

ORDER



Orders
Order / Rev: 146129
Alt Order #:
Product Desc: 4778
Estimate: 4778
Flight Dates: 05/18/16 - 05/24/16
Original Date / Rev: 05/16/16 / 05/16/16
Order Type: GENERAL

KTNV

Primary AE: Tracey Hunter
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Waterfront Strategies
Buying Contact:
Billing Contact:
 1010 Wisconsin Avenue NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Senate Majority PAC
Demographic: A35+
Product Codes: PL Non-Ballot Issue
Priority: P-1
Revenue Codes: POL, POL, ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/16	05/24/16	26	\$39,150.00	\$33,277.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2016	26	\$39,150.00	\$33,277.50	0.00
Totals	26	\$39,150.00	\$33,277.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Tracey Hunter			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTNV	05/18/16	05/24/16	M-F 6-7am News M-F 6-7am News	CM	6-7am	MTWTF--	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		05/18/16	05/24/16	MTWTF--			1		\$600.00	0.00					
N 2	KTNV	05/18/16	05/24/16	M-F Good Morning America M-F Good Morning America	CM	7-9am	MTWTF--	:30	2	\$1,200.00	P-1	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		05/18/16	05/24/16	MTWTF--			2		\$1,200.00	0.00					
N 3	KTNV	05/18/16	05/24/16	M-F 11am-12pm M-F 11am-12pm	CM	11am-12pm	MTWTF--	:30	1	\$450.00	P-1	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		05/18/16	05/24/16	MTWTF--			1		\$450.00	0.00					
N 4	KTNV	05/18/16	05/24/16	M-F 1-2pm M-F 1-2pm	CM	1-2pm	MTWTF--	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		05/18/16	05/24/16	MTWTF--			1		\$900.00	0.00					
N 5	KTNV	05/18/16	05/24/16	M-F 4-430pm M-F 4-430pm	CM	4-430pm	MTWTF--	:30	1	\$750.00	P-1	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		05/18/16	05/24/16	MTWTF--			1		\$750.00	0.00					
N 6	KTNV	05/18/16	05/24/16	M-F 430-5pm M-F 430-5pm	CM	430-5pm	MTWTF--	:30	1	\$750.00	P-1	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		05/18/16	05/24/16	MTWTF--			1		\$750.00	0.00					

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 Alt Order #:
 Flight Dates: 05/18/16 - 05/24/16

Advertiser: Senate Majority PAC
 Product Desc: 4778
 Estimate: 4778

KTNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	KTNV	05/18/16	05/24/16	M-F 330-4pm News M-F 330-4pm News	CM	330-4pm	MTWTF--	:30	2	\$450.00	P-1	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/18/16	05/24/16	MTWTF--		2				\$450.00		0.00			
N 8	KTNV	05/18/16	05/24/16	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	MTWTF--	:30	2	\$1,500.00	P-1	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/18/16	05/24/16	MTWTF--		2				\$1,500.00		0.00			
N 9	KTNV	05/18/16	05/24/16	M-F 6-7pm News M-F 6-630pm News	CM	6-630pm (6:00 PM-6:30 PM)	MTWTF--	:30	2	\$1,200.00	P-1	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/18/16	05/24/16	MTWTF--		2				\$1,200.00		0.00			
N 10	KTNV	05/18/16	05/24/16	M-F 6-7pm News M-F 630-7pm News	CM	630-7pm (6:30 PM-7:00 PM)	MTWTF--	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/18/16	05/24/16	MTWTF--		1				\$1,200.00		0.00			
N 11	KTNV	05/18/16	05/24/16	Sa 6-630pm News Sa 6-630pm News	CM	6-630pm	-----S-	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/18/16	05/24/16	-----S-		1				\$600.00		0.00			
N 12	KTNV	05/18/16	05/24/16	Su 4pm/430pm News Su 4pm/430pm News	CM	4-430pm/430-5pm	-----S	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/18/16	05/24/16	-----S		1				\$300.00		0.00			
N 13	KTNV	05/18/16	05/24/16	M-F 7-730pm M-F 7-730pm	CM	7-730pm	MTWTF--	:30	2	\$1,200.00	P-1	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/18/16	05/24/16	MTWTF--		2				\$1,200.00		0.00			
N 14	KTNV	05/18/16	05/24/16	M-F 730-8pm M-F 730-8pm	CM	730-8pm	MTWTF--	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/18/16	05/24/16	MTWTF--		1				\$1,200.00		0.00			
N 15	KTNV	05/18/16	05/24/16	Monday Prime B Monday Prime B	CM	9-11pm	M-----	:30	1	\$4,500.00	P-1	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/18/16	05/24/16	M-----		1				\$4,500.00		0.00			
N 16	KTNV	05/18/16	05/24/16	Thursday Prime B Thursday Prime B	CM	9-11pm	---T---	:30	1	\$6,000.00	P-1	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/18/16	05/24/16	---T---		1				\$6,000.00		0.00			
N 17	KTNV	05/18/16	05/24/16	Friday Prime B Friday Prime B	CM	9-10pm	----F--	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/18/16	05/24/16	----F--		1				\$3,000.00		0.00			
N 18	KTNV	05/18/16	05/24/16	Friday Prime C Friday Prime C	CM	10-11pm	----F--	:30	1	\$4,500.00	P-1	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/18/16	05/24/16	----F--		1				\$4,500.00		0.00			
N 19	KTNV	05/18/16	05/24/16	M-F 11-1135pm News M-F 11-1135pm News	CM	11-1135pm	MTWTF--	:30	1	\$1,800.00	P-1	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/18/16	05/24/16	MTWTF--		1				\$1,800.00		0.00			
N 20	KTNV	05/18/16	05/24/16	M-F 1135pm-1237am M-F 1135pm-1237am	CM	1135pm-1237am	MTWTF--	:30	2	\$750.00	P-1	0.00	NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/18/16	05/24/16	MTWTF--		2				\$750.00		0.00			
Totals														26	\$39,150.00