



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26137712	<b>Changes as of:</b> 8/26/2018 at 7:07 PM	<b>Version:</b> Original Order
<b>CPE:</b> 435/465/6992	<b>Flight:</b> 9/18/18 - 9/24/18	<b>Station:</b> WVII
<b>Agency:</b> Great American Media 3050 K ST NW SUITE 100 WASHINGTON DC 20007	<b>Advertiser:</b> A Better Maine <b>Product:</b> issue	<b>Market:</b> Bangor <b>Office:</b> WASHINGTON
		<b>Con Type:</b> POLITICAL/VOTE <b>Total \$:</b> \$15,120.00 <b>Total Spots:</b> 50
<b>Agency Order #:</b> 7668647	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$0.00
<b>Buyer:</b> Hutson, Andrew	<b>Primary Demo:</b>	<b>Total GRP:</b>
<b>Salesperson:</b> REBECCA TONNE 202-955-5342	<b>Assistant:</b> REBECCA TONNE 202-955-5342	
<b>Separation:</b>		

**Comments:** Separation: 30

#	Day/Time	DP	Program	Rate	Len	9/18 - 9/18		Total Spots	Total \$	CPP*	GRP*
						9/18					
1	Tu-F,M 6:30a-7a		Good Morning Maine	\$50.00	30	2		2	\$100.00	\$0.00	0.0
2	Tu-F,M 7a-8a		Good Morning America	\$50.00	30	3		3	\$150.00	\$0.00	0.0
3	Tu-F,M 8a-9a		Good Morning America	\$50.00	30	2		2	\$100.00	\$0.00	0.0
4	Tu-F,M 9a-10a		Live With Kelly & Ryan	\$25.00	30	2		2	\$50.00	\$0.00	0.0
5	Tu-F,M 2p-3p		General Hospital	\$50.00	30	2		2	\$100.00	\$0.00	0.0
6	Tu-F,M 12n-12:30p		WVII News @ 12	\$20.00	30	4		4	\$80.00	\$0.00	0.0
7	Tu-F,M 3p-4p		Law & Order: CI	\$20.00	30	2		2	\$40.00	\$0.00	0.0
8	Tu-F,M 4p-5p		People's Court	\$40.00	30	3		3	\$120.00	\$0.00	0.0
9	Tu-F,M 5p-6p		Judge Judy	\$75.00	30	3		3	\$225.00	\$0.00	0.0
10	Tu-F,M 6p-6:30p		ABC 7 News At 6	\$250.00	30	3		3	\$750.00	\$0.00	0.0
11	Tu-F,M 7p-7:30p		Wheel Of Fortune	\$1,200.00	30	4		4	\$4,800.00	\$0.00	0.0
12	Tu-F,M 7:30p-8p		Jeopardy	\$1,400.00	30	4		4	\$5,600.00	\$0.00	0.0
13	M 8p-10p		Dancing With the Stars (Season Premiere)	\$800.00	30	1		1	\$800.00	\$0.00	0.0
14	W 10p-11p		Shark Tank Wed-ABC	\$300.00	30	1		1	\$300.00	\$0.00	0.0
15	Th 8p-9p		The Gong Show-ABC	\$250.00	30	1		1	\$250.00	\$0.00	0.0
16	Th 9p-10p		Match Game-ABC	\$400.00	30	1		1	\$400.00	\$0.00	0.0
17	Su 7p-8p		America's Funniest Home Videos-ABC	\$250.00	30	1		1	\$250.00	\$0.00	0.0
18	Su 8p-9p		Celebrity Family Feud-ABC	\$400.00	30	1		1	\$400.00	\$0.00	0.0
19	Tu-F,M 11p-11:35p		ABC 7 News At 11	\$75.00	30	4		4	\$300.00	\$0.00	0.0
20	Tu-F,M 11:35p-12:35a		Jimmy Kimmel Live	\$25.00	30	4		4	\$100.00	\$0.00	0.0



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	<b>Agency Order #:</b> 7668647	<b>Service:</b> Nielsen
	<b>Buyer:</b> Hutson, Andrew	<b>Primary Demo:</b>
	<b>Salesperson:</b> REBECCA TONNE 202-955-5342	<b>Assistant:</b> REBECCA TONNE 202-955-5342
	<b>Separation:</b>	
		<b>Con Type:</b> POLITICAL/VOTE
		<b>Total \$:</b> \$15,120.00
		<b>Total Spots:</b> 50
		<b>Total CPP:</b> \$0.00
		<b>Total GRP:</b>

#	Day/Time	DP	Program	Rate	Len	9/18 - 9/18		Total Spots	Total \$	CPP*	GRP*
						9/18					
21	Su 11p-12m		Blue Bloods	\$5.00	30	1		1	\$5.00	\$0.00	0.0
22	Sa 8p-11:30p		ABC Saturday Night College Football	\$200.00	30	1		1	\$200.00	\$0.00	0.0
<b>TOTALS:</b>						<b>50</b>		<b>50</b>	<b>\$15,120.00</b>	<b>\$0.00</b>	<b>0.0</b>



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<b>Separation:</b>			

<b>Special Instructions</b>	
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Order Level Comments		
Date/Time	Added by	Comment
08/26/18 7:07 PM	REBECCA TONNE	Separation: 30

Competitive Information	
<b>Market Budget:</b>	\$8,760
<b>WVII Share:</b>	100%
<b>Comment:</b>	will update

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	50	\$15,120.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>50</b>	<b>\$15,120.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2018-Sep	50	\$15,120.00
<b>Total</b>	<b>50</b>	<b>\$15,120.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	8/26/18 7:07 PM	REBECCA TONNE	New	50		\$15,120.00	\$15,120.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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