

ORDER

Orders
Order / Rev: 261588
Alt Order #:
Product Desc: ISSUE
Estimate: SFC 4Q19 ISSUE RADIO W2549
Flight Dates: 09/23/19 - 09/29/19
Original Date / Rev: 09/23/19 / 09/27/19
Order Type: GENERAL

KMEZ-FM
Primary AE: Michael Cegielski
Sales Office: L-NOL
Sales Region: Local

Agency
Name: Morgan & Company
Buying Contact:
Billing Contact:
 4407 Canal Street
 New Orleans, LA 70119

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Stand for Children
Demographic: A25-54
Product Codes: Issues/Propositions
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-ISS
Revenue Code 3: GEN

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/26/19	09/29/19	42	\$1,890.00	\$1,606.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2019	42	\$1,890.00	\$1,606.50	0.00
Totals	42	\$1,890.00	\$1,606.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Michael Cegielski	L-NOL	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMEZ	09/25/19	09/29/19	M-F AM Drive M-F	CM	6a-10a	--WTF--	:30	5	\$50.00	P-50	0.00	NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/23/19	09/29/19	--WTF--		5				\$50.00		0.00			
N 2	KMEZ	09/25/19	09/29/19	M-F Midday M-F	CM	10a-3p	--WTF--	:30	5	\$50.00	P-50	0.00	NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/23/19	09/29/19	--WTF--		5				\$50.00		0.00			
N 3	KMEZ	09/25/19	09/29/19	M-F PM Drive M-F	CM	3p-7p	--WTF--	:30	5	\$50.00	P-50	0.00	NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/23/19	09/29/19	--WTF--		5				\$50.00		0.00			
N 7	KMEZ	09/25/19	09/29/19	Sa-Su AM Sa-Su	CM	6a-10a	-----S	:30	6	\$40.00	P-50	0.00	NM	6	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/23/19	09/29/19	-----S		6				\$40.00		0.00			
N 8	KMEZ	09/25/19	09/29/19	Sa-Su Midday Sa-Su	CM	10a-3p	-----S	:30	6	\$40.00	P-50	0.00	NM	6	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/23/19	09/29/19	-----S		6				\$40.00		0.00			
N 9	KMEZ	09/25/19	09/29/19	Sa-Su PM Sa-Su	CM	3p-7p	-----S	:30	6	\$40.00	P-50	0.00	NM	6	\$240.00

Order / Rev: 261588
 Alt Order #:
 Flight Dates: 09/23/19 - 09/29/19

Advertiser: Stand for Children
 Product Desc: ISSUE KMEZ-FM
 Estimate: SFC 4Q19 ISSUE RADIO W2549

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/23/19	09/29/19	-----S					6	\$40.00		0.00			
N 16	KMEZ	09/28/19	09/28/19	Sa-Su AM Sa-Su	CM	6a-10a	-----S-	:30	3	\$40.00	P-50	0.00	NM	3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/23/19	09/29/19	-----S-					3	\$40.00		0.00			
N 17	KMEZ	09/28/19	09/28/19	Sa-Su PM Sa-Su	CM	3p-7p	-----S-	:30	3	\$50.00	P-50	0.00	NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/23/19	09/29/19	-----S-					3	\$50.00		0.00			
N 18	KMEZ	09/23/19	09/29/19	Sa-Su Midday Sa-Su	CM	10a-3p	-----S-	:30	3	\$50.00	P-50	0.00	NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/23/19	09/29/19	-----S-					3	\$50.00		0.00			
													Totals	42	\$1,890.00

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential and presidential or congressional); (2) any election to Federal office (e.g., any reference to "the next election", "our people in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS for 2009, Federal gun control or any Federal legislative).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

Attach Invoice or Schedule Run Summary to this Form starting:

- (1) actual air time and charges for each spot;**
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and**
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.**

New Order

Radio: STAND FOR CHILDREN LOUISIANA IEC
 Client: ISSUE
 Product: SFC/616
 Description: SFC 4Q19 ISSUE RADIO W2549

Market: New Orleans
 Demo: Women 25-49
 Separation: 30
 Flight Start: 9/16/19
 Flight End: 10/13/19

Vendor: KMIZ-FM
 Billing To: Morgan & Company
 4407 Canal Street
 New Orleans, LA 70119
 Phone: 504-523-7734
 Fax:

Sales Office: Aug19 MSA Nielsen Audio CDIM
 Survey: 107

Line	Daypart (Program)	Daypart Code	Gross	GT	Day	Sec	SPW	SPD	SPC	Total Spots	Women 25-49 RTO	CPP
1	Sa 8:00A-10:00A	WK	\$40.00	C	30	0	3	0	0	3	0.1	\$400.00
2	MTHWTF 6:00A-10:00A	AM	\$50.00	C	30	0	5	0	0	5	0.3	\$166.67
3	WTF 9:00A-3:00P	MD	\$50.00	C	30	0	5	0	0	5	0.4	\$125.00
4	WTF 3:00P-7:00P	PM	\$50.00	C	30	0	5	0	0	5	0.6	\$83.33
5	Sa 10:00A-3:00P	WK	\$50.00	C	30	0	3	0	0	3	0.5	\$100.00
6	Su 5:00A-10:00A	WK	\$40.00	C	30	0	6	0	0	6	0.4	\$100.00
7	Su 10:00A-3:00P	WK	\$40.00	C	30	0	6	0	0	6	0.3	\$133.33
8	Su 3:00P-7:00P	WK	\$40.00	C	30	0	6	0	0	6	0.2	\$200.00
9	Sa 3:00P-7:00P	WK	\$50.00	C	30	0	3	0	0	3	0.2	\$250.00
Total Spots:										42	14.3	

Month	Cash Spots	Total Spots	Total Gross Cost	Total Net Cost
10/2019	\$0.00 - 0	\$0.00 - 0	\$0.00 - 0	\$0.00 - 0
9/2019	\$1,890.00 - 42	\$0.00 - 0	\$1,890.00 - 42	\$1,890.00 - 42
Total Gross Cost		Total Net Cost		
\$1,890.00		\$1,890.00		
Total Gross CPP:		Total Net CPP:		
\$132.17		\$112.34		

Disclaimer:
 MORGAN & COMPANY IS THE AGENT FOR THE ABOVE ADVERTISER. IN ACCEPTING THIS ORDER, VENDOR AGREES THAT THE ADVERTISER, NOT THE AGENCY, HAS SOLE RESPONSIBILITY FOR PAYMENT. ACCEPTANCE & SIGNATURE ON THIS INSERTION ORDER ENSURES THAT THIS SCHEDULE WILL RUN AS ORDERED. MAKEGOOD POLICY: MAKEGOODS ARE NOT ACCEPTED UNLESS IN WRITING AND BUYER MUST BE NOTIFIED WITHIN A REASONABLE TIME PERIOD BEFORE SPOTS ARE SCHEDULED TO RUN. SPOTS MUST HAVE EQUAL HORIZONTAL & VERTICAL ROTATION. 30 MINUTE SEPARATION PLEASE. ALL BUYS WILL BE SUBJECT TO POST BUY ANALYSIS. ALL ORDERS ARE TIME SENSITIVE; THEREFORE IT IS CRUCIAL THAT ALL SPOTS MUST RUN WITHIN SCHEDULED FLIGHT DATES. 30 MINUTE SEPARATIONS IN BETWEEN EACH SPOT IS A MUST.

1160b
 599 / 75
 2205

2005.75

New Order

Agency: Radio
Client: STAND FOR CHILDREN LOUISIANA IEC
Product: ISSUE
SPC: SFC/616
Description: SFC 4Q19 ISSUE RADIO W2549
Market: New Orleans
Demo: Women 25-49
Separation: 30
Flight Start: 9/16/19
Flight End: 10/13/19
Market: New Orleans
Demo: Women 25-49
Separation: 30
Flight Start: 9/16/19
Flight End: 10/13/19
Agency: Morgan & Company
Address: 4407 Canal Street
City: New Orleans, LA 70119
Phone: 504-523-7734
Fax:

Order No: 1
Version: 1
Comments:

Line No	Daypart (Program)	Daypart Code	Gross C/P	Dur	9/16	9/23	9/30	10/7	Total Spots	Women RTG	Women 25-49 C/P
1	Sa 6:00A-10:00A	WK	\$40.00	C 30	0	3	0	0	3	0.1	\$400.00
2	MTuWThF 6:00A-10:00A	AM	\$50.00	C 30	0	5	0	0	5	0.3	\$166.67
3	WThF 10:00A-3:00P	MD	\$50.00	C 30	0	5	0	0	5	0.4	\$125.00
4	WThF 3:00P-7:00P	PM	\$50.00	C 30	0	5	0	0	5	0.6	\$83.33
5	Sa 10:00A-3:00P	WK	\$50.00	C 30	0	3	0	0	3	0.5	\$100.00
6	Su 6:00A-10:00A	WK	\$40.00	C 30	0	6	0	0	6	0.4	\$100.00
7	Su 10:00A-3:00P	WK	\$40.00	C 30	0	6	0	0	6	0.3	\$133.33
8	Su 3:00P-7:00P	WK	\$40.00	C 30	0	6	0	0	6	0.2	\$200.00
9	Sa 3:00P-7:00P	WK	\$50.00	C 30	0	3	0	0	3	0.2	\$250.00
Total Spots:									42	14.3	

Month	Cash Spots	Trade Spots	Total Spots
10/2019	\$0.00 - 0	\$0.00 - 0	\$0.00 - 0
9/2019	\$1,890.00 - 42	\$0.00 - 0	\$1,890.00 - 42
Total Gross Cost:		\$1,890.00	\$132.17
Total Net Cost:		\$1,606.50	\$112.34

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