

# ORDER

**Orders**  
**Order / Rev:** 307388  
**Alt Order #:**  
**Product Desc:** Power Coalition For Electoral Justice  
**Estimate:**  
**Flight Dates:** 11/13/19 - 11/16/19  
**Original Date / Rev:** 11/12/19 / 11/12/19  
**Order Type:** GENERAL

**KMEZ-FM**  
**Primary AE:** Kelwynn Napoleon  
**Sales Office:** L-NOL  
**Sales Region:** Local

**Agency**  
**Name:** Enterprise Strategies  
**Buying Contact:**  
**Billing Contact:**  
 PO Box 52693  
 New Orleans, LA 70152

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Gumbo Pac  
**Demographic:** A25-54  
**Product Codes:** Candidates  
**Revenue Code 1:** AGY-AVAIL  
**Revenue Code 2:** POL-CAND  
**Revenue Code 3:** POL-STATE

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/28/19	11/16/19	25	\$1,360.00	\$1,156.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2019	25	\$1,360.00	\$1,156.00	0.00
<b>Totals</b>	<b>25</b>	<b>\$1,360.00</b>	<b>\$1,156.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kelwynn Napoleon	L-NOL	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMEZ	11/13/19	11/15/19	M-F AM Drive M-F	CM	6a-10a	--234--	1:00	9	\$60.00	P-30	0.00	NM	9	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/11/19	11/17/19	--234--		9		\$60.00		0.00					
N 2	KMEZ	11/13/19	11/15/19	M-F Midday M-F	CM	10a-3p	--122--	1:00	5	\$60.00	P-30	0.00	NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/11/19	11/17/19	--122--		5		\$60.00		0.00					
N 3	KMEZ	11/14/19	11/15/19	M-F PM Drive M-F	CM	3p-7p	---13--	1:00	4	\$60.00	P-30	0.00	NM	4	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/11/19	11/17/19	---13--		4		\$60.00		0.00					
N 4	KMEZ	11/14/19	11/15/19	M-F Evening M-F	CM	7p-12p	---12--	1:00	3	\$30.00	P-30	0.00	NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/11/19	11/17/19	---12--		3		\$30.00		0.00					
N 5	KMEZ	11/16/19	11/16/19	Sa-Su AM Sa-Su	CM	6a-10a	-----2-	1:00	2	\$45.00	P-30	0.00	NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/11/19	11/17/19	-----2-		2		\$45.00		0.00					
N 6	KMEZ	11/16/19	11/16/19	Sa-Su Midday Sa-Su	CM	10a-3p	-----2-	1:00	2	\$50.00	P-30	0.00	NM	2	\$100.00

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 Alt Order #:  
 Flight Dates: 11/13/19 - 11/16/19

Advertiser: Gumbo Pac  
 Product Desc: Power Coalition For Electoral Justice  
 Estimate:  
 KMEZ-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 11/11/19	11/17/19	-----2-	2	\$50.00	0.00								
													Totals	25	\$1,360.00



## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <u>KMBZ New Orleans</u>	<b>Date:</b> <u>11/12/18</u>
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I, Jacques Morial of Enterprise Strategies, LLC

do hereby request station time concerning the following issue:

<u>2019 gubernatorial general election</u>
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<u>SEE ATTACHED</u>					

This broadcast time will be used by: The POWER COALITION FOR

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

Yes  No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

John Bel Edwards, candidate for Governor of Louisiana, November 18, 2019, General Election

I represent that the payment for the above described broadcast time has been furnished by (name and address):

The POWER COALITION for ELECTORAL JUSTICE

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Ashley Shelton, President/Executive Director

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

The POWER COALITION FOR ELECTORAL JUSTICE

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

Ashley Shelton, President/Executive Director



### AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political file includes a folder for "Termin and Discontinue." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.