



WUXP Nashville
631 Mainstream Dr
Nashville, TN 37228

Screen Strategies Media-Fairfax
11150 Fairfax Blvd
Ste 505
Fairfax, VA 22030

Contract # 1963595

Schedule Dates	10/30/14-11/03/14	Date Entered	10/29/14
Advertiser	TN Vote No on 1 (93695)	Last Modified	10/29/14
Agency	Screen Strategies Media-Fairfax (15683)	Entered By	Allen Williams
Product	POLITICAL ISSUE (ns) (1187)	CO-OP	No
Brand	TN Vote No on 1 Add to schedule 10/30-11/4 TV (Headline #	
Salesperson	Williams, Allen (1974)	Demo	
Sales Office	WZTV/WUXP/WNAB	Order Type	Normal
Buyer Name	Jones, Rachael	Package Deal	
Phone/Fax	(703) 272-7300 /	Commission %	15.00
CPE	1427	Commission	\$120.00
Account Types	Local/Political Issue Agency BRD	Net Total	\$680.00
Billing Type	Weekly/Irregular	Sales Tax	
Comments			

Nashville (WUXP)		
By Broadcast Month	Spots	Rate
Nov. 2014	6	\$800.00
Grand Total:	6	\$800.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/31/14-10/31/14	3	:30	5P- Celebrity Name Game						1			1	\$125.00	\$125.00	Nashville (WUXP)		10/29/14
2.0	Normal Line / Prime	11/03/14-11/03/14	3	:30	6:58P- 8P (CST)		1							1	\$135.00	\$135.00	Nashville (WUXP)		10/29/14
3.0	Normal Line / Prime	10/31/14-10/31/14	3	:30	6:58P- 8P (CST)						1			1	\$135.00	\$135.00	Nashville (WUXP)		10/29/14
4.0	Normal Line / SPOT	10/30/14-11/03/14	3	:30	11P- 11:30P (CST)		1				1			3	\$135.00	\$405.00	Nashville (WUXP)		10/29/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
		<i>Allen Williams</i>	10/30/14	

Buy Detail Report

Revision #: Date: 10/29/2014

Client: TN Vote No on 1	Estimate: 1427	Vendor: WUXP-TV	Send Billing To: Screen Strategies Media
Media: TV	Description: TN Vote No on 1 10/30-11/4/2014 TV Add	631 Mainstream Drive	11150 Fairfax Blvd
Product: General	Flight Start Date: 10/30/2014	05:00 AM	Suite 505
Market: Nashville-Nashville	Flight End Date: 11/4/2014	01:00 PM	Fairfax, VA 22030
	Survey: Nov13 DMA Nielsen Live+3		Phone: 703-272-7300
Separation between spots: 30	Buyer: Rachael Jones	Phone: 615-259-5617	
		Fax: 615-259-3962	
		Affiliation: MyNetwork	

Daypart Program	Daypart Code	STN Gross	Days	Thru 10/30	Fri 10/31	Sat 11/1	Sun 11/2	Mon 11/3	Tue 11/4	Total Spots
WUXP-TV										
MTuWThF 5:00p-5:30p	EF	\$125.00	30		1					1
Celebrity Name Game										
M 7:00p-8:00p	PT	\$135.00	30					1		1
Law & Order SVU										
F 7:00p-8:00p	PT	\$135.00	30		1					1
Bones										
MTuWThF 11:00p-11:30p	LF	\$135.00	30	1	1				1	3
Seinfeld										
Total Spots:				1	3			2		6
Total Cost:		\$800.00								6

Signature: _____

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WUXP-TV		Date: 10/29/2014
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I, Screen Strategies Media, do hereby request station time concerning the following issue:

TN Vote No on 1

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: _____
TN Vote No on 1

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☒ **Yes** ☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Vote No on 1 Tennessee, 50 Vantage Way Suite 102, Nashville, TN 37228

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").
 List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Barbara Lapides


For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

Date 10/29/2014 Signature  Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

Signature _____ Printed Name _____ Title _____

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): \$680.00

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.