CONTRACT

KSMO
FEIN: 42-0410230
4500 Shawnee Mission Parkway
Fairway, KS 66205
(913)677-5555

And:

Crossroads Media LLC
66 Canal Center Plaza, Suite 555
Alexandria, VA 22314
USA

Contract / Revision	Alt Order #
607652 /	07391729

Product
BROWNBACK 4 GOVERNOR

Contract Dates	Estimate #
09/24/14 - 09/30/14	**2139**

Advertiser	Original Date / Revision
Sam Brownback for Governor	09/23/14 / 09/23/14

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
KSMO	Dave Clark	TELEREP-WAS

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code
	110	231

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	KSMO	09/26/14	09/26/14	M-F 11-1130p	M-F 11-1130p		:30				NM	1	$25.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	09/22/14	09/28/14	----1--	1	$25.00								
N 2	KSMO	09/26/14	09/26/14	M-F News 630p-7p	M-F News 630p-7p		:30				NM	1	$85.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	09/22/14	09/28/14	----1--	1	$85.00								
N 3	KSMO	09/26/14	09/26/14	930-10p	930-10p		:30				NM	1	$40.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	09/22/14	09/28/14	----1--	1	$40.00								
N 4	KSMO	09/29/14	09/29/14	M-F 11-1130p	M-F 11-1130p		:30				NM	1	$25.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	09/29/14	10/05/14	1------	1	$25.00								
N 5	KSMO	09/29/14	09/29/14	M-F News 630p-7p	M-F News 630p-7p		:30				NM	1	$85.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	09/29/14	10/05/14	1------	1	$85.00								
N 6	KSMO	09/29/14	09/29/14	930-10p	930-10p		:30				NM	1	$40.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	09/29/14	10/05/14	1------	1	$40.00								
N 7	KSMO	09/25/14	09/25/14	M-F 11-1130p	M-F 11-1130p		:30				NM	1	$25.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	09/22/14	09/28/14	---1---	1	$25.00								
N 8	KSMO	09/25/14	09/25/14	M-F News 630p-7p	M-F News 630p-7p		:30				NM	1	$85.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	09/22/14	09/28/14	---1---	1	$85.00								
N 9	KSMO	09/25/14	09/25/14	930-10p	930-10p		:30				NM	1	$40.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	09/22/14	09/28/14	---1---	1	$40.00								
N 10	KSMO	09/30/14	09/30/14	M-F 11-1130p	M-F 11-1130p		:30				NM	1	$25.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	09/29/14	10/05/14	-1-----	1	$25.00								
N 11	KSMO	09/30/14	09/30/14	M-F News 630p-7p	M-F News 630p-7p		:30				NM	1	$85.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

KSMO
FEIN: 42-0410230
4500 Shawnee Mission Parkway
Fairway, KS 66205
(913)677-5555

Contract / Revision	Alt Order #
607652 /	07391729

Contract Dates	Product	Estimate #
09/24/14 - 09/30/14	BROWNBACK 4 GOVER	**2139**

Advertiser	Original Date / Revision
Sam Brownback for Gove	09/23/14 / 09/23/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		09/29/14	10/05/14	-1-----	1	$85.00							
N 12	KSMO	09/30/14	09/30/14	930-10p	930-10p		:30				NM	1	$40.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		09/29/14	10/05/14	-1-----	1	$40.00							
N 13	KSMO	09/24/14	09/24/14	M-F 11-1130p	M-F 11-1130p		:30				NM	1	$25.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		09/22/14	09/28/14	--1----	1	$25.00							
N 14	KSMO	09/24/14	09/24/14	M-F News 630p-7p	M-F News 630p-7p		:30				NM	1	$85.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		09/22/14	09/28/14	--1----	1	$85.00							
N 15	KSMO	09/24/14	09/24/14	930-10p	930-10p		:30				NM	1	$40.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		09/22/14	09/28/14	--1----	1	$40.00							
						Totals						15	$750.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/01/14 -09/28/14	9	$450.00	($67.50)	$382.50
09/29/14 -09/30/14	6	$300.00	($45.00)	$255.00
Totals	15	$750.00	($112.50)	$637.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.