

ORDER

Orders
Order / Rev: 1368
Alt Order #:
Product Desc: Primaries 2016
Estimate:
Flight Dates: 05/04/16 - 05/10/16
Original Date / Rev: 05/02/16 / 05/02/16
Order Type: GENERAL

**WDTV**

Primary AE: Eric Hanlon
Sales Office: LOC
Sales Region: Local

Agency
Name: Comm to Elect Mary Ann Claytor WV /
Buying Contact:
Billing Contact:
 377 Messers Run Rd
 Metz, WV 26585

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Comm to Elect Mary Ann Claytor WV /
Demographic: HH
Product Codes: Candidates
Priority: P-08
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/16	05/10/16	9	\$1,150.00	\$977.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2016	9	\$1,150.00	\$977.50	0.00
Totals	9	\$1,150.00	\$977.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Eric Hanlon	LOC	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WDTV	05/04/16	05/10/16	DAYBREAK	CM	530A-7A	11111--	1:00	5	\$110.00	P-04	0.00	NM	5	\$550.00
				DAYBREAK											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/02/16	05/08/16	--111--					3	\$110.00		0.00			
		Week: 05/09/16	05/15/16	11-----					2	\$110.00		0.00			
N 2	WDTV	05/04/16	05/09/16	DAYBREAK	CM	530A-7A	1-111--	1:00	4	\$150.00	P-04	0.00	NM	4	\$600.00
				DAYBREAK											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/02/16	05/08/16	--111--					3	\$150.00		0.00			
		Week: 05/09/16	05/15/16	1-----					1	\$150.00		0.00			
													Totals	9	\$1,150.00



Political Candidate Advertisements Agreement Form

Candidate Type: ☐ Federal Candidate ☒ State or Local Candidate

Date: April 20, 2016

Station and Location: WDTV, 5 Television Drive, Bridgeport WV 26330

I, Mari Sturm

(select one) ☐ Being

7 On behalf of Mary Ann Casper, a legally
qualified candidate associated with the Democratic political party or
organization, and seeking the office of WV State Auditor in the
Primary election to be held on May 10, 2016, do hereby
request advertising time as follows:

LENGTH OF BROADCAST	DAYPART, PRG. OR ROTATION	DATE OF THE WEEK	CLASS OF TIME	TIMES PER WEEK	NUMBER OF WEEKS
Schedule attached					

TOTAL CHARGES: \$1,150 Gross, less 15% = \$1,000

IMPORTANT NOTE: To avail himself or herself of The Lowest Unit Charge (LUC) available during a "Political Window" period (45 days prior to a Primary Election or 60 days prior to a General Election), a candidate for a federal office must sign the Certification on Page 3 of this Agreement Form.

This station does not discriminate in the sale of advertising time, and will accept no advertising, which is placed with the intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.

Political Candidate Advertisements — Agreement Form (2013)

I represent that payment for the above described broadcast time has been paid by:

Committee to Elect Mary Ann Clayton State Auditor

You are authorized to announce the time so paid for by such person or entity. I represent that the person or entity is either a legally qualified candidate or an authorized committee or organization of the legally qualified candidate.

The name of the Treasurer of the candidate's authorized committee is:

Mari Sturm

This station has disclosed to me its political advertising policies, including the following applicable classes and rates; discount, promotional, and other sales practices (not applicable to federal candidates).

TO BE SIGNED BY CANDIDATE OR AUTHORIZED COMMITTEE:

SIGNATURE:

Mari Sturm
Name: Mari Sturm
Title: Treasurer

DATE OF SIGNATURE:

4/29/16

TO BE SIGNED BY STATION REPRESENTATIVE:

☒ Accepted

☐ Accepted in Part

☐ Rejected

SIGNATURE:

[Signature]
Name: Eric Hamilton
Title: Account Executive

DATE OF SIGNATURE:

4/29/16

This station does not discriminate in the sale of advertising time, and will accept no advertising, which is placed with the intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.

Mary Ann Claytor - WV State Auditor

WDTV Contract

Station	Length	Program	Time	Cost/Spot	Spots	Cost
WDTV	:30	5 News Daybreak	5:30a-7a	\$110	5	\$550
WDTV	:30	5 News Midday	12p-12:30p	\$150	4	\$600
TOTAL GROSS						\$1,150
Less 15 percent discount of:						\$150.00
TOTAL NET						\$1,000.00

Signature

Mae Smith

Date

4/29/16

Waters Broadcasting Companies do not discriminate on the basis of race, gender or ethnicity in the placement, scheduling and completion of purchase of advertising. Any order for advertising that includes any such restriction will not be accepted.

POLITICAL ADVERTISING CHECKLIST

Name of Candidate: MARY ANN CLAYTON

Office Being Sought: WV STATE AUDITOR

Person Ordering Advertising: Masi Sturm

Relationship to Candidate: Treasurer

Person to Whom Disclosure Is Given: ERIC HANLON

WV
BY
DATE

Date: June

US

Candidate has been determined to be "legally qualified."

MC

Candidate's announcement constitutes a "use"; i.e., candidate personally appears on the spot and is identifiable.

MS

Candidate's announcement contains proper sponsorship identification.

MS

Candidate has provided NAB form or other written statement of agency authorization to place advertising on behalf of candidate.

MS

Candidate has been provided with:

— Withers of WV Statement of Policy on Political Advertising; and

— Withers of WV Station Rate Information.

US

Campaign Committee has provided list of officers and directors.

NOTE:

WVTV News at 6-6:30p and 11p-11:35p Monday thru Friday will be available for purchase by Federal and Statewide Candidates only.

Date: 4/27/16

Withers Broadcasting Companies do not discriminate on the basis of race, gender or ethnicity in the placement, scheduling and completion of purchase of advertising. Any order for advertising that includes any such restriction will not be accepted.

DAYTIME			TIME	PROGRAM	2nd QUARTER				
DPC	Type	M-F			L-1	L-2	L-3	L-4	L-5
35	CM	M-F	9:00AM	KELLY & MICHAEL	275	175	125	35	25
1430	CM	M-F	10:00AM	ANDY GRIFFITH	280	180	130	40	30
1431	CM	M-F	10:30AM	ANDY GRIFFITH	280	180	130	40	30
39	CM	M-F	11:00AM	PRICE IS RIGHT	300	200	150	60	50
50	CM	M-F	12:30PM	YOUNG & RESTLESS	300	200	150	60	50
53	CM	M-F	1:30PM	BOLD & BEAUTIFUL	295	195	145	55	45
55	CM	M-F	2:00P	THE TALK	285	185	135	45	35
58	CM	M-F	3:00PM	LET'S MAKE A DEAL	285	185	135	45	35
1287	CM	M-F	4:00PM	JUDGE JUDY	295	195	145	55	45

NEWS (AWARD WINNING EXCLUSIVE LOCAL NEWS)			TIME	PROGRAM					
DPC	Type	M-F			L-1	L-2	L-3	L-4	L-5
1	CM	M-F	5:00AM	CBS MORNING NEWS	295	195	145	55	45
2	CM	M-F	5:30AM	DAYBREAK	555	155	105	75	55
1288	CM	M-F	7:00AM	CBS THIS MORNING	550	150	100	70	50
1289	CM	M-F	8:00AM	CBS THIS MORNING	540	140	90	60	40
	CM	M-F	7A-9A	CBS THIS MORNING NEWS	540	140	90	60	40
42	CM	M-F	12:00PM	WV MIDDAY	555	155	105	75	55
83	CM	M-F	5:00PM	5 NEWS AT 5:00	765	365	165	90	65
98	CM	M-F	5:30PM	5 NEWS AT 5:30	780	380	180	105	80
103	CM	M-F	6:00PM	5 NEWS AT 6:00	835	435	235	160	135
106	CM	MWF	6:30PM	CBS NEWS	850	450	250	175	150
109	CM	M-F	11:00PM	NEWS AT 11:00PM	815	415	215	140	115
28	CM	SAT	9:00AM	CBS SAT MORNING 2HRS	540	140	90	60	40
1009	CM	SAT	6:00PM	NEWS AT 6:00	750	350	150	75	50
65	CM	SAT	11:00PM	NEWS AT 11:00	770	370	170	95	70
117	CM	SUN	6:00PM	NEWS AT 6:00	750	350	150	75	50
63	CM	SUN	11:00PM	NEWS AT 11:00	780	380	180	105	80
88	CM	SUN	9:00AM	CBS SUNDAY MORNING	555	155	105	75	55
89	CM	SUN	10:30AM	FACE THE NATION	555	155	105	75	55

LATE FRINGE			TIME	PROGRAM					
DPC	Type	M-SUN			L-1	L-2	L-3	L-4	L-5
113	CM	M-F	11:35PM	STEPHEN COLBERT	165	115	95	45	35
114	CM	M-F	12:35AM	THE LATE LATE SHOW	150	100	80	30	20
115	CM	M-F	1:37AM	EXTRA	145	95	75	25	15
197	CM	SU-THU	2:07AM	CBS NEWS	145	95	75	25	15
1066	CM	SAT	11:35PM	HOW I MET YOUR MOTHER	145	95	75	25	15
1067	CM	SAT	12:05AM	HOW I MET YOUR MOTHER	145	95	75	25	15
1432	CM	SAT	12:35AM	GLEE	145	95	75	25	15
96	CM	SAT	1:05AM	EXTRA WEEKEND	145	95	75	25	15
1410	CM	SUN	11:35PM	FACE THE NATION 2	145	95	75	25	15
66	CM	SUN	12:05AM	INSIDER WEEKEND	145	95	75	25	15
1068	CM	SUN	12:35AM	BONES	145	95	75	25	15
1355	CM	SUN	1:35AM	BURN NOTICE	145	95	75	25	15

CBS PRIME (MOST WATCHED NETWORK)			TIME	PROGRAM					
DPC	Type	M-SUN			L-1	L-2	L-3	L-4	L-5
1524	CM	MON	8:00PM	SUPergirl	1925	1175	475	325	250
1558	CM	MON	9:00PM	SCORPION	1900	1150	450	300	225
1560	CM	MON	10:00PM	NCIS LOS	1975	1225	525	375	300
11	CM	TUES	8:00PM	NCIS	2175	1425	725	575	500
1559	CM	TUES	9:00PM	NCIS NEW ORLEANS	2050	1300	600	450	375
1434	CM	TUES	10:00PM	LIMITNESS	1925	1175	475	325	250
34	CM	WED	8:00PM	SURVIVOR	1950	1200	500	350	275
29	CM	WED	9:00PM	CRIMINAL MINDS	2000	1250	550	400	325
1622	CM	WED	10:00PM	CODE BLACK	1900	1150	450	300	225
943	CM	THUR	8:00PM	BIG BANG THEORY	2175	1425	725	575	500
1618	CM	THUR	8:30PM	LIFE IN PIECES	1975	1225	525	375	300
1620	CM	THUR	9:00PM	MOM	1950	1200	500	350	275
1619	CM	THUR	9:30PM	ANGEL FROM HELL	1900	1150	450	300	225
1326	CM	THUR	10:00PM	ELEMENTARY	1925	1175	475	325	250
1564	CM	FRI	8:00PM	AMAZING RACE	1850	1100	400	250	175
1565	CM	FRI	9:00PM	HAWAII FIVE O	1850	1100	400	250	175
945	CM	FRI	10:00PM	BLUE BLOODS	1860	1110	410	260	185
48	CM	SAT	8:00PM	CRIMETIME SATURDAY	1750	1000	300	150	75
49	CM	SAT	9:00PM	CRIMETIME SATURDAY	1750	1000	300	150	75
51	CM	SAT	10:00PM	48 HOURS MYSTERY	1775	1025	325	175	100

52	CM	SUN	7:00PM	60 MINUTES	1950	1200	500	350	275
1566	CM	SUN	8:00PM	MADAM SECRETARY	1900	1150	450	300	225
1293	CM	SUN	9:00PM	THE GOOD WIFE	1875	1125	425	275	200
1623	CM	SUN	10:00PM	CSI CYBER	1900	1150	450	300	225
956	CM	MON	8PM-11PM	PRIME ROS / BTA LIMIT 1X	1900	1150	450	300	225
957	CM	TUE	8PM-11PM	PRIME ROS / BTA LIMIT 1X	1925	1175	475	325	250
958	CM	WED	8PM-11PM	PRIME ROS / BTA LIMIT 1X	1900	1150	450	300	225
959	CM	THUR	8PM-11PM	PRIME ROS / BTA LIMIT 1X	1950	1200	500	350	275
960	CM	FRI	8PM-11PM	PRIME ROS / BTA LIMIT 1X	1850	1100	400	250	175
961	CM	SAT	8PM-11PM	PRIME ROS / BTA LIMIT 1X	1750	1000	300	150	75
962	CM	SUN	8PM-11PM	PRIME ROS / BTA LIMIT 1X	1875	1125	425	275	200
963	CM	M-FRI	7:58PM-11PM	PRIME ROS / BTA LIMIT 2X	1950	1200	500	350	275
964	CM	M-SUN	6:58PM-11PM	PRIME ROS / BTA LIMIT 4X	1900	1150	450	300	225

PRIME ACCESS					L-1	L-2	L-3	L-4	L-5
DPC	Type	M-SAT	TIME	PROGRAM					
107	CM	M-F	7:00PM	ENTERTAINMENT TONIGHT	235	135	85	60	50
108	CM	M-F	7:30PM	INSIDER	230	130	80	55	45
61	CM	SAT	7:00PM	ENTERTAINMENT TONIGHT	205	105	55	30	20

CHILDREN					L-1	L-2	L-3	L-4	L-5
DPC	Type	SAT	TIME	PROGRAM					
1481	CM	SAT	7:00AM	LUCKY DOG	145	45	35	25	15
1482	CM	SAT	7:30AM	DR. CHRIS	145	45	35	25	15
1483	CM	SAT	8:00AM	RECIPE REHAB	145	45	35	25	15
1484	CM	SAT	8:30AM	JAMIE OLIVER	145	45	35	25	15
1485	CM	SAT	11:00AM	GAME CHANGER	145	45	35	25	15
1486	CM	SAT	11:30AM	ALL IN	145	45	35	25	15
538	CM	SUN	7:00AM	ANIMAL RESCUES	145	45	35	25	15
1435	CM	SUN	7:30AM	THE REAL WINNING EDGE	145	45	35	25	15
1275	CM	SUN	8:00AM	YOUNG ICONS	145	45	35	25	15
1436	CM	SUN	8:30AM	FLYROD CHRONICLES	145	45	35	25	15
189	CM	SUN	11:00AM	ELDER CARE ANSWERS	280	180	170	160	150
91	CM	SUN	11:30AM	J & J OUTDOORS	145	45	35	25	15

SPORTS					L-1	L-2	L-3	L-4	L-5
DPC	Type	SA-SU	TIME	PROGRAM					
152	RS	S-SUN	12PM-6PM	CBS GOLF	180	80	70	60	50
133	CM	SAT-SUN	12PM-7PM	NCAA BASKETBALL	180	80	70	60	50
	CM	HUR-SU	12PM-5PM	NCAA BASKETBALL	280	180	170	160	150
	CM	HUR-SU	5PM-12M	NCAA BASKETBALL	380	280	270	260	250
	CM	SAT-SUN	TBD	NCAA TOURNAMENT	280	180	170	160	150
	CM	SAT-SUN	TBD	NCAA CHAMPIONSHIP	280	180	170	160	150

ROS / BTA ROTATORS					L-1	L-2	L-3	L-4	L-5
DPC	Type	M-F	TIME	PROGRAM					
17	NR	M-F	5AM-9AM	MORNING ROS / BTA	230	130	90	60	40
19	RS	M-F	9AM-12PM	MORNING ROS / BTA	215	115	75	45	25
21	RS	M-F	12PM-4PM	NEWS / CBS SOAP ROS / BTA	235	135	95	65	45
157	RS	M-F	9AM-5PM	DAYTIME ROS / BTA	225	125	85	55	35
32	RS	M-F	4PM-8PM	FRINGE ROS / BTA	235	135	95	65	45
14	NR	M-F	5PM-6:30PM	NEWS ROS / BTA LIMIT 5X	270	170	130	100	80
27	RS	M-F	7PM-12:35A	EVENING ROS / BTA	250	150	110	80	60
955	RS	M-SAT	7PM-8PM	ACCESS ROS / BTA	230	130	90	60	40
45	RS	M-F	6A-12:35A	ROS / BTA	235	135	95	65	45
54	RS	M-SUN	5AM-2AM	ROS / BTA	230	130	90	60	40
47	RS	M-F	12:30P-2P	CBS SOAP ROS / BTA	235	135	95	65	45
148	RS	M-SUN	7P-11:35P	ACCESS / PRIME / NEWS BTA LIMIT 2X	240	140	100	70	50
1002	NR	M-SUN	11P-11:35P	LATE NEWS ROS / BTA LIMIT 2X	250	150	110	80	60
1264	RS	M-F	6AM-10AM	MORNING ROS / BTA	230	130	90	60	40
1265	RS	M-F	7AM-12PM	MORNING ROS / BTA	225	125	85	55	35
1266	RS	M-F	3PM-5PM	AFTERNOON ROS / BTA	230	130	90	60	40
995	RS	SA-SU	12PM-7PM	WEEKEND AFTERNOON / FRINGE	215	115	75	45	25
745	RS	M-F	5:30PM-6:30P	NEWS HOUR ROS / BTA	290	190	150	120	100
1319	RS	M-SUN	12AM-4:59AM	OVERNITE ROS / BTA	200	100	60	30	10
1474	RS	M-SUN	8PM-11:35PM	PRIME / NEWS	265	165	125	95	75
	RS	M-FRI	5AM-9AM	SCHOOL CLOSING SPONSORSHIP	220	120	80	50	30

:60 RATE WILL DOUBLE THE :30 RATE CHARGE

:15 RATE WILL BE 60% OF THE :30 RATE CHARGE

:10 RATE WILL BE 50% OF THE :30 RATE CHARGE

BTA: BEST TIME AVAILABLE (ROS) BEST TIME AVAILABLE

This Station does not discriminate or permit discrimination on the basis of race or ethnicity in the placement of advertising.