

PRI-IP=9NP=8 JB for Governor 62454730

EDI INFORMATION				ORDER INFORMATION				BILLING INFORMATION										TIM #			
Client		AE	NCC - CHI - SAN FRAN (Office	NCC	Address											Contract Start	09/11/2017			
Product	60s	Client	JB for Governor (23991)			Contact							Phone	713-341-1000	Contract End	09/24/2017					
Estimate	9.13-9.19	Product	Political-Governor (136)			Notes											TOTALS FOR CONTRACT				
Order	62454730	Agency	SHORR, JOHNSON & MAGNUS (2413)		15%	Bill Month	Broadcast	Contract Type	Political		Total Spots	42									
Submit EDI Invoice		Rep Firm	13% National Cable Communications (3)		13%		Ord Status	Traffic Updates Accepted				Gross Amt	\$51,600.00								
REFERENCES																Agency Comm	\$7,740.00				
Est #		Primary	Chicago Intercon	Tertiary		Secondary	National - Political	Quaternary			Rep Comm	\$5,701.80									
Contr #	511234									Net Amt	\$38,158.20										
Systems	Comcast/Chicago Interconnect, IL 5170, 5170 (36)																				
Traffic Ln#	Traffic Par#	Priority Code	Network	Program	Start Date	Stop Date	Start Time	Stop Time	M	Tu	W	Th	F	Sa	Su	Spt Wk	Total Wks	Total Spots	Unit Cost	Total Cost	Spot Len
1		9	CNN	Cable	09/13/17	09/17/17	05:00	09:00			X	X	X	X	X	3	1	3	\$700.00	\$2,100.00	60
2		9	CNN	Cable	09/18/17	09/19/17	05:00	09:00	X	X						1	1	1	\$700.00	\$700.00	60
3		9	CNN	Cable	09/13/17	09/17/17	09:00	16:00			X	X	X	X	X	5	1	5	\$750.00	\$3,750.00	60
4		9	CNN	Cable	09/18/17	09/19/17	09:00	16:00	X	X						2	1	2	\$750.00	\$1,500.00	60
5		9	CNN	Cable	09/13/17	09/17/17	16:00	19:00			X	X	X	X	X	2	1	2	\$1,300.0	\$2,600.00	60
6		9	CNN	Cable	09/18/17	09/19/17	16:00	19:00	X	X						1	1	1	\$1,300.0	\$1,300.00	60
7		9	CNN	Cable	09/13/17	09/17/17	19:00	24:00			X	X	X	X	X	5	1	5	\$2,000.0	\$10,000.00	60
8		9	CNN	Cable	09/18/17	09/19/17	19:00	24:00	X	X						2	1	2	\$2,000.0	\$4,000.00	60
9		9	MNBC	Cable	09/13/17	09/17/17	05:00	09:00			X	X	X	X	X	3	1	3	\$800.00	\$2,400.00	60
10		9	MNBC	Cable	09/18/17	09/19/17	05:00	09:00	X	X						1	1	1	\$800.00	\$800.00	60
11		9	MNBC	Cable	09/13/17	09/17/17	09:00	16:00			X	X	X	X	X	5	1	5	\$750.00	\$3,750.00	60
12		9	MNBC	Cable	09/18/17	09/19/17	09:00	16:00	X	X						2	1	2	\$750.00	\$1,500.00	60
13		9	MNBC	Cable	09/13/17	09/17/17	16:00	19:00			X	X	X	X	X	2	1	2	\$1,300.0	\$2,600.00	60
14		9	MNBC	Cable	09/18/17	09/19/17	16:00	19:00	X	X						1	1	1	\$1,300.0	\$1,300.00	60
15		9	MNBC	Cable	09/13/17	09/17/17	19:00	24:00			X	X	X	X	X	5	1	5	\$1,900.0	\$9,500.00	60
16		9	MNBC	Cable	09/18/17	09/19/17	19:00	24:00	X	X						2	1	2	\$1,900.0	\$3,800.00	60
Sep 17																					Total
Spots	42																				
Grs \$	\$51,600																				
Net \$	\$38,158																				

PRI-IP=9NP=8 JB for Governor 62454730 - Summary

EDI INFORMATION		AE, CLIENT, AGENCY, REP FIRM		BILLING INFORMATION		TIM #													
Client		AE	NCC - CHI - SAN FRAN (86)	NCC	Address														
Product	60s	Client	JB for Governor (23991)		Contact	Phone	713-341-1000												
Estimate	9.13-9.19	Agency	SHORR, JOHNSON & MAGNUS (2413)	15%	Notes														
Order	62454730	Rep Firm	13% National Cable Communications (3) 13%																
Submit EDI Invoice		Bill Month	Broadcast	Contract Type	Political														
Summary by broadcast month for the following schedules: 1. Comcast/Chicago Interconnect, IL 5170, 5170 (36)																			
<table border="1"> <thead> <tr> <th colspan="2">Sep 17</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>Spots</td> <td>42</td> <td>42</td> </tr> <tr> <td>Grs \$</td> <td>\$51,600</td> <td>\$51,600</td> </tr> <tr> <td>Net \$</td> <td>\$38,158</td> <td>\$38,158</td> </tr> </tbody> </table>								Sep 17		Total	Spots	42	42	Grs \$	\$51,600	\$51,600	Net \$	\$38,158	\$38,158
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ACCEPTED BY AGENCY/ADVERTISER: _____ DATE: _____ MGR: _____

FINANCE: _____ INV: _____

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Comcast Spotlight Advertising Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<http://www.comcastspotlight.com/legal/terms-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____