

STATION:	KACT-FM	ORDER#:	3200827	DATE:	09/14/2022
MARKET:	UM - Andrews, TX	AMOUNT:	\$150.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	30		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	216-233-8181		
SALESPERSON:	Linley Grande	SLS FAX:			
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4432160
ADVERTISER:	Texans for Greg Abbott	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	Est 6673 10/11-10/17 General Market	AGY EST:	6673		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
FLIGHT:	10-11-2022 TO 10/17/2022	<input checked="" type="checkbox"/> Unwired	<input type="checkbox"/> Spot	<input type="checkbox"/> Mod	
TOT # OF DAYS:	7				
PRIM. DEMO:	Adults 35+	<input checked="" type="checkbox"/> Cash	<input type="checkbox"/> Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	09/14/2022 10:08

WK# 17

S.O. #1050

COMMENTS

[Rep Comment] 09/14/2022: New URGENT order. Same NAB and creative as before. Please confirm ASAP TODAY in RX if you are set up or to emma.morrow@genmediapartners.com with your stn call letters. Thanks!

PopulationBuyType: CPP.

Send invoices electronically.

Invoices must include the estimate number. Please include it within the product line.

Invoices/affidavits of performance are required; even for orders paid for in advance.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

Rates are agency gross. By accepting and running this order this station agrees to pay Regional Reps 15% commission on the gross amount of this order. Invoices/affidavits of performance are due no later than 7 days after the end of each broadcast month.

DAY#1	10/11/2022 To 10/11/2022						TOT \$30.00	TOTAL SPOTS 6			
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T.....	6:00AM	10:00AM	60	10/11/2022	10/11/2022	2	\$5	\$10
	2		.T.....	10:00AM	3:00PM	60	10/11/2022	10/11/2022	2	\$5	\$10
	3		.T.....	3:00PM	7:00PM	60	10/11/2022	10/11/2022	2	\$5	\$10

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ADVERTISER:	Texans for Greg Abbott	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	Est 6673 10/11-10/17 General Market	AGY EST:	6673		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
FLIGHT:	10-11-2022 TO 10/17/2022		<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod		
TOT # OF DAYS:	7				
PRIM. DEMO:	Adults 35+		<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	09/14/2022 10:08

DAY#7 **10/17/2022 To 10/17/2022** **TOT \$30.00** **TOTAL SPOTS 6**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		M.....	6:00AM	10:00AM	60	10/17/2022	10/17/2022	2	\$5	\$10
	2		M.....	10:00AM	3:00PM	60	10/17/2022	10/17/2022	2	\$5	\$10
	3		M.....	3:00PM	7:00PM	60	10/17/2022	10/17/2022	2	\$5	\$10

TOTAL	Oct											Total
SPOT	30											30
CASH	150.00											150.00
TOTAL	150.00											150.00

P.O. Box 524
 2125 N. Highway 385
 Andrews, TX 79714
 (432) 523-2845

KACT AM/FM
 Andrews Broadcasting Company Inc.,
 Service Order
 KACT AM KACT FM

Order Date: 9-14-22
 # 1058
 Cart #

SEND INVOICE TO: (Check One) Client Agency

CLIENT: Jaxans For Greg Abbott
 AGENCY: Q/o Media Financial Service
 ADDRESS: 1655 Palm Beach Lakes Blvd.
9th Floor Ste 903
West Palm Beach, FL 33401

NAT'L

REG.

LOCAL

POL.

S.B.C.

FIRST BROADCAST: 10-11-22
 LAST BROADCAST: 10-17-22
 PRODUCT: _____
 SPONSORED: _____
 NO. OF AFFIDAVITS: _____
 COPY REQUIRED: _____

Phone Number: _____
 Put on invoice: Product: EST 6673 10/11-10/17 General Mkt SALES MAN: Derrald
 " " " Est#: 6673

Contract # 4432160 AM FM COMBO

Type and Length	Time	SUN	MON	TUE	WED	THU	FRI	SAT	Unit Cost	Extension
<u>60 sec</u>										
				<u>6¹¹</u>	<u>6</u>	<u>6</u>	<u>6</u>			
			<u>6¹⁷</u>							
									<u>5.00</u>	<u>150.00</u>

11th 6:50A + 8:05A 12th 7:04A + 9:50A 30X
10:20A + 1:20P 11:04A + 1:04P
4:02P + 6:02P 3:04P + 5:04P
 13th Same as 11th 14th Same as 12th
 15th Same as 11th

WEEKLY COST OF ABOVE (_____ weeks)
 OTHER CHARGES -15% Ag. Com. -22.50
-15% Replenish. -22.50
 TOTAL COST 105.00

Type and Length	Time	SUN	MON	TUE	WED	THU	FRI	SAT	Unit Cost	Extension

WEEKLY COST OF ABOVE (_____ weeks)
 OTHER CHARGES _____
 TOTAL COST _____

Ordered by: (Lindley Grande)

Andrews Broadcasting Co., and its stations do not discriminate in advertising contracts based on race, gender, or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate based on race, gender or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Crossroads Media LLC, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

- FEDERAL CANDIDATE
 STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Greg Abbott

Authorized committee:

Texans for Greg Abbott

Agency requesting time (and contact information):

N/A Crossroads Media, LLC

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Governor

Date of election:

11/8/2022

General

Primary

Treasurer of candidate's authorized committee: **John L. Nau**

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature:	Signature:
Name: Media Buyer	Name: Gerardo Reid
Date of Request to Purchase Ad Time: 8/25/2022	Date of Station Agreement to Sell Time: 9/14/22

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:



Name: Crossroads Media LLC

Date: 9-14-22

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

 Yes No

Date ad received: 9-12-22

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

1 spot

Federal candidate certification signed (above):

 Yes No N/A

Disposition:

 Accepted Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)* Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 4432160

Station Call Letters: KACT FM

Date Received/Requested:

9/14/22 10/11/22

Est. #: 6673

Station Location: Andrews, TX

Run Start and End Dates:

10/11/22 10/17/22

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.