

CONTRACT

WDTV
5 Television Dr
Bridgeport, WV 26330
(304) 848-5000

And:

Committee to Elect Mike Bullough
59 Sycamore Cir
Bridgeport, WV 26330

<u>Contract / Revision</u> 435847 /		<u>Alt Order #</u>
<u>Product</u> 2016 General		
<u>Contract Dates</u> 10/20/16 - 11/07/16		<u>Estimate #</u>
<u>Advertiser</u> Committee to Elect Mike Bullough		<u>Original Date / Revision</u> 10/18/16 / 10/18/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WDTV	<u>Account Executive</u> Clarksburg House	<u>Sales Office</u> Clarksburg Local
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 130541		<u>Advertiser Ref</u> 136957

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WDTV	10/21/16	10/21/16	Internet	Non-Spot		:00				NS	1	\$529.29
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	----1--				1	\$529.29				
N 2	WDTV	10/21/16	10/21/16	Internet	Non-Spot		:00				NS	1	\$705.71
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	----1--				1	\$705.71				
N 3	WDTV	10/21/16	10/21/16	Production	Non-Spot		:00				NS	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	----1--				1	\$50.00				
Totals								0.00				3	\$1,285.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/21/16	3	\$1,285.00	(\$192.75)	\$1,092.25
Totals	3	\$1,285.00	(\$192.75)	\$1,092.25

Signature: _____ **Date:** _____

Digital Rate Card

News/Weather/Sports

Digital Solution	CPM Per Month	CPM Annual	Starting Package (50k)
728x90 Leaderboard Top	\$8.00	\$7.50	\$400.00
300x250 Block	\$7.00	\$6.50	\$350.00
300x600 Super Skyscraper	\$9.00	\$8.50	\$450.00

Specialty Desktop

Digital Solution	CPM Per Month	CPM Annual	Starting Package (50k)
Floating Ad Desktop	\$12.00	\$11.50	\$600.00
Pencil Pushdown	\$11.00	\$10.50	\$550.00

Wallpaper ROS

Digital Solution	24 Hours	48 Hours	Week
Home Page	\$500.00	\$750.00	\$2,000.00

Native Advertising

Digital Solution	Days	Weeks	Total
Native Ads	2	2	\$500.00

Mobile

Digital Solution	CPM Per Month	CPM Annual	Starting Package (50k)
320x50 Mobile Banner (ROS)	\$9.00	\$8.50	\$450.00

Specialty Mobile

Digital Solution	CPM Per Month	CPM Annual	Starting Package (50k)
320x50 Floating	\$10.00	\$9.50	\$500.00

Pre-Roll Video

Digital Solution	Month	6 Month	12 Month
:10 Video Gateway	\$600.00	\$540.00	\$510.00

Post-Roll Video

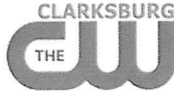
Digital Solution	Month	6 Month	12 Month
:30 Second Post Roll	\$500.00	\$450.00	\$425.00

Funerals

Digital Solution	Month	6 Month	12 Month
728x90 Leaderboard	\$100.00	\$75.00	\$50.00
300x250 Block	\$100.00	\$75.00	\$50.00

5th Quarter

Digital Solution	Football	Basketball	
728x90 Leaderboard	Reserved For Title Sponsor	Reserved For Title Sponsor	
Pencil Pushdown (Max 3)	\$400	\$400	
300x250 Rotation (Max 15)	\$150	\$150	
728x90 Bottom Banner (max 3)	\$250	\$250	



Record of Request for Broadcast Time by or on Behalf of Candidate for Public Office

Date of Request: 10-11-16
Time: 10:00 AM

Candidate: Mike Bullough Party: _____

Campaign: Committee to Elect Mike Bullough
City; County; State; Federal

Address of Headquarters: 59 Sycamore Circle, Bridgeport WV 26330

Inquiry made by: Mike Bullough
Candidate; Manager; Agency; Committee

Campaign Committee Officers:

Carla Coles Treasurer

Request received by: Tim Detazio

Information Requested:

☐ Pre-Election Window Advertising Rates

☒ 45/60 Day Election Window Advertising Rates

☒ Production Services

Other: Web ☐

Accepted by [Signature] Date 10-11-16 Time 10:00 AM

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WDTV, 5 TELEVISION DRIVE, BRIDGEPORT WV 26330	Date: 10-18-16
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I, MIKE BULLOUGH,

being/on behalf of: THE CANDIDATE,

a legally qualified candidate of the REPUBLICAN

political party for the office of: HARRISON COUNTY ASSESSOR

in the GENERAL ELECTION

election to be held on: NOVEMBER 8TH 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
DIGITAL SCHEDULE ATTACHED					

Attach proposed schedule with charges (if available): * \$1,235.00 GROSS. \$1049.75 NET DUE. \$50.00 PRODUCTION GROSS. \$42.50 NET DUE

I represent that the payment for the above described broadcast time has been furnished by:

COMMITTEE TO ELECT MIKE BULLOUGH

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

CARLA COLES

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10-18-2016

Date

Michael Bullough

Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

T. Defazio

Signature

TIM DEFAZIO

Printed Name

GENERAL MANAGER

Title