

ORDER



Orders
Order / Rev: 144128
Alt Order #:
Product Desc: 4742
Estimate: 4742
Flight Dates: 09/20/16 - 09/26/16
Original Date / Rev: 05/10/16 / 05/10/16
Order Type: GENERAL

KTNV

Primary AE: Tracey Hunter
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: Waterfront Strategies
Buying Contact:
Billing Contact:
 1010 Wisconsin Avenue NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Senate Majority PAC
Demographic: A35+
Product Codes: PL Non-Ballot Issue
Priority: P-3
Revenue Codes: POL, POL, ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/25/16	70	\$42,430.00	\$36,065.50
09/26/16	09/26/16	14	\$6,550.00	\$5,567.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	70	\$42,430.00	\$36,065.50	0.00
October 2016	14	\$6,550.00	\$5,567.50	0.00
Totals	84	\$48,980.00	\$41,633.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Tracey Hunter			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTNV	09/20/16	09/26/16	M-F 5-6am News M-F 5-6am News	CM	5-6am	MTWTF--	:30	5	\$200.00	P-5	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/20/16	09/26/16	MTWTF--			5		\$200.00	0.00					
E 2	KTNV	09/20/16	09/26/16	M-F 6-7am News M-F 6-7am News	CM	6-7am	MTWTF--	:30	5	\$400.00	P-3	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/20/16	09/26/16	MTWTF--			5		\$400.00	0.00					
E 3	KTNV	09/20/16	09/26/16	M-F 9-10am M-F 9-10am	CM	9-10am	MTWTF--	:30	5	\$200.00	P-3	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/20/16	09/26/16	MTWTF--			5		\$200.00	0.00					
E 4	KTNV	09/20/16	09/26/16	M-F 11am-12pm M-F 11am-12pm	CM	11am-12pm	MTWTF--	:30	6	\$300.00	P-3	0.00	NM	6	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/20/16	09/26/16	MTWTF--			6		\$300.00	0.00					
E 5	KTNV	09/20/16	09/26/16	M-F 12-1pm M-F 12-1pm	CM	12-1pm	MTWTF--	:30	5	\$600.00	P-3	0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/20/16	09/26/16	MTWTF--			5		\$600.00	0.00					
E 6	KTNV	09/20/16	09/26/16	M-F 1-2pm M-F 1-2pm	CM	1-2pm	MTWTF--	:30	5	\$600.00	P-3	0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					

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Advertiser: Senate Majority PAC
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KTNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	KTNV	09/20/16	09/26/16	M-F 1-2pm M-F 1-2pm	CM	1-2pm	MTWTF--	:30	5	\$600.00	P-3	0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/20/16	09/26/16	MTWTF--	5		\$600.00		0.00						
E 7	KTNV	09/20/16	09/26/16	M-F 2-3pm M-F 2-3pm	CM	2-3pm	MTWTF--	:30	5	\$150.00	P-5	0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/20/16	09/26/16	MTWTF--	5		\$150.00		0.00						
E 8	KTNV	09/20/16	09/26/16	M-F 3-330pm News M-F 3-330pm News	CM	3-330pm	MTWTF--	:30	5	\$300.00	P-3	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/20/16	09/26/16	MTWTF--	5		\$300.00		0.00						
E 9	KTNV	09/20/16	09/26/16	M-F 330-4pm News M-F 330-4pm News	CM	330-4pm	MTWTF--	:30	5	\$300.00	P-3	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/20/16	09/26/16	MTWTF--	5		\$300.00		0.00						
E 10	KTNV	09/20/16	09/26/16	M-F 4-430pm M-F 4-430pm	CM	4-430pm	MTWTF--	:30	5	\$400.00	P-5	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/20/16	09/26/16	MTWTF--	5		\$400.00		0.00						
E 11	KTNV	09/20/16	09/26/16	M-F 430-5pm M-F 430-5pm	CM	430-5pm	MTWTF--	:30	5	\$400.00	P-5	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/20/16	09/26/16	MTWTF--	5		\$400.00		0.00						
E 12	KTNV	09/20/16	09/26/16	M-F 730-8pm M-F 730-8pm	CM	730-8pm	MTWTF--	:30	5	\$1,000.00	P-3	0.00	NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/20/16	09/26/16	MTWTF--	5		\$1,000.00		0.00						
E 13	KTNV	09/20/16	09/26/16	M-F 11-1135pm News M-F 11-1135pm News	CM	11-1135pm	MTWTF--	:30	5	\$1,200.00	P-3	0.00	NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/20/16	09/26/16	MTWTF--	5		\$1,200.00		0.00						
E 14	KTNV	09/20/16	09/26/16	M-F 1135pm-1237am M-F 1135pm-1237am	CM	1135pm-1237am	MTWTF--	:30	5	\$500.00	P-3	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/20/16	09/26/16	MTWTF--	5		\$500.00		0.00						
E 15	KTNV	09/20/16	09/26/16	Wednesday Prime B Wednesday Prime B	CM	930-10pm (9:30 PM-10:00 PM)	--W----	:30	1	\$4,000.00	P-1	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/20/16	09/26/16	--W----	1		\$4,000.00		0.00						
E 19	KTNV	09/20/16	09/26/16	Sa 5-6am News Sa 5-6am News	CM	5-6am	-----S-	:30	1	\$200.00	P-5	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/20/16	09/26/16	-----S-	1		\$200.00		0.00						
E 20	KTNV	09/20/16	09/26/16	Sa 6-7am News Sa 6-7am News	CM	6-7am	-----S-	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/20/16	09/26/16	-----S-	1		\$400.00		0.00						
E 21	KTNV	09/20/16	09/26/16	Sa 6-630pm News Sa 6-630pm News	CM	6-630pm	-----S-	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/20/16	09/26/16	-----S-	1		\$400.00		0.00						
E 22	KTNV	09/20/16	09/26/16	Sa 7-730pm Sa 7-730pm	CM	7-730pm	-----S-	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/20/16	09/26/16	-----S-	1		\$300.00		0.00						
E 23	KTNV	09/20/16	09/26/16	Sa 730-8pm Sa 730-8pm	CM	730-8pm	-----S-	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						

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E 23	KTNV	09/20/16	09/26/16	Sa 730-8pm Sa 730-8pm	CM	730-8pm	-----S-	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/20/16	09/26/16	-----S-		1				\$300.00		0.00			
E 24	KTNV	09/20/16	09/26/16	Sa 11-1135pm News Sa 11-1135pm News	CM	11-1135pm	-----S-	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/20/16	09/26/16	-----S-		1				\$800.00		0.00			
E 25	KTNV	09/20/16	09/26/16	Sa 1135pm-1235am Sa 1135pm-1235am	CM	1135pm-1235am	-----S-	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/20/16	09/26/16	-----S-		1				\$300.00		0.00			
E 27	KTNV	09/20/16	09/26/16	Sa 1235-135am Rookie Blue	CM	1235-135am	-----S-	:30	1	\$30.00	P-3	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/20/16	09/26/16	-----S-		1				\$30.00		0.00			
E 28	KTNV	09/20/16	09/26/16	Sunday Prime A Sunday Prime A	CM	7-8pm	-----S	:30	1	\$2,000.00	P-3	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/20/16	09/26/16	-----S		1				\$2,000.00		0.00			
N 29	KTNV	09/20/16	09/26/16	Sunday Prime C Sunday Prime C	CM	9-10pm	-----S	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/20/16	09/26/16	-----S		1				\$3,000.00		0.00			
N 30	KTNV	09/20/16	09/26/16	Su 11-1135pm News Su 11-1135pm News	CM	11-1135pm	-----S	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/20/16	09/26/16	-----S		1				\$1,200.00		0.00			
N 31	KTNV	09/20/16	09/26/16	Friday Prime C Friday Prime C	CM	10-11pm	----F--	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/20/16	09/26/16	----F--		1				\$3,000.00		0.00			
Totals														84	\$48,980.00