STATION:

KACT-FM

ORDER#: 3200830

34

DATE:

09/14/2022

MARKET: REP:

UM - Andrews, TX

Regional Reps Non-Rep

**AMOUNT:** \$170.00

AGENCY:

WKH10

MEDIA FINANCIAL SERVICES

WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com

1655 Palm Beach Lakes Blvd.

9th FI, Suite 903

MOD:

Stn Ver: 1 Last:

SALES OFFICE: PHILADELPHIA SLS PH: 216-233-8181

SALESPERSON:

Linley Grande

SLS FAX:

SPOTS:

SLS EMAIL:

Linley.Grande@GenMediaPartners.com

AGENCY:

MEDIA FINANCIAL SERVICES

**AGY CLI:** 

**CONTRACT # FOR INVOICING 4432163** 

ADVERTISER:

Texans for Greg Abbott

AGY PRD:

MEDIA FINANCIAL SERVICES INVOICE:

PRODUCT:

Est 6676 11/1-11/8 General Market

**AGY EST: 6676** 

1655 Palm Beach Lakes Blvd.

9th FI, Suite 903

FLIGHT:

11-01-2022 TO 11/8/2022

[X]Unwired [ ]Spot [ ]Mod

WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com

TOT # OF DAYS:

PRIM. DEMO: SEC. DEMO:

Adults 35+

[X]Cash []Trade

SPOT TYPE:

LAST SENT: 09/14/2022 10:08

5.0. # 1055

## **COMMENTS**

[Rep Comment] 09/14/2022: New URGENT order. Same NAB and creative as before. Please confirm ASAP TODAY in RX if you are set up or to emma.morrow@genmediapartners.com with your stn call letters. Thanks!

PopulationBuyType: CPP.

Send invoices electronically.

Invoices must include the estimate number. Please include it within the product line.

Invoices/affidavits of performance are required; even for orders paid for in advance.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE: EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

Rates are agency gross. By accepting and running this order this station agrees to pay Regional Reps 15% commission on the gross amount of this order. Invoices/affidavits of performance are due no later than 7 days after the end of each broadcast month.

DAY#1			11/1/2022 To	11/1/2022		TOT \$30.00	TOTAL SPOTS 6				
МС	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T	6:00AM	10:00AM	60	11/1/2022	11/1/2022	2	\$5	\$10
	2		.T	10:00AM	3:00PM	60	11/1/2022	11/1/2022	2	\$5	\$10
	3		.T	3:00PM	7:00PM	60	11/1/2022	11/1/2022	2	\$5	\$10

STATION: KACT-FM

**ORDER#**: 3200830 **AMOUNT: \$170.00** 

09/14/2022 DATE:

MARKET:

REP:

UM - Andrews, TX

Regional Reps Non-Rep

SPOTS: 34

MEDIA FINANCIAL SERVICES AGENCY:

1655 Palm Beach Lakes Blvd.

Invoices@MediaFinancial.com

9th FI, Suite 903

WEST PALM BEACH, FL 33401

MOD:

Stn Ver: 1 Last:

SALES OFFICE: **PHILADELPHIA**  SLS PH: 216-233-8181

SALESPERSON:

Linley Grande

SLS FAX:

SLS EMAIL:

Linley.Grande@GenMediaPartners.com

AGENCY:

MEDIA FINANCIAL SERVICES

**AGY CLI:** 

**CONTRACT # FOR INVOICING 4432163** 

ADVERTISER:

Texans for Greg Abbott

**AGY PRD:** 

INVOICE: MEDIA FINANCIAL SERVICES

PRODUCT:

Est 6676 11/1-11/8 General

**AGY EST: 6676** 

1655 Palm Beach Lakes Blvd.

Market

9th FI, Suite 903

WEST PALM BEACH, FL 33401

FLIGHT:

11-01-2022 TO 11/8/2022

[X]Unwired [ ]Spot [ ]Mod

Invoices@MediaFinancial.com

TOT # OF DAYS:

PRIM. DEMO: SEC. DEMO:

Adults 35+

[X]Cash []Trade

**SPOT TYPE:** 

LAST SENT: 09/14/2022 10:08

DAY	#2		11/2/2022 To	11/2/2022		TOT \$30.00		TOTAL SPOTS 6			
МС	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		W	6:00AM	10:00AM	60	11/2/2022	11/2/2022	2	\$5	\$10
	2		W	10:00AM	3:00PM	60	11/2/2022	11/2/2022	2	\$5	\$10
	3		W	3:00PM	7:00PM	60	11/2/2022	11/2/2022	2	\$5	\$10

DAY#3			11/3/2022 To	1/3/2022		TOT \$30.00	TOTAL SPOTS 6				
MC	LN	SPT TYP	DAYS	START	END TIME		START	STOP	SP/DY	RATE	TOTAL
	1		T	6:00AM	10:00AM	60	11/3/2022	11/3/2022	2	\$5	\$10
	2		T	10:00AM	3:00PM	60	11/3/2022	11/3/2022	2	\$5	\$10
	3		T	3:00PM	7:00PM	60	11/3/2022	11/3/2022	2	\$5	\$10

DAY#4			11/4/2022 To	11/4/2022			TOT \$30.00	TOTAL SPOTS 6			
МС	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		F	6:00AM	10:00AM	60	11/4/2022	11/4/2022	2	\$5	\$10
	2		F	10:00AM	3:00PM	60	11/4/2022	11/4/2022	2	\$5	\$10
	3		F	3:00PM	7:00PM	60	11/4/2022	11/4/2022	2	\$5	\$10

STATION:

KACT-FM

ORDER#: 3200830

DATE:

09/14/2022

MARKET:

UM - Andrews, TX

**AMOUNT: \$170.00** 

AGENCY:

MEDIA FINANCIAL SERVICES

Invoices@MediaFinancial.com

REP:

Regional Reps Non-Rep

SPOTS: 34

1655 Palm Beach Lakes Blvd.

9th FI, Suite 903

WEST PALM BEACH, FL 33401

MOD:

Stn Ver: 1 Last:

SALES OFFICE:

**PHILADELPHIA** SLS PH: 216-233-8181

SALESPERSON:

Linley Grande

SLS FAX:

SLS EMAIL:

Linley.Grande@GenMediaPartners.com

AGENCY:

MEDIA FINANCIAL SERVICES

AGY CLI:

**CONTRACT # FOR INVOICING 4432163** 

ADVERTISER:

Texans for Greg Abbott

AGY PRD:

INVOICE: MEDIA FINANCIAL SERVICES

PRODUCT:

Est 6676 11/1-11/8 General

**AGY EST: 6676** 

1655 Palm Beach Lakes Blvd.

Market

9th Fl. Suite 903

FLIGHT:

11-01-2022 TO 11/8/2022

[X]Unwired [ ]Spot [ ]Mod

WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com

TOT # OF DAYS:

PRIM. DEMO:

Adults 35+

[X]Cash []Trade

**SPOT TYPE:** 

LAST SENT: 09/14/2022 10:08

SEC. DEMO: DAY#7 11/7/2022 To 11/7/2022 **TOT \$30.00** 

**TOTAL SPOTS 6** MC LN SPT TYP DAYS START **END** LEN START STOP SP/DY **RATE** TOTAL TIME 10:00AM 11/7/2022 11/7/2022 2 \$5 \$10 1 M.... 6:00AM 2 3:00PM 2 \$5 \$10 10:00AM 60 11/7/2022 11/7/2022 M..... 3 11/7/2022 2 \$5 \$10 3:00PM 7:00PM 60 11/7/2022 M....

**TOTAL SPOTS 4** DAY#8 11/8/2022 To 11/8/2022 **TOT \$20.00** 

MC	LN	SPT TYP	DAYS	START	END TIME		START	STOP	SP/DY	RATE	TOTAL
	1		.T	6:00AM	10:00AM	60	11/8/2022	11/8/2022	2	\$5	\$10
	2		.T	10:00AM	3:00PM	60	11/8/2022	11/8/2022	2	\$5	\$10

TOTAL Nov Total 34 SPOT 34 170.00 170.00 CASH 170.00 TOTAL 170.00

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P.O. Box 524

Andrews Broadcasting Co., and its stations do not discriminate in advertising contracts based on race, gender, or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate based on race, gender or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges. Crossroads Media LLC , hereby request station time as follows: **FEDERAL CANDIDATE** IDENTIFY CANDIDATE TYPE STATE OR LOCAL CANDIDATE ALL QUESTIONS/BLOCKS MUST BE COMPLETED Candidate name: Greg Abbott Authorized committee: Texans for Greg Abbott Agency requesting time (and contact information): N/A Crossroads Media, LLC Candidate's political party: Republican Office sought (no acronyms or abbreviations): Governor General Primary Date of election: 11/8/2022 Treasurer of candidate's authorized committee: John L. Nau The undersigned represents that: (1) the payment for the broadcast time requested has been furnished by (check one box below): the candidate listed above who is a legally qualified candidate, or the authorized committee of the legally qualified candidate listed above; (2) this station is authorized to announce the time as paid for by such person or entity; and (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates). THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING. Candidate/Committee/Agency Station Representative Signature: Berner Reid
Name: Gerand Reid Signature: Name: Media Buyer Date of Station Agreement to Sell Time: 9-14-22 Date of Request to Purchase Ad Time: 8/25/2022

Federal Candidate Certification:  The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.								
Candidate/Authorized Committee	/Agency							
Signature:								
Name: Crossroads Media LLC		тиментерия до общения решения в под в по						
Date: 9-14-22	The second secon							
To	O BE COMPLETED BY STATION O	NLY						
Ad submitted to Station?	es No Date ad received:	9-12-22						
Note: Must have separate PB-19 For	rms for each version of the ad (i.e., for	every ad with differing copy).						
Federal candidate certification signed (a		N/A						
Rejected – provide reason:	y not yet received to determine sponsor ID							
Date and nature of follow-ups, if any (e.ç	g., insufficient sponsor ID tag):							
Contract #: 4432163	Station Call Letters: KACT FM  Station Location: And rews TX	Date Received/Requested: 9-14-22 11-1-22						
Est. #: 6676	Station Location: Landrews TX	Run/Start and End Dates:						
use this space to document schedule of t purchased or attach separately. If station	raffic system print-out) or other documents time purchased, when spots actually aired, will not upload the actual times spots aired t information immediately should be placed	the rates charged and the classes of time						