

CONTRACT

WNWO
300 Byrne Rd
Toledo, OH 43615-6217
(419) 535-0024

And:

SRCP Media
201 North Union St, Suite 200
Alexandria, VA 22314

Contract / Revision 1037166 /		Alt Order # 09285706
Advertiser DeWine Husted for Ohio-R		Original Date / Revision 10/12/18 / 10/12/18
Contract Dates 10/15/18 - 10/17/18	Estimate # 1768	
Product 210/604/1768		
Billing Cycle WEEKLY	Billing Calendar Broadcast	Cash/Trade Cash
Property WNWO	Account Executive Philadelphia TeleRep	Sales Office TeleRep Philadel
Special Handling		
Demographic Adults 18+		
	Order Type GENERAL	Total Ratings 13.20
Agy Code	Advertiser Code 210	Product 1/2 604
Agency Ref 6684		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WNWO	10/15/18	10/17/18	NBC Nightly News	6:30 PM-7:00 PM		:30				NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/15/18	10/21/18	MTW----				2	\$80.00	1.90			
N 2	WNWO	10/15/18	10/17/18	News @ 11P	11:00 PM-11:30 PM		:30				NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/15/18	10/21/18	MTW----				2	\$60.00	1.60			
N 3	WNWO	10/15/18	10/17/18	News @ 6p	6:00 PM-6:30 PM		:30				NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/15/18	10/21/18	MTW----				2	\$60.00	1.50			
N 4	WNWO	10/15/18	10/17/18	Today Show	7:00 AM-9:00 AM		:30				NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/15/18	10/21/18	MTW----				2	\$80.00	1.60			
Totals								13.20				8	\$560.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/15/18 - 10/21/18	8	\$560.00	(\$84.00)	\$476.00
Totals	8	\$560.00	(\$84.00)	\$476.00

Signature: _____ **Date:** _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

(* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.

REP HEADLINE# 9285706
*** ORIGINAL REV#0 ***
REP: TEL# 610-293-4100
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
OCT12/18 13.54
*** WNWQ-TV ***

ADV # _____ ADV. NAME POLI/ DEWINE HUS/R/GOV/OH 1037460 REP. # _____ OFF. # 75 SALESMAN # _____
AGY # 1923 AGY. NAME SRCP MEDIA, INC. BUYER NAME CHRISTY WOOD
201 N. UNION STREET, SUITE 200 SALES PRSN PH- KRISTEN WASKIE
ALEXANDRIA, VA 22314

ORDER # _____ CONTRACT # 9285706 CLASS: NATL. LOCAL REGIONAL
PRDCT DEWINE/HUSTED 4 OHIO EST#1768 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT15/18 OCT17/18 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT12/18 13.54

REP: NEW ORDER FOR DEWINE / HUSTED FOR OHIO
TOTAL \$560
PLEASE CONFIRM THANKS
SHAWN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
SCHEDULE B

DeWine Husted for Ohio-R

10/15

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			630P-700P	30		\$80.00	10/15	10/17	2		M-W	2
PROGRAM : NBC NIGHTLY NEWS												
RADULTS : 1.9												
2			1100P-1130P	30		\$60.00	10/15	10/17	2		M-W	2
PROGRAM : NBC24 NEWS AT 11PM												
RADULTS : 1.6												
3			600P-630P	30		\$60.00	10/15	10/17	2		M-W	2
PROGRAM : NBC24 NEWS AT 6PM												
RADULTS : 1.5												

AGENCY ADVERTISER CODE = 210
AGENCY PRODUCT CODE = 604
AGENCY EST# = 1768

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REP HEADLINE# 9285706
 *** ORIGINAL REV#0 ***
 REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 OCT12/18 13.54
 *** WNWO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			700A-900A	30		\$80.00	10/15	10/17	2		M-W	2
PROGRAM : TODAY SHOW RADULTS : 1.6												
OCT/18			\$560.00									
CONTRACT TOTAL												\$560.00
TOTAL SPOTS												8

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
 DEMOS- RADULTS*

Jeanein Talley

From: Shari Money
Sent: Friday, October 12, 2018 4:52 PM
To: &SBG Creditblock Q-S
Cc: Cara Kierzkowski; Jeanein Talley
Subject: FW: ONLINE PAYMENT for DeWine Husted Order# 1037166

Here is the payment confirmation from the buy made through SRCP Media

Shari Money
Regional National Sales Assistant
sjmoney@sbgstv.com
P: 810-244-4636
C: 810-577-9923
Sinclair Broadcasting

-----Original Message-----

From: Reciept <receipt@srcpmedia.com>
Sent: Friday, October 12, 2018 4:18 PM
To: Waskie, Kristen (CMG-REP) <kwaskie@coxreps.com>
Subject: FW: ONLINE PAYMENT

-----Original Message-----

From: sinclair@mail.usdelivery.org [mailto:sinclair@mail.usdelivery.org]
Sent: Friday, October 12, 2018 3:42 PM
To: Reciept <receipt@srcpmedia.com>
Subject: ONLINE PAYMENT

RE: ONLINE PAYMENT MADE/SCHEDULED

Dear Customer:

This is a confirmation that a payment in the amount of \$496.00 was made/scheduled on October 12, 2018.

Please reference the receipt you received when initiating this payment for specifics regarding the payment/schedule date and invoices number(s).

Depending on the payment date, please allow 2-3 business days for the payment to post against your account #SBG-6684. The payment will backdate to the date you initiated the payment.

If you did not originate this request or if you have questions about the Sinclair Broadcast Payment Portal, you may contact Customer Service at: datacenter@sbgstv.com for further assistance.

Thank You for using our service.

Best Regards,
Customer Service
Sinclair Broadcast Group

CONFIDENTIALITY NOTICE: This e-mail message is intended only for the person or entity to which it is addressed and may contain confidential and/or privileged material. Any unauthorized review, use, disclosure or distribution is prohibited. If you are not the intended recipient, please contact the sender by reply e-mail and destroy all copies of the original message. If you are the intended recipient but do not wish to receive communications through this medium, please so advise the sender immediately.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date: 8/21/2018
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I, Betsy Vonderheid

being/on behalf of: DeWine Husted for Ohio

a legally qualified candidate of the Republican

political party for the office of: Governor

in the General Election

election to be held on: November 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): \$

I represent that the payment for the above described broadcast time has been furnished by:

DeWine Husted For Ohio

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jennifer Best

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8/21/2018

Date

Betsy Vandenberg

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, **Betsy Vonderheid**

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Betsy Vonderheid

printed name

8/21/2018

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.