

Quarterly Issues & Programs

KRXD - McNary, AZ

January 1, 2024 - March 31, 2024

KRXD, serving the communities of McNary, AZ, Show Low, AZ, Snowflake, AZ, Taylor, AZ, Pinetop-Lakeside, AZ, White Mountain Lakes, AZ, Pinedale, AZ, Linden, AZ, Shumway, AZ, and surrounding areas, provides its listeners with announcements of area events, road construction updates, weather, community information, news, and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

Date/Time	Issue Title & Description	Runs
2/1 - 2/14 Aired at various times	COUPLES LUNCH BOOK YOUR RESERVATION FOR A ROMANTIC VALENTINE'S DAY COUPLES LUNCH AT THE TURN OF THE CARD COMMUNITY CENTER AT 301 EAST MCNEIL IN SHOW LOW. THE COST IS \$30 PER COUPLE. FOR RESERVATIONS CALL 532-0656. THAT'S 532-0656.	70
2/5 - 2/23 Aired at various times	ARTS ALLIANCE LIVE MUSIC EVENT THE ARTS ALLIANCE IN SHOW LOW IS HAVING IT'S MONTHLY LIVE MUSIC EVENT ON FRIDAY FEB. 23, FROM 5P.M -7PM. OPEN TO THE PUBLIC. COME FILL UP WITH FINGER FOOD, LIVE ENTERTAINMENT AND A CHANCE TO WIN A PIECE OF ART.	75
3/1 - 3/3 Aired at various times	KGJ ROOFING DONATION AT VFW WE'RE HERE WITH MARK WITH THE VFW POST 9907 IN SHOW LOW, MONTY FROM AMERICAN ROOFING SUPPLY, AND KENNY FROM KGJ ROOFING. KENNY GARVIN, KGJ ROOFING. JUST WANTED TO GIVE THE COMMUNITY A LITTLE INFORMATION. KGJ ROOFING AND AMERICAN ROOFING SUPPLY, WE'RE MOSTLY DONATING THE ROOF TO THE VFW HERE IN SHOW LOW. IT'S A BIG PROJECT. THE BUILDING IS OLD. THE ROOFING MATERIAL IS FALLING APART, AND SO THEY NEED A LOT OF HELP. IT'S A SMALL COMMUNITY. THE PEOPLE THERE ARE GOOD PEOPLE. THEY SERVED OUR COUNTRY, AND WE'RE TRYING TO GIVE A LITTLE BIT BACK. SO WE'RE TRYING TO TAKE CARE OF THEM. WE'VE PUT ON A GAFF SHINGLE FROM ONE OF THE BIGGEST SHINGLE COMPANIES IN THE NATION. WE'RE GOING TO BE OFFERING MARK WITH THE VFW A 50-YEAR WARRANTY ON THIS ROOF. IT'S A GREAT PRODUCT. IS THERE ANYTHING YOU COULD ADD TO THAT AS FAR AS, YOU KNOW, WHERE PEOPLE COULD MAYBE DONATE TO YOU GUYS IF THEY WANTED TO DO SOMETHING LIKE THAT? AGAIN, I'M MARK. I'M THE POST COMMANDER OVER AT THE VFW HERE IN SHOW LOW. WHAT I CAN REALLY SAY IS THAT YOUR COMPANY AND THE AMERICAN ROOFING SUPPLY HAVE BEEN FABULOUS. RIGHT UP UNTIL THIS MOMENT, WE APPRECIATE THE TIME, THE EFFORT, THE COORDINATION, THE COMMUNICATION, YOUR ABILITY TO WORK WITH US AND UNDERSTAND THAT, YOU KNOW, AS A SMALL POST IN THE WHITE MOUNTAINS, WE SERVE THE COMMUNITY, AND HAVING A ROOF THAT DOESN'T LEAK IS PARAMOUNT. YOU WERE MENTIONING YOU GOT A LOT OF PAVEMENT ISSUES WITH YOUR PARKING LOT AND THINGS LIKE THAT. IS THERE ANY WAY THAT YOU CAN TELL THE LISTENERS MAYBE SOMEBODY MIGHT WANT TO HELP YOU GUYS OUT? WE HAVE A TIGHT-KNIT COMMUNITY HERE, A LOT OF GOOD PEOPLE. I'M SURE PEOPLE MIGHT WANT TO GET INVOLVED AND TRY AND HELP YOU GUYS OUT. IS THERE ANY WAY THAT THEY COULD DO THAT? YES, WE HAVE A SERIES OF PROJECTS THAT ARE ALWAYS TAKING PLACE AT THE POST. YOU KNOW, WE'VE BEEN A MEMBER OF THE COMMUNITY FOR ABOUT 58 YEARS, THANKS TO THE ONE BOX CHECKED WITH THE ROOF. YOU KNOW, ANY DONATION, ANY HELP THAT WE CAN GET IS ALWAYS APPRECIATED. OUR POST TELEPHONE NUMBER IS 928-537-7511. ANY DONATIONS, ANYTHING THAT CAN HELP WITH ACCOMPLISHING THAT GOAL, WE'VE GOT A GREAT NUMBER OF DIFFERENT ACTIVITIES THAT TAKE PLACE THERE. WE SPONSOR THE GIRL SCOUTS, WE DO BINGO, WE DO A WHOLE BUNCH OF DIFFERENT THINGS THAT REALLY WOULD BENEFIT US AS WELL AS THE COMMUNITY WITH A PARKING LOT THAT'S USEFUL. WE REALLY APPRECIATE YOU GUYS ALLOWING US TO BE OVER THERE AS WELL, AND IT'S A GREAT OPPORTUNITY FOR US TO BE ABLE TO GIVE BACK TO THE COMMUNITY. WE REALLY APPRECIATE THAT FROM YOU GUYS, SO THANK YOU, AND THANK YOU TO ALL THE LISTENERS, AND HOPEFULLY YOU GUYS CAN HELP OUT IF YOU WOULD LIKE. SO, HAVE A GOOD DAY.	10
3/7 - 3/31	UNITY OF WHITE MOUNTAINS LUNA TUNES TALENT NIGHT	100

Aired at various times

UNITY OF THE WHITE MOUNTAINS PRESENTS LUNA TUNES TALENT NIGHT FROM 6:30 TO 8PM ON THE EXACT DATES OF THE FULL MOON FROM APRIL THRU OCTOBER.
ALL AGES ARE WELCOME TO SHARE THEIR TALENTS OF MUSIC, DANCE, POETRY, DRAMA, COMEDY, ETC. A PIANO AND KEYBOARD ARE AVAILABLE.
ADMISSION IS FREE! FOR THE EXACT DATES AND THE ADDRESS, SEE UNITYWM.ORG OR CALL LINDA HOY AT (650)704-1087.

3/15 - 3/24 Aired at various times	SHOW LOW ELKS LODGE ANNUAL EASTER EGG HUNT 2024	45
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MARK YOUR CALENDARS FOR THE ANNUAL EASTER EGG HUNT AT THE SHOW LOW ELKS LODGE! THE EVENT IS FREE AND OPEN TO ALL KIDS AGED 12 AND UNDER. WITH OVER 4000 EGGS TO FIND, THERE COULD BE A PRIZE WAITING FOR EVERY CHILD. THE GRAND PRIZES ARE BICYCLES! THE ELKS EASTER EGG HUNT IS A BIG HIT AROUND THE WHITE MOUNTAINS, SO BE SURE TO GET THERE EARLY. THEY SERVE HOT DOGS FOR EVERYONE AND THE ATMOSPHERE IS FULL OF FUN, FAMILY AND FRIENDS.
SHOW LOW ELKS LODGE ANNUAL EASTER EGG HUNT IS SATURDAY, MARCH 30TH AND BEGINS PROMPTLY AT 11AM. THIS IS A FREE, OUTDOOR EVENT HELD ON THE SHOW LOW ELKS LODGE PROPERTY LOCATED AT 805 E. WHIPPI F

3/19 - 3/29 Aired at various times	CORK & CANVAS	50
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JOIN THE ARTS ALLIANCE OF THE WHITE MOUNTAINS FOR CORK & CANVAS FEATURING MUSIC WITH THE ARTS LAST FRIDAY OF THE MONTH.
MUSIC WILL BE BY ARNIE ABRAMS AND CO. THERE WILL BE A RAFFLE OF A CERAMIC CANDLE HOLDER. PLEASE HELP THE ARTS BY GIVING A \$10 DONATION.
CORK & CANVAS WILL BE MARCH 29TH FROM 5 TO 7 PM AT THE ARTS ALLIANCE OF THE WHITE MOUNTAINS AT 251 PENROD ROAD IN SHOW LOW.

Public Service Announcements

Date/Time	Description	Runs
1/1 - 3/31 Var	High School Equivalency Recorded public service announcement	75
1/1 - 3/31 Var	Adoption from Foster Care Recorded public service announcement	82
1/1 - 3/31 Var	Caregiver Assistance Recorded public service announcement	77
1/1 - 3/31 Var	Alzheimer's Awareness Recorded public service announcement	75
1/1 - 3/31 Var	Child Car Safety Recorded public service announcement	77
1/1 - 3/31 Var	Type 2 Diabetes Prevention Recorded public service announcement	80
1/1 - 3/31 Var	Buzzed Driving Prevention Recorded public service announcement	79
1/1 - 3/31 Var	Drug-Impaired Driving Prevention Recorded public service announcement	72

1/1 - 3/31	Discovering Nature	81
Var	Recorded public service announcement	
1/1 - 3/31	Youth Fentanyl Awareness	89
Var	Recorded public service announcement	
1/1 - 3/31	Flu Vaccination	79
Var	Recorded public service announcement	
1/1 - 3/31	Emergency Preparedness	81
Var	Recorded public service announcement	
1/1 - 3/31	Gun Safety	81
Var	Recorded public service announcement	
1/1 - 3/31	High Blood Pressure Control	80
Var	Recorded public service announcement	
1/1 - 3/31	Ending Hunger	78
Var	Recorded public service announcement	
1/1 - 3/31	Fatherhood Involvement	75
Var	Recorded public service announcement	
1/1 - 3/31	Belonging Begins With Us	81
Var	Recorded public service announcement	
1/1 - 3/31	Lung Cancer Screening	82
Var	Recorded public service announcement	
1/1 - 3/31	Supporting Pets in Your Community	89
Var	Recorded public service announcement	
1/1 - 3/31	Middle School Mental Health	93
Var	Recorded public service announcement	
1/1 - 3/31	Saving for Retirement	87
Var	Recorded public service announcement	
		95
Var	Recorded public service announcement	
10/1 - 12/31	Ending Hunger	91
Var	Recorded public service announcement	
10/1 - 12/31	Fatherhood Involvement	88
Var	Recorded public service announcement	
10/1 - 12/31	Belonging Begins With Us	87

Var Recorded public service announcement

10/1 - 12/31 **Lung Cancer Screening** 82

Var Recorded public service announcement

10/1 - 12/31 **Supporting Pets in Your Community** 88

Var Recorded public service announcement

10/1 - 12/31 **Middle School Mental Health** 90

Var Recorded public service announcement

10/1 - 12/31 **Saving for Retirement** 95

Var Recorded public service announcement
