



KFOX  
200 S Alto Mesa Dr  
El Paso, TX 79912

Flexpoint Media Inc  
PO Box 1051  
New Albany, OH 43054

**Contract #** 3543417  
**Schedule Dates** 10/17/18-10/19/18  
**Advertiser** Steve Pearce for Governor-R (126866)  
**Agency** Flexpoint Media Inc (18944)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** STEVE PEARCE FOR GOV (1077163)  
**Salesperson** TeleRep/PHL, Philadelphia (2992)  
**Sales Office** TeleRep Philadelphia  
**Buyer Name** BERAN,KEGAN  
**Phone/Fax** /  
**CPE** 62/69/335  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** STEVE PEARCE FOR GOV  
 \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

**Date Entered** 10/16/18  
**Last Modified** 10/16/18  
**Entered By** Patrick Mannella  
**CO-OP** No  
**External #** 09287849  
**Demo** A35+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$555.00  
**Net Total** \$3,145.00  
**Sales Tax**

El Paso (KFOX)		
By Broadcast Month	Spots	Rate
Oct. 2018	8	\$3,700.00
<b>Grand Total:</b>	<b>8</b>	<b>\$3,700.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/17/18-10/19/18	1	:30	6A- News-KFOX Morning News 6a	3			X	X	X			3	\$350.00	\$1,050.00	El Paso (KFOX)	NEWS	10/16/18
2.0	Normal Line / SPOT (2)	10/17/18-10/19/18	1	:30	7A- News-KFOX Morning News 7a	3			X	X	X			3	\$350.00	\$1,050.00	El Paso (KFOX)	NEWS	10/16/18
3.0	Normal Line / SPOT (3)	10/17/18-10/19/18	1	:30	9P- News-KFOX 9p News	2			X	X	X			2	\$800.00	\$1,600.00	El Paso (KFOX)	NEWS	10/16/18

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
		<i>Dm</i>	<i>10/16/18</i>	

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbg.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



Rep: TELEREP, INC.  
Run On: Oct16/18 at 16:34

REP BUYLINES

Page: 1  
Requested by: DM

E-Order#: 2110070 (Rev 0) Agy#7855793  
Station: KFOX-TV EL PASO (LAS CRUCES)  
Agency: FLEXPOINT MEDIA  
Advertiser: POLI/S PEARCE/R/GOV/NM  
Buyer: KEGAN BERAN

Hdln#: 9287849 (Mod 0.0)  
Dates: Oct17/18 - Oct23/18  
Prod1: STEVE PEARCE FOR GOV  
Prod2:  
Tel #:

Traffic#: 3543417  
Salesperson: KRISTEN WASKIE  
Est#: 335  
Demo: RA35+

Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Spt/Week	Total Spots	Total Dollars	Program Name	Rep: Last RA35+	Last Activity	Last Mod/Rev	
	##CASH														
	1	W-F,M-Tu/6-7A	30S	\$350	Oct17/18	Oct23/18	1	3	3	\$1,050	KFOX MORNING NEWS	0.0	Oct16/18	Rev #0: A	
		Contract Comment: KFOX MORNING NEWS													
	2	W-F,M-Tu/7-8A	30S	\$350	Oct17/18	Oct23/18	1	3	3	\$1,050	KFOX MORNING NEWS	0.0	Oct16/18	Rev #0: A	
		Contract Comment: KFOX MORNING NEWS													
	3	W-F,M-Tu/9-1005P	30S	\$800	Oct17/18	Oct23/18	1	2	2	\$1,600	FOX NEWS @ NINE	0.0	Oct16/18	Rev #0: A	
		Contract Comment: FOX NEWS @ NINE													
	<b>Total 8 Spots for:</b>			<b>\$3,700</b>					<b>8</b>	<b>\$3,700</b>		<b>0.0</b>			
	Monthly Estimate Dollars:										\$3,700	Oct/18	0.0	Oct/18	

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE**

**STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> Various	<b>Date:</b> 4.30.2018
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I, FlexPoint Media Inc,

**being/on behalf of:** Steve Pearce For Governor,

**a legally qualified candidate of the** Republican

**political party for the office of:** Governor

**in the** General Election

**election to be held on:** November 6, 2018

**do hereby request station time as follows:**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Pearce For New Mexico -PO Box 2696 Hobbs NM 88241

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

James Francis

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**



4.30.2018

*Kegan R. Beran*

**Date**

**Signature**

**To Be Signed By Station Representative**

**Accepted**

**Accepted in Part**

**Rejected**

*Don*  
Signature

*Don Michael*  
Printed Name

*RSM*  
Title

**Dan Michaud**

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**From:** Waskie, Kristen (CMG-REP) <kwaskie@coxreps.com>  
**Sent:** Tuesday, October 16, 2018 6:48 PM  
**To:** Dan Michaud  
**Subject:** FW: Payment Completed  
**Attachments:** Screen Shot 2018-10-16 at 12.05.28 PM.png

**From:** kegan@flexpointmedia.com <kegan@flexpointmedia.com>  
**Sent:** Tuesday, October 16, 2018 7:48 PM  
**To:** Waskie, Kristen (CMG-REP) <kwaskie@coxreps.com>  
**Subject:** Payment Completed



## PayClearly Electronic Payment Completion

This message confirms completion of electronic payment from Flexpoint Media to KFOX-TV via PayClearly. Credit card authorization information can be found below. Receipts corresponding to this payment have been attached.

Please see payment details below:

Company	Vendor	Amount
Flexpoint Media	KFOX-TV	\$3386.00



Please see payment completion information below:

Card 1 of 1

Card Number	Amount	Time	Authorization Code	Merchant
██████████	\$3386.00	Tue, 16 Oct 2018 19:05:00 GMT	██████████	SINCLAIR BROADCAST GRO, ██████████ MD

If you have any questions about this payment, please contact PayClearly support at [support@payclearly.com](mailto:support@payclearly.com) or (888) 333-8541

