



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Targeted Platform Media
1291 Hollywood Ave
Annapolis, MD 21403

Contract # 6095779

Schedule Dates 05/21/24-05/31/24
Advertiser Protect Progress (154944)
Agency Targeted Platform Media (15945)
Product POLITICAL ISSUE (ns) (1187)
Brand Est.14819 (2023982)
Salesperson Monares, Barbara (3870)
Sales Office WJLA/GJLA/EJLA
Buyer Name
Phone/Fax /
CPE 1887/1905/14819
Account Types Local/Political Issue Agency BRD
Billing Type Standard
Comments Est.14819

Date Entered 05/20/24
Last Modified 05/20/24
Entered By Alexa Schram
CO-OP No
External # 13444682
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$34,830.00
Net Total \$197,370.00
Sales Tax

Table with columns: Washington (WJLA), By Broadcast Month, Spots, Rate. Rows: May. 2024 (64 spots, \$103,200.00), Jun. 2024 (80 spots, \$129,000.00), Grand Total (144 spots, \$232,200.00)

Main line items table with columns: Line, Line Type / Break Type (Ref #), Dates, Sec, Length, Run Times, SPW, Mo, Tu, We, Th, Fr, Sa, Su, Spots, Rate, Total, Station, Comments, Entered. Contains 4 line items for news spots.

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: Date: Accepted-Station: Date: Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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Table with 3 columns: Washington (WJLA), By Broadcast Month, Spots, Rate. Rows include May 2024, Jun 2024, and Grand Total.

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