

PRI-IP=9NP=8 JB for Governor 62454730

EDI INFORMATION				ORDER INFORMATION				BILLING INFORMATION				TIM #	
Client		AE	NCC - CHI - SAN FRAN (Office NCC	Address						1168445			
Product	60s	Client	JB for Governor (23991)	Contact		Phone	713-341-1000		Contract Start	09/11/2017			
Estimate	9.13-9.19	Product	Political-Governor (136)	Notes				Contract End	09/24/2017	TOTALS FOR CONTRACT			
Order	62454730	Agency	SHORR, JOHNSON & MAGNUS (2413) 15%	Bill Month	Broadcast	Contract Type	Political		Total Spots	42			
Submit EDI Invoice		Rep Firm	13% National Cable Communications (3) 13%	Ord Status	Traffic Updates Accepted			Gross Amt	\$51,600.00	Agency Comm	\$7,740.00		
REFERENCES				Systems	Comcast/Chicago Interconnect, IL 5170, 5170 (36)				Rep Comm	\$5,701.80	Net Amt	\$38,158.20	
Est #		Primary	Chicago Intercon	Tertiary									
Contr #	511234	Secondary	National - Political	Quaternary									

Traffic Ln#	Traffic Par#	Priority Code	Network	Program	Start Date	Stop Date	Start Time	Stop Time	M	Tu	W	Th	F	Sa	Su	Spt Wk	Total Wks	Total Spots	Unit Cost	Total Cost	Spot Len
1		9	CNN	Cable	09/13/17	09/17/17	05:00	09:00			X	X	X	X	X	3	1	3	\$700.00	\$2,100.00	60
2		9	CNN	Cable	09/18/17	09/19/17	05:00	09:00	X	X						1	1	1	\$700.00	\$700.00	60
3		9	CNN	Cable	09/13/17	09/17/17	09:00	16:00			X	X	X	X	X	5	1	5	\$750.00	\$3,750.00	60
4		9	CNN	Cable	09/18/17	09/19/17	09:00	16:00	X	X						2	1	2	\$750.00	\$1,500.00	60
5		9	CNN	Cable	09/13/17	09/17/17	16:00	19:00			X	X	X	X	X	2	1	2	\$1,300.0	\$2,600.00	60
6		9	CNN	Cable	09/18/17	09/19/17	16:00	19:00	X	X						1	1	1	\$1,300.0	\$1,300.00	60
7		9	CNN	Cable	09/13/17	09/17/17	19:00	24:00			X	X	X	X	X	5	1	5	\$2,000.0	\$10,000.00	60
8		9	CNN	Cable	09/18/17	09/19/17	19:00	24:00	X	X						2	1	2	\$2,000.0	\$4,000.00	60
9		9	MNBC	Cable	09/13/17	09/17/17	05:00	09:00			X	X	X	X	X	3	1	3	\$800.00	\$2,400.00	60
10		9	MNBC	Cable	09/18/17	09/19/17	05:00	09:00	X	X						1	1	1	\$800.00	\$800.00	60
11		9	MNBC	Cable	09/13/17	09/17/17	09:00	16:00			X	X	X	X	X	5	1	5	\$750.00	\$3,750.00	60
12		9	MNBC	Cable	09/18/17	09/19/17	09:00	16:00	X	X						2	1	2	\$750.00	\$1,500.00	60
13		9	MNBC	Cable	09/13/17	09/17/17	16:00	19:00			X	X	X	X	X	2	1	2	\$1,300.0	\$2,600.00	60
14		9	MNBC	Cable	09/18/17	09/19/17	16:00	19:00	X	X						1	1	1	\$1,300.0	\$1,300.00	60
15		9	MNBC	Cable	09/13/17	09/17/17	19:00	24:00			X	X	X	X	X	5	1	5	\$1,900.0	\$9,500.00	60
16		9	MNBC	Cable	09/18/17	09/19/17	19:00	24:00	X	X						2	1	2	\$1,900.0	\$3,800.00	60

Sep 17		Total
Spots	42	42
Grs \$	\$51,600	\$51,600
Net \$	\$38,158	\$38,158

PRI-IP=9NP=8 JB for Governor 62454730 - Summary

EDI INFORMATION		AE, CLIENT, AGENCY, REP FIRM			BILLING INFORMATION			TIM #		
Client		AE	NCC - CHI - SAN FRAN (86)	NCC	Address				1168445	
Product	60s	Client	JB for Governor (23991)		Contact		Phone	713-341-1000	Contract Start	09/11/2017
Estimate	9.13-9.19	Agency	SHORR, JOHNSON & MAGNUS (2413)	15%	Notes				Contract End	09/24/2017
Order	62454730	Rep Firm	13% National Cable Communications (3) 13%							
Submit EDI Invoice		Bill Month	Broadcast	Contract Type	Political					
Summary by broadcast month for the following schedules: 1. Comcast/Chicago Interconnect, IL 5170, 5170 (36)										
									TOTALS FOR CONTRACT	
									Total Spots	42
									Gross Amt	\$51,600.00
									Agency Comm	\$7,740.00
									Rep Comm	\$5,701.80
									Net Amt	\$38,158.20

Sep 17		Total
Spots	42	42
Grs \$	\$51,600	\$51,600
Net \$	\$38,158	\$38,158

ACCEPTED BY AGENCY/ADVERTISER: _____ DATE: _____ MGR: _____
 FINANCE: _____ INV: _____

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Comcast Spotlight Advertising Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<http://www.comcastspotlight.com/legal/terms-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____