

ORDER

Orders
Order / Rev: 307622
Alt Order #:
Product Desc: Action New Orleans PAC
Estimate:
Flight Dates: 11/15/19 - 11/16/19
Original Date / Rev: 11/12/19 / 11/12/19
Order Type: GENERAL

KMEZ-FM
Primary AE: Kelwynn Napoleon
Sales Office: L-NOL
Sales Region: Local

Agency Name: Bright Moments
Buying Contact:
Billing Contact:
 2249 Oretha Castle Haley Blvd
 New Orleans, LA 70113

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Action New Orleans PAC
Demographic: A25-54
Product Codes: Issues/Propositions
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-ISS
Revenue Code 3: GEN

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/28/19	11/16/19	12	\$500.00	\$425.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2019	12	\$500.00	\$425.00	0.00
Totals	12	\$500.00	\$425.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kelwynn Napoleon	L-NOL	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMEZ	11/15/19	11/15/19	M-F AM Drive M-F	CM	6a-10a	----2--	1:00	2	\$70.00	P-30	0.00	NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/11/19	11/17/19	----2--		2		\$70.00		0.00					
N 2	KMEZ	11/15/19	11/15/19	M-F PM Drive M-F	CM	3p-7p	----2--	1:00	2	\$70.00	P-30	0.00	NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/11/19	11/17/19	----2--		2		\$70.00		0.00					
N 3	KMEZ	11/16/19	11/16/19	Sa-Su AM Sa-Su	CM	6a-10a	-----2-	1:00	2	\$20.00	P-30	0.00	NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/11/19	11/17/19	-----2-		2		\$20.00		0.00					
N 4	KMEZ	11/16/19	11/16/19	Sa-Su Midday Sa-Su	CM	10a-3p	-----4-	1:00	4	\$30.00	P-30	0.00	NM	4	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/11/19	11/17/19	-----4-		4		\$30.00		0.00					
N 5	KMEZ	11/16/19	11/16/19	Sa-Su PM Sa-Su	CM	3p-7p	-----2-	1:00	2	\$30.00	P-30	0.00	NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/11/19	11/17/19	-----2-		2		\$30.00		0.00					
													Totals	12	\$500.00



PUBLIC RELATIONS, MARKETING & ADVERTISING

Date: November 12, 2019

To: Kelwynn Napoleon
 Cumulus Radio (New Orleans)
 Kelwynn.Napoleon@cumulus.com
 504-272-2469

From: Gericee Smith Hawkins
 Bright Moments, LLC
 504-592-1800

RE: ACTION NEW ORLEANS PAC
 INSERTION ORDER 11/15/19 – 11/16/19
 :60 Media Placement

Below, please find an insertion order on behalf of Action New Orleans PAC, which should run from Friday, November 15, 2019 – Saturday, November 16, 2019.

The spot, ANOP-Fair Share-60, is already at the station and should continue to run at 100%. The political paperwork is attached to this order.

Please let me know if you have any questions. Thank you!

Cumulus New Orleans				11-15	11-16	Total Gross	Total Spots
			:30	F	SA		
KMEZ Old School 102.9	M-F	9A-10A	\$70.00	2		\$140.00	2
KMEZ Old School 102.9	M-F	3P-7P	\$70.00	2		\$140.00	2
KMEZ Old School 102.9	SA	9A-10A	\$90.00		2	\$180.00	2
KMEZ Old School 102.9	SA	10A-3P	\$90.00		4	\$360.00	4
KMEZ Old School 102.9	SA	3P-7P	\$90.00		2	\$180.00	2
				4	8	\$560.00	12
						\$428.00	

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

[Empty box for candidate information]

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Action New Orleans PAC c/o Bright Moments, LLO

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

a corporation; a committee; an association; or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

11/12/19 Date [Signature] Signature 504-592-1800 Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted Accepted in Part Rejected
[Signature] Signature Kelvin Napoleon Printed Name AG Title