

## ORDER



Wichita KS KSNW

**Orders**  
**Order / Rev:** A2615176  
**Alt Order #:** 27024960  
**Product Desc:** SLFKS  
**Estimate:** 8343  
**Flight Dates:** 07/28/20 - 08/03/20  
**Original Date / Rev:** 07/28/20 / 07/28/20  
**Order Type:** REG

**Primary AE:** Katz Washington  
**Sales Office:** K-WAS  
**Sales Region:** Nat

**Agency**  
**Name:** Mentzer Media Services  
**Buying Contact:**  
**Billing Contact:** Mentzer Media Services Email  
 210 W. Pennsylvania Ave  
 Towson, MD 21204

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/Senate Leadership Fund PAC  
**Demographic:** A35+  
**Product Codes:** PL6  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-ISS  
**Priority:** P3

**Order Brand:**  
**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:** IN2570/SP271/TO1326/AL2874/MO967  
**Unit Code:** General  
**Order Separation:** 00:15:00

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/27/20	08/30/20	13	\$4,440.00	\$3,774.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2020	13	\$4,440.00	\$3,774.00	19.90
<b>Totals</b>	<b>13</b>	<b>\$4,440.00</b>	<b>\$3,774.00</b>	<b>19.90</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	Multi	08/01/20	08/01/20	Kansas Today Sa/Su 6a-8a	CM	SaSu 6a-8a	-----S-	:30	1	\$100.00	P3	0.70	NM	1	\$100.00
Channels : KSNC,KSNG,KSNN,KSNN															
Kansas Today Weekend															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/27/20	08/02/20	-----S-			1			\$100.00		0.70			
N 2	Multi	08/01/20	08/01/20	Today Show Sa	CM	8a-10a	-----S-	:30	1	\$200.00	P2	0.60	NM	1	\$200.00
Channels : KSNC,KSNG,KSNN,KSNN															
Today Show Sa															
Saturday Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/27/20	08/02/20	-----S-			1			\$200.00		0.60			
N 3	Multi	08/02/20	08/02/20	Su 530a-6a	CM	530-6a	-----S	:30	1	\$40.00	P3	0.20	NM	1	\$40.00
Channels : KSNC,KSNG,KSNN,KSNN															
Su 530a-6a															
Better Horses															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/27/20	08/02/20	-----S			1			\$40.00		0.20			
N 4	Multi	08/02/20	08/02/20	Kansas Today Sa/Su 6a-8a	CM	SaSu 6a-8a	-----S	:30	1	\$100.00	P3	0.70	NM	1	\$100.00
Channels : KSNC,KSNG,KSNN,KSNN															
Kansas Today Sa/Su 6a-8a															
Kansas Today Weekend															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			

Order / Rev: A2615176  
 Alt Order #: 27024960  
 Flight Dates: 07/28/20 - 08/03/20

Advertiser: POL/Senate Leadership Fund PAC  
 Product Desc: SLFKS  
 Estimate: 8343

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/27/20	08/02/20	-----S			1		\$100.00	0.70					
N 5	Multi	08/02/20	08/02/20	Good Day Kansas Su AM	CM	Good Day Kansas	-----S	:30	1	\$100.00	P3	0.50	NM	0	\$0.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				Good Day Kansas Wknd											
				GoodDay Kansas											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/27/20	08/02/20	-----S			1		\$100.00	0.50					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	Multi	07/27/20-08/02/20		Good Day Kansas Su AM		Good Day Kansas	-----Su	:30		<del>(\$100.00)</del>		0.50	NM		
Credited															
N 6	Multi	08/01/20	08/01/20	Stanley Cup Playoffs	CM	Stanley Cup Playoffs	-----S-	:30	1	\$500.00	P2	1.50	NM	1	\$500.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				Stanley Cup Playoffs (2:00 PM-5:00 PM)											
				NHL Playoffs Day: Chicago @ Edmonton											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/27/20	08/02/20	-----S-			1		\$500.00	1.50					
N 7	Multi	08/01/20	08/01/20	Stanley Cup Playoffs	CM	Stanley Cup Playoffs	-----S-	:30	3	\$700.00	P3	3.00	NM	3	\$2,100.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				Stanley Cup Playoffs (7:00 PM-10:00 PM)											
				NHL Playoffs Prime: Montreal @ Pittsburgh											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/27/20	08/02/20	-----S-			3		\$700.00	3.00					
N 8	Multi	08/02/20	08/02/20	Stanley Cup Playoffs	CM	Stanley Cup Playoffs	-----S	:30	1	\$500.00	P2	1.50	NM	1	\$500.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				Stanley Cup Playoffs (2:00 PM-5:00 PM)											
				NHL Playoffs Day: Philadelphia @ Boston											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/27/20	08/02/20	-----S			1		\$500.00	1.50					
N 9	Multi	08/02/20	08/02/20	LN Su	CM	KSN News at 10 S	-----S	:30	1	\$450.00	P3	2.60	NM	1	\$450.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				KSN News at 10 Sun											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/27/20	08/02/20	-----S			1		\$450.00	2.60					
N 10	Multi	08/01/20	08/01/20	SNL	CM	1030p-12m	-----S-	:30	1	\$250.00	P4	1.60	NM	1	\$250.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				Saturday Night Live											
				Saturday Night Live-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/27/20	08/02/20	-----S-			1		\$250.00	1.60					
N 11	Multi	08/02/20	08/02/20	Good Day Kansas Sunday PM	CM	1035p-1105p	-----S	:30	1	\$100.00	P3	1.50	NM	1	\$100.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				Good Day Kansas											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/27/20	08/02/20	-----S			1		\$100.00	1.50					
N 12	Multi	08/02/20	08/02/20	KC End Zone	CM	KC End Zone	-----S	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				KC End Zone											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/27/20	08/02/20	-----S			1		\$100.00	0.00					
													Totals	13	\$4,440.00



125 West 55th St  
New York, NY 10019

KATZ TELEVISION  
GROUP

<b>Contract #</b> 27024960		<b>Changes as of:</b> 7/28/2020 at 3:11 PM		<b>Version:</b> Highlighting Makegood 1		<b>Status:</b> Accepted	
<b>CPE:</b> 275/694/8343		<b>Flight:</b> 7/28/20 - 8/3/20		<b>Station:</b> KSNW		<b>Con Type:</b> POLITICAL/NOTE	
<b>Agency:</b> MENTZER MEDIA SERVICE		<b>Advertiser:</b> Senate Leadership Fund		<b>Market:</b> Wichita		<b>Total \$:</b> \$4,440.00	
210 W. Pennsylvania Avenue Suite 250 Towson, MD 21204		<b>Product:</b> SLFKS		<b>Office:</b> WASHINGTON		<b>Total Spots:</b> 13	
<b>Agency Order #:</b> 9796837		<b>Buyer:</b> Scott, Kelly		<b>Service:</b> Nielsen		<b>Total CPP:</b> \$217.65	
<b>Salesperson:</b> KELLY JOHNS 202-872-5880		<b>Primary Demo:</b> Adults 35+		<b>Assistant:</b> KELLY JOHNS 202-872-5880		<b>Total GRP:</b> 20.4	
<b>Separation:</b>						<b>Traffic #:</b> A2615176	

#	Day/Time	DP	Program	Rate	A3P Rating	Len	7/28 - 8/3							Total Spots	Total \$	CPP*	GRP*
							7/28	7/29	7/30	7/31	8/1	8/2	8/3				
MSD 5	Su 10:30a-11a		GoodDay Kansas	\$100.00	0.5	30	0	0	0	0	0	1	0	0	\$0.00	\$200.00	0.0
MGD 12	Su 10:30a-11a		KC End Zone	\$100.00	0.5	30	0	0	0	0	0	1	0	1	\$100.00	\$200.00	0.5
<b>TOTALS:</b>							0	0	0	0	7	6	0	13	\$4,440.00	\$217.65	20.4
<b>Makegood Comments</b>																	
<b>Date/Time</b>	<b>Action</b>	<b>Added by</b>	<b>Comment</b>														
07/28/20 3:11 PM	Sent To Rep	Patty Sparkman	Program change - please accept MG offer.														





125 West 55th St  
New York, NY 10019

KATZ TELEVISION  
GROUP

A2615176

Contract # 27024960	Changes as of: 7/28/2020 at 1:41 PM	Version: Original Order
CPE: 275/694/8343	Flight: 7/28/20 - 8/3/20	Station: KSNW
Agency: MENTZER MEDIA SERV/C	Advertiser: Senate Leadership Fund	Market: Wichita
210 W. Pennsylvania Avenue Suite 250 Towson, MD 21204	Product: SLFKS	Office: WASHINGTON
	Agency Order #: 9796837	Service: Nielsen
	Buyer: Scott, Kelly	Primary Demo: Adults 35+
	Salesperson: KELLY JOHNS 202-872-5880	Assistant: KELLY JOHNS 202-872-5880
	Separation:	
		Total Spots: 13
		Total CPP: \$217.65
		Total GRP: 20.4

#	Day/Time	DP	Program	Rate	A3P Rating	Len	7/28 - 8/3							Total Spots	Total \$	GRP*	GRP*
							7/28	7/29	7/30	7/31	8/1	8/2	8/3				
1	Sa 6a-8a		Kansas Today Weekend	\$100.00	0.7	30	0	0	0	0	1	0	0	1	\$100.00	\$142.86	0.7
2	Sa 8a-9:30a		Saturday Today Show	\$200.00	0.6	30	0	0	0	0	1	0	0	0	\$200.00	\$333.33	0.6
3	Su 5:30a-6a		Better Horses	\$40.00	0.2	30	0	0	0	0	0	1	0	0	\$40.00	\$200.00	0.2
4	Su 6a-8a		Kansas Today Weekend	\$100.00	0.7	30	0	0	0	0	0	1	0	0	\$100.00	\$142.86	0.7
5	Su 10:30a-11a		GoodDay Kansas	\$100.00	0.5	30	0	0	0	0	0	1	0	0	\$100.00	\$200.00	0.5
6	Sa 2p-5p		NHL Playoffs Day: Chicago @ Edmonton	\$500.00	1.5	30	0	0	0	0	1	0	0	0	\$500.00	\$333.33	1.5
7	Sa 7p-10p		NHL Playoffs Prime: Montreal @ Pittsburgh	\$700.00	3.0	30	0	0	0	0	3	0	0	0	\$2,100.00	\$233.33	9.0
8	Su 2p-5p		NHL Playoffs Day: Philadelphia @ Boston	\$500.00	1.5	30	0	0	0	0	0	1	0	0	\$500.00	\$333.33	1.5
9	Su 10p-10:30p		KSN News	\$450.00	2.6	30	0	0	0	0	0	1	0	0	\$450.00	\$173.08	2.6
10	Sa 10:30p-12m		Saturday Night Live-NBC	\$250.00	1.6	30	0	0	0	0	1	0	0	0	\$250.00	\$156.25	1.6
11	Su 10:35p-11:05p		Good Day Kansas	\$100.00	1.5	30	0	0	0	0	0	1	0	0	\$100.00	\$66.67	1.5
TOTALS:							0	0	0	0	7	6	0	13	\$4,440.00	\$217.65	20.4



125 West 55th St  
New York, NY 10019

KATZ TELEVISION  
GROUP

Contract # 27024960		Changes as of: 7/28/2020 at 1:41 PM		Version: Original Order	
CPE: 275/694/8343		Flight: 7/28/20 - 8/3/20		Station: KSNW	
Agency: MENTZER MEDIA SERVICE		Advertiser: Senate Leadership Fund		Market: Wichita	
210 W. Pennsylvania Avenue Suite 250 Towson, MD 21204		Product: SLFES		Office: WASHINGTON	
Agency Order #: 9796837		Buyer: Scott, Kelly		Service: Nielsen	
Salesperson: KELLY JOHNS 202-872-5880		Salesperson: KELLY JOHNS 202-872-5880		Primary Demo: Adults 35+	
Separation:				Assistant: KELLY JOHNS 202-872-5880	
				Total Spots: 13	
				Total CPP: \$217.65	
				Total GRP: 20.4	
				Total \$: \$4,440.00	
				Con Type: POLITICAL/VOTE	

Special Instructions	
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Competitive Information	
Market Budget: \$4,440	
KSNW Share: 100%	
Comment:	
Competitive Unknown	

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	13	\$4,440.00	20.4
Total	100%	13	\$4,440.00	20.4

Monthly Summary		
Month	Spots	Dollars
2020-Aug	13	\$4,440.00
Total	13	\$4,440.00

Transaction History				
Trans	Created/Received	Created by	Status	
New	7/28/20 1:41 PM	KELLY JOHNS	New	
			Spot+	Contract \$
			13	\$4,440.00
			\$ Chg	Comment
			\$4,440.00	\$4,440.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Tammie Wingrove, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

### Check one:

- ☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Senate Leadership Fund

Agency name: Mentzer Media Services

Address: 210 W Pennsylvania Ave, Ste. 250 Towson, MD 21204

Contact: Tammie Wingrove

Phone number: 410-825-7034

Email: twingrove@mentzermedia.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Senate Leadership Fund

Address: 45 North Hill Drive Warrenton, VA 20186

Contact: Jack Pandol

Phone number: 202-559-6428

Email: info@senateleadershipfund.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

Executive Director/President: Steven Law

Board of Directors and Members of the Executive Committee: Mike Duncan, Jo Ann Davidson, Phil Cox, Anne Hathaway

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☐ N/A

Name(s) of every candidate referred to: Roger Marshall

Office(s) sought by such candidate(s) (no acronyms or abbreviations): US Senate

Date of election: 8/4/20

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☐ N/A

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor Senate Leadership Fund	Station Representative
Signature: <i>[Signature]</i>	Signature: <i>[Signature]</i>
Name: <i>Carl M Fortz</i>	Name: <i>Andrew Berry</i>
Date of Request to Purchase Ad Time: 2/25/2020	Date of Station Agreement to Sell Time: 7/28/20

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station? ☒ Yes ☐ No Date ad received: 7/28/20

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☒ Accepted  
☐ Accepted IN PART (e.g., ad not received to determine content)\*  
☐ Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: A2615176	Station Call Letters: KSNW	Date Received/Requested: 7/28/20
Est. #: 8343	Station Location: Wichita, KS	Run Start and End Dates: 8/1-8/2/20

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.