

# ORDER

**Orders**  
**Order / Rev:** 300290  
**Alt Order #:**  
**Product Desc:** Media  
**Estimate:**  
**Flight Dates:** 11/06/19 - 11/16/19  
**Original Date / Rev:** 11/04/19 / 11/04/19  
**Order Type:** GENERAL

**KMEZ-FM**  
**Primary AE:** Kelwynn Napoleon  
**Sales Office:** L-NOL  
**Sales Region:** Local

**Agency Name:** Bright Moments  
**Buying Contact:**  
**Billing Contact:**  
 270 Crafts Center Hwy Blvd  
 Suite 200

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Agency Commission:**

**Advertiser Name:** SUPER MACHINES PAC  
**Demographic:** A25-54  
**Product Codes:** Issues/Propositions  
**Revenue Code 1:** AGY-AVAIL  
**Revenue Code 2:** POL-ISS  
**Revenue Code 3:** GEN

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/28/19	11/15/19	29	\$1,680.00	\$1,428.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2019	29	\$1,680.00	\$1,428.00	0.00
<b>Totals</b>	<b>29</b>	<b>\$1,680.00</b>	<b>\$1,428.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kelwynn Napoleon	L-NOL	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMEZ	11/06/19	11/16/19	M-F AM Drive M-F	CM	6a-10a	2222--	1:00	10	\$70.00	P-10C	0.00	NM	15	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/04/19	11/10/19	--222--		6				\$70.00		0.00			
		Week: 11/11/19	11/17/19	22221--		9				\$70.00		0.00			
N 2	KMEZ	11/06/19	11/16/19	M-F PM Drive M-F	CM	3p-7p	--111--	1:00	3	\$70.00	P-30	0.00	NM	6	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/04/19	11/10/19	--111--		3				\$70.00		0.00			
		Week: 11/11/19	11/17/19	111----		3				\$70.00		0.00			
N 3	KMEZ	11/09/19	11/10/19	Sa-Su AM Sa-Su	CM	6a-10a	-----12	1:00	3	\$20.00	P-10C	0.00	NM	3	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/04/19	11/10/19	-----12		3				\$20.00		0.00			
N 4	KMEZ	11/09/19	11/10/19	Sa-Su Midday Sa-Su	CM	10a-3p	-----21	1:00	3	\$30.00	P-10C	0.00	NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/04/19	11/10/19	-----21		3				\$30.00		0.00			
N 5	KMEZ	11/09/19	11/10/19	Sa-Su PM Sa-Su	CM	3p-7p	-----2-	1:00	2	\$30.00	P-10C	0.00	NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/04/19	11/10/19	-----2-		2				\$30.00		0.00			

Order / Rev: 300290  
 Alt Order #:  
 Flight Dates: 11/06/19 - 11/16/19

Advertiser: Action New Orleans PAC  
 Product Desc: Media  
 Estimate:  
 KMEZ-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
													Totals	29	\$1,680.00



PUBLIC RELATIONS, MARKETING & ADVERTISING

Date: November 1, 2019

To: Kelwynn Napoleon  
Cumulus Radio (New Orleans)  
Kelwynn.Napoleon@cumulus.com  
504-272-2469

From: Geriease Smith Hawkins  
Bright Moments, LLC  
504-592-1800

RE: ACTION NEW ORLEANS PAC  
INSERTION ORDER 11/6/19 - 11/15/19  
:60 Media Placement

Below, please find an insertion order on behalf of Action New Orleans PAC, which should run from Wednesday, November 6, 2019 -- Friday, November 15, 2019.

The spot attached, should run at 100%. The political paperwork is attached to this order.

Please let me know if you have any questions. Thank you!

Cumulus New Orleans																										
		:60	11-06	11-07	11-08	11-09	11-10	11-11	11-12	11-13	11-14	11-15	11-16	Total Gross	Total Spots											
KMEZ Old School 102.9	M-F	6A-10A																								
KMEZ Old School 102.9	M-F	10A-3P	2	2	2									\$1,050.00	15											
KMEZ Old School 102.9	M-F	3P-7P												\$0.00	0											
KMEZ Old School 102.9	M-F	7P-12M	1	1	1			1	1	1				\$420.00	6											
KMEZ Old School 102.9	SA	6A-10A				1	2							\$60.00	3											
KMEZ Old School 102.9	SA	10A-3P				2	1							\$90.00	3											
KMEZ Old School 102.9	SA	3P-7P				2								\$60.00	2											
TOTAL SPOTS EACH DAY:			3	3	3	5	3	3	3	3	2	1	0	\$1,680.00	29											

*-252.00*  
*\$1,428.00*

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.2em; margin-left: 20px;">KMEZ      New Orleans, LA</span>	<b>Date:</b> <span style="font-size: 1.2em; margin-left: 20px;">11/4/19</span>
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I, Action New Orleans PAC c/o Bright Moments, LLC  
do hereby request station time concerning the following issue:

Parishwide Proposition (Bond) - \$500M Bond - CC-30 Yrs  
 Parishwide Proposition (Millage) - 3.00 Mills - CC-20 Yrs  
 PW Prop. (Short-Term Rentals Occupancy Tax) - 6 3/4% Short Term Rentals Tax - CC-Perp

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

**Total Charges:**      SEE ATTACHED

This broadcast time will be used by: Action New Orleans PAC

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

Yes                       No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

[Empty box for candidate information]

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Action New Orleans PAC c/o Bright Moments, LLC

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

a corporation;  a committee;  an association;  or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

11/1/19 Date      [Signature] Signature      504-592-1600 Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted       Accepted in Part       Rejected  
[Signature] Signature      Kedwyna Napoleon Printed Name      AE Title