

ORDER

WDBJ7

Orders
Order / Rev: 31222
Alt Order #: 07197673
Product Desc: WARNER FOR SENATE
Estimate: 2821
Flight Dates: 09/03/14 - 09/08/14
Original Date / Rev: 08/28/14 / 08/28/14
Order Type: GENERAL

WDBJ Television Inc.

Primary AE: WILL HILDEBRANDT
Sales Office: Poli
Sales Region: Pol

Agency
Name: GREER MARGOLIS MITCHELL
Buying Contact:
Billing Contact:
 GREER MARGOLIS MITCHELL
 WASHINGTON, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Poli/M Warner/D/Sen/VA
Demographic: A35+
Product Codes: PL3
Priority: IP
Revenue Codes: AGY, POL HRP, POL CAND

New Business Thru:
Order Separation: 00:04:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/01/14	09/08/14	43	\$10,845.00	\$9,218.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2014	43	\$10,845.00	\$9,218.25	0.00
Totals	43	\$10,845.00	\$9,218.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
WILL HILDEBRANDT			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
WDBJ Television Inc.	44%	\$10,845.00
Market	100%	\$24,647.73

Competitive Share

Competitive Share	Share	Total
CABLE	1%	\$246.48
CW	0%	\$0.00
MyNet	0%	\$0.00
MYTV	0%	\$0.00
VANC	0%	\$0.00
WBRA	0%	\$0.00
WDRL	0%	\$0.00
WFXR	13%	\$3,204.20
WPXR	0%	\$0.00
WSET	15%	\$3,697.16
WSLS	27%	\$6,654.89

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
25	WDBJ7	09/07/14	09/07/14	NFL GAME 1	CM	SUN 1-4P	-----1	:30	1	\$475.00	IP	0.00	NM	1	\$475.00
				NFL GAME 1		(1:00 PM-4:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/01/14	09/07/14	-----1		1				\$475.00		0.00			
26	WDBJ7	09/07/14	09/07/14	SU 11-1135P	CM	SUN 11P-1135P	-----1	:30	1	\$140.00	OC	0.00	NM	1	\$140.00
				NEWS 7 AT 11 SUNDAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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WDBJ Television Inc.

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
26	WDBJ7	09/07/14	09/07/14	SU 11-1135P NEWS 7 AT 11 SUNDAY	CM	SUN 11P-1135P	-----1	:30	1	\$140.00	OC	0.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/01/14	09/07/14	-----1		1				\$140.00		0.00			
27	WDBJ7	09/07/14	09/07/14	SUN 8-9A NEWS 7 SUNDAY MORNING	CM	8-9A	-----1	:30	1	\$170.00	IP	0.00	NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/01/14	09/07/14	-----1		1				\$170.00		0.00			
28	WDBJ7	09/07/14	09/07/14	SUN HOUR 2 BIG BROTHER	CM	SUN 8-9P (8:00 PM-9:00 PM)	-----1	:30	1	\$1,020.00	P2	0.00	NM	1	\$1,020.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/01/14	09/07/14	-----1		1				\$1,020.00		0.00			
29	WDBJ7	09/07/14	09/07/14	SUN 9-1030A CBS News Sunday Morning	CM	SU 9-1030A	-----1	:30	1	\$210.00	P1	0.00	NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/01/14	09/07/14	-----1		1				\$210.00		0.00			
32	WDBJ7	09/08/14	09/08/14	M-F 11-1135P M-F NEWS 7 AT 11 WEEKDAY	CM	M-F 11-1135P	1-----	:30	1	\$325.00	P1	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/08/14	09/14/14	1-----		1				\$325.00		0.00			
33	WDBJ7	09/08/14	09/08/14	M-F 6-630P NEWS 7 AT 6	CM	M-F 6-630P	1-----	:30	1	\$475.00	P1	0.00	NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/08/14	09/14/14	1-----		1				\$475.00		0.00			
34	WDBJ7	09/08/14	09/08/14	M-F 7-9A CBS EARLY SHOW	CM	M-F 7-9A	1-----	:30	1	\$150.00	P1	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/08/14	09/14/14	1-----		1				\$150.00		0.00			
35	WDBJ7	09/08/14	09/08/14	M-F 1135P-1235A LATE SHOW WITH DAVID LET	CM	M-F 1135P-1235A	M-----	:30	1	\$115.00	P1	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/08/14	09/14/14	M-----		1				\$115.00		0.00			
36	WDBJ7	09/08/14	09/08/14	M-F 1235-135A Late Late Show With Craig Ferg (12:35 XM-1:35 XM)	CM	M-F 1235-135A	M-----	:30	1	\$15.00	IP	0.00	NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/08/14	09/14/14	M-----		1				\$15.00		0.00			
37	WDBJ7	09/08/14	09/08/14	M-F 6-7A MORNIN'	CM	M-F 6-7A	M-----	:30	1	\$195.00	P1	0.00	NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/08/14	09/14/14	M-----		1				\$195.00		0.00			
38	WDBJ7	09/08/14	09/08/14	M-F 7-730P WHEEL OF FORTUNE	CM	M-F 7-730P	M-----	:30	1	\$380.00	OC	0.00	NM	1	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/08/14	09/14/14	M-----		1				\$380.00		0.00			
39	WDBJ7	09/08/14	09/08/14	M-F 9-10A LIVE WITH KELLY AND MICHA	CM	M-F 9-10A	M-----	:30	1	\$100.00	P1	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/08/14	09/14/14	M-----		1				\$100.00		0.00			
40	WDBJ7	09/05/14	09/05/14	M-F 10-11A /MILLIONAIRE	CM	M-F 10-11A	----F--	:30	1	\$35.00	OC	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/01/14	09/07/14	----F--		1				\$35.00		0.00			
41	WDBJ7	09/05/14	09/05/14	M-F 11-1135P M-F NEWS 7 AT 11 WEEKDAY	CM	M-F 11-1135P	----1--	:30	1	\$205.00	IP	0.00	NM	1	\$205.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/01/14	09/07/14	----1--		1				\$205.00		0.00			
42	WDBJ7	09/05/14	09/05/14	M-F 1135P-1235A LATE SHOW WITH DAVID LET (11:35 PM-12:35 XM)	CM	M-F 1135P-1235A	----F--	:30	1	\$55.00	IP	0.00	NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
42	WDBJ7	09/05/14	09/05/14	M-F 1135P-1235A LATE SHOW WITH DAVID LETK(11:35 PM-12:35 XM)	CM	M-F 1135P-1235A	----F--	:30	1	\$55.00	IP	0.00	NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/01/14	09/07/14	----F--		1				\$55.00		0.00			
N 43	WDBJ7	09/04/14	09/04/14	M-F 11A-12N THE PRICE IS RIGHT	CM	M-F 11A-12P	---T---	:30	1	\$180.00	P1	0.00	NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/01/14	09/07/14	---T---		1				\$180.00		0.00			
N 44	WDBJ7	09/04/14	09/04/14	M-F 1230-130P M-F 1230-130P	CM	M-F 1230-130P	---T---	:30	1	\$240.00	P1	0.00	NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/01/14	09/07/14	---T---		1				\$240.00		0.00			
45	WDBJ7	09/05/14	09/05/14	M-F 1235-135A Late Late Show With Craig Ferg(12:35 XM-1:35 XM)	CM	M-F 1235-135A	----F--	:30	1	\$5.00	OC	0.00	NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/01/14	09/07/14	----F--		1				\$5.00		0.00			
N 46	WDBJ7	09/04/14	09/04/14	M-F 12N-1230P NEWS 7 AT NOON	CM	M-F 12-1230P	---T---	:30	1	\$205.00	P1	0.00	NM	1	\$205.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/01/14	09/07/14	---T---		1				\$205.00		0.00			
N 47	WDBJ7	09/04/14	09/04/14	M-F 2P-3P M-F 2-3P	CM	M-F 2-3P	---T---	:30	1	\$115.00	P1	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/01/14	09/07/14	---T---		1				\$115.00		0.00			
48	WDBJ7	09/05/14	09/05/14	M-F 3P-4P M-F 3P-4P	CM	M-F 3P-4P	----F--	:30	1	\$110.00	P1	0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/01/14	09/07/14	----F--		1				\$110.00		0.00			
N 49	WDBJ7	09/04/14	09/04/14	M-F 4-5P ELLEN	CM	M-F 4-5P	---T---	:30	1	\$150.00	P1	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/01/14	09/07/14	---T---		1				\$150.00		0.00			
N 50	WDBJ7	09/03/14	09/04/14	M-F 5-530P NEWS 7 AT 5	CM	M-F 5-530P	--WT---	:30	1	\$325.00	P1	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/01/14	09/07/14	--WT---		1				\$325.00		0.00			
51	WDBJ7	09/05/14	09/05/14	M-F 530-6P ANDY GRIFFITH	CM	M-F 530-6P	----F--	:30	1	\$215.00	IP	0.00	NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/01/14	09/07/14	----F--		1				\$215.00		0.00			
N 52	WDBJ7	09/03/14	09/04/14	M-F 6-630P NEWS 7 AT 6	CM	M-F 6-630P	--WT---	:30	2	\$500.00	P1	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/01/14	09/07/14	--WT---		2				\$500.00		0.00			
N 53	WDBJ7	09/04/14	09/04/14	M-F 6-7A MORNIN'	CM	M-F 6-7A	---T---	:30	1	\$205.00	P1	0.00	NM	1	\$205.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/01/14	09/07/14	---T---		1				\$205.00		0.00			
54	WDBJ7	09/05/14	09/05/14	M-F 7-730P WHEEL OF FORTUNE	CM	M-F 7-730P	----F--	:30	1	\$380.00	IP	0.00	NM	1	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/01/14	09/07/14	----F--		1				\$380.00		0.00			
N 55	WDBJ7	09/04/14	09/04/14	M-F 7-9A CBS EARLY SHOW	CM	M-F 7-9A	---T---	:30	3	\$155.00	P1	0.00	NM	3	\$465.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/01/14	09/07/14	---T---		3				\$155.00		0.00			
N 56	WDBJ7	09/03/14	09/04/14	M-F 730-8P JEOPARDY	CM	M-F 730P-8P	--WT---	:30	1	\$550.00	P1	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/01/14	09/07/14	--WT---		1				\$550.00		0.00			

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N 56	WDBJ7	09/03/14	09/04/14	M-F 730-8P JEOPARDY	CM	M-F 730P-8P	--WT---	:30	1	\$550.00	P1	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/01/14	09/07/14	--WT---		1				\$550.00		0.00			
57	WDBJ7	09/05/14	09/05/14	M-F 9-10A LIVE WITH KELLY AND MICHA	CM	M-F 9-10A	----F--	:30	1	\$100.00	P1	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/01/14	09/07/14	----F--		1				\$100.00		0.00			
58	WDBJ7	09/05/14	09/05/14	FRI HOUR 2 HAWAII FIVE-0	CM	FRI 9-10P (9:00 PM-10:00 PM)	----1--	:30	1	\$160.00	IP	0.00	NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/01/14	09/07/14	----1--		1				\$160.00		0.00			
59	WDBJ7	09/06/14	09/06/14	SAT 8-9A NEWS 7 SAT MORNING	CM	8-9A SAT	-----S-	:30	1	\$105.00	IP	0.00	NM	1	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/01/14	09/07/14	-----S-		1				\$105.00		0.00			
60	WDBJ7	09/06/14	09/06/14	SAT HOUR 2 Crimetime Saturday	CM	SAT 9-10P	-----1-	:30	1	\$50.00	IP	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/01/14	09/07/14	-----1-		1				\$50.00		0.00			
61	WDBJ7	09/04/14	09/04/14	THU HOUR 2 BIG BROTHER	CM	THUR 9-10P (9:00 PM-10:00 PM)	---1---	:30	1	\$900.00	Fixed	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/01/14	09/07/14	---1---		1				\$900.00		0.00			
N 62	WDBJ7	09/03/14	09/03/14	WED HOUR 1 BIG BROTHER	CM	WED 8-9P (8:00 PM-9:00 PM)	--1----	:30	1	\$740.00	P1	0.00	NM	1	\$740.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/01/14	09/07/14	--1----		1				\$740.00		0.00			
N 63	WDBJ7	09/03/14	09/04/14	M-F 11-1135P M-F NEWS 7 AT 11 WEEKDAY	CM	M-F 11-1135P	--WT---	:30	1	\$340.00	P1	0.00	NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/01/14	09/07/14	--WT---		1				\$340.00		0.00			
64	WDBJ7	09/06/14	09/06/14	SAT 1135P-1235A 1135P-1235X	CM	1135P-1235X (11:35 PM-12:35 XM)	-----S-	:30	1	\$40.00	IP	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/01/14	09/07/14	-----S-		1				\$40.00		0.00			
65	WDBJ7	09/06/14	09/06/14	SA 11-1135P NEWS 7 AT 11 SATURDAY	CM	SA 11-1135P	-----S-	:30	1	\$140.00	OC	0.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/01/14	09/07/14	-----S-		1				\$140.00		0.00			
66	WDBJ7	09/06/14	09/06/14	SAT 9-11A SATURDAY EARLY SHOW	CM	9A-11A SA	-----S-	:30	1	\$60.00	IP	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/01/14	09/07/14	-----S-		1				\$60.00		0.00			
Totals														43	\$10,845.00

REP. HEADLINE# 7197673
\$\$\$ MOD# 3: APPROVED REV #0 \$\$\$

REP: TEL# 703-516-9399
ORDER WORKSHEET

FAX# 703-516-9680
HARRIS REPORT FROM STATION AUG28/14 12.08
*** WDBJ-TV ***

ADV # _____ ADV. NAME POLI/M WARNER/D/SEN/VA

REP. # _____ OFF. # _____ SALESMAN # _____

AGY # _____ AGY. NAME GREER, MARGOLIS, MITCHELL

BUYER NAME MIKE FURMAN

3050 K ST NW,

SALES PRSN WA- MATTHEW NORTEN (H)

WASHINGTON, DC 20007

ORDER # _____ CONTRACT # 7197673

CLASS: NATL. LOCAL REGIONAL

PRDCT WARNER FOR SENATE EST#2821 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP3/14 SEP8/14 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE AUG28/14 12.08

CON CM FRIENDS OF MARK WARNER

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

CONTRACT TOTAL 10845.00
TOTAL SPOTS 43

REP HEADLINE# 7197673
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399
ORDER WORKSHEET

FAX# 703-516-9680
HARRIS REPORT FROM REP
CHANGES
AUG28/14 10.20
*** WDBJ-TV ***

ADV # ADV. NAME POLI/M WARNER/D/SEN/VA

REP. # OFF. # SALESMAN #

AGY # AGY. NAME GREER, MARGOLIS, MITCHELL

BUYER NAME MIKE FURMAN

3050 K ST NW,

SALES PRSN WA- MATTHEW NORTEN (H)

WASHINGTON, DC 20007

ORDER # CONTRACT # 7197673

CLASS: NATL. LOCAL REGIONAL

PRDCT WARNER FOR SENATE EST#2821 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP3/14 SEP8/14 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE AUG28/14 10.20

REP: 8/28 REV

REV FLIGHT DAT TO 9/3
REV LINES 4,5,7,8,10,11,13,14,16,17,31,40 TO REFLECT NEW START DATE
TTL SAME
PLEASE CONFIRM
THANKS! KIM FOR MATT

CON CM FRIENDS OF MARK WARNER

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

AGENCY ADVERTISER CODE = 198
AGENCY PRODUCT CODE = 213
AGENCY EST# = 2821

4	EY	1100A-1200N	30			\$180.00	9/4	9/4	1		THU	1
---	----	-------------	----	--	--	----------	-----	-----	---	--	-----	---

PROGRAM : THE PRICE IS RIGHT
CON COM1 : THE PRICE IS RIGHT

5	EY	1230P-130P	30			\$240.00	9/4	9/4	1		THU	1
---	----	------------	----	--	--	----------	-----	-----	---	--	-----	---

PROGRAM : YOUNG & RESTLESS
CON COM1 : YOUNG & RESTLESS

7	EY	1200N-1230P	30			\$205.00	9/4	9/4	1		THU	1
---	----	-------------	----	--	--	----------	-----	-----	---	--	-----	---

PROGRAM : WDBJ7 AT NOON
CON COM1 : WDBJ7 AT NOON

FAX# 703-516-9680
HARRIS REPORT FROM REP AUG28/14 10.20
CHANGES *** WDBJ-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
8	EX		200P-300P	30		\$115.00	9/4	9/4	1		THU	1
PROGRAM : THE TALK												
CON COM1 : THE TALK												
10	EX		400P-500P	30		\$150.00	9/3	9/4	1		W-TH	1
PROGRAM : ELLEN												
CON COM1 : ELLEN												
11	EX		500P-530P	30		\$325.00	9/3	9/4	1		W-TH	1
PROGRAM : WDBJ7 AT FIVE												
CON COM1 : WDBJ7 AT FIVE												
13	EX		600P-630P	30		\$500.00	9/3	9/4	2		W-TH	2
PROGRAM : WDBJ7 AT SIX												
CON COM1 : WDBJ7 AT SIX												
14	EX		600A-700A	30		\$205.00	9/4	9/4	1		THU	1
PROGRAM : WDBJ7 MORNIN'												
CON COM1 : WDBJ7 MORNIN'												
16	EX		700A-900A	30		\$155.00	9/4	9/4	3		THU	3
PROGRAM : CBS THIS MORNING												
CON COM1 : CBS THIS MORNING												
17	EX		730P-800P	30		\$550.00	9/3	9/4	1		W-TH	1
PROGRAM : JEOPARDY												
CON COM1 : JEOPARDY												
31	*		800P-900P	30		\$740.00	9/3	9/3	1		WED	1
PROGRAM : BIG BROTHER												
CON COM1 : BIG BROTHER												
40	EX		1100P-1135P	30		\$340.00	9/3	9/4	1		W-TH	1
PROGRAM : WDBJ7 AT ELEVEN												
CON COM1 : WDBJ7 AT ELEVEN												

REP HEADLINE# 7197673
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399
ORDER WORKSHEET

FAX# 703-516-9680
HARRIS REPORT FROM REP
CHANGES
AUG28/14 10.20
*** WDBJ-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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SEP/14 10845.00

CONTRACT TOTAL 10845.00
TOTAL SPOTS 43

MARKET TOTALS \$24,648 WDBJ 44% WSET 15% WSLS 27% WFXR 13% CABL 1% WPKR 0% WDRL 0%

WBVA 0% EDBJ 0%

SHARES ACCURATE

SVC- NSI BOOKS- SEP/PJ
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE