



125 West 55th St
New York, NY 10019

Contract # 26137712	Changes as of: 8/26/2018 at 7:07 PM	Version: Original Order	
CPE: 435/465/6992	Flight: 9/18/18 - 9/24/18	Station: WVII	Con Type: POLITICAL/VOTE
Agency: Great American Media 3050 K ST NW SUITE 100 WASHINGTON DC 20007	Advertiser: A Better Maine	Market: Bangor	Total \$: \$15,120.00
	Product: issue	Office: WASHINGTON	Total Spots: 50
Agency Order #: 7668647		Service: Nielsen	Total CPP: \$0.00
Buyer: Hutson, Andrew		Primary Demo:	Total GRP:
Salesperson: REBECCA TONNE 202-955-5342		Assistant: REBECCA TONNE 202-955-5342	
Separation:			

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	9/18 - 9/18		Total Spots	Total \$	CPP*	GRP*
						9/18					
1	Tu-F,M 6:30a-7a		Good Morning Maine	\$50.00	30	2		2	\$100.00	\$0.00	0.0
2	Tu-F,M 7a-8a		Good Morning America	\$50.00	30	3		3	\$150.00	\$0.00	0.0
3	Tu-F,M 8a-9a		Good Morning America	\$50.00	30	2		2	\$100.00	\$0.00	0.0
4	Tu-F,M 9a-10a		Live With Kelly & Ryan	\$25.00	30	2		2	\$50.00	\$0.00	0.0
5	Tu-F,M 2p-3p		General Hospital	\$50.00	30	2		2	\$100.00	\$0.00	0.0
6	Tu-F,M 12n-12:30p		WVII News @ 12	\$20.00	30	4		4	\$80.00	\$0.00	0.0
7	Tu-F,M 3p-4p		Law & Order: CI	\$20.00	30	2		2	\$40.00	\$0.00	0.0
8	Tu-F,M 4p-5p		People's Court	\$40.00	30	3		3	\$120.00	\$0.00	0.0
9	Tu-F,M 5p-6p		Judge Judy	\$75.00	30	3		3	\$225.00	\$0.00	0.0
10	Tu-F,M 6p-6:30p		ABC 7 News At 6	\$250.00	30	3		3	\$750.00	\$0.00	0.0
11	Tu-F,M 7p-7:30p		Wheel Of Fortune	\$1,200.00	30	4		4	\$4,800.00	\$0.00	0.0
12	Tu-F,M 7:30p-8p		Jeopardy	\$1,400.00	30	4		4	\$5,600.00	\$0.00	0.0
13	M 8p-10p		Dancing With the Stars (Season Premiere)	\$800.00	30	1		1	\$800.00	\$0.00	0.0
14	W 10p-11p		Shark Tank Wed-ABC	\$300.00	30	1		1	\$300.00	\$0.00	0.0
15	Th 8p-9p		The Gong Show-ABC	\$250.00	30	1		1	\$250.00	\$0.00	0.0
16	Th 9p-10p		Match Game-ABC	\$400.00	30	1		1	\$400.00	\$0.00	0.0
17	Su 7p-8p		America's Funniest Home Videos-ABC	\$250.00	30	1		1	\$250.00	\$0.00	0.0
18	Su 8p-9p		Celebrity Family Feud-ABC	\$400.00	30	1		1	\$400.00	\$0.00	0.0
19	Tu-F,M 11p-11:35p		ABC 7 News At 11	\$75.00	30	4		4	\$300.00	\$0.00	0.0
20	Tu-F,M 11:35p-12:35a		Jimmy Kimmel Live	\$25.00	30	4		4	\$100.00	\$0.00	0.0



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						9/18					
21	Su 11p-12m		Blue Bloods	\$5.00	30	1		1	\$5.00	\$0.00	0.0
22	Sa 8p-11:30p		ABC Saturday Night College Football	\$200.00	30	1		1	\$200.00	\$0.00	0.0
TOTALS:								50	\$15,120.00	\$0.00	0.0



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Separation:		Total CPP: \$0.00
		Total GRP:

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
08/26/18 7:07 PM	REBECCA TONNE	Separation: 30

Competitive Information	
Market Budget:	\$8,760
WVII Share:	100%
Comment:	will update

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	50	\$15,120.00	N/A	0.0
Total	100%	50	\$15,120.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2018-Sep	50	\$15,120.00
Total	50	\$15,120.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	8/26/18 7:07 PM	REBECCA TONNE	New	50		\$15,120.00	\$15,120.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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