

INVOICE



Invoice #: MC-1201013701
Invoice Date: 10/25/2020
Contract #: 3331
Page: 1
Net Amount Due: \$5,536.40

Advertiser: FRIENDS OF KEVIN HOYER
N4931 MOOS RD
WEST SALEM, WI 54669

Station(s): WIZM-AM
WKTY-AM

Advertiser: FRIENDS OF KEVIN HOYER

Product:

Estimate #:

Agency Client Code:

Buyer Name: Kevin Hoyer

Salesperson(s): Political Political

Terms: NET 15

Day	Date	Time	Ln	Length	Product	ISCI	Rate
WIZM-AM							
THU	10/01/20	06:30:04a	1	60	200925 94th assembly	200925 94th assembly	\$33.00
THU	10/01/20	08:52:07a	1	60	200925 94th assembly	200925 94th assembly	\$33.00
THU	10/01/20	11:25:12a	2	60	200925 94th assembly	200925 94th assembly	\$28.00
THU	10/01/20	11:33:05a	2	60	200925 94th assembly	200925 94th assembly	\$28.00
THU	10/01/20	02:32:44p	3	60	200925 94th assembly	200925 94th assembly	\$29.00
THU	10/01/20	03:58:49p	3	60	200925 94th assembly	200925 94th assembly	\$29.00
THU	10/01/20	05:55:29p	4	60	200925 94th assembly	200925 94th assembly	\$29.00
THU	10/01/20	06:31:30p	4	60	200925 94th assembly	200925 94th assembly	\$29.00
FRI	10/02/20	06:45:49a	1	60	200925 94th assembly	200925 94th assembly	\$33.00
FRI	10/02/20	08:14:00a	1	60	200925 94th assembly	200925 94th assembly	\$33.00
FRI	10/02/20	11:25:38a	2	60	200925 94th assembly	200925 94th assembly	\$28.00
FRI	10/02/20	01:25:14p	2	60	200925 94th assembly	200925 94th assembly	\$28.00
FRI	10/02/20	02:24:32p	3	60	200925 94th assembly	200925 94th assembly	\$29.00
FRI	10/02/20	04:53:12p	3	60	200925 94th assembly	200925 94th assembly	\$29.00
FRI	10/02/20	05:49:08p	4	60	200925 94th assembly	200925 94th assembly	\$29.00
FRI	10/02/20	06:46:00p	4	60	200925 94th assembly	200925 94th assembly	\$29.00
SAT	10/03/20	07:16:55a	5	60	200925 94th assembly	200925 94th assembly	\$23.80
SAT	10/03/20	08:52:49a	5	60	200925 94th assembly	200925 94th assembly	\$23.80
MON	10/05/20	06:53:56a	1	60	200925 94th assembly	200925 94th assembly	\$33.00
MON	10/05/20	08:42:49a	1	60	200925 94th assembly	200925 94th assembly	\$33.00
MON	10/05/20	12:56:08p	2	60	200925 94th assembly	200925 94th assembly	\$28.00
MON	10/05/20	01:33:07p	2	60	200925 94th assembly	200925 94th assembly	\$28.00
MON	10/05/20	03:53:16p	3	60	200925 94th assembly	200925 94th assembly	\$29.00
MON	10/05/20	04:54:47p	3	60	200925 94th assembly	200925 94th assembly	\$29.00
MON	10/05/20	05:36:35p	4	60	200925 94th assembly	200925 94th assembly	\$29.00
MON	10/05/20	05:57:21p	4	60	200925 94th assembly	200925 94th assembly	\$29.00
TUE	10/06/20	06:13:57a	1	60	200925 94th assembly	200925 94th assembly	\$33.00
TUE	10/06/20	06:32:33a	1	60	200925 94th assembly	200925 94th assembly	\$33.00
TUE	10/06/20	01:20:45p	2	60	200925 94th assembly	200925 94th assembly	\$28.00
TUE	10/06/20	01:55:05p	2	60	200925 94th assembly	200925 94th assembly	\$28.00
TUE	10/06/20	02:53:58p	3	60	200925 94th assembly	200925 94th assembly	\$29.00
TUE	10/06/20	04:25:12p	3	60	200925 94th assembly	200925 94th assembly	\$29.00

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Day	Date	Time	Ln	Length	Product	ISCI	Rate
TUE	10/06/20	06:30:00p	4	60	200925 94th assembly	200925 94th assembly	\$29.00
TUE	10/06/20	06:32:00p	4	60	200925 94th assembly	200925 94th assembly	\$29.00
WED	10/07/20	06:34:07a	1	60	200925 94th assembly	200925 94th assembly	\$33.00
WED	10/07/20	08:32:41a	1	60	200925 94th assembly	200925 94th assembly	\$33.00
WED	10/07/20	11:20:45a	2	60	200925 94th assembly	200925 94th assembly	\$28.00
WED	10/07/20	12:55:59p	2	60	200925 94th assembly	200925 94th assembly	\$28.00
WED	10/07/20	03:53:07p	3	60	200925 94th assembly	200925 94th assembly	\$29.00
WED	10/07/20	04:26:41p	3	60	200925 94th assembly	200925 94th assembly	\$29.00
WED	10/07/20	05:28:51p	4	60	200925 94th assembly	200925 94th assembly	\$29.00
WED	10/07/20	06:30:00p	4	60	200925 94th assembly	200925 94th assembly	\$29.00
THU	10/08/20	06:51:54a	1	60	200925 94th assembly	200925 94th assembly	\$33.00
THU	10/08/20	07:44:11a	1	60	200925 94th assembly	200925 94th assembly	\$33.00
THU	10/08/20	11:48:13a	2	60	200925 94th assembly	200925 94th assembly	\$28.00
THU	10/08/20	01:31:38p	2	60	200925 94th assembly	200925 94th assembly	\$28.00
THU	10/08/20	02:23:07p	3	60	200925 94th assembly	200925 94th assembly	\$29.00
THU	10/08/20	03:52:08p	3	60	200925 94th assembly	200925 94th assembly	\$29.00
THU	10/08/20	05:16:23p	4	60	200925 94th assembly	200925 94th assembly	\$29.00
THU	10/08/20	05:57:06p	4	60	200925 94th assembly	200925 94th assembly	\$29.00
FRI	10/09/20	06:26:49a	1	60	200925 94th assembly	200925 94th assembly	\$33.00
FRI	10/09/20	08:42:49a	1	60	200925 94th assembly	200925 94th assembly	\$33.00
FRI	10/09/20	02:53:37p	3	60	200925 94th assembly	200925 94th assembly	\$29.00
FRI	10/09/20	03:24:08p	3	60	200925 94th assembly	200925 94th assembly	\$29.00
FRI	10/09/20	05:57:52p	4	60	200925 94th assembly	200925 94th assembly	\$29.00
FRI	10/09/20	06:46:31p	4	60	200925 94th assembly	200925 94th assembly	\$29.00
SAT	10/10/20	05:58:20a	5	60	200925 94th assembly	200925 94th assembly	\$23.80
SAT	10/10/20	09:39:43a	5	60	200925 94th assembly	200925 94th assembly	\$23.80
MON	10/12/20	06:13:44a	1	60	200925 94th assembly	200925 94th assembly	\$33.00
MON	10/12/20	07:44:54a	1	60	200925 94th assembly	200925 94th assembly	\$33.00
MON	10/12/20	10:34:36a	2	60	200925 94th assembly	200925 94th assembly	\$28.00
MON	10/12/20	01:56:53p	2	60	200925 94th assembly	200925 94th assembly	\$28.00
MON	10/12/20	02:54:28p	3	60	200925 94th assembly	200925 94th assembly	\$29.00
MON	10/12/20	03:54:07p	3	60	200925 94th assembly	200925 94th assembly	\$29.00
MON	10/12/20	05:38:42p	4	60	200925 94th assembly	200925 94th assembly	\$29.00
MON	10/12/20	05:58:53p	4	60	200925 94th assembly	200925 94th assembly	\$29.00
TUE	10/13/20	06:31:24a	1	60	200925 94th assembly	200925 94th assembly	\$33.00
TUE	10/13/20	07:15:02a	1	60	200925 94th assembly	200925 94th assembly	\$33.00
TUE	10/13/20	11:23:45a	2	60	200925 94th assembly	200925 94th assembly	\$28.00
TUE	10/13/20	01:33:10p	2	60	200925 94th assembly	200925 94th assembly	\$28.00
TUE	10/13/20	03:51:09p	3	60	200925 94th assembly	200925 94th assembly	\$29.00
TUE	10/13/20	04:25:17p	3	60	200925 94th assembly	200925 94th assembly	\$29.00
TUE	10/13/20	05:33:29p	4	60	200925 94th assembly	200925 94th assembly	\$29.00
TUE	10/13/20	06:32:00p	4	60	200925 94th assembly	200925 94th assembly	\$29.00
WED	10/14/20	07:04:42a	1	60	200925 94th assembly	200925 94th assembly	\$33.00
WED	10/14/20	08:49:11a	1	60	200925 94th assembly	200925 94th assembly	\$33.00
WED	10/14/20	12:48:03p	2	60	200925 94th assembly	200925 94th assembly	\$28.00
WED	10/14/20	01:26:45p	2	60	200925 94th assembly	200925 94th assembly	\$28.00
WED	10/14/20	02:25:09p	3	60	200925 94th assembly	200925 94th assembly	\$29.00

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WED	10/14/20	02:58:49p	3	60	200925 94th assembly	200925 94th assembly	\$29.00
WED	10/14/20	05:17:25p	4	60	200925 94th assembly	200925 94th assembly	\$29.00
WED	10/14/20	05:57:21p	4	60	200925 94th assembly	200925 94th assembly	\$29.00
THU	10/15/20	06:29:14a	1	60	200925 94th assembly	200925 94th assembly	\$33.00
THU	10/15/20	07:13:40a	1	60	200925 94th assembly	200925 94th assembly	\$33.00
THU	10/15/20	11:26:41a	-1	60	200925 94th assembly	200925 94th assembly	\$28.00
; MG for 10/9/20 Ln 2							
THU	10/15/20	11:48:17a	2	60	200925 94th assembly	200925 94th assembly	\$28.00
THU	10/15/20	11:58:50a	2	60	200925 94th assembly	200925 94th assembly	\$28.00
THU	10/15/20	03:51:34p	3	60	200925 94th assembly	200925 94th assembly	\$29.00
THU	10/15/20	04:24:38p	3	60	200925 94th assembly	200925 94th assembly	\$29.00
THU	10/15/20	05:11:51p	4	60	200925 94th assembly	200925 94th assembly	\$29.00
THU	10/15/20	06:30:34p	4	60	200925 94th assembly	200925 94th assembly	\$29.00
FRI	10/16/20	06:13:27a	1	60	200925 94th assembly	200925 94th assembly	\$33.00
FRI	10/16/20	08:58:09a	1	60	200925 94th assembly	200925 94th assembly	\$33.00
FRI	10/16/20	11:24:00a	2	60	200925 94th assembly	200925 94th assembly	\$28.00
FRI	10/16/20	11:57:06a	2	60	200925 94th assembly	200925 94th assembly	\$28.00
FRI	10/16/20	01:31:38p	-1	60	200925 94th assembly	200925 94th assembly	\$28.00
; MG for 10/9/20 Ln 2							
FRI	10/16/20	02:32:49p	3	60	200925 94th assembly	200925 94th assembly	\$29.00
FRI	10/16/20	03:24:40p	3	60	200925 94th assembly	200925 94th assembly	\$29.00
FRI	10/16/20	05:12:07p	4	60	200925 94th assembly	200925 94th assembly	\$29.00
FRI	10/16/20	06:31:06p	4	60	200925 94th assembly	200925 94th assembly	\$29.00
SAT	10/17/20	08:51:44a	5	60	200925 94th assembly	200925 94th assembly	\$23.80
SAT	10/17/20	09:38:44a	5	60	200925 94th assembly	200925 94th assembly	\$23.80
MON	10/19/20	07:21:17a	1	60	200925 94th assembly	200925 94th assembly	\$33.00
MON	10/19/20	08:43:08a	1	60	200925 94th assembly	200925 94th assembly	\$33.00
MON	10/19/20	11:58:50a	2	60	200925 94th assembly	200925 94th assembly	\$28.00
MON	10/19/20	01:56:23p	2	60	200925 94th assembly	200925 94th assembly	\$28.00
MON	10/19/20	02:53:54p	3	60	200925 94th assembly	200925 94th assembly	\$29.00
MON	10/19/20	02:58:50p	3	60	200925 94th assembly	200925 94th assembly	\$29.00
MON	10/19/20	05:17:32p	4	60	200925 94th assembly	200925 94th assembly	\$29.00
MON	10/19/20	06:30:06p	4	60	200925 94th assembly	200925 94th assembly	\$29.00
TUE	10/20/20	08:14:33a	1	60	200925 94th assembly	200925 94th assembly	\$33.00
TUE	10/20/20	08:42:28a	1	60	200925 94th assembly	200925 94th assembly	\$33.00
TUE	10/20/20	11:48:53a	2	60	200925 94th assembly	200925 94th assembly	\$28.00
TUE	10/20/20	12:57:16p	2	60	200925 94th assembly	200925 94th assembly	\$28.00
TUE	10/20/20	02:24:38p	3	60	200925 94th assembly	200925 94th assembly	\$29.00
TUE	10/20/20	03:25:53p	3	60	200925 94th assembly	200925 94th assembly	\$29.00
TUE	10/20/20	05:34:57p	4	60	200925 94th assembly	200925 94th assembly	\$29.00
TUE	10/20/20	06:46:00p	4	60	200925 94th assembly	200925 94th assembly	\$29.00
WED	10/21/20	07:21:24a	1	60	200925 94th assembly	200925 94th assembly	\$33.00
WED	10/21/20	08:28:29a	1	60	200925 94th assembly	200925 94th assembly	\$33.00
WED	10/21/20	11:31:37a	2	60	200925 94th assembly	200925 94th assembly	\$28.00
WED	10/21/20	12:56:18p	2	60	200925 94th assembly	200925 94th assembly	\$28.00
WED	10/21/20	02:25:23p	3	60	200925 94th assembly	200925 94th assembly	\$29.00
WED	10/21/20	02:54:14p	3	60	200925 94th assembly	200925 94th assembly	\$29.00

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Invoice #: MC-1201013701
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Contract #: 3331
Page: 4
Net Amount Due: \$5,536.40

Day	Date	Time	Ln	Length	Product	ISCI	Rate
WED	10/21/20	05:52:27p	4	60	200925 94th assembly	200925 94th assembly	\$29.00
WED	10/21/20	06:32:07p	4	60	200925 94th assembly	200925 94th assembly	\$29.00
THU	10/22/20	06:33:42a	1	60	200925 94th assembly	200925 94th assembly	\$33.00
THU	10/22/20	07:50:10a	1	60	200925 94th assembly	200925 94th assembly	\$33.00
THU	10/22/20	11:22:06a	2	60	Kevin Hoyer Knows	Kevin Hoyer Knows	\$28.00
THU	10/22/20	11:58:50a	2	60	Kevin Hoyer Knows	Kevin Hoyer Knows	\$28.00
THU	10/22/20	02:33:18p	3	60	Kevin Hoyer Knows	Kevin Hoyer Knows	\$29.00
THU	10/22/20	04:25:26p	3	60	Kevin Hoyer Knows	Kevin Hoyer Knows	\$29.00
THU	10/22/20	05:36:40p	4	60	200925 94th assembly	200925 94th assembly	\$29.00
THU	10/22/20	06:17:00p	4	60	200925 94th assembly	200925 94th assembly	\$29.00
FRI	10/23/20	06:13:10a	1	60	200925 94th assembly	200925 94th assembly	\$33.00
FRI	10/23/20	08:22:42a	1	60	200925 94th assembly	200925 94th assembly	\$33.00
FRI	10/23/20	11:31:41a	2	60	Kevin Hoyer Knows	Kevin Hoyer Knows	\$28.00
FRI	10/23/20	01:56:21p	2	60	Kevin Hoyer Knows	Kevin Hoyer Knows	\$28.00
FRI	10/23/20	02:55:22p	3	60	Kevin Hoyer Knows	Kevin Hoyer Knows	\$29.00
FRI	10/23/20	03:24:50p	3	60	Kevin Hoyer Knows	Kevin Hoyer Knows	\$29.00
FRI	10/23/20	05:35:43p	4	60	200925 94th assembly	200925 94th assembly	\$29.00
FRI	10/23/20	06:30:00p	4	60	200925 94th assembly	200925 94th assembly	\$29.00
SAT	10/24/20	06:20:16a	5	60	200925 94th assembly	200925 94th assembly	\$23.80
SAT	10/24/20	07:44:10a	5	60	200925 94th assembly	200925 94th assembly	\$23.80

WKTY-AM

THU	10/01/20	06:17:59a	1	60	200925 94th assembly	200925 94th assembly	\$26.00
THU	10/01/20	07:16:27a	1	60	200925 94th assembly	200925 94th assembly	\$26.00
FRI	10/02/20	06:48:58a	1	60	200925 94th assembly	200925 94th assembly	\$26.00
FRI	10/02/20	08:14:08a	1	60	200925 94th assembly	200925 94th assembly	\$26.00
SAT	10/03/20	07:53:16a	1	60	200925 94th assembly	200925 94th assembly	\$26.00
SAT	10/03/20	08:55:47a	1	60	200925 94th assembly	200925 94th assembly	\$26.00
SUN	10/04/20	06:17:54a	1	60	200925 94th assembly	200925 94th assembly	\$26.00
SUN	10/04/20	07:18:18a	1	60	200925 94th assembly	200925 94th assembly	\$26.00
MON	10/05/20	07:53:10a	1	60	200925 94th assembly	200925 94th assembly	\$26.00
MON	10/05/20	08:37:42a	1	60	200925 94th assembly	200925 94th assembly	\$26.00
TUE	10/06/20	06:52:59a	1	60	200925 94th assembly	200925 94th assembly	\$26.00
TUE	10/06/20	08:51:20a	1	60	200925 94th assembly	200925 94th assembly	\$26.00
WED	10/07/20	06:39:21a	1	60	200925 94th assembly	200925 94th assembly	\$26.00
WED	10/07/20	08:49:11a	1	60	200925 94th assembly	200925 94th assembly	\$26.00
THU	10/08/20	06:18:26a	1	60	200925 94th assembly	200925 94th assembly	\$26.00
THU	10/08/20	07:51:33a	1	60	200925 94th assembly	200925 94th assembly	\$26.00
FRI	10/09/20	07:14:28a	1	60	200925 94th assembly	200925 94th assembly	\$26.00
FRI	10/09/20	08:15:06a	1	60	200925 94th assembly	200925 94th assembly	\$26.00
SAT	10/10/20	06:21:21a	1	60	200925 94th assembly	200925 94th assembly	\$26.00
SAT	10/10/20	08:51:36a	1	60	200925 94th assembly	200925 94th assembly	\$26.00
SUN	10/11/20	06:38:03a	1	60	200925 94th assembly	200925 94th assembly	\$26.00
SUN	10/11/20	07:18:49a	1	60	200925 94th assembly	200925 94th assembly	\$26.00
MON	10/12/20	07:39:17a	1	60	200925 94th assembly	200925 94th assembly	\$26.00
MON	10/12/20	08:16:40a	1	60	200925 94th assembly	200925 94th assembly	\$26.00
TUE	10/13/20	06:48:16a	1	60	200925 94th assembly	200925 94th assembly	\$26.00

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TUE	10/13/20	08:38:18a	1	60	200925 94th assembly	200925 94th assembly	\$26.00
WED	10/14/20	07:52:12a	1	60	200925 94th assembly	200925 94th assembly	\$26.00
WED	10/14/20	08:59:09a	1	60	200925 94th assembly	200925 94th assembly	\$26.00
THU	10/15/20	06:19:20a	1	60	200925 94th assembly	200925 94th assembly	\$26.00
THU	10/15/20	07:14:30a	1	60	200925 94th assembly	200925 94th assembly	\$26.00
FRI	10/16/20	06:35:37a	1	60	200925 94th assembly	200925 94th assembly	\$26.00
FRI	10/16/20	08:01:58a	1	60	200925 94th assembly	200925 94th assembly	\$26.00
SAT	10/17/20	06:57:15a	1	60	200925 94th assembly	200925 94th assembly	\$26.00
SAT	10/17/20	08:45:47a	1	60	200925 94th assembly	200925 94th assembly	\$26.00
SUN	10/18/20	06:37:45a	1	60	200925 94th assembly	200925 94th assembly	\$26.00
SUN	10/18/20	07:17:48a	1	60	200925 94th assembly	200925 94th assembly	\$26.00
MON	10/19/20	07:39:42a	1	60	200925 94th assembly	200925 94th assembly	\$26.00
MON	10/19/20	08:38:15a	1	60	200925 94th assembly	200925 94th assembly	\$26.00
TUE	10/20/20	07:16:53a	1	60	200925 94th assembly	200925 94th assembly	\$26.00
TUE	10/20/20	08:47:27a	1	60	200925 94th assembly	200925 94th assembly	\$26.00
WED	10/21/20	06:19:28a	1	60	200925 94th assembly	200925 94th assembly	\$26.00
WED	10/21/20	08:43:45a	1	60	200925 94th assembly	200925 94th assembly	\$26.00
THU	10/22/20	07:55:10a	1	60	200925 94th assembly	200925 94th assembly	\$26.00
THU	10/22/20	08:17:19a	1	60	200925 94th assembly	200925 94th assembly	\$26.00
FRI	10/23/20	06:57:42a	1	60	200925 94th assembly	200925 94th assembly	\$26.00
FRI	10/23/20	08:02:47a	1	60	200925 94th assembly	200925 94th assembly	\$26.00
SAT	10/24/20	06:19:47a	1	60	200925 94th assembly	200925 94th assembly	\$26.00
SAT	10/24/20	07:53:43a	1	60	200925 94th assembly	200925 94th assembly	\$26.00
SUN	10/25/20	06:20:25a	1	60	200925 94th assembly	200925 94th assembly	\$26.00
SUN	10/25/20	06:55:45a	1	60	200925 94th assembly	200925 94th assembly	\$26.00

WIZM-AM

Total Spots: 144
 Gross Amount: \$4,236.40
 Agency Commission: \$0.00
 Net Amount: \$4,236.40

WKTY-AM

Total Spots: 50
 Gross Amount: \$1,300.00
 Agency Commission: \$0.00
 Net Amount: \$1,300.00

Remit To:

MID-WEST FAMILY LA CROSSE
 201 STATE STREET
 608-782-1230
 LA CROSSE, WI 54601

Invoice Totals

Total Spots: 194
 Gross Amount: \$5,536.40
 Agency Commission: \$0.00
 Net Amount Due: \$5,536.40



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Invoice #:	MC-1201013701
Invoice Date:	10/25/2020
Contract #:	3331
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Net Amount Due:	\$5,536.40

PHONE #608-782-1230

NONDISCRIMINATION: This station does not discriminate in the sale of advertising, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it has no such intent.