



KFOX
200 S Alto Mesa Dr
El Paso, TX 79912

Odell Holmes for Municipal Court of Appeals
Campaign
493 Timber Oaks
El Paso, TX 79932

Contract # 2806715

Schedule Dates: 04/22/17-05/05/17
Advertiser: Odell Holmes for Municipal Court of Appeals-1 (111)
Agency: Odell Holmes for Municipal Court of Appeals Camp
Product: POLITICAL CANDIDATE (ns) (1186)
Brand: APRIL 2017 (909013)
Salesperson: HOUSE-EL PASO, KFOX/INFOX/KDBC/NDBC (3509)
Sales Office: KFOX/INFOX
Buyer Name: /
Phone/Fax: /
CPE: 115620/APRIL 2017
Account Types: Local/Political Candidate Agency BRD
Billing Type: Calendar
Comments: Rates good for two (2) weeks. Programming subject to change without notice.

El Paso (KFOX)		
By Calendar Month	Spots	Rate
Apr. 2017	7	\$1,790.00
May. 2017	9	\$2,715.00
Grand Total:	16	\$4,505.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	04/24/17-04/24/17	3	:30	7A- 8A (MST)	2		2						2	\$200.00	\$400.00	El Paso (KFOX)		3/7/17
2.0	Normal Line / SPOT	05/01/17-05/04/17	3	:30	7A- 8A (MST)	4	1	1	2					4	\$200.00	\$800.00	El Paso (KFOX)		3/7/17
3.0	Normal Line / SPOT	05/05/17-05/05/17	3	:30	5P- 6P (MST)	1				1				1	\$165.00	\$165.00	El Paso (KFOX)		3/7/17
4.0	Normal Line / SPOT	04/24/17-04/24/17	2	:30	9P- 10:05P (MST)	1	1							1	\$500.00	\$500.00	El Paso (KFOX)		3/7/17
5.0	Normal Line / SPOT	05/04/17-05/05/17	2	:30	9P- 10:05P (MST)	3			1	2				3	\$500.00	\$1,500.00	El Paso (KFOX)		3/7/17
6.0	Normal Line / SPOT	05/05/17-05/05/17	3	:30	10:05P- 10:35P (MST)	1				1				1	\$250.00	\$250.00	El Paso (KFOX)		3/7/17
7.0	Normal Line / SPOT	04/22/17-04/22/17	2	:30	9P- 9:35P (MST)	1					1			1	\$300.00	\$300.00	El Paso (KFOX)		3/7/17
8.0	Normal Line / SPOT	04/23/17-04/23/17	3	:30	8A- 9A (MST)	2						2		2	\$70.00	\$140.00	El Paso (KFOX)		3/7/17
9.0	Normal Line / SPOT	04/30/17-04/30/17	2	:30	9P- 10P (MST)	1						1		1	\$450.00	\$450.00	El Paso (KFOX)		3/7/17

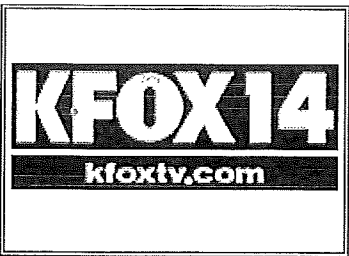
CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
 Accepted-Station: _____ Date: _____
 Comments: _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbgj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

2006 F10

ODELL HOMES MUNICIPAL COURT OF APPEALS



Advertiser:
 Agency: **115620**
 Buyer: **18002 agency**
 Length(s): :30
 Proposal #: 1183924
 Market [Rank]: EL PASO
 Books: Dec16-RETRAK LO
 Flight Dates: 04/22/17 - 05/05/17
 Note: Rates good for two (2) weeks. Programming subject to change without notice.

Station Contact:
 Name: Patricia Gonzalez
 Phone: (915) 833-8585
 Fax:
 Email: pvgonzalez@kfoxtv.com

ENTERED
3/17/17

Program DP Days Time	Rate Days	Sat 4/22	Sun 4/23	Mon 4/24	Tue 4/25	Wed 4/26	Thu 4/27	Fri 4/28	Sat 4/29	Sun 4/30	Mon 5/1	Tue 5/2	Wed 5/3	Thu 5/4	Cost Spots	A50+ 000 CPM	A3564 000 CPM
KFOX MORNING NEWS 7A M M-F 7:00A- 8:00A	3 4	-	-	2	-	-	-	-	-	-	1	1	-	2	\$1,200 6	14.1 \$14.18	17.7 \$11.30
<i>Rationale: OV:11.28.16-12.25.16 (RETRAK-LO)</i>																	
KFOX NEWS AT NINE T M-F 9:00P-10:05P	2 2	-	-	1	-	-	-	-	-	-	-	-	-	1	\$1,000 2	20.3P \$24.63	22.8P \$21.93
<i>Rationale: KFOX News at Nine - PAV(1); OV:11.28.16-12.25.16 (RETRAK-LO)</i>																	
KFOX NEWS AT NINE T SAT 9:00P- 9:35P	2 1	1	-	-	-	-	-	-	-	-	-	-	-	-	\$300 1	20.3P \$14.78	22.4P \$13.39
<i>Rationale: KFOX News at Nine - PAV(1); OV:11.28.16-12.25.16 (RETRAK-LO)</i>																	
FOX NEWS SUNDAY M SUN 8:00A- 9:00A	3 1	-	2	-	-	-	-	-	-	-	-	-	-	-	\$140 2	4.9P \$14.29	4.4P \$15.91
<i>Rationale: Fox News Sunday With Chris Wallace - PAV(1); OV:11.28.16-12.25.16 (RETRAK-LO)</i>																	
KFOX NEWS AT NINE T SUN 9:00P-10:00P	2 1	-	-	-	-	-	-	-	1	-	-	-	-	-	\$450 1	15.1P \$29.80	16.7P \$26.95
<i>Rationale: KFOX News at Nine - PAV(1); OV:11.28.16-12.25.16 (RETRAK-LO)</i>																	
Daily Subtotals		1	2	3	-	-	-	-	-	1	1	1	-	3	\$3,090 12		

Program DP Days Time	Rate Days	Fri 5/5	Cost Spots	A50+ 000 CPM	A3564 000 CPM
KFOX NEWS AT 5P H M-F 5:00P- 6:00P	3 1	1	\$165 1	7.4P \$22.30	8.4P \$19.64
<i>Rationale: KFOX News at Five - PAV(1); OV:11.28.16-12.25.16 (RETRAK-LO)</i>					
KFOX NEWS AT NINE T M-F 9:00P-10:05P	2 1	2	\$1,000 2	20.3P \$24.63	22.8P \$21.93
<i>Rationale: KFOX News at Nine - PAV(1); OV:11.28.16-12.25.16 (RETRAK-LO)</i>					
MODERN FAMILY L M-F 10:05P-10:35P	3 1	1	\$250 1	11.9P \$21.01	14.1P \$17.73
<i>Rationale: Modern Family - PAV(1); OV:11.28.16-12.25.16 (RETRAK-LO)</i>					
Daily Subtotals		4	\$1,415 4		

Demo breakdown:	Spots	Cost	GRP/GI	CPP/CPM	Reach	Frequency	Net Reach	Population
A50+	16	\$4,505	230.30	\$19.56	45.27	2.89	79,716	176,091
A3564			267.80	\$16.82	44.49	2.88	93,059	209,168

Agency Commission:	Comm. %	Total	Net Cost
	15%	\$675.75	\$3,829.25

Dayparts: H - EARLY NEWS; L - LATE FRINGE; M - MORNING; T - LATE NEWS

Client Signature: _____ Date: _____

POLITICAL REQUEST CHECKLIST
PLEASE INCLUDE WITH EACH POLITICAL REQUEST

DOES THIS REQUEST COME FROM A CORPORATION, COMMITTEE, ASSOCIATION, UNINCORPORATED GROUP OR OTHER ENTITY?

_____ YES X NO

Whenever a station broadcasts material that is political in nature or that involves a controversial issue of public importance, and a corporation, committee, association, unincorporated group, or other entity is paying for or furnishing the broadcast material, the station must place a list in its public inspection file of the chief executive officers, executive committee members, or members of the board of directors of the entity paying for or furnishing the broadcast material.

IF YES PLEASE REQUEST AND ATTACH A LIST OF THE CEO'S, EXECUTIVE COMMITTEE MEMBERS OR MEMEBERS OF THE BOARD OF DIRECTORS

LIST IS ENCLOSED

_____ YES

POLITICAL REQUEST SUMMARY

ISSUE Odell Holmes for Municipal Court of Appeals

REQUEST ACCEPTED OR REJECTED BY STATION Accepted

RATE CHARGED please look at the contract

DATE & TIME ON WHICH ADVERTISING AIRED (ATTACH CONTRACT)

CLASS OF TIME THAT WAS PURCHASED News/Prime & Prime access

NAME OF PURCHASING ENTITY Odell Holmes

CONTACT NAME Odell Holmes

CONTACT PHONE (915) 544-8765

CONTACT ADDRESS 443 Timber Oaks, El Paso TX 79932

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, ODELL HOLMES CAMPAIGN TREASURER

being/on behalf of: ODELL HOLMES

a legally qualified candidate of the EL PASO MUNICIPAL COURT OF APPEALS

political party for the office of: EL PASO MUNICIPAL COURT OF APPEALS

in the CITY OF EL PASO TEXAS

election to be held on: MAY 6, 2017

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

ODELL HOLMES CAMPAIGN TREASURER

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

3/1/17 Odell Holmes
Date Signature

To Be Signed By Station Representative

Accepted Accepted in Part Rejected
[Signature] Matthew [Signature] Dir. of Sales
Signature Printed Name Title