

ORDER

Orders
Order / Rev: 274973
Alt Order #: 33319362
Product Desc: Issue
Estimate: 7120
Flight Dates: 10/05/19 - 10/12/19
Original Date / Rev: 10/04/19 / 10/04/19
Order Type: GENERAL

KMEZ-FM
Primary AE: Katz Philadelphia
Sales Office: K-7.5
Sales Region: N-Katz75

Agency Name: New Media Firm, The
Buying Contact:
Billing Contact:
 1322 G Street SE
 Washington, DC 20003

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Daga People's Lawyer Project LA
Demographic: A35+
Product Codes: Issues/Propositions
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-ISS
Revenue Code 3: GEN

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/30/19	10/12/19	71	\$3,770.00	\$3,204.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2019	71	\$3,770.00	\$3,204.50	0.00
Totals	71	\$3,770.00	\$3,204.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia	K-7.5	N-Katz75	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMEZ	10/05/19	10/12/19	Sa-Su AM Sa-Su	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	-----2-	1:00	2	\$20.00	P-50	0.00	NM	4	\$80.00
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/05/19	10/11/19	-----2-		2				\$20.00		0.00			
	Week:	10/12/19	10/18/19	-----2-		2				\$20.00		0.00			
N 2	KMEZ	10/05/19	10/12/19	Sa-Su Midday Sa-Su	CM	10:00 AM-3:00 PM (10:00 AM-3:00 PM)	-----2-	1:00	2	\$30.00	P-50	0.00	NM	4	\$120.00
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/05/19	10/11/19	-----2-		2				\$30.00		0.00			
	Week:	10/12/19	10/18/19	-----2-		2				\$30.00		0.00			
N 3	KMEZ	10/05/19	10/11/19	Sa-Su PM Sa-Su	CM	3:00 PM-7:00 PM (3:00 PM-7:00 PM)	-----2-	1:00	2	\$30.00	P-50	0.00	NM	2	\$60.00
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/05/19	10/11/19	-----2-		2				\$30.00		0.00			
N 4	KMEZ	10/05/19	10/11/19	Sa-Su AM Sa-Su	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	-----2	1:00	2	\$20.00	P-50	0.00	NM	2	\$40.00
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/05/19	10/11/19	-----2		2				\$20.00		0.00			
N 5	KMEZ	10/05/19	10/11/19		CM	10:00 AM-3:00 PM	-----2	1:00	2	\$30.00	P-50	0.00	NM	2	\$60.00

Order / Rev: 274973
 Alt Order #: 33319362
 Flight Dates: 10/05/19 - 10/12/19

Advertiser: Daga People's Lawyer Project LA
 Product Desc: Issue
 Estimate: 7120
 KMEZ-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sa-Su Midday											
				Sa-Su		(10:00 AM-3:00 PM)									
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/19	10/11/19	-----2					2	\$30.00		0.00			
N 6	KMEZ	10/05/19	10/11/19	Sa-Su PM	CM	3:00 PM-7:00 PM	-----2	1:00	2	\$30.00	P-50	0.00	NM	2	\$60.00
				Sa-Su		(3:00 PM-7:00 PM)									
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/19	10/11/19	-----2					2	\$30.00		0.00			
N 7	KMEZ	10/07/19	10/11/19	M-F AM Drive	CM	6:00 AM-10:00 AM	33333--	1:00	15	\$70.00	P-50	0.00	NM	15	\$1,050.00
				M-F		(6:00 AM-10:00 AM)									
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/19	10/11/19	33333--					15	\$70.00		0.00			
N 8	KMEZ	10/07/19	10/11/19	M-F Midday	CM	10:00 AM-3:00 PM	33333--	1:00	15	\$70.00	P-50	0.00	NM	15	\$1,050.00
				M-F		(10:00 AM-3:00 PM)									
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/19	10/11/19	33333--					15	\$70.00		0.00			
N 9	KMEZ	10/07/19	10/11/19	M-F PM Drive	CM	3:00 PM-7:00 PM	33333--	1:00	15	\$70.00	P-50	0.00	NM	15	\$1,050.00
				M-F		(3:00 PM-7:00 PM)									
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/19	10/11/19	33333--					15	\$70.00		0.00			
N 10	KMEZ	10/07/19	10/11/19	M-F Evening	CM	7:00 PM-12:00 XM	22222--	1:00	10	\$20.00	P-50	0.00	NM	10	\$200.00
				M-F		(7:00 PM-12:00 XM)									
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/19	10/11/19	22222--					10	\$20.00		0.00			
													Totals	71	\$3,770.00

Oct 03, 19
 CONT# 33319362 Mod# Ver# 1 (Last =)
 REP Cumulus Media National Sales
 TO KMEZ-FM (New Orleans, LA)
 FM TERRANCE HOUSTON
 OFF PHILADELPHIA
 AGY THE NEW MEDIA FIRM
 ADDR 1322 G ST., SE
 WASHINGTON, DC 20003
 BYR MEDIA PLACEMENT
 ADV DAGA PEOPLE'S LAWYER PROJECT LA
 PDT Issue
 FLT Oct 05, 19 - Oct 12, 19

DDS CONT# 0
 C/P/E: / / 7120
 SALESPERSON FAX#
 PH #

* REP ORDER COMMENT *

** 10/3/2019 2:11:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		FLIGHT 1							
	1.1S.	6A - 10A	60	10/05/2019 - 10/05/2019	1D	2	\$20.00	2
	1.2S.	10A - 3P	60	10/05/2019 - 10/05/2019	1D	2	\$30.00	2
	1.3S.	3P - 7P	60	10/05/2019 - 10/05/2019	1D	2	\$30.00	2
			** FLIGHT TOTALS **				6	\$160.00	
		FLIGHT 2							
	2.1S	6A - 10A	60	10/06/2019 - 10/06/2019	1D	2	\$20.00	2
	2.2S	10A - 3P	60	10/06/2019 - 10/06/2019	1D	2	\$30.00	2
	2.3S	3P - 7P	60	10/06/2019 - 10/06/2019	1D	2	\$30.00	2
			** FLIGHT TOTALS **				6	\$160.00	
		FLIGHT 3							
	3.1	M.....	6A - 10A	60	10/07/2019 - 10/07/2019	1D	3	\$70.00	3
	3.2	M.....	10A - 3P	60	10/07/2019 - 10/07/2019	1D	3	\$70.00	3
	3.3	M.....	3P - 7P	60	10/07/2019 - 10/07/2019	1D	3	\$70.00	3
	3.4	M.....	7P - 12A	60	10/07/2019 - 10/07/2019	1D	2	\$20.00	2
			** FLIGHT TOTALS **				11	\$670.00	
		FLIGHT 4							
	4.1	.T.....	6A - 10A	60	10/08/2019 - 10/08/2019	1D	3	\$70.00	3
	4.2	.T.....	10A - 3P	60	10/08/2019 - 10/08/2019	1D	3	\$70.00	3
	4.3	.T.....	3P - 7P	60	10/08/2019 - 10/08/2019	1D	3	\$70.00	3
	4.4	.T.....	7P - 12A	60	10/08/2019 - 10/08/2019	1D	2	\$20.00	2

Oct 03, 19

CONT# 33319362 Mod# Ver# 1 (Last =)
 REP Cumulus Media National Sales

DDS CONT# 0
 C/P/E: / / 7120

				** FLIGHT TOTALS **			11	\$670.00	
		<u>FLIGHT 5</u>							
5.1	..W....	6A - 10A	60	10/09/2019 - 10/09/2019	1D	3	\$70.00	3	
5.2	..W....	10A - 3P	60	10/09/2019 - 10/09/2019	1D	3	\$70.00	3	
5.3	..W....	3P - 7P	60	10/09/2019 - 10/09/2019	1D	3	\$70.00	3	
5.4	..W....	7P - 12A	60	10/09/2019 - 10/09/2019	1D	2	\$20.00	2	
				** FLIGHT TOTALS **			11	\$670.00	
		<u>FLIGHT 6</u>							
6.1	...T...	6A - 10A	60	10/10/2019 - 10/10/2019	1D	3	\$70.00	3	
6.2	...T...	10A - 3P	60	10/10/2019 - 10/10/2019	1D	3	\$70.00	3	
6.3	...T...	3P - 7P	60	10/10/2019 - 10/10/2019	1D	3	\$70.00	3	
6.4	...T...	7P - 12A	60	10/10/2019 - 10/10/2019	1D	2	\$20.00	2	
				** FLIGHT TOTALS **			11	\$670.00	
		<u>FLIGHT 7</u>							
7.1F..	6A - 10A	60	10/11/2019 - 10/11/2019	1D	3	\$70.00	3	
7.2F..	10A - 3P	60	10/11/2019 - 10/11/2019	1D	3	\$70.00	3	
7.3F..	3P - 7P	60	10/11/2019 - 10/11/2019	1D	3	\$70.00	3	
7.4F..	7P - 12A	60	10/11/2019 - 10/11/2019	1D	2	\$20.00	2	
				** FLIGHT TOTALS **			11	\$670.00	
		<u>FLIGHT 8</u>							
8.1S.	6A - 10A	60	10/12/2019 - 10/12/2019	1D	2	\$20.00	2	
8.2S.	10A - 3P	60	10/12/2019 - 10/12/2019	1D	2	\$30.00	2	
				** FLIGHT TOTALS **			4	\$100.00	

Oct 03, 19
 CONT# 33319362 Mod# Ver# 1 (Last =)
 REP Cumulus Media National Sales

DDS CONT# 0
 C/P/E: 117120

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	Oct 19								
SPOTS	71								
CASH	3770.00								
TRADE	0.00								
NSL	0.00								
TOTAL	3770.00								

									TOTAL
SPOTS									71
CASH									3,770.00
TRADE									0.00
NSL									0.00
TOTAL									3,770.00

**** Competitive Comments ****

SVC: FA99 MSA CustRadio
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, The New Media Firm

do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: DAGA People's Lawyer Project Louisiana

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

DAGA People's Lawyer Project Louisiana, PO Box 34445, Washington, DC 20005

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Chair Person: Aaron Pickrell
Treasurer: Megan Mielnik

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

Lauren Richards Digitally signed by Lauren Richards
Date: 2019.09.27 17:19:43 -05'00'

Date

Signature

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.