

PUBLIC ISSUES WFMS-FM FIRST QUARTER 2024

THE FOLLOWING IS A LISTING OF SOME OF THE SIGNIFICANT ISSUES RESPONDED TO BY WFMS, Fishers, Indiana, ALONG WITH TYPICAL ILLUSTRATIVE PROGRAMMING FOR THE PERIOD OF:

JANUARY 1 to MARCH 31, 2024

THE FOLLOWING ORDER DOES NOT REFLECT ANY PRIORITY OR SIGNIFICANCE.

<u>ISSUE</u>	<u>PROGRAM / EVENT</u>	<u>LENGTH</u>	<u>DESCRIPTION</u>
Various	Public Service Announcements	Variable depending on time	WFMS airs PSAs daily telling of various events happening across the total listening area and parts of Indiana.
Community	Friends & Neighbors Program	30 minutes per week along with weekly appearances; Sundays from 5:30a-6a	WFMS airs a weekly show on Sunday morning from 5:30a to 6a called The Friends & Neighbors Show. Leaders and organizers from local and nationwide non-profit organizations are interviewed each week.
Local Traffic	Local Traffic	:30 seconds	WFMS airs local traffic updates in Mornings from 6am-9am Monday-Friday with nine :30 second reports each morning and also weekday afternoons from 3p-6p with six :30 second reports.
Local Weather	Local Weather	:30 seconds	WFMS airs two local weather reports each hour during morning drive and one report each hour until 7pm (weekdays) in partnership with our television affiliate NBC-13 WTHR-TV in Indianapolis.
Community	American Red Cross	Variable	Following the holidays, blood supply hit critically low levels in 2024. WFMS highlighted the need to donate with social media posts, we well as offering on-air chatter and promos directing listeners to WFMS.com to find a local blood drive. Additionally, on-air personalities spoke with the local chapter of the American Red Cross to ascertain ways

			in which we are able to further help with the crisis.
Community	International Womens Day	Variable	Promoted International Womens Day with a video posted to social platforms on March 8 th celebrating the women employed at Cumulus both on-air and behind the scenes.
Community	Riley Children's Hospital/Reason to Dance	Variable	WFMS promoted Reason to Dance for Riley Children's Hospital at wfms.com and on social platforms, a fundraising event that took place on March 9 th .
Community	Polar Plunge	Variable	Provided talent to emcee event and provided onsite promo support for Polar Plunge on February 17 th at Wolfie's on Geist and March 2 nd at Eagle Creek Park, an event that benefits Special Olympics Indiana. Also aired recorded promos from January 15 th to February 03 rd .
Community	Humane Society for Hamilton County	Variable	Shared the Humane Society for Hamilton County's Valentine's Day promotion (Pawgrams) on Facebook on February 6 th .
Community	Gleaners Food Bank Indianapolis	Variable	Promoted Lou Malnati's heart-shaped pizzas on social platforms on February 7 th , for which one dollar of every pizza sold was donated to Gleaners to help support Feeding America.
Community	The Arthritis Foundation	Variable	Posted a save the date on Facebook for A Walk to Cure Arthritis on February 23 rd encouraging donations/sign ups and promoted on the Community Events calendar at wfms.com.
Community	Greenfield Parks	Variable	Posted to Facebook Greenfield Parks free concert series on March 2 nd .
Community	St. Patrick's Day Parade / The Athletic Club Foundation	Variable	Station participated in the St. Patrick's Day parade on Friday, March 15 th , and promoted all of the ACF's St. Patrick's events at wfms.com and on social platforms.

Community	Career Fairs	Variable	Station was represented at the following career fairs: Indiana State University on February 14 th , Ball State University on February 21 st , the Indiana Broadcaster's Association Career Fair in Carmel on March 23 rd , and Indian Creek School Career Day on March 20 th .
Station Note	Public Service Awareness	Variable	WFMS aired multiple Westwood One Podcast Promos, some of which include raising awareness of topical issues in America.