

ORDER

Orders
 Order / Rev: 274734
 Alt Order #: _____
 Product Desc: ISSUE
 Estimate: _____
 Flight Dates: 10/07/19 - 10/13/19
 Original Date / Rev: 10/04/19 / 10/04/19
 Order Type: GENERAL

KMEZ-FM
 Primary AE: Michael Cegielski
 Sales Office: L-NOL
 Sales Region: Local

Agency
 Name: Morgan & Company
 Buying Contact: _____
 Billing Contact: _____
4407 Canal Street
New Orleans, LA 70119

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser
 Name: Stand for Children
 Demographic: A25-54
 Product Codes: Issues/Propositions
 Revenue Code 1: AGY-AVAIL
 Revenue Code 2: POL-ISS
 Revenue Code 3: GEN

New Business Thru: _____
 Advertiser External ID: _____
 Agency External ID: _____
 Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/30/19	10/12/19	21	\$1,020.00	\$867.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2019	21	\$1,020.00	\$867.00	0.00
Totals	21	\$1,020.00	\$867.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Michael Cegielski	L-NOL	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMEZ	10/07/19	10/13/19	Sa-Su AM Sa-Su	CM	6a-10a	-----S-	:30	3	\$40.00	P-50	0.00	NM	3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/19	10/13/19	-----S-					3	\$40.00		0.00			
N 2	KMEZ	10/07/19	10/13/19	Sa-Su Midday Sa-Su	CM	10a-3p	-----S-	:30	3	\$50.00	P-50	0.00	NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/19	10/13/19	-----S-					3	\$50.00		0.00			
N 3	KMEZ	10/07/19	10/13/19	M-F AM Drive M-F	CM	6a-10a	MTWTF--	:30	5	\$50.00	P-50	0.00	NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/19	10/13/19	MTWTF--					5	\$50.00		0.00			
N 4	KMEZ	10/07/19	10/13/19	M-F Midday M-F	CM	10a-3p	MTWTF--	:30	5	\$50.00	P-50	0.00	NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/19	10/13/19	MTWTF--					5	\$50.00		0.00			
N 5	KMEZ	10/07/19	10/13/19	M-F PM Drive M-F	CM	3p-7p	MTWTF--	:30	5	\$50.00	P-50	0.00	NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/19	10/13/19	MTWTF--					5	\$50.00		0.00			

Totals 21 \$1,020.00

Revision

Media: Radio
Client: STAND FOR CHILDREN LOUISIANA IEC
Product: ISSUE
CPE: SFC//616
Description: SFC AQ18 ISSUE RADIO W2549
Rep:
Version: 2
Comments:

Market: New Orleans
Demo: Women 25-49
Separation: 30
Flight Start: 9/13/19
Flight End: 10/13/19
Sales Office:
Survey: Aug 19 MSA Nielsen Audio CDM

Vendor: KMEZ-FM
Billing To: Morgan & Company
 4407 Canal Street
 New Orleans, LA 70119
Phone: 504-523-7734
Fax:

AE: Michael Cegielski
Phone:
Fax:

Line No	Daypart (Program)	Daypart Code	Gross CPT	Sec	9/16	9/23	9/30	10/7	Total Spots	Women 25-49	CPP
1	Sa 6:00A-10:00A	WK	\$40.00	C	0	3	3	3	9	0.1	\$400.00
2	MTuWThF 6:00A-10:00A	AM	\$50.00	C	0	5	0	0	5	0.3	\$166.67
3	WThF 10:00A-3:00P	MD	\$50.00	C	0	5	0	0	5	0.4	\$125.00
4	WThF 3:00P-7:00P	PM	\$50.00	C	0	5	0	0	5	0.6	\$83.33
5	Sa 10:00A-3:00P	WK	\$50.00	C	0	3	3	3	9	0.5	\$100.00
6	Su 6:00A-10:00A	WK	\$40.00	C	0	6	4	0	10	0.4	\$100.00
7	Su 10:00A-3:00P	WK	\$40.00	C	0	6	4	0	10	0.3	\$133.33
8	Su 3:00P-7:00P	WK	\$50.00	C	0	6	4	0	10	0.2	\$200.00
9	Sa 3:00P-7:00P	WK	\$50.00	C	0	3	3	0	6	0.2	\$250.00
10	MTuWThF 6:00A-10:00A	AM	\$50.00	C	0	0	5	5	10	0.3	\$166.67
11	MTuWThF 10:00A-3:00P	MD	\$50.00	C	0	0	5	5	10	0.4	\$125.00
12	MTuWThF 3:00P-7:00P	PM	\$50.00	C	0	0	5	5	10	0.6	\$83.33
Total Spots:									99		
Total Gross Cost:											\$3,560.00
Total Net Cost:											\$3,376.00
Total Gross CPP:											\$129.91
Total Net CPP:											\$110.43

Total Spots: 0 42 14.3 12.5 8.3
Total Gross Cost: \$2,670.00 - 57
Total Net Cost: \$1,890.00 - 42
Total Gross CPP: \$4,560.00
Total Net CPP: \$3,376.00

1860

Disclaimer:

MORGAN & CO. IS THE AGENT FOR THE ABOVE ADVERTISER. IN ACCEPTING THIS ORDER, VENDOR AGREES THAT THE ADVERTISER, NOT THE AGENCY, HAS SOLE RESPONSIBILITY FOR PAYMENT. ACCEPTANCE & SIGNATURE ON THIS INSERTION ORDER ENSURES THAT THIS SCHEDULE WILL RUN AS ORDERED. MAKEGOOD POLICY: PRE-EMPTIONS ARE NOT ACCEPTED UNLESS IN WRITING AND BUYER MUST BE NOTIFIED WITHIN A REASONABLE TIME PERIOD BEFORE SPOTS ARE SCHEDULED TO RUN. SPOTS MUST HAVE EQUAL HORIZONTAL & VERTICAL ROTATION. 30 MINUTE SEPARATION PLEASE. ALL BUYS WILL BE SUBJECT TO POST BUY ANALYSIS. ALL ORDERS ARE TIME SENSITIVE; THEREFORE IT IS CRUCIAL THAT ALL SPOTS MUST RUN WITHIN SCHEDULED FLIGHT DATES. 30 MINUTE SEPARATIONS IN BETWEEN EACH SPOT IS A MUST.

Revision

Media: Radio
Client: STAND FOR CHILDREN LOUISIANA IEC
Product: ISSUE
CPE: SFC/1616
Description: SFC 4Q19 ISSUE RADIO W2549
Rep:
Version: 2
Comments:

Market: New Orleans
Demo: Women 25-49
Separation: 30
Flight Start: 9/16/19
Flight End: 10/13/19
Sales Office: Aug19 MSA Nielsen Audio CDM
Survey:

Vendor: KKND-FM
Billing To: Morgan & Company
 4407 Canal Street
 New Orleans, LA 70119
AE: Michael Ceglinski
Phone: 504-523-7734
Fax:

Line No	Daypart (Program)	Daypart Code	Gross C/P Dur	9/16	9/23	9/30	10/7	Total Spots	Women 25-49 RTG	CPP
1	WThF 6:00A-10:00A	AM	30	0	5	0	0	5	0.1	\$350.00
2	WThF 10:00A-3:00P	MD	30	0	5	0	0	5	0.2	\$175.00
3	WThF 3:00P-7:00P	PM	30	0	5	0	0	5	0.2	\$175.00
4	Sa 6:00A-10:00A	WK	30	0	3	3	3	9	0.1	\$250.00
5	Sa 3:00P-7:00P	WK	30	0	3	3	0	6	0.1	\$350.00
6	MTuWThF 6:00A-10:00A	AM	30	0	0	5	5	10	0.1	\$350.00
7	MTuWThF 10:00A-3:00P	MD	30	0	0	5	5	10	0.2	\$175.00
8	MTuWThF 3:00P-7:00P	PM	30	0	0	5	5	10	0.2	\$175.00
Total Spots:				0	21	21	18	60	9.0	

Month	Cash \$ Spots	Total GRP (IMP) (000)	Trade \$ Spots	Total \$ Spots
9/2019	\$1,305.00 - 39	0.0	\$0.00 - 0	\$1,305.00 - 39
9/2018	\$705.00 - 21	0.0	\$0.00 - 0	\$705.00 - 21
Total Gross Cost:	\$2,010.00			
Total Net Cost:	\$1,708.50			
Total Gross CPP:	\$223.33			
Total Net CPP:	\$189.83			

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Mathematics

1. The number of students in a school is 1200. If the number of boys is 700, find the number of girls. Also find the ratio of boys to girls.

70					

The number of students in a school is 1200. If the number of boys is 700, find the number of girls. Also find the ratio of boys to girls.

1

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice-presidential or congressional); (2) any election to Federal office (e.g., any reference to "our next election", "our petition in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any Federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

Indicate the date (month and year) of the event or activity that resulted in the amount reported on this line.

Amount for the 2024 calendar year
12/31/2024

and you are authorized to announce the basis paid for by such person or persons (hereinafter referred to as the "sponsor").

_____, with offices at _____ or the board of _____

Ryan

which involves or Solicitors Run Summary to file Form showing:

- (1) actual air flows and charges for each spot,
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any, and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and other amount for each rebate), if any.