

<b>STATION:</b>	KACT-FM	<b>ORDER#:</b>	3201909	<b>DATE:</b>	10/07/2022
<b>MARKET:</b>	UM - Andrews, TX	<b>AMOUNT:</b>	\$105.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Regional Reps Non-Rep	<b>SPOTS:</b>	21	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	412 421 2600		
<b>SALESPERSON:</b>	Roger Rafson	<b>SLS FAX:</b>	412 421 6001		
<b>SLS EMAIL:</b>	Roger.Rafson@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>			
<b>ADVERTISER:</b>	Beto for Texas	<b>AGY PRD:</b>			
<b>PRODUCT:</b>	10/11-10/17 - Est 11901 - Candidate	<b>AGY EST:</b>	11901		
<b>FLIGHT:</b>	10-11-2022 TO 10/17/2022	<input checked="" type="checkbox"/> Unwired	<input type="checkbox"/> Spot	<input type="checkbox"/> Mod	
<b>TOT # OF WEEKS:</b>	1				
<b>PRIM. DEMO:</b>	Adults 35+	<input checked="" type="checkbox"/> Cash	<input type="checkbox"/> Trade		
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>			
				<b>LAST SENT:</b>	10/06/2022 17:03

*1st order*

*S.O.# 1099 10-7-22*

**CONTRACT # FOR INVOICING 4433869**

**INVOICE:** MEDIA FINANCIAL SERVICES  
1655 Palm Beach Lakes Blvd.  
9th Fl, Suite 903  
WEST PALM BEACH, FL 33401  
Invoices@MediaFinancial.com

*Cart 264*

**COMMENTS**

[Rep Comment] 10/06/2022: This is a new order. \*\*Please note – traffic/spot and NAB will come from email address GenMediaPartners@TrucastSolutions.com. If you don't see it in your regular email, check your junk/spam folder (make sure and whitelist it for future emails).\*\* Please confirm receipt of order in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) within 24 hours. Thank you. \*\*PLEASE NOTE THAT MFS SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL PRIOR TO START DATE. MFS WILL THEN EMAIL YOU PROOF OF PAYMENT INFORMATION AS SOON AS POSSIBLE. RATES & TOTALS ARE GROSS.\*\*

PopulationBuyType: CPP.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

Rates are agency gross. By accepting and running this order this station agrees to pay Regional Reps 15% commission on the gross amount of this order. Invoices/affidavits of performance are due no later than 7 days after the end of each broadcast month.

\*\*Please note – traffic/spot and NAB will come from email address GenMediaPartners@TrucastSolutions.com. If you don't see it in your regular email, check your junk/spam folder (make sure and whitelist it for future emails).\*\*

WEEK#1                      10/11/2022 To 10/17/2022                      WK TOT \$105.00                      WK TOTAL SPOTS 21

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		TuWThF.. /M	6:00AM	7:00PM	60	10/11/2022	10/17/2022	15	\$5	\$75
	2		.....SS	6:00AM	7:00PM	60	10/15/2022	10/16/2022	6	\$5	\$30

TOTAL	Oct										Total
SPOT	21										21
CASH	105.00										105.00
TOTAL	105.00										105.00

P.O. Box 524  
 2125 N. Highway 385  
 Andrews, TX 79714  
 (432) 523-2845

KACT AM/FM  
 Andrews Broadcasting Company Inc.,  
 Service Order  
 KACT AM  KACT FM

Order Date: 10-7-22  
 # 1099  
 Cart #

SEND INVOICE TO: (Check One) Client  Agency

CLIENT Beto for Texas  
 AGENCY c/o Media Financial Services  
 ADDRESS 1655 Palm Beach Lakes Blvd.  
9th Floor Suite 903  
West Palm Beach, FL 33401

NAT'L

REG.

LOCAL

POL.

S.B.C.

FIRST BROADCAST 10-11-22  
 LAST BROADCAST 10-17-22  
 PRODUCT \_\_\_\_\_  
 SPONSORED \_\_\_\_\_  
 NO. OF AFFIDAVITS \_\_\_\_\_  
 COPY REQUIRED \_\_\_\_\_  
 SALES MAN Bernie

Phone Number: \_\_\_\_\_  
 Put on invoice: Prod: 10/11-10/17 - Est 11901 - Candidate  
 " " " " : Est: 11901  
 Contract # 4433869

AM  FM  COMBO

Type and Length	Time	SUN	MON	TUE	WED	THU	FRI	SAT	Unit Cost	Extension
<u>60sec</u>										
				<u>3</u>	<u>3</u>	<u>3</u>	<u>3</u>	<u>3</u>		
		<u>3</u>	<u>3</u>							
									<u>5.00</u>	<u>105.00</u>

6A - 7P

21 x 60  
330

WEEKLY COST OF ABOVE ( 3 weeks)  
 OTHER CHARGES -15% Rep Comm. - 15.75  
-15% AC. - 15.75  
Net TOTAL COST 73.50

Type and Length	Time	SUN	MON	TUE	WED	THU	FRI	SAT	Unit Cost	Extension

WEEKLY COST OF ABOVE ( \_\_\_\_\_ weeks)  
 OTHER CHARGES \_\_\_\_\_  
 TOTAL COST \_\_\_\_\_

Ordered by: (Roger Ratson)

Andrews Broadcasting Co., and its stations do not discriminate in advertising contracts based on race, gender, or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate based on race, gender or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Middle Seat Consulting LLC, hereby request station time as follows:

**IDENTIFY CANDIDATE TYPE**

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Beto O'Rourke

Authorized committee:

Beto for Texas

Agency requesting time (and contact information):

N/A Middle Seat Consulting LLC (c/o Sage Media Planning & Placement)

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

Governor of Texas

Date of election:

November 8th, 2022

General

Primary

Treasurer of candidate's authorized committee:

Gwendolyn Pulido

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

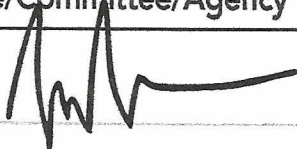
(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

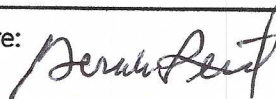
**Candidate/Committee/Agency**

**Station Representative**

Signature:



Signature:



Name:

Kenneth Pennington

Name:

Gerald Reid

Date of Request to Purchase Ad Time: 8/17/2022

Date of Station Agreement to Sell Time: 10-7-22

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

N/A

Name:

N/A

Date:

N/A

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?

Yes

No

Date ad received: \_\_\_\_\_

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

*awaiting ad*

Federal candidate certification signed (above):

Yes

No

N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

4433869

Station Call Letters:

KACT FM

Date Received/Requested:

10-6-22 / 10-11-22

Est. #:

11901

Station Location:

Andrews, TX

Run Start and End Dates:

10/11/22 - 10-17-22

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.