



Quarterly Issues Program List for Station - WLML

July 1 – September 30, 2015
Placed in the Public File – October 5, 2015

Section I. Issues

The station has identified the following issues as significant issues facing our community in this quarter:

- A. Elder Care: Medical issues and preventative care for elderly residents in our area.
- B. Support for current and former members of the military
- C. Health & Well Being: Issues related to the health and well being of community members.
- D. Preperation for the hurricane season.
- E. Support for the community through Volunteerism
- F. Education: Prevention of dropouts
- G. Support For Children:
- H. Citizenship and Voters Rights

Section II. Responsive Programs

The station has broadcast programming dealing with the above-referenced issues. Programming dealing with each issue is set out below.

A. Elder Care:

“Legend’s Community Focus With Lorna O’Connell” - Broadcast on August 30th, 6:00AM; Duration 30 Minutes

Guests Scott Greenberg and Tino Negri of ComForCare Home Care, which specializes in the care of Alzheimer's patients. They discussed research and treatment of the disease. And promoted an upcoming panel discussion featuring Dr. David Watson, one of the foremost researchers on the disease.

“Legend’s Community Focus With Lorna O’Connell” - Broadcast on, September 27th, 6:00AM; Duration 30 Minutes

Guests: Trisha Williams and Kate Pokorny of the Alzheimer's Association, Southeast Florida Chapter, and Karen Turk and Christina Gianatiempo, Alzheimer's Walk Chair and C-Chair, respectively. They discussed diagnosis, treatment and urged support for three upcoming Alzheimer's Walks to raise money for research.

B. Support For Former and Current members of the Military

“Legend’s Community Focus With Lorna O’Connell” - Broadcast on July 26th, 6:00AM; Duration 30 Minutes

Guest: Michele Rosenthal author and Post-Traumatic Stress Disorder survivor and Certified Post-Trauma Coach. She discussed the prevalence of PTSD today and techniques for recovery.

“Legend’s Community Focus With Lorna O’Connell” - Broadcast on August 2nd, 6:00AM; Duration 30 Minutes

Guests: Vic Fontaine and Susan Goodyear of Life and Career Changers. They discussed their organization's mission of helping local returning veterans to reintegrate into the workforce, including resume preparation, interview practice sessions and how to dress for success.

C. Health & Well Being:

“Legend’s Community Focus With Lorna O’Connell” - Broadcast on July 12th, 6:00AM; Duration 30 Minutes

Guests: Larry McDowell, President, The Braille Club of Palm Beach County and John Bellafiore, Publicity volunteer. They discussed the many activities of the organization including Braille instruction and weekly lunches and dinner offered to the blind, the visually impaired and their families.

“Legend’s Community Focus With Lorna O’Connell” - Broadcast on September 13th, 6:00AM; Duration 30 Minutes

Guests: Dr. Andrew Krasner, Dr. Brian Bethea, Cardiologists, and Kim Spring, heart disease survivor. They discussed heart disease, its signs, symptoms, prevention and the new technology that's helping people survive after heart problems.

“Legend’s Community Focus With Lorna O’Connell” - Broadcast on September 20th, 6:00AM; Duration 30 Minutes

Guests: Dr. Eric Lieberman, Cardiologist, and Drs. David Weisman and Erik Beyer, Cardio-Thoracic Surgeons. They discussed the latest innovations in cardiovascular care available here in Palm Beach County.

D. Preparation For The Hurricane Season

“Legend’s Community Focus With Lorna O’Connell” - Broadcast on September 6th, 6:00AM; Duration 30 Minutes

Guest: Bill Johnson, Director of the Office of Emergency Management, Palm Beach County. Bill made his third appearance reprising his Hurricane Preparedness Primer and debunked the myths of preparing for a storm.

E: Support for the Community through Volunteerism

“Legend’s Community Focus With Lorna O’Connell” - Broadcast on August 23rd, 6:00AM; Duration 30 Minutes

Guests: Ronnie Stein, President, Palm Beach Gardens Medical Center Auxiliary and Auxiliary Vice President, Beth Heister. They discussed how people can give so much back to the community by becoming members of the hospital's Auxiliary, and explained how it requires only four hours each week.

F: Preventing Students From Dropping Out Of School

“Legend’s Community Focus With Lorna O’Connell” - Broadcast on August 16th, 6:00AM; Duration 30 Minutes

Guests: Maggie Bagley, Executive Director and Gwen Fellin, Chairperson for the non-profit Communities in Schools Organization. They discussed their mission of identifying students who are at risk of dropping out, and how they intervene to keep them in school until graduation.

G: The Support For Children

“Legend’s Community Focus With Lorna O’Connell” - Broadcast on August 10th, 6:00AM; Duration 30 Minutes

Guests: Gracie Prince, Olympic-skating hopeful and her parents, Steve and Nicole Prince. They discussed how listeners can help her achieve her dream by donating to her non-profit fund, administered by the New England Amateur Skating Foundation.

H: Citizenship and Voters Rights

“Legend’s Community Focus With Lorna O’Connell” - Broadcast on July 5th, 6:00AM; Duration 30 Minutes

Guest: Karen Wilkerson, President of the Palm Beach County Chapter of The League of Women Voters. Karen reviewed the history of the LVW and outlined the many educational programs and seminars they offer. She also highlighted the work they do to protect voter's rights and encouraged Americans to exercise their most valuable right.

Section III. Additional Programs

We have additionally aired the following PSA's, newscasts and weather forecasts that relate to the above issues and others that are important to the community.

WLML airs locally produced news casts 7 times per day weekdays.
WLML airs locally produced news casts 4 times per day weekends.

As Part of its commitment to providing timely information, WLML-FM airs hourly weather forecasts, with additional forecasts during drive times and severe weather situations.

7/1-7/9 Area Aging & Disability Resource Center - Recruiting volunteers to train as Medicare counselors. Minimum of 10 announcements

7/1-7/29 First Baptist Church of Greenacres - Hosting free Family Connection day. Minimum of 15 announcements

7/1-7/31 Mandel Public Library - Offering a summer reading program for kids. Minimum of 20 announcements

7/1-8/31 Palm Beach Gardens Police Foundation - Area restaurants will donate part of Tuesday sales. Minimum of 20 announcements

7/1-7/4 West Palm Beach Downtown Development Authority - Sponsoring fitness competition between four military branches to benefit two organizations offering assistance to veterans. Minimum of 5 announcements

7/1-7/25 Forgotten Soldiers Outreach Thrift store - Recruiting volunteers to assist in moving furniture. Minimum of 20 announcements

7/10-7/30 Networking to Help Children - Fundraiser to benefit Hannah's Home of South Florida. Minimum of 20 announcements

7/15-7/26 West Palm Beach Arts & Entertainment District - Exhibition with part of proceeds to benefit Little Smiles children's charity. Minimum of 10 announcements

7/20-8/11 Healthier Jupiter - Sponsoring work groups to address healthy foods & physical fitness. Minimum of 12 announcements

7/25-8/11 Palm Beach County League of Women Voters - Holding symposium on rising sea levels. Minimum of 15 announcements

7/28-8/14 North Palm Beach - Hosting annual fishing tournament and kid's fishing derby. Minimum of 15 announcements

8/2-8/17 Maltz Jupiter Theater's Conservatory - enrolling students for dance, voice, acting and musical theater classes. Minimum of 12 announcements

8/10-8/28 Furry Friends Animal Adoption & Clinic - hosting first annual "hang 20 surf dog lassie". Minimum of 20 announcements

8/20-9/30 Palm Beach Gardens Police Department - Sponsoring event to help raise awareness about fighting bck against criminals and crime. Minimum of 25 announcements

8/25-9/8 Florida Atlantic University - hosting free screening of award-winning documentary about Alzheimer's, "Alive Inside". Minimum of 15 announcements

9/1-9/16 City of Boynton Beach - Hosting Senior Health Fair. Minimum of 12 announcements

9/1-9/25 Loxahatchee Chapter of the Florida Trail Association - hosting morning hikes and outdoor activities to celebrate Nation Public Lands Day. Minimum of 20 announcements

9/1-9/30 United Methodist Church - hosting document shredding event to benefit Boy Scouts Troop 173. Minimum of 20 announcements

9/1/9/30 Alzheimer's Association - sponsoring two walks to help find a cure. Minimum of 25 announcements

9/1-9/30 Pink Strydes - hosting fundraiser to battle breast cancer. Minimum of 20 announcements

9/5-9/26 Pine Ridge Holistic Living Center - recruiting singers for a new adult choir. Minimum of 15 announcements

9/5-9/30 Homeless Coalition - Hosting a sock hop to raise funds to help the homeless. Minimum of 15 announcements

9/5-9/25 Heart Association - sponsoring heart walk to raise awareness and funds to combat heart disease. Minimum of 20 announcements

9/7-9/21 Unity of Delray Beach - Sponsoring a free lecture, "Unlock your secret health code and transfor your health forever".

9/10-9/30 Open Door-Mentors for Teen Mothers - offering classes on parenting, financial planning and other areas. Minimum of 20 announcements

9/10-9/30 Feeding South Florida - promoting awareness of hunger in South Florida. Minimum of 10 announcements

9/10-9/30 American Cancer Society - sponsoring walk to find a cure for breast cancer. Minimum of 25 announcements

9/15-9/30 Boys & Girls Club of Boca Raton - sponsoring Casino Night to help the disadvantaged. Minimum of 15 announcements

9/25-9/30 Cystic Fibrosis Foundation of Palm Beach - hosting annual fundraiser. Minimum of 8 announcements