



KFOX  
200 S Alto Mesa Dr  
El Paso, TX 79912

EL PASO • LAS CRUCES

Flexpoint Media Inc  
PO Box 1051  
New Albany, OH 43054

**Contract #** 3496507  
**Schedule Dates** 09/19/18-09/25/18  
**Advertiser** Steve Pearce for Governor-R (126866)  
**Agency** Flexpoint Media Inc (18944)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** 62/69/268 (1066507)  
**Salesperson** TeleRep/PHL, Philadelphia (2992)  
**Sales Office** TeleRep Philadelphia  
**Buyer Name** BERAN,KEGAN  
**Phone/Fax** /  
**CPE** 62/69/268  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Standard  
**Comments** STEVE PEARCE FOR GOV  
 \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

**Date Entered** 09/18/18  
**Last Modified** 09/18/18  
**Entered By** Maxwell Dampier  
**CO-OP** Yes  
**Headline #** 09222053  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$420.00  
**Net Total** \$2,380.00  
**Sales Tax**

El Paso (KFOX)		
By Broadcast Month	Spots	Rate
Sep. 2018	6	\$2,800.00
<b>Grand Total:</b>	<b>6</b>	<b>\$2,800.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/24/18-09/24/18	2	:30	9P- News-KFOX 9p News	1	1							1	\$500.00	\$500.00	El Paso (KFOX)	FOX NEWS @ NINE	9/18/18
2.0	Normal Line / SPOT (2)	09/25/18-09/25/18	2	:30	9P- News-KFOX 9p News			1						1	\$500.00	\$500.00	El Paso (KFOX)	FOX NEWS @ NINE	9/18/18
3.0	Normal Line / SPOT (3)	09/19/18-09/19/18	2	:30	9P- News-KFOX 9p News				1					1	\$500.00	\$500.00	El Paso (KFOX)	FOX NEWS @ NINE	9/18/18
4.0	Normal Line / SPOT (4)	09/20/18-09/20/18	2	:30	9P- News-KFOX 9p News					1				1	\$500.00	\$500.00	El Paso (KFOX)	FOX NEWS @ NINE	9/18/18
5.0	Normal Line / SPOT (5)	09/21/18-09/21/18	2	:30	9P- News-KFOX 9p News						1			1	\$500.00	\$500.00	El Paso (KFOX)	FOX NEWS @ NINE	9/18/18
6.0	Normal Line / SPOT (6)	09/23/18-09/23/18	2	:30	9P- News-KFOX 9p News Sunday								1	1	\$300.00	\$300.00	El Paso (KFOX)	LATE NEWS	9/18/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
		<i>DM</i>	<i>9/18/18</i>	

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



Rep: TELEREP, INC.  
Run On: Sep18/18 at 18:12

REP BUYLINES

Page: 1  
Requested by: DM

E-Order#: 2060730 (Rev 0) Agy#7754621  
Station: KFOX-TV EL PASO (LAS CRUCES)  
Agency: FLEXPPOINT MEDIA  
Advertiser: POLI/S PEARCE/R/GOV/NM  
Buyer: KEGAN BERAN

Hdl#: 9222053 (Mod 0.0)  
Dates: Sep19/18 - Sep25/18  
Prod1: STEVE PEARCE FOR GOV  
Prod2:  
Tel #:

Traffic#: 3496507  
Salesperson: KRISTEN WASKIE  
Est#: 268  
Denio: RA35+

Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Spt/Week	Total Spots	Total Dollars	Program Name	Rep: RA35+	Last Activity	Last Mod/Rev
	##CASH													
	1	Mon/9-1005P	30S	\$500	Sep24/18	Sep24/18	1	1	1	\$500	FOX NEWS @ NINE	0.0	Sep18/18	Rev #0: A
		Contract Comment: FOX NEWS @ NINE												
	2	Tue/9-1005P	30S	\$500	Sep25/18	Sep25/18	1	1	1	\$500	FOX NEWS @ NINE	0.0	Sep18/18	Rev #0: A
		Contract Comment: FOX NEWS @ NINE												
	3	Wed/9-1005P	30S	\$500	Sep19/18	Sep19/18	1	1	1	\$500	FOX NEWS @ NINE	0.0	Sep18/18	Rev #0: A
		Contract Comment: FOX NEWS @ NINE												
	4	Thu/9-1005P	30S	\$500	Sep20/18	Sep20/18	1	1	1	\$500	FOX NEWS @ NINE	0.0	Sep18/18	Rev #0: A
		Contract Comment: FOX NEWS @ NINE												
	5	Fri/9-1005P	30S	\$500	Sep21/18	Sep21/18	1	1	1	\$500	FOX NEWS @ NINE	0.0	Sep18/18	Rev #0: A
		Contract Comment: FOX NEWS @ NINE												
	6	Sun/9-10P	30S	\$300	Sep23/18	Sep23/18	1	1	1	\$300	LATE NEWS	0.0	Sep18/18	Rev #0: A
		Contract Comment: LATE NEWS												
	<b>Total 6 Spots for:</b>			<b>\$2,800</b>					<b>6</b>	<b>\$2,800</b>		<b>0.0</b>		
	Monthly Estimate Dollars:										\$2,800	Sep/18	0.0	Sep/18

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> Various	<b>Date:</b> 4.30.2018
---	------------------------

I, FlexPoint Media Inc,

**being/on behalf of:** Steve Pearce For Governor,

**a legally qualified candidate of the** Republican

**political party for the office of:** Governor

**in the** General Election

**election to be held on:** November 6, 2018

**do hereby request station time as follows:**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Pearce For New Mexico -PO Box 2696 Hobbs NM 88241

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

James Francis

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

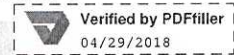
***To Be Signed By Candidate or Authorized Committee***

4.30.2018

**Date**

*Kegan R Beran*

**Signature**



***To Be Signed By Station Representative***

**Accepted**

**Accepted in Part**

**Rejected**

*[Handwritten Signature]*

**Signature**

*Dan Michard*

**Printed Name**

*RSM*

**Title**

## Dan Michaud

---

**From:** Waskie, Kristen (CMG-REP) <kwaskie@coxreps.com>  
**Sent:** Wednesday, September 19, 2018 7:56 AM  
**To:** Dan Michaud  
**Subject:** FW: NM - Pearce For Gov - 9.19-9.25 El Paso

FYI

**From:** Kegan Beran [mailto:kegan@flexpointmedia.com]  
**Sent:** Wednesday, September 19, 2018 8:55 AM  
**To:** Waskie, Kristen (CMG-REP) <kwaskie@coxreps.com>  
**Subject:** Re: NM - Pearce For Gov - 9.19-9.25 El Paso

## Authorization Details

Card 1 of 1

**Card Number**



**Amount**

\$1,252.50

**Time**

Tue Sep 18 2018 | 1:56:00 PM

**Authorization Code**

A46671

**Merchant**

Kegan Beran  
**FlexPoint Media**  
614-586-3862  
@FlexPointMedia  
FlexPointMedia.com

On Wed, Sep 19, 2018 at 8:37 AM, Waskie, Kristen (CMG-REP) <[kwaskie@coxreps.com](mailto:kwaskie@coxreps.com)> wrote:

HI Kegan! Can you send me a check copy for Pearce on KFOX?