

# AFF-WFTS

Revision #:      Date: 3/9/2016

Client:      AFF      Vendor:      WFTS-TV

Media:      TV

Product:      TV      Flight Start Date:      3/7/2016      03:00 AM

Market:      Tampa-St. Petersburg      Flight End Date:      3/20/2016      02:59 AM

Separation between spots:      30      Buyer:      Zach Koehn

Affiliation:      ABC

Line No	Daypart Program	STN Gross	Days Dur	Thu 3/10	Fri 3/11	Sat 3/12	Sun 3/13	Mon 3/14	Tue 3/15	Total Spots
<b>WFTS-TV</b>										
1	MTuWThF 6:00a- 7:00a ABC Action News 6A +ANN	\$450.00	30		1			1	1	3
2	MTuWThF 7:00a- 9:00a Good Morning America	\$700.00	30		1			1	1	3
3	MTuWThF 9:00a-10:00a ABC Action News 9A +ANN	\$350.00	30		1			1	1	3
4	MTuWThF 1:00p- 2:00p The Chew	\$350.00	30		1			1	1	3
5	MTuWThF 2:00p- 3:00p General Hospital	\$550.00	30		1			1	1	3
6	MTuWThF 5:00p- 5:30p ABC Action News 5P +ANN	\$750.00	30	1	1			1		3
7	MTuWThF 5:30p- 6:00p ABC Action News 530P +ANN	\$800.00	30	1	1			1		3
8	MTuWThF 6:00p- 6:30p ABC Action News 6P M-F +ANN	\$1,000.00	30	1	1			1		3
9	MTuWThF 7:00p- 7:30p The List	\$1,200.00	30	1	1			1		3
10	MTuWThF 7:30p- 8:00p Right this Minute 7:30p	\$700.00	30	1	1			1		3
11	MTuWThF 11:00p-11:35p ABC Action News 11P M-F +ANN	\$900.00	30	1	1			1		3

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<b>WFTS-TV</b>										
12	MTuWThFSaSu 6:00p-6:30p ABC Action News 6P M-Su +ANN	\$1,200.00	30	1	1	1	1	1		5
13	MTuWThFSaSu 11:00p-11:35p ABC Action News 11P M-Su +ANN	\$900.00	30	1	1	1	1	1		5
14	M 8:00p-10:00p Dancing with Stars-Prem-16	\$8,000.00	30					1		1
15	M 10:00p-11:00p Castle	\$6,000.00	30					1		1
16	Th 8:00p- 9:00p Grey's Anatomy	\$8,000.00	30	1						1
17	F 9:00p-10:00p Shark Tank	\$4,000.00	30		1					1
18	F 10:00p-11:00p 20/20	\$3,000.00	30		1					1
19	Sa 8:00a- 9:00a GMA Saturday	\$400.00	30			1				1
20	Sa 9:00a-10:00a ABC Action News Sat 9A +ANN	\$350.00	30			1				1
21	Sa 6:00p- 6:30p ABC Action News Sat 6P +ANN	\$400.00	30			1				1
22	Su 7:00a- 8:00a GMA Sunday	\$300.00	30				1			1

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WFTS-TV										
23	Su 8:00a- 9:00a ABC Action News Sun 8A +ANN	\$300.00	30				1			1
24	Su 9:00a-10:00a This Week-ABC	\$1,500.00	30				1			1
25	Su 6:00p- 6:30p ABC Action News Sun 6P +ANN	\$400.00	30				1			1
26	Su 9:00p-10:00p The Family	\$4,500.00	30				1			1
Total Spots:				9	15	5	7	15	5	56
Total Cost:		\$70,900.00								56
Market Totals:										
Total Cost:		\$70,900.00								56

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## Summary by Station/System

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Product: TV

Market: Tampa-St. Petersburg

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Separation between spots: 30

Buyer: Zach Koehn

Station	Total Spots	STN Gross	PCT
WFTS-TV	56	\$70,900.00	100%
Market Total:	56	\$70,900.00	