

INVOICE



WTHR-TV
1000 N. Meridian St.
Indianapolis, IN 46204
Main: (317) 636-1313
Billing: (317) 655-5609

Invoice #	Invoice Date	Invoice Month	Invoice Period
5267-1	05/27/18	May 2018	04/30/18 - 05/07/18

Property	Account Executive	Sales Office	Sales Region
WTHR-TV	Bob Cain	Katz Philadelphia	National

Billing Address:

Buying Time
Attention: Accounts Payable
650 Massachusetts Ave NW
Suite 210
Washington, DC 20001

Send Payment To:

WTHR-TV
VideolIndiana, Inc.
Dept. L-2380
Columbus, OH 43260-2380

Advertiser	Product	Estimate Number
Donnelly for Indiana	Political	972/988/5953

Flight Dates	Order #	Alt Order #
05/01/18 - 05/07/18	5267	26001251

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
9915780	972	988

Agency Ref	Advertiser Ref
1115	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	05/01/18	05/01/18	M-F 430a-5a Sunrise	4:30 AM-5:00 AM	-T-----	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 -T----- 1 \$50.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WTHR Tu 05/01/18 4:43 AM M-F 430a-5a Sunrise 4:30 AM-5:00 AM :30 JD180130H \$50.00 NM									
2	05/07/18	05/07/18	M-F 430a-5a Sunrise	4:30 AM-5:00 AM	M-----	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/07/18 05/13/18 M----- 1 \$50.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WTHR M 05/07/18 4:28 AM M-F 430a-5a Sunrise 4:30 AM-5:00 AM :30 JD180130H \$50.00 NM									
3	05/02/18	05/02/18	M-F 12p-1230p EWN	12:00 PM-12:30 PM	--W----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 --W---- 1 \$350.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WTHR W 05/02/18 12:27 PM M-F 12p-1230p EWN 12:00 PM-12:30 PM :30 JD180130H \$350.00 NM									
4	05/04/18	05/04/18	M-F 12p-1230p EWN	12:00 PM-12:30 PM	----F--	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 ----F-- 1 \$350.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WTHR F 05/04/18 12:30 PM M-F 12p-1230p EWN 12:00 PM-12:30 PM :30 JD180130H \$350.00 NM									
5	05/01/18	05/01/18	M-F 1230p-1p EWN Noon	12:30 PM-1:00 PM	-T-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 -T----- 1 \$350.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WTHR Tu 05/01/18 12:56 PM M-F 1230p-1p EWN Noon 12:30 PM-1:00 PM :30 JD180130H \$350.00 NM									
6	05/07/18	05/07/18	M-F 1230p-1p EWN Noon	12:30 PM-1:00 PM	M-----	:30	1	\$350.00	NM

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Columbus, OH 43260-2380

Invoice #	Invoice Date	Invoice Month	Invoice Period
5267-1	05/27/18	May 2018	04/30/18 - 05/07/18
Advertiser	Product	Estimate Number	
Donnelly for Indiana	Political	972/988/5953	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/07/18 05/13/18 M----- 1 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTHR	M	05/07/18	12:40 PM	M-F 1230p-1p EWN Noon	12:30 PM-1:00 PM	:30	JD180130H	\$350.00 NM
7	05/02/18	05/02/18	M-F 2p-3p	2:00 PM-3:00 PM	--W----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 --W---- 1 \$200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTHR	W	05/02/18	2:29 PM	M-F 2p-3p	2:00 PM-3:00 PM	:30	JD180130H	\$200.00 NM
9	05/03/18	05/03/18	Today: Megyn Kelly	9:00 AM-10:00 AM	---T---	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 ---T--- 1 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTHR	Th	05/03/18	9:31 AM	Today: Megyn Kelly	9:00 AM-10:00 AM	:30	JD180130H	\$400.00 NM
10	05/07/18	05/07/18	Today: Megyn Kelly	9:00 AM-10:00 AM	M-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/07/18 05/13/18 M----- 1 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTHR	M	05/07/18	9:56 AM	Today: Megyn Kelly	9:00 AM-10:00 AM	:30	JD180130H	\$400.00 NM
11	05/01/18	05/01/18	M-F 3p-4p	3:00 PM-4:00 PM	-T-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 -T----- 1 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTHR	Tu	05/01/18	3:23 PM	M-F 3p-4p	3:00 PM-4:00 PM	:30	JD180130H	\$400.00 NM
12	05/04/18	05/04/18	M-F 3p-4p	3:00 PM-4:00 PM	----F--	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 ----F-- 1 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTHR	F	05/04/18	3:36 PM	M-F 3p-4p	3:00 PM-4:00 PM	:30	JD180130H	\$400.00 NM
13	05/03/18	05/03/18	M-F 4p-5p	4:00 PM-5:00 PM	---T---	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 ---T--- 1 \$600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTHR	Th	05/03/18	4:23 PM	M-F 4p-5p	4:00 PM-5:00 PM	:30	JD180130H	\$600.00 NM
14	05/07/18	05/07/18	M-F 4p-5p	4:00 PM-5:00 PM	M-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/07/18 05/13/18 M----- 1 \$600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTHR	M	05/07/18	4:28 PM	M-F 4p-5p	4:00 PM-5:00 PM	:30	JD180130H	\$600.00 NM

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Columbus, OH 43260-2380

Invoice #	Invoice Date	Invoice Month	Invoice Period
5267-1	05/27/18	May 2018	04/30/18 - 05/07/18
Advertiser	Product	Estimate Number	
Donnelly for Indiana	Political	972/988/5953	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	05/06/18	05/06/18	Sa-Su 6p-630p EWN	6:00 PM-6:30 PM	-----S	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 -----S 1 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTHR	Su	05/06/18	6:11 PM	Sa-Su 6p-630p EWN	6:00 PM-6:30 PM	:30	JD180130H	\$400.00 NM
17	05/01/18	05/01/18	M-F 5p-6p Early News	5:00 PM-6:00 PM	-T-----	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 -T----- 1 \$550.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTHR	Tu	05/01/18	5:24 PM	M-F 5p-6p Early News	5:00 PM-6:00 PM	:30	JD180130H	\$550.00 NM
18	05/04/18	05/04/18	M-F 5p-6p Early News	5:00 PM-6:00 PM	----F--	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 ----F-- 1 \$550.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTHR	F	05/04/18	5:51 PM	M-F 5p-6p Early News	5:00 PM-6:00 PM	:30	JD180130H	\$550.00 NM
19	05/07/18	05/07/18	M-F 5p-6p Early News	5:00 PM-6:00 PM	M-----	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/07/18 05/13/18 M----- 1 \$550.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTHR	M	05/07/18	5:20 PM	M-F 5p-6p Early News	5:00 PM-6:00 PM	:30	JD180130H	\$550.00 NM
20	05/01/18	05/01/18	M-F 6p-630p EWN	6:00 PM-6:30 PM	-T-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 -T----- 1 \$1,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTHR	Tu	05/01/18	6:10 PM	M-F 6p-630p EWN	6:00 PM-6:30 PM	:30	JD180130H	\$1,000.00 NM
21	05/03/18	05/03/18	M-F 6p-630p EWN	6:00 PM-6:30 PM	---T---	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 ---T--- 1 \$1,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTHR	Th	05/03/18	6:13 PM	M-F 6p-630p EWN	6:00 PM-6:30 PM	:30	JD180130H	\$1,000.00 NM
22	05/07/18	05/07/18	M-F 6p-630p EWN	6:00 PM-6:30 PM	M-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/07/18 05/13/18 M----- 1 \$1,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTHR	M	05/07/18	5:58 PM	M-F 6p-630p EWN	6:00 PM-6:30 PM	:30	JD180130H	\$1,000.00 NM
24	05/01/18	05/01/18	M-F 7p-730p	7:00 PM-7:30 PM	-T-----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 -T----- 1 \$1,200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTHR	Tu	05/01/18	7:24 PM	M-F 7p-730p	7:00 PM-7:30 PM	:30	JD180130H	\$1,200.00 NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
5267-1	05/27/18	May 2018	04/30/18 - 05/07/18
Advertiser	Product	Estimate Number	
Donnelly for Indiana	Political	972/988/5953	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
25	05/03/18	05/03/18	M-F 7p-730p	7:00 PM-7:30 PM	---T---	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 ---T--- 1 \$1,200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTHR	Th	05/03/18	7:19 PM	M-F 7p-730p	7:00 PM-7:30 PM	:30	JD180130H	\$1,200.00 NM
26	05/07/18	05/07/18	M-F 7p-730p	7:00 PM-7:30 PM	M-----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/07/18 05/13/18 M----- 1 \$1,200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTHR	M	05/07/18	7:24 PM	M-F 7p-730p	7:00 PM-7:30 PM	:30	JD180130H	\$1,200.00 NM
27	05/01/18	05/01/18	M-F 730p-8p	7:30 PM-8:00 PM	-T-----	:30	1	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 -T----- 1 \$1,300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTHR	Tu	05/01/18	7:42 PM	M-F 730p-8p	7:30 PM-8:00 PM	:30	JD180130H	\$1,300.00 NM
28	05/02/18	05/02/18	M-F 730p-8p	7:30 PM-8:00 PM	--W----	:30	1	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 --W---- 1 \$1,300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTHR	W	05/02/18	7:58 PM	M-F 730p-8p	7:30 PM-8:00 PM	:30	JD180130H	\$1,300.00 NM
29	05/04/18	05/04/18	M-F 730p-8p	7:30 PM-8:00 PM	----F--	:30	1	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 ----F-- 1 \$1,300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTHR	F	05/04/18	7:42 PM	M-F 730p-8p	7:30 PM-8:00 PM	:30	JD180130H	\$1,300.00 NM
30	05/06/18	05/06/18	Sun Hour 3	9:00 PM-10:00 PM	-----S	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 -----S 1 \$1,400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTHR	Su	05/06/18	9:45 PM	Sun Hour 3	9:00 PM-10:00 PM	:30	JD180130H	\$1,400.00 NM
31	05/02/18	05/02/18	M-F Late News	11:00 PM-11:35 PM	--W----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 --W---- 1 \$700.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTHR	W	05/02/18	11:14 PM	M-F Late News	11:00 PM-11:35 PM	:30	JD180130H	\$700.00 NM
32	05/07/18	05/07/18	M-F Late News	11:00 PM-11:35 PM	M-----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/07/18 05/13/18 M----- 1 \$700.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTHR	M	05/07/18	11:13 PM	M-F Late News	11:00 PM-11:35 PM	:30	JD180130H	\$700.00 NM

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5267-1	05/27/18	May 2018	04/30/18 - 05/07/18
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Donnelly for Indiana	Political	972/988/5953	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
33	05/06/18	05/06/18	Su 7a-8a Sunrise	7:00 AM-8:00 AM	-----S	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 -----S 1 \$175.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WTHR Su 05/06/18 7:29 AM Su 7a-8a Sunrise 7:00 AM-8:00 AM :30 J0180130H \$175.00 NM									
34	05/05/18	05/05/18	Mini Marathon	7:00 AM-10:00 AM	-----S-	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 -----S- 1 \$600.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WTHR Sa 05/05/18 7:38 AM Mini Marathon 7:00 AM-10:00 AM :30 J0180130H \$600.00 NM									
35	05/05/18	05/05/18	Kentucky Derby	4:00 PM-5:30 PM	-----S-	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 -----S- 1 \$1,500.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WTHR Sa 05/05/18 3:35 PM Kentucky Derby 4:00 PM-5:30 PM :30 J0180130H \$1,500.00 NM									
36	05/06/18	05/06/18	Sat-Sun 6a-7a Sunrise	6a-7a	-----S	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 -----S 1 \$100.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WTHR Su 05/06/18 6:11 AM Sat-Sun 6a-7a Sunrise 6a-7a :30 J0180130H \$100.00 NM									
<u>Total Spots</u>							33		

Payment Terms 30 Days

<u>Gross Total</u>	\$22,225.00
<u>Agency Commission</u>	\$3,333.75
<u>Net Amount Due</u>	\$18,891.25

We warrant that the broadcast information shown herein was taken from the official station log.

Station does not discriminate in the sale of advertising time, and will not accept advertising which is placed with the intent to discriminate on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate, or has the effect of discriminating, on the basis of race or ethnicity, is hereby declared null and void.