sa-Su	CM	10a-3p	2-	1:00	2	\$50.00P-30	0.00 NM	2	\$100.00

Print Date: 11/12/19 10:17:49 Page 2 of 2

 Order / Rev:
 307388
 Advertiser:
 Gumbo Pac

 Alt Order #:
 Product Desc:
 Power Coalition For Electoral Justice
 KMEZ-FM

 Flight Dates:
 11/13/19 - 11/16/19
 Estimate:

	Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len Spots	Rate Pri	Rtg Type \$	Spots	Amount
		Sta	ırt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rati	10					<del></del>
	We	eek: 11/	/11/19	11/17/19	2-	2	\$50.00	0.	00			- 1		
-					-		<del></del>				<del>-</del> :	Totals	25	\$1.360.00

Approved WEEKL			ing Sched	ule	i					Date:	07-Nov-19	
Start Date	13-Nov-19									Client:	Power Coalit	
End Date	16-Nov-19									Market:		Metro-URBAN
Total Run	4 days									Michigan Co.	HAM CHIGHLIS	Metro-UKBAN
Daypart		Times			Dave	of the We	nole .			Spots Per Week	Dete	
					START	OI DIG 110	IOK			VVBEK	Rate	Total
			Mon	Tues	Wed	Thurs	Fri	Sat	Sun	<del>  -  </del>	\$	
			11-Nov	12-Nov	13-Nov	14-Nav	15-Nev	16-Nav	XXX			
KMEZ-FM												
Monday - Friday	60 Seconds							- 7		0	60	\$
Monday - Friday	60 Seconds	6am-10am			2	3	4			9	60	
Monday - Friday	60 Seconds	10am-3pm			1	2	2			5	60	
Monday - Friday	60 Seconds	Зрт-7рт				1	3			4	60	
Monday - Friday	60 Seconds	7pm-12Mid				1	2			3	30	
Saturday	60 Seconds	6am-10pm						2			45	\$ 90
Saturday	50 Seconds	10am-3pm						2		2	50	
Saturday	60 Seconds	Зрт-7рт								n	50	the state of
Saturday	60 Seconds	7pm-12Mid			t						30	6
Sunday	60 Seconds	Gam-10pm								n	40	¢
Sunday	60 Seconds	10am-3pm	1		- 1					0	50	\$
Sunday	60 Seconds	Зрт-7рт								i i	50	\$
Sunday	60 Seconds	7pm-12Mid								= 1	30	
				T	otal Spot	s KMEZ F	M			25		\$ 1,360
Traffic Instructions/No	otes:											1,000
											1	
										Station	Snoto	Total
											Spots	Total
										KMEZ-FM	25	\$1,360
										Total/Wk	25	\$1,360
		L									net =	\$1,156.00

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
KMEZ New Orleans	11/12/18.
Jacques Morial of Cal	
Jacques Morial of Enterpro hereby request station time concerning the	ise Strategies, LLC
19 Gubernatorial General Election	Tollowing Issue:
	The state of the s

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	SEE	Age	-4 oled		

This broadcast time will be used by: The POWER COALITION FOF

# THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a medisage

relatin	g to any political	i matter of national importance?"
	IN 162	□ No
refers to, the offic	that "communicates ce," list the name of t es being sought, the nication refers (if app	a message relating to any political matter of the legally qualified candidate(s) the programmin date(s) of the election(s) and/or the issue to licable):
loin Bal Edwards, cand	idate for Governor of Lovins	aria, November 16, 2019, General Election
	The state of the state of	Tel, November 18, 2019, General Election
I represent that the by (name and add he POWER COALITION	payment for the aborass): I for ELECTORAL JUSTICE	ove described broadcast time has been furnished
and you are author hereinafter referre	ized to announce the	o time as paid for by such person or entity
list the chief execu lirectors below (or	tive officers or memb attach separately):	pers of the executive committee or the board of
hiley Shelton, President	Executive Director	
	and a supplemental	
or programming th	at "communicates a	message relating to any political matter of Schedule (Page 5)

Copyright © 2013 by the National Association of Broadcasters. May not be copied, reproduced or further distributed

## THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL IMPORTANCE"

by (name a the POWER CO	nat the payment for the above described broadcast time has been fur d address): ALITION FOR ELECTORAL JUSTICE	nish
and you are (hereinafter	authorized to announce the time as paid for by such person or entity eferred to as the "sponsor").	
List the chie directors bel miley Shetton, F	executive officers or members of the executive committee or the boa w (or attach separately): eadenVExecutive Director	rd of

## TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DESCRIMINATE OR PERMIT DESCRIMINATION OF THE BASES OF RACE OR ETHINGITY IN THE PLACEMENT OF ADVENTIONS.

above-requested advertisen	emnify and hold hamiless the station at attempt and hold hamiless the station and ensue from the above-stated brocking, transcript, or tape, which we before the time of the scheduler	from the broadcast of the padcast(s), the sponsor
TO BE SIGNE	D BY ISSUE ADVERTISER (	SPONSOR)
30 Oct, 2019 37	m &. Monel	504-315-5388
Date	Signature	Contact Phone Number
TO BE SIG	GNED BY STATION REPRESENT	ATIVE
d Achepted	☐ Accepted in Part	□ Rejected
Signature	_ Kelinger Napoleza	AE
A Parameter	Printed Name	Title

### AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Batter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

riote: Secure the FCC requires that the political file contain the estant time the rate for apols "communicating a political matter of retional importance" air, that information should be included by the 186 se soon as possible. If that information is only generated mornibly, the tile should include the name of a contact pareon who can provide the times that and raise for specific spots sired. The FCC's online political files include a fable for "Torre and Mediceures." NAM suggests that, for stations subject to the online public the rule, the names of contect person(s) be placed in that folder.