



Quarterly Issues Program List for Station - WLML

April 1 – June 30, 2015
Placed in the Public File – July 8 , 2015

Section I. Issues

The station has identified the following issues as significant issues facing our community in this quarter:

- A. Elder Care: Medical issues and preventative care for elderly residents in our area.
- B. Support For Low Income Families
- C. Health & Well Being: Issues related to the health and well being of community members.
- D. Mental Illness
- E. Independence For The Developmentally Challenged
- F. Preventing Students From Dropping Out Of School.
- G. The Environment
- H. Hunger

Section II. Responsive Programs

The station has broadcast programming dealing with the above-referenced issues. Programming dealing with each issue is set out below.

A. Elder Care:

“Legend’s Community Focus With Lorna O’Connell” - Broadcast on June 7, 6:00AM; Duration 30 Minutes

Guests Ellen Morris, Partner, Elder Law Associates, P.A.; Susan Luxenberg, aging-in-place-at-home architectural and construction specialist; Sherry Picker, MSW specializing in elder care; and, Laura Morris, RN, MSW specializing in elder care. They discussed remaining active and independent while aging gracefully in their own homes and on their own terms.

B. Support For Low Income Families

“Legend’s Community Focus With Lorna O’Connell” - Broadcast on April 5th, 6:00AM; Duration 30 Minutes

Guests: Greg Quattlebaum, Lauren Stoops and Melissa Nicolo. The discussion centered around the Palm Beach County Medical Society’s 2015 Heroes in Medicine Awards on April 16th at the Kravis Center in West Palm Beach,. Our guests spoke about this year’s nominees in various categories and how they were chosen because of their volunteerism with PBCMS’s “Project Access,” a non-profit organization dedicated to helping lower-income families with medical services.

“Legend’s Community Focus With Lorna O’Connell” - Broadcast on May 31st, 6:00AM; Duration 30 Minutes

Guests: Amy Pepper, Director, MYClinic of Jupiter; Diane Williams, Patient and Volunteer Coordinator; and Eileen Donohue, Marketing Consultant. Our guests explained that MYCline is an independent, not-for-profit, free clinic that provides primary medical care to low-income, uninsured adults residing mainly in northern Palm Beach County. They detailed how so many wonderfully generous doctors volunteer their time and talents to treat these adults and how Jupiter Medical Center provides medical tests through funding provided by the Quantum Foundation, Palm Beach Healthcare Foundation, Project Access and the Allegany Franciscan Ministries. Ms. Pepper detailed how patients apply to qualify for treatment and Ms. Donohue detailed MyClinic’s first annual Wellness Fair on Saturday, June 20th and invited our listeners to attend.

C. Health & Well Being:

“Legend’s Community Focus With Lorna O’Connell” - Broadcast on April 12th, 6:00AM; Duration 30 Minutes

Guests: Dr. Hayder Al-Azzawi, board-certified Colorectal Surgeon with Tenet Physicians Group. Dr. Al-Azzawi discussed the risk factors, screening and treatment protocols for colorectal cancer, the second leading cause of cancer-related deaths in the U.S. Dr. Al-Azzawi also discussed tips on how a healthy lifestyle can reduce the chances of developing colorectal cancer.

“Legend’s Community Focus With Lorna O’Connell” - Broadcast on April 26th, 6:00AM; Duration 30 Minutes

Guests: Amy Yalden, Director South Florida Chapter, Lupus Foundation of America and Fredda Steidle, Clinical Services Director. Amy and Fredda enlightened about the enigmatic disease of Lupus, a cruel disease that mimics so many others and is therefore difficult to diagnose and treat. They discussed treatment options and services available to people in our community who suffer from Lupus. Amy and Fredda also gave details on the May 2nd Spring Walk to End Lupus Now Walk at the Palm Beach Zoo and how to register for the fundraising event.

“Legend’s Community Focus With Lorna O’Connell” - Broadcast on May 3rd, 6:00AM; Duration 30 Minutes

Guests: Kerri and Rourke Morrison, Founders and Directors of Live Like Jake. Kerri and Rourke told our listeners about the traffic loss two years ago of their 2 ½ year-old son Jake who drowned while on a family vacation and how they formed their non-profit in Jake’s honor to raise funds for Infant Swimming Rescue lessons for toddlers whose parents were unable to afford ISR lessons. During the course of their moving and inspiring interview, Kerri and Rourke gave us details on their next Live Like Jake event, a 5-K Walk/Run the following weekend in downtown Jupiter.

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“Legend’s Community Focus With Lorna O’Connell” - Broadcast - May 10th, 6:00AM; Duration 30 Minutes

Guests: Cariann Moore, Area Director, American Lung Association; Leah Tate, Marketing Director. Cariann and Leah reminded our listeners that lung cancer is the #1 killer of women in America today and spoke about the ways Cariann to prevent, detect and treat lung cancer and the ways in which ALC is funding research. They also informed us that May 11th-15th is National Women’s Lung Health Week and that the entire country is asked to use turquoise lights on buildings to show their support. Listeners were also invited to participate in the annual Lung Walk May 18th at John Prince Park in West Palm Beach.

D. Mental Illness

“Legend’s Community Focus With Lorna O’Connell” - Broadcast on June 14th 6:30AM; Duration 30 Minutes

Guests: Liz Downey, Interim Executive Director; and Lynsey Poole, Program Support Coordinator of the National Alliance of Mental Illness of Palm Beach County. Liz and Lynsey discussed the history of NAMI and its mission: to provide education, support and advocacy for individuals living with mental illness and their families and to eliminate the stigma of mental illness. Our guests also discussed the many services available to our community and pending legislation supporting Mental Illness programs in Tallahassee.

E. Independence For The Developmentally Challenged

“Legend’s Community Focus With Lorna O’Connell” - Broadcast on May 17th, 6:00AM; Duration 30 Minutes

Guests: Barbara Nurenberg, President and CEO of Seagull Services; and Linda Moore, Chief Operating Officer. Barbara and Linda detailed the many programs and services our local Seagull Services (formerly called “Seagull Industries”) offers our community’s many developmentally-challenged residents to help empower them to become impactful and productive members of the community. Our guests spoke at length with pride of the many accomplished young people who have graduated from the Seagull Academy for Independent Living (SAIL) in West Palm Beach and the varied curricula offered by SAIL.

F: Preventing Students From Dropping Out Of School

“Legend’s Community Focus With Lorna O’Connell” - Broadcast on May 24th, 6:00AM; Duration 30 Minutes

Guests: Marcie Gorman, Chairman, Board of Directors, Communities in Schools of Palm Beach County; and Margaret Bagley, Executive Director. Utilizing the idea that “it takes a village” to raise every child, Marcie and Margaret explained how CIS works to provide support and resources to empower at-risk students to stay in school and achieve in life. Noting that every 26 seconds a student drops out of school in our country, Marcie and Margaret proudly stated that CIS is the largest and most effective dropout prevention organization in the nation and that 100% of those students they serve remain in school.

G: The Environment

“Legend’s Community Focus With Lorna O’Connell” - Broadcast on June 21st, 6:00AM; Duration 30 Minutes

Guests: A distinguished panel from Solid Waste Authority of Palm Beach County: Mary Beth Morrison, Environmental Program Supervisor; Bob Madden, Director Hazardous Waste Services; Ray Schauer, Director Engineering and Public Works; and, Willie Puz, Director of Public Affairs and Recycling. The panel discussed the Grand Opening of the SWA Renewable Energy Facility 2 on June 27th and how the new plant will positively impact our area’s ecosystem, natural areas and wildlife preserves by ensuring less unrecyclable materials go into our landfills which have limited capacities.

H: Hunger

“Legend’s Community Focus With Lorna O’Connell” - Broadcast on April 19th, 6:00AM; Duration 30 Minutes

Guests: Star Hunter, USPS Letter Carrier and Sari Vatske, Marketing Director of Feeding South Florida. Star and Sari told our audience about the upcoming Annual Letter Carriers’ Food Drive to Stamp Out Hunger. They asked our audience to fill the plastic shopping bags delivered to their mailboxes the first week of May with non-perishable, non-breakable food items which our wonderful USPS Letter Carriers will retrieve on May 9th and deliver to the Feeding South Florida Food Bank.

“Legend’s Community Focus With Lorna O’Connell” - Broadcast on June 28th, 6:00AM; Duration 30 Minutes

Guests: Heider Reeve, Program Services Director, Feeding South Florida; and Anthony Cammarano, Manager, Barolo Ristorante, North Palm Beach. Anthony gave us all the details of the Legends 100.3/Barolo Ristorante’s epic July 4th “Freedom from Hunger Celebration,” benefitting Feeding South Florida (formerly the South Florida Food Bank). Heidi educated our audience on how many people FSF serves every year by its mission of “rescuing food” and how monies collected benefits South Florida’s needy families.

Section III. Additional Programs

We have additionally aired the following PSA's, newscasts and weather forecasts that relate to the above issues and others that are important to the community.

WLML airs locally produced news casts 7 times per day weekdays.

WLML airs locally produced news casts 4 times per day weekends.

As Part of its commitment to providing timely information, WLML-FM airs hourly weather forecasts, with additional forecasts during drive times and severe weather situations.

4/1-4/15 West Palm Beach County Medical Association - Heroes in Medicine Awards. Minimum of 15 announcements

4/1-4/14 AARP Foundation - Tax Aide recruitment. Minimum of 10 announcements

4/1-4/9 Faith Lutheran Church of North Palm Beach - benefit for New Day Adult Care Center. Minimum of 8 announcements

4/1-5/1 Lupus Florida - Spring Walk to end Lupos. Minimum of 20 announcements

4/1-4/17 League of Women Voters - Awards luncheon. Minimum of 10 announcements

4/7-4/17 Palm Beach University Alumnae Association - Benefit and silent auction. Minimum of 15 announcements

4/8-4/10 Junior League Of The Palm Beaches - Worth tasting on Worth Avenue.
Minimum of 5 announcements

4/8-4/18 Epilepsy Florida - Walk Fundraiser. Minimum of 10 announcements

4/9-4/16 Boynton Beach Macular Disease Assoc. -Support Group Meeting.
Minimum of 12 announcements

4/9-4/16 Hannah's Home of South Florida - Golf Classic Fundraiser. Minimum of
8 announcements

4/9-4/17 Friends of Mandel Public Library - Library on the lawn fundraiser.
Minimum of 8 announcements

4/11-4/16 Catholic Charities - Annual awards luncheon. Minimum of 8
announcements

4/20-4/29 Mandel Jewish Community Center -Documentary screening. Minimum of
10 announcements

4/20-5/8 Live Like Jake Org. - 5K run to raise funds for drowning preventing skills.
Minimum of 15 announcements

4/25 - 5/13 Mandel Jewish Community Center - Jewish Film Festival. Minimum of
15 announcements

4/25-5/5 Hippocrates Health Center - Lecture on Autism. Minimum of 20
announcements

4/25-5/8 Feeding South Florida - Letter carrier food drive. Minimum of 25
announcements

4/25-5/16 Arielle Anacker Cancer Foundation - Mother & Daughter Tea Party fund
raiser. Minimum of 15 announcements

4/25-5/21 Clinics Can Help Medical Recycling Program - Golf Classic fundraiser.
Minimum of 20 announcements

4/26-5/6 Great Give Palm Beach & Mrtin Counties - 24 hour charity online
fundraiser. Minimum of 10 announcements

4/26-5/15 Friends of Jupiter Beach - 6th Annual Rundraiser. Minimum of 15
announcements

5/2-5/15 American Lung Assoc. - Lungforce Walk. Minimum of 10
announcements

5/2-5/17 Coast Guard Flotilla 51 - Safe Boating Week Programs. Minimum of 12 announcements

5/2-5/16 Young Singers of the Palm Beaches - Spring Concert. Minimum of 15 announcements

5/2-5/18 Feeding South Florida - Ending Hunger symposium. Minimum of 15 announcements

5/8-5/14 Symphonic Band of the Palm Beaches - Tribute to American concert. Minimum of 8 announcements

5/8-5/22 Palm Beach County Bridge Project - Fundraiser and recital. Minimum of 8 announcements

5/8-5/28 Palm Beach Gardens Youth Athletic Assoc. - Fundraiser. Minimum of 15 announcements

5/19-6/13 Seagull Services of Palm Beach County - Bowling fundraiser. Minimum of 20 announcements

5/19-5/22 Forgotten Soldiers Outreach - Support Our Troops cookout. Minimum of 6 announcements

5/19-5/24 Palm Beach County - 6th Annual Memorial Day Parade & Ceremony. Minimum of 8 announcements

5/19-5/24 Palm Beach County - Memorial Day Service at Memorial Park. Minimum of 8 announcements

6/1-6/14 Loggerhead Marinelife Center - Run for the Sea fundraiser. Minimum of 15 announcements

6/4-6/19 Forgotten Soldiers Outreach - Recruiting volunteers for packing "We Care" packages for our troops. Minimum of 15 announcements

6/4-6/24 Junior Achievement of the Palm Beaches - 29th Annual Bowl-a-thon. Minimum of 10 announcements

6/4-6/16 Palm Beach County Band Camps - Fundraiser. Minimum of 15 announcements

6/4-6/19 MyClinic of Jupiter Annual Wellness fair. Minimum of 25 announcements

6/5-6/30 Mandel Public Library - Summer reading program for kids. Minimum of 15 announcements

6/5-6/9 Barrington Terrace Assisted Living - Health and Safety Lecture Series. Minimum of 6 announcements

6/5-6/13 Unity of Delray Beach Church - Yard Sale. Minimum of 12 announcements

6/5-6/30 Christian Musical Theater - Summer Theater Camp. Minimum of 15 announcements

6/10-6/30 Area Aging & Disability Resource Center - Recruiting volunteers to train as Medicare counsellors to assist seniors. Minimum of 10 announcements

6/10-6/30 First Baptist Church of Greenacres - Free Family Connection Day. Minimum of 5 announcements

6/18-6/19 Palm Beach Renewable Energy Facility - Grand opening and ribbon cutting. Minimum of 4 announcements

6/19-6/22 Vitas Healthcare - Hospice volunteer orientation class. Minimum of 6 announcements