

<b>STATION:</b>	KACT-FM	<b>ORDER#:</b>	3200207	<b>DATE:</b>	08/25/2022
<b>MARKET:</b>	UM - Andrews, TX	<b>AMOUNT:</b>	\$150.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Regional Reps Non-Rep	<b>SPOTS:</b>	30		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	216-233-8181		
<b>SALESPERSON:</b>	Linley Grande	<b>SLS FAX:</b>			
<b>SLS EMAIL:</b>	Linley.Grande@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	4431109
<b>ADVERTISER:</b>	Texans for Greg Abbott	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	Est 6677 8/30-9/5 General Market	<b>AGY EST:</b>	6677		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>FLIGHT:</b>	08-30-2022 TO 9/5/2022	<input checked="" type="checkbox"/> Unwired	<input type="checkbox"/> Spot	<input type="checkbox"/> Mod	
<b>TOT # OF DAYS:</b>	7				<i>Cart 2640</i>
<b>PRIM. DEMO:</b>	Adults 35+	<input checked="" type="checkbox"/> Cash	<input type="checkbox"/> Trade		
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b>	08/25/2022 10:53

**COMMENTS**

08/25/2022: New URGENT order. Nab to follow via email from genmediapartners@trucastsolutions.com. Audio will be sent closer to 8/30 start date. Please confirm ASAP TODAY in RX if you are set up or to emma.morrow@genmediapartners.com. Thanks!

08/25/2022: PopulationBuyType: CPP.

Send invoices electronically.

Invoices must include the estimate number. Please include it within the product line.

Invoices/affidavits of performance are required; even for orders paid for in advance.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

Rates are agency gross. By accepting and running this order this station agrees to pay Regional Reps 15% commission on the gross amount of this order. Invoices/affidavits of performance are due no later than 7 days after the end of each broadcast month.

DAY#1	8/30/2022 To 8/30/2022						TOT \$30.00	TOTAL SPOTS 6			
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	4		.T.....	6:00AM	10:00AM	60	8/30/2022	8/30/2022	2	\$5	\$10
	5		.T.....	10:00AM	3:00PM	60	8/30/2022	8/30/2022	2	\$5	\$10
	6		.T.....	3:00PM	7:00PM	60	8/30/2022	8/30/2022	2	\$5	\$10





**STATION:** KACT-FM **ORDER#:** 3200207 **DATE:** 08/25/2022  
**MARKET:** UM - Andrews, TX **AMOUNT:** \$150.00 **AGENCY:** MEDIA FINANCIAL SERVICES  
**REP:** Regional Reps Non-Rep **SPOTS:** 30 1655 Palm Beach Lakes Blvd.  
9th Fl, Suite 903  
WEST PALM BEACH, FL 33401  
Invoices@MediaFinancial.com  
**MOD:** Stn Ver: 1 Last:  
**SALES OFFICE:** PHILADELPHIA **SLS PH:** 216-233-8181  
**SALESPERSON:** Linley Grande **SLS FAX:**  
**SLS EMAIL:** Linley.Grande@GenMediaPartners.com  
**AGENCY:** MEDIA FINANCIAL SERVICES **AGY CLI:** **CONTRACT # FOR INVOICING 4431109**  
**ADVERTISER:** Texans for Greg Abbott **AGY PRD:** **INVOICE:** MEDIA FINANCIAL SERVICES  
**PRODUCT:** Est 6677 8/30-9/5 General Market **AGY EST:** 6677 1655 Palm Beach Lakes Blvd.  
9th Fl, Suite 903  
WEST PALM BEACH, FL 33401  
Invoices@MediaFinancial.com  
**FLIGHT:** 08-30-2022 TO 9/5/2022 [X]Unwired [ ]Spot [ ]Mod  
**TOT # OF DAYS:** 7 **Cart 2640**  
**PRIM. DEMO:** Adults 35+ [X]Cash [ ]Trade  
**SEC. DEMO:** **SPOT TYPE:** **LAST SENT:** 08/25/2022 10:53

**DAY#7** **9/5/2022 To 9/5/2022** **TOT \$30.00** **TOTAL SPOTS 6**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	4		M.....	6:00AM	10:00AM	60	9/5/2022	9/5/2022	2	\$5	\$10
	5		M.....	10:00AM	3:00PM	60	9/5/2022	9/5/2022	2	\$5	\$10
	6		M.....	3:00PM	7:00PM	60	9/5/2022	9/5/2022	2	\$5	\$10

TOTAL	Sep											Total
SPOT	30											30
CASH	150.00											150.00
TOTAL	150.00											150.00

S.O. #1035  
8-26-22

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Crossroads Media LLC, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

- FEDERAL CANDIDATE  
 STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Greg Abbott

Authorized committee:

Texans for Greg Abbott

Agency requesting time (and contact information):

N/A Crossroads Media, LLC

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Governor

Date of election:

11/8/2022

General

Primary

Treasurer of candidate's authorized committee: **John L. Nau**

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature:	Signature:
Name: Media Buyer	Name: <b>GERALD REID</b>
Date of Request to Purchase Ad Time: 8/25/2022	Date of Station Agreement to Sell Time: 8/25/22



**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:



Name: Crossroads Media LLC

Date: 8-25-22

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?

Yes

No

Date ad received:

8-29-22

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

*only one version of spot*

Federal candidate certification signed (above):

Yes

No

N/A

Disposition:

Accepted

*ad received on 8-29-22*

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

*ad arrived 8-29-22*

Contract #:

4431109

Station Call Letters:

KACT FM

Date Received/Requested:

8/25/22

Est. #:

6677

Station Location:

Andrews TX

Run Start and End Dates:

8/30 - 9/5/22

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

*This order (email) was received on 8-25-22 but it was all blank, with no attachments. Called to find out why email was all blank, found out Windstream, (provider) server had gone down, was not fixed until nighttime - so actual order got to us the next day, the 26th.*

P.O. Box 524  
 2125 N. Highway 385  
 Andrews, TX 79714  
 (432) 523-2845

KACT AM/FM  
 Andrews Broadcasting Company Inc.,  
 Service Order  
 KACT AM  KACT FM

Order Date: 8-26-22  
 # 1035  
 Cart # 2640

SEND INVOICE TO: (Check One) Client  Agency

CLIENT Seyans for Abbott  
 AGENCY % Media Financial Serv.  
 ADDRESS 1655 Palm Beach Lakes Rd 9th fl #903  
West Palm Beach FL 3340

NAT'L

REG.

LOCAL

POL.

S.B.C.

FIRST

BROADCAST 8-30-22

LAST

BROADCAST 9-5-22

PRODUCT

SPONSORED

NO. OF

AFFIDAVITS

COPY REQUIRED

Phone Number:

Put on invoice. EST 6677 8/30-9/5 General Market SALES MAN Jerald  
 Contract # 4431109  
 Cart 2640

AM  FM  COMBO

Type and Length	Time	SUN	MON	TUE	WED	THU	FRI	SAT	Unit Cost	Extension
60sec				6:30	6	6	6		5.00	150.00
			6:5							

30th 6:50A, 8:05A 3/1st 7:04A, 9:40A  
 10:20A, 1:20P 11:04A, 1:04P  
 4:02P, 6:02P 3:04P, 5:04P  
 1st: same as 30th 2nd same as 3/1st  
 5th: same as 30th

30X

WEEKLY COST OF ABOVE ( _____ weeks)	
OTHER CHARGES -15% AC Comm.	- 22.50
-15% Rep Comm.	- 22.50
TOTAL COST	105.00

Type and Length	Time	SUN	MON	TUE	WED	THU	FRI	SAT	Unit Cost	Extension

WEEKLY COST OF ABOVE ( _____ weeks)	
OTHER CHARGES	
TOTAL COST	

Ordered by: (Linley Grande)  
 Email

Andrews Broadcasting Co., and its stations do not discriminate in advertising contracts based on race, gender, or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate based on race, gender or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.