

# ORDER



**Orders**  
**Order / Rev:** 473981  
**Alt Order #:** WOC11831836  
**Product Desc:** Candidate  
**Estimate:** 6109  
**Flight Dates:** 10/09/18 - 10/15/18  
**Original Date / Rev:** 10/08/18 / 10/08/18  
**Order Type:** GENERAL

**WEWS**

**Primary AE:** Erin Brody  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency Name:** New Media Firm, The  
**Buying Contact:**  
**Billing Contact:**  
 1730 Rhode Island Ave NW - Ste 213  
 Washington, DC 20036

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Rader/Democrat/Congress  
**Demographic:** A35+  
**Product Codes:** PL Federal Candidate  
**Revenue Code 1:** POL  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** P-2

**New Business Thru:**  
**Advertiser External ID:** 240293  
**Agency External ID:** 116071  
**Unit Code:** General  
**Order Separation:** 00:10:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/15/18	53	\$22,050.00	\$18,742.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	53	\$22,050.00	\$18,742.50	0.00
<b>Totals</b>	<b>53</b>	<b>\$22,050.00</b>	<b>\$18,742.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Erin Brody	EWSDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WEWS	10/09/18	10/15/18	M-F 6-7am GMC M-F 6-7am GMC	CM	6-7am	11111--	:30	5	\$400.00	P-3	0.00	NM	5	\$2,000.00
(Program: GOOD MORNING CLEVELAND - 6A)4Q18 - Selling Book (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/09/18	10/15/18	11111--			5		\$400.00		0.00				
N 2	WEWS	10/09/18	10/15/18	M-F 7-9am GMA M-F 7-9am GMA	CM	7-9am	11111--	:30	5	\$425.00	P-3	0.00	NM	5	\$2,125.00
(Program: GOOD MORNING AMERICA)4Q18 - Selling Book (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/09/18	10/15/18	11111--			5		\$425.00		0.00				
N 3	WEWS	10/09/18	10/15/18	M-F 9-10am M-F 9-10am	CM	9-10am	11111--	:30	5	\$250.00	P-3	0.00	NM	5	\$1,250.00
(Program: LIVE WITH KELLY)4Q18 - Selling Book (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/09/18	10/15/18	11111--			5		\$250.00		0.00				
N 4	WEWS	10/09/18	10/15/18	M-F 11am-12pm M-F 11am-12pm	CM	11am-12pm	1---1--	:30	2	\$575.00	P-1	0.00	NM	2	\$1,150.00
(Program: THE VIEW)4Q18 - Selling Book (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/09/18	10/15/18	1---1--			2		\$575.00		0.00				
N 5	WEWS	10/09/18	10/11/18	M-F 12-1pm News M-F 12-1pm News	CM	12-1pm	-1-1---	:30	2	\$175.00	P-6	0.00	NM	2	\$350.00

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**WEWS**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: NEWS 5 AT NOON)4Q18 - Selling Book (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	-1-1---					2	\$175.00		0.00			
N 6	WEWS	10/09/18	10/15/18	M-F 2-3pm M-F 2-3pm	CM	2-3pm	111-1--	:30	4	\$450.00	P-1	0.00	NM	4	\$1,800.00
(Program: GENERAL HOSPITAL)4Q18 - Selling Book (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/09/18	10/15/18	111-1--					4	\$450.00		0.00			
N 7	WEWS	10/09/18	10/11/18	M-F 3-330pm M-F 3-330pm	CM	3-330pm	---1---	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
(Program: MILLIONAIRE)4Q18 - Selling Book (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	---1---					1	\$250.00		0.00			
N 8	WEWS	10/09/18	10/11/18	M-F 330-4p M-F 330-4p	CM	330-4pm	---1---	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
(Program: RTM)4Q18 - Selling Book (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	---1---					1	\$200.00		0.00			
N 9	WEWS	10/09/18	10/15/18	M-F 4-5pm M-F 4-5pm	CM	4-5pm	11111--	:30	5	\$200.00	P-3	0.00	NM	5	\$1,000.00
(Program: THE NOW)4Q18 - Selling Book (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/09/18	10/15/18	11111--					5	\$200.00		0.00			
N 10	WEWS	10/09/18	10/15/18	M-F 5-6pm News M-F 5-6pm News	CM	5-6pm	-1111--	:30	4	\$500.00	P-2	0.00	NM	4	\$2,000.00
(Program: NEWS 5 AT 5PM)4Q18 - Selling Book (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/09/18	10/15/18	-1111--					4	\$500.00		0.00			
N 11	WEWS	10/09/18	10/15/18	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	11111--	:30	5	\$800.00	P-2	0.00	NM	5	\$4,000.00
(Program: NEWS 5 AT 6PM)4Q18 - Selling Book (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/09/18	10/15/18	11111--					5	\$800.00		0.00			
N 12	WEWS	10/09/18	10/15/18	Kimmel 1135pm Kimmel 1135pm	CM	1135pm-1237am	111-1--	:30	4	\$350.00	P-2	0.00	NM	4	\$1,400.00
(Program: JIMMY KIMMEL LIVE)4Q18 - Selling Book (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/09/18	10/15/18	111-1--					4	\$350.00		0.00			
N 13	WEWS	10/09/18	10/15/18	M-SU 11-1135pm News M-SU 11-1135pm News	CM	11-1135pm	--1111-	:30	4	\$700.00	P-3	0.00	NM	4	\$2,800.00
(Program: NEWS 5 AT 11PM - M-SU)4Q18 - Selling Book (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/09/18	10/15/18	--1111-					4	\$700.00		0.00			
N 14	WEWS	10/09/18	10/13/18	SA 6-7am News SA 6-7am News	CM	6-7am	-----1-	:30	1	\$225.00	P-3	0.00	NM	1	\$225.00
(Program: GOOD MORNING CLEVELAND - SA 6A)4Q18 - Selling Book (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	-----1-					1	\$225.00		0.00			
N 15	WEWS	10/09/18	10/13/18	SA 7-8am GMA SA 7-8am GMA	CM	7-8am	-----1-	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
(Program: GOOD MORNING AMERICA - SA)4Q18 - Selling Book (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	-----1-					1	\$300.00		0.00			
N 16	WEWS	10/09/18	10/13/18	SA 8-10am News SA 8-10am News	CM	8-10am	-----1-	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
(Program: GOOD MORNING CLEVELAND - SA 8A)4Q18 - Selling Book (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	-----1-					1	\$250.00		0.00			
N 17	WEWS	10/09/18	10/14/18	SU 7-8am GMA SU 7-8am GMA	CM	7-8am	-----1	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
(Program: GOOD MORNING AMERICA - SU)4Q18 - Selling Book (sell)															

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
		Week: 10/08/18	10/14/18	-----1			1			\$400.00			0.00		
N 18	WEWS	10/09/18	10/14/18	SU 8-9am News	CM	8-9am	-----1	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
				SU 8-9am News											
				(Program: GOOD MORNING CLEVELAND - SU 8A)4Q18 - Selling Book (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
		Week: 10/08/18	10/14/18	-----1			1			\$250.00			0.00		
N 19	WEWS	10/09/18	10/14/18	SU 6-630pm News	CM	6-630pm	-----1	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
				SU 6-630pm News											
				(Program: NEWS 5 AT 6PM - SUN)4Q18 - Selling Book (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
		Week: 10/08/18	10/14/18	-----1			1			\$300.00			0.00		
													Totals	53	\$22,050.00