



KFOX
200 S Alto Mesa Dr
El Paso, TX 79912

Flexpoint Media Inc
PO Box 1051
New Albany, OH 43054

Contract # 3508642
Schedule Dates 09/26/18-10/02/18
Advertiser Steve Pearce for Governor-R (126866)
Agency Flexpoint Media Inc (18944)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 62/69/280 (1069203)
Salesperson TeleRep/PHL, Philadelphia (2992)
Sales Office TeleRep Philadelphia
Buyer Name BERAN,KEGAN
Phone/Fax /
CPE 62/69/280
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments STEVE PEARCE FOR GOV
 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 09/25/18
Last Modified 09/25/18
Entered By Maxwell Dampier
CO-OP Yes
Headline # 09255211
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$315.00
Net Total \$1,785.00
Sales Tax

| El Paso (KFOX) | | |
|---------------------|----------|-------------------|
| By Broadcast Month | Spots | Rate |
| Sep. 2018 | 5 | \$1,300.00 |
| Oct. 2018 | 4 | \$800.00 |
| Grand Total: | 9 | \$2,100.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|-------------------------------|-----|----|----|----|----|----|----|----|-------|----------|----------|----------------|-------------------|---------|
| 1.0 | Normal Line / SPOT (1-3.9) | 09/26/18-09/28/18 | 3 | :30 | 6A- News-KFOX Morning News 6a | 2 | | | X | X | X | | | 2 | \$200.00 | \$400.00 | El Paso (KFOX) | KFOX MORNING NEWS | 9/25/18 |
| 2.0 | Normal Line / SPOT (2-3.8) | 09/26/18-09/28/18 | 3 | :30 | 7A- News-KFOX Morning News 7a | 2 | | | X | X | X | | | 2 | \$200.00 | \$400.00 | El Paso (KFOX) | KFOX MORNING NEWS | 9/25/18 |
| 3.0 | Normal Line / SPOT (3-4.6) | 09/26/18-09/28/18 | 2 | :30 | 9P- News-KFOX 9p News | 1 | | | X | X | X | | | 1 | \$500.00 | \$500.00 | El Paso (KFOX) | FOX NEWS @ NINE | 9/25/18 |
| 4.0 | Normal Line / SPOT (1-3.9) | 10/01/18-10/02/18 | 3 | :30 | 6A- News-KFOX Morning News 6a | | 1 | 1 | | | | | | 2 | \$200.00 | \$400.00 | El Paso (KFOX) | KFOX MORNING NEWS | 9/25/18 |
| 5.0 | Normal Line / SPOT (2-3.8) | 10/01/18-10/02/18 | 3 | :30 | 7A- News-KFOX Morning News 7a | | 1 | 1 | | | | | | 2 | \$200.00 | \$400.00 | El Paso (KFOX) | KFOX MORNING NEWS | 9/25/18 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

DM

9/25/18

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



Rep: TELEREP, INC.
Run On: Sep25/18 at 16:50

REP BUYLINES

Page: 1
Requested by: DM

E-Order#: 2099294 (Rev 0) Agy#7778466
Station: KFOX-TV EL PASO (LAS CRUCES)
Agency: FLEXPOINT MEDIA
Advertiser: POLI/S PEARCE/R/GOV/NM
Buyer: KEGAN BERAN

Hdl#: 9255211 (Mod 0.0)
Dates: Sep26/18 - Oct02/18
Prod1: STEVE PEARCE FOR GOV
Prod2:
Tel#:

Traffic#: 3508642
Salesperson: KRISTEN WASKIE
Est#: 280
Demo: RA35+

| Mod Code | Buy Line | Day/Time | Length | Rate | Starting Date | Ending Date | # of Wks | Spt/Week | Total Spots | Total Dollars | Program Name | Rating RA35+ | Rep: Last RA35+ | Last Activity | Last Mod/Rev |
|----------|---------------------------|-------------------------------------|--------|----------------|---------------|-------------|----------|----------|-------------|----------------|-------------------|--------------|-----------------|---------------|--------------|
| | ##CASH | | | | | | | | | | | | | | |
| | 1 | W-F,M-Tu/6-7A | 30S | \$200 | Sep26/18 | Oct02/18 | 1 | 4 | 4 | \$800 | KFOX MORNING NEWS | 3.9 | 3.9 | Sep25/18 | Rev #0: A |
| | | Contract Comment: KFOX MORNING NEWS | | | | | | | | | | | | | |
| | 2 | W-F,M-Tu/7-8A | 30S | \$200 | Sep26/18 | Oct02/18 | 1 | 4 | 4 | \$800 | KFOX MORNING NEWS | 3.8 | 3.8 | Sep25/18 | Rev #0: A |
| | | Contract Comment: KFOX MORNING NEWS | | | | | | | | | | | | | |
| | 3 | W-F,M-Tu/9-1005P | 30S | \$500 | Sep26/18 | Oct02/18 | 1 | 1 | 1 | \$500 | FOX NEWS @ NINE | 4.6 | 4.6 | Sep25/18 | Rev #0: A |
| | | Contract Comment: FOX NEWS @ NINE | | | | | | | | | | | | | |
| | Total 9 Spots for: | | | \$2,100 | | | | | 9 | \$2,100 | | 35.4 | 35.4 | | |
| | Monthly Estimate Dollars: | | | | | | | | | | | | | | |
| | | | | | | | | | | \$2,100 | Sep/18 | | 35.4 | Sep/18 | |
| | | | | | | | | | | \$0 | Oct/18 | | 0.0 | Oct/18 | |

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

| | |
|---|------------------------|
| Station and Location: Various | Date: 4.30.2018 |
|---|------------------------|

I, FlexPoint Media Inc,

being/on behalf of: Steve Pearce For Governor,

a legally qualified candidate of the Republican

political party for the office of: Governor

in the General Election

election to be held on: November 6, 2018

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| | | | | | |

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Pearce For New Mexico -PO Box 2696 Hobbs NM 88241

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

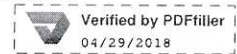
The name of the treasurer of the candidate's authorized committee is:

James Francis

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee



4.30.2018

Kegan R. Beran

Date

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

[Handwritten Signature]
Signature

Dan Michaud
Printed Name

RSM
Title

Dan Michaud

From: Waskie, Kristen (CMG-REP) <kwaskie@coxreps.com>
Sent: Tuesday, September 25, 2018 6:55 PM
To: Dan Michaud
Subject: FW: Pearce w/of 9/26 on KFOX

FYI

From: Kegan Beran [mailto:kegan@flexpointmedia.com]
Sent: Tuesday, September 25, 2018 4:37 PM
To: Waskie, Kristen (CMG-REP) <kwaskie@coxreps.com>
Subject: Re: Pearce w/of 9/26 on KFOX



Kegan Beran
FlexPoint Media
614-586-3862
@FlexPointMedia
FlexPointMedia.com

On Tue, Sep 25, 2018 at 4:35 PM, Waskie, Kristen (CMG-REP) <kwaskie@coxreps.com> wrote:

Hi Kegan! Hey, can you send me receipt for payment of the Pearce sked for KFOX?

From: Kegan Beran [mailto:kegan@flexpointmedia.com]
Sent: Tuesday, September 25, 2018 10:47 AM
To: Waskie, Kristen (CMG-REP) <kwaskie@coxreps.com>
Subject: Re: Pearce w/of 9/26 on KFOX

I can only add the 140...lets cut something

Kegan Beran