

ORDER



Orders
Order / Rev: 182497
 Alt Order #:
Product Desc: American Future Funds
Estimate: 1949
Flight Dates: 08/29/16 - 09/07/16
Original Date / Rev: 08/31/16 / 08/31/16
Order Type: GENERAL

WFTS
Primary AE: NATL-WFTS HOUSE
Sales Office: WFTSN
Sales Region: NAT

Agency
Name: Target LA
Buying Contact:
Billing Contact:
 15260 Ventura Blvd., Suite 1240
 Sherman Oaks, CA 91403

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: American Future Fund
Demographic: A55+
Product Codes: PL Non-Ballot Issue
Priority: DEF
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: ISS

New Business Thru:
Order Separation: 00:20:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/07/16	86	\$55,600.00	\$47,260.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	86	\$55,600.00	\$47,260.00	146.20
Totals	86	\$55,600.00	\$47,260.00	146.20

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
NATL-WFTS HOUSE			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WFTS	18%	\$55,600.00
Market	100%	\$308,888.89

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	82%	\$253,288.89
WCLF	0%	\$0.00
WEDU	0%	\$0.00
WFLA	0%	\$0.00
WFTS2	0%	\$0.00
WFTT	0%	\$0.00
WHRT	0%	\$0.00
WMOR	0%	\$0.00
WRMD	0%	\$0.00
WSPF	0%	\$0.00
WTOG	0%	\$0.00
WTSP	0%	\$0.00
WTTA	0%	\$0.00
WTVT	0%	\$0.00
WUSF	0%	\$0.00
WVEA	0%	\$0.00
WWSB	0%	\$0.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WFTS	08/29/16	09/11/16	M-F 5-530am News M-F 5-530am News	CM	5-530am	MTWTF--	:30	2	\$200.00	P-3	0.70	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/29/16	09/04/16	---TF--					2	\$200.00		0.70			
		Week: 09/05/16	09/11/16	MTW----					3	\$200.00		0.70			
N 2	WFTS	08/29/16	09/11/16	M-F 530-6am News M-F 530-6am News	CM	530-6am	MTWTF--	:30	2	\$225.00	P-3	1.10	NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/29/16	09/04/16	---TF--					2	\$225.00		1.10			
		Week: 09/05/16	09/11/16	MTW----					3	\$225.00		1.10			
N 3	WFTS	08/29/16	09/07/16	M-F 6-7am News M-F 6-7am News	CM	6-7am	MTWTF--	:30	2	\$750.00	P-3	1.60	NM	10	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/29/16	09/04/16	---TF--					4	\$750.00		1.60			
		Week: 09/05/16	09/11/16	MTW----					6	\$750.00		1.60			
N 4	WFTS	08/29/16	09/11/16	M-F 7-9am GMA M-F 7-9am GMA	CM	7-9am	MTWTF--	:30	2	\$1,500.00	P-3	2.50	NM	10	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/29/16	09/04/16	---TF--					4	\$1,500.00		2.50			
		Week: 09/05/16	09/11/16	MTW----					6	\$1,500.00		2.50			
N 5	WFTS	08/29/16	09/11/16	M-F 9-10am News M-F 9-10am News	CM	9-10am	MTWTF--	:30	2	\$400.00	P-3	1.60	NM	10	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/29/16	09/04/16	---TF--					4	\$400.00		1.60			
		Week: 09/05/16	09/11/16	MTW----					6	\$400.00		1.60			
N 6	WFTS	08/29/16	09/11/16	M-F 11am-12pm M-F 11am-12pm The View	CM	11am-12pm	MTWTF--	:30	2	\$750.00	P-3	1.30	NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/29/16	09/04/16	---TF--					2	\$750.00		1.30			
		Week: 09/05/16	09/11/16	MTW----					3	\$750.00		1.30			
N 7	WFTS	08/29/16	09/11/16	M-F 12-1pm M-F 12-1pm RTM	CM	12-1pm	MTWTF--	:30	2	\$225.00	P-3	1.20	NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/29/16	09/04/16	---TF--					2	\$225.00		1.20			
		Week: 09/05/16	09/11/16	MTW----					3	\$225.00		1.20			
N 8	WFTS	08/29/16	09/11/16	M-F 1-2pm M-F 1-2pm The Chew	CM	1-2pm	MTWTF--	:30	2	\$350.00	P-5	1.70	NM	10	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/29/16	09/04/16	---TF--					4	\$350.00		1.70			
		Week: 09/05/16	09/11/16	MTW----					6	\$350.00		1.70			
N 9	WFTS	08/29/16	09/11/16	M-F 2-3pm M-F 2-3pm GH	CM	2-3pm	MTWTF--	:30	2	\$750.00	P-3	2.00	NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/29/16	09/04/16	---TF--					2	\$750.00		2.00			
		Week: 09/05/16	09/11/16	MTW----					3	\$750.00		2.00			
N 10	WFTS	08/29/16	09/11/16	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	MTWTF--	:30	2	\$1,600.00	P-3	2.60	NM	5	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/29/16	09/04/16	---TF--					2	\$1,600.00		2.60			
		Week: 09/05/16	09/11/16	MTW----					3	\$1,600.00		2.60			
N 11	WFTS	09/03/16	09/03/16	SA 6-7am News SA 6-7am News	CM	6-7am	-----S-	:30	2	\$300.00	P-3	1.70	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/29/16	09/04/16	-----S-					2	\$300.00		1.70			
N 12	WFTS	09/03/16	09/03/16	SA 7-8am News SA 7-8am News	CM	7-8am	-----S-	:30	2	\$275.00	P-5	2.30	NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/29/16	09/04/16	-----S-					2	\$275.00		2.30			

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N 13	WFTS	09/03/16	09/03/16	SA 8-9am GMA SA 8-9am GMA	CM	8-9am	-----S-	:30	2	\$800.00	P-3	2.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/29/16	09/04/16	-----S-					2	\$800.00		2.00			
N 14	WFTS	09/03/16	09/03/16	SA 7-730pm News SA 7-730pm News	CM	7-730pm	-----S-	:30	1	\$1,000.00	P-3	2.40	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/29/16	09/04/16	-----S-					1	\$1,000.00		2.40			
N 15	WFTS	09/04/16	09/04/16	SU 7-8am GMA SU 7-8am GMA	CM	7-8am	-----S	:30	2	\$500.00	P-5	2.10	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/29/16	09/04/16	-----S					2	\$500.00		2.10			
N 16	WFTS	09/04/16	09/04/16	SU 8-9am News SU 8-9am News	CM	8-9am	-----S	:30	2	\$500.00	P-5	1.60	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/29/16	09/04/16	-----S					2	\$500.00		1.60			
N 17	WFTS	09/04/16	09/04/16	SU 6-630pm News SU 6-630pm News	CM	6-630pm	-----S	:30	1	\$300.00	P-6	1.90	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/29/16	09/04/16	-----S					1	\$300.00		1.90			
N 18	WFTS	09/04/16	09/04/16	SU 1135pm-1235am SU 1135pm-1235am Castle	CM	1135pm-1235am	-----S	:30	2	\$100.00	P-6	1.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/29/16	09/04/16	-----S					2	\$100.00		1.00			
N 19	WFTS	09/04/16	09/04/16	SU 6-7am News SU 6-7am News	CM	6-7am	-----S	:30	2	\$300.00	P-5	1.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/29/16	09/04/16	-----S					2	\$300.00		1.00			
													Totals	86	\$55,600.00