

**KUVR/AM and FM**  
**ISSUES AND PROGRAMMING LIST**  
**July 1, 2023 through September 30, 2023**

**DESCRIPTION OF PROGRAMMING**

**“KUVR MORNING SHOW”**: 6-10 am Monday through Friday with host Derek Johnson. This program features local news reports, local high school sports and activities information, community events, school announcements, and local news talk show “Town Talk”, in addition to top of hour newscasts. Town Talk is a 10-minute interview show and is posted as a podcast at [kuvr.com](http://kuvr.com).

**LOCAL IN-STUDIO INTERVIEWS**: The following aired during News Segments and during our daily community talk show, “Town Talk”:

**July 2023**

July 14 State-bound Junior Legion Baseball coaches Cory Steinke and Brad Hartzog  
July 30 Holdrege Police Chief Martin McIntire about general issues and about Coffee With A Cop

**August 2023**

August 11 Holdrege Police Chief Martin McIntire  
August 22 Jeremy Eschilman of Two Rivers Public Health Dept. re: West Nile and other issues

**September 2023**

September 8 Holdrege Police Chief Martin McIntire  
September 26 Jeremy Eschilman of Two Rivers Public Health Dept.

**LOCAL AND STATEWIDE NEWS**

KUVR airs daily newscasts featuring local and state relevant stories at 6:02 am, 7:02 am, 8:02 am, 12:01 pm, and 5:01 pm Monday through Friday on the KUVR Morning Show. Local and Regional news are also available at our website, [kuvr.com](http://kuvr.com). Sportscasts also air at 12:02 pm and 4:01 pm. Some headlines from news stories this quarter include:

**July 2023**

July 10 Hendrickson Leaves Legacy Gift To YMCA  
July 17 Building Demolition Kickoff This Morning In Downtown Holdrege  
July 18 Hendricksons Leave Lasting Legacy at PCCF  
July 25 Holdrege Volunteer Firefighters Respond To Kitchen Fire  
July 28 Central Nebraska Public Power And Irrigation District Merger Vote Fails

**August 2023**

August 15 BD in Holdrege announces workforce adjustment  
August 18 Citizens Opposed To The Merger Ends Lawsuit Against CNPPID  
August 22 Extreme Heat Precautions Recommended  
August 25 Pickup-semi crash in Holdrege injures two people

**September 2023**

September 5 Tri Basin NRD August Report  
September 18 Antique John Deere engine churns homemade ice cream in Holdrege  
September 26 Holdrege FFA To Provide Harvest Meals  
September 26 Drivers, Ag Producers Share the Road During Harvest Season

**PUBLIC SERVICE:**

KUVR airs community events throughout the day by way of live announcements and reading details of events. In addition KUVR airs a number of public service announcements that address community issues, health concerns, economic news and other items that affect the public interest. A list of those are contained below.

KUVR	PSA or Promo	July	August	September
2023	Opioids NE DHHS HD	60	62	
	DHHS SAMHSA	61	61	58
	NE Army Natl Guard_HD			
	Nebr Game & Parks HD	41	39	39
	NE State Educ Assn HD		62	60
	NBA Serve Nebr 22 HD	62	62	60
	Tobacco Free Nebr 22/23	49	62	59
	Digital Exp Media Camp HD			
	DHHS Suicide Prevention H	61	61	60
	EEO Outreach PSA 2022	9	9	8
	Coalition Rx HD			
	NRRA Annual Meeting			
	Project Extra Mile			
	Ne Dept of Veterans Affairs HD	62	62	60

NDOT Hwy Safety

Natl Broadcasters AM Radio Promo	153	153	19
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**SCHOOL CLOSING & WEATHER INFORMATION:** During winter weather events KUVR provides live storm coverage, road condition updates, and school, business, and organization closing announcements. KUVR will break into regularly scheduled programming to provide time sensitive and important information like road closures or traffic hazards affecting the coverage area. KUVR's winter weather information and closings and cancellations serve the following counties in south central Nebraska..... **PHELPS HARLAN KEARNEY**